

Global Fully Automatic Laser Marking Machine Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GEF1CEBD31B2EN.html>

Date: April 2026

Pages: 132

Price: US\$ 4,480.00 (Single User License)

ID: GEF1CEBD31B2EN

Abstracts

The global Fully Automatic Laser Marking Machine market size is expected to reach \$ 5138 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

A fully automatic laser marking machine for packaging is an integrated industrial system that uses laser technology combined with automated feeding, positioning, and control mechanisms to perform high-speed, precise, and non-contact marking on packaging materials such as plastic, paper, glass, and metal, enabling batch coding, traceability, branding, and anti-counterfeiting in continuous production lines without manual intervention.

The fully automatic laser marking machine industry chain begins upstream with suppliers of laser sources, optical components, motion control systems, sensors, and industrial automation parts, continues midstream with equipment manufacturers that integrate laser systems with conveyors, robotic arms, vision systems, and control software to deliver turnkey automated marking solutions, and extends downstream to packaging-intensive industries such as food, pharmaceuticals, cosmetics, and consumer goods where these systems are deployed on production lines for high-speed coding, traceability, and branding, supported by system integrators, distributors, and maintenance service providers forming a complete industrial automation ecosystem.

Ongoing and planned projects include expansion of intelligent laser equipment manufacturing facilities in Asia, development of fully automated marking solutions integrated with smart packaging lines, deployment of Industry 4.0-enabled systems with IoT connectivity and cloud-based monitoring, collaborative projects between laser equipment suppliers and large FMCG and pharmaceutical companies to build high-

speed traceability systems, establishment of regional service centers to support automation upgrades, and investments in AI-based vision inspection and adaptive marking technologies to enhance productivity, reduce errors, and meet stringent regulatory and quality requirements.

2025 Global Market sales Volume: 271 K Units, Average Global Market Price: USD 12,300/Unit, Market Average Gross Profit Margin: 29%.

The fully automatic laser marking machine market for packaging is experiencing strong growth as industries increasingly adopt automated and high-speed production systems to meet rising demand for product traceability, regulatory compliance, and branding, particularly in food, beverage, and pharmaceutical sectors where coding accuracy and reliability are critical. The shift from traditional inkjet and labeling systems to laser-based marking is accelerating due to advantages such as permanence, low consumable cost, environmental friendliness, and compatibility with diverse packaging materials.

Regionally, Asia-Pacific dominates the market due to its large-scale manufacturing base and rapid adoption of industrial automation, especially in China, India, and Southeast Asia, while Europe and North America maintain stable growth driven by stringent regulations on product identification and advanced automation technologies. Emerging markets are also witnessing increased demand as packaging industries modernize and upgrade production lines.

Market opportunities are significant, driven by the expansion of e-commerce, increasing need for anti-counterfeiting measures, and growing adoption of smart packaging solutions, although risks include high initial investment costs, competition from alternative marking technologies such as inkjet systems in low-cost segments, and technological complexity in integrating fully automated systems into existing production lines.

Key trends include the integration of machine vision systems, AI-based quality inspection, real-time data connectivity, and modular system design, enabling flexible and scalable production solutions, while manufacturers are also focusing on energy efficiency, compact design, and ease of maintenance. Competitive characteristics show a fragmented but increasingly competitive market, with players differentiating through system integration capability, customization, software functionality, and after-sales service, while partnerships with packaging line integrators and end users are becoming crucial to securing large-scale projects and maintaining long-term customer relationships.

This report studies the global Fully Automatic Laser Marking Machine production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fully Automatic Laser Marking Machine and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fully Automatic Laser Marking Machine that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fully Automatic Laser Marking Machine total production and demand, 2021-2032, (K Units)

Global Fully Automatic Laser Marking Machine total production value, 2021-2032, (USD Million)

Global Fully Automatic Laser Marking Machine production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Fully Automatic Laser Marking Machine consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Fully Automatic Laser Marking Machine domestic production, consumption, key domestic manufacturers and share

Global Fully Automatic Laser Marking Machine production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Fully Automatic Laser Marking Machine production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Fully Automatic Laser Marking Machine production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Fully Automatic Laser Marking Machine market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Han's Laser Technology Industry Group Co., Ltd., HGTECH, Coherent, Gravotech, Trotec Laser, Mecco, SIC Marking, Amada Weld Tech, Trumpf, Keyence, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fully Automatic Laser Marking Machine market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fully Automatic Laser Marking Machine Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fully Automatic Laser Marking Machine Market, Segmentation by Type:

Fiber Laser

CO2 Laser

UV Laser

Others

Global Fully Automatic Laser Marking Machine Market, Segmentation by Packaging Material:

Plastic Packaging Marking Machine

Paper Packaging Marking Machine

Glass Packaging Marking Machine

Metal Packaging Marking Machine

Global Fully Automatic Laser Marking Machine Market, Segmentation by Cooling Method:

Air-Cooled

Water-Cooled

Global Fully Automatic Laser Marking Machine Market, Segmentation by Application:

Electronic Product

Chemical

Food and Beverage

Car Parts

Pharmaceutical

Precision Instruments

Cosmetic

Others

Companies Profiled:

Han's Laser Technology Industry Group Co., Ltd,

HGTECH

Coherent

Gravotech

Trotec Laser

Mecco

SIC Marking

Amada Weld Tech

Trumpf

Keyence

Danaher

Domino Printing Sciences

Telesis Technologies

Epilog Laser

Markem-Imaje

Key Questions Answered:

1. How big is the global Fully Automatic Laser Marking Machine market?
2. What is the demand of the global Fully Automatic Laser Marking Machine market?
3. What is the year over year growth of the global Fully Automatic Laser Marking Machine market?
4. What is the production and production value of the global Fully Automatic Laser Marking Machine market?
5. Who are the key producers in the global Fully Automatic Laser Marking Machine market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Fully Automatic Laser Marking Machine Introduction
- 1.2 World Fully Automatic Laser Marking Machine Supply & Forecast
 - 1.2.1 World Fully Automatic Laser Marking Machine Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Fully Automatic Laser Marking Machine Production (2021-2032)
 - 1.2.3 World Fully Automatic Laser Marking Machine Pricing Trends (2021-2032)
- 1.3 World Fully Automatic Laser Marking Machine Production by Region (Based on Production Site)
 - 1.3.1 World Fully Automatic Laser Marking Machine Production Value by Region (2021-2032)
 - 1.3.2 World Fully Automatic Laser Marking Machine Production by Region (2021-2032)
 - 1.3.3 World Fully Automatic Laser Marking Machine Average Price by Region (2021-2032)
 - 1.3.4 North America Fully Automatic Laser Marking Machine Production (2021-2032)
 - 1.3.5 Europe Fully Automatic Laser Marking Machine Production (2021-2032)
 - 1.3.6 China Fully Automatic Laser Marking Machine Production (2021-2032)
 - 1.3.7 Japan Fully Automatic Laser Marking Machine Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Fully Automatic Laser Marking Machine Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Fully Automatic Laser Marking Machine Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Fully Automatic Laser Marking Machine Demand (2021-2032)
- 2.2 World Fully Automatic Laser Marking Machine Consumption by Region
 - 2.2.1 World Fully Automatic Laser Marking Machine Consumption by Region (2021-2026)
 - 2.2.2 World Fully Automatic Laser Marking Machine Consumption Forecast by Region (2027-2032)
- 2.3 United States Fully Automatic Laser Marking Machine Consumption (2021-2032)
- 2.4 China Fully Automatic Laser Marking Machine Consumption (2021-2032)
- 2.5 Europe Fully Automatic Laser Marking Machine Consumption (2021-2032)
- 2.6 Japan Fully Automatic Laser Marking Machine Consumption (2021-2032)

- 2.7 South Korea Fully Automatic Laser Marking Machine Consumption (2021-2032)
- 2.8 ASEAN Fully Automatic Laser Marking Machine Consumption (2021-2032)
- 2.9 India Fully Automatic Laser Marking Machine Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Fully Automatic Laser Marking Machine Production Value by Manufacturer (2021-2026)
- 3.2 World Fully Automatic Laser Marking Machine Production by Manufacturer (2021-2026)
- 3.3 World Fully Automatic Laser Marking Machine Average Price by Manufacturer (2021-2026)
- 3.4 Fully Automatic Laser Marking Machine Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Fully Automatic Laser Marking Machine Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Fully Automatic Laser Marking Machine in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Fully Automatic Laser Marking Machine in 2025
- 3.6 Fully Automatic Laser Marking Machine Market: Overall Company Footprint Analysis
 - 3.6.1 Fully Automatic Laser Marking Machine Market: Region Footprint
 - 3.6.2 Fully Automatic Laser Marking Machine Market: Company Product Type Footprint
 - 3.6.3 Fully Automatic Laser Marking Machine Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Fully Automatic Laser Marking Machine Production Value Comparison
 - 4.1.1 United States VS China: Fully Automatic Laser Marking Machine Production

Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Fully Automatic Laser Marking Machine Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Fully Automatic Laser Marking Machine Production Comparison

4.2.1 United States VS China: Fully Automatic Laser Marking Machine Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Fully Automatic Laser Marking Machine Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Fully Automatic Laser Marking Machine Consumption Comparison

4.3.1 United States VS China: Fully Automatic Laser Marking Machine Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Fully Automatic Laser Marking Machine Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Fully Automatic Laser Marking Machine Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Fully Automatic Laser Marking Machine Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Fully Automatic Laser Marking Machine Production Value (2021-2026)

4.4.3 United States Based Manufacturers Fully Automatic Laser Marking Machine Production (2021-2026)

4.5 China Based Fully Automatic Laser Marking Machine Manufacturers and Market Share

4.5.1 China Based Fully Automatic Laser Marking Machine Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Fully Automatic Laser Marking Machine Production Value (2021-2026)

4.5.3 China Based Manufacturers Fully Automatic Laser Marking Machine Production (2021-2026)

4.6 Rest of World Based Fully Automatic Laser Marking Machine Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Fully Automatic Laser Marking Machine Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Fully Automatic Laser Marking Machine Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Fiber Laser

5.2.2 CO2 Laser

5.2.3 UV Laser

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Fully Automatic Laser Marking Machine Production by Type (2021-2032)

5.3.2 World Fully Automatic Laser Marking Machine Production Value by Type (2021-2032)

5.3.3 World Fully Automatic Laser Marking Machine Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PACKAGING MATERIAL

6.1 World Fully Automatic Laser Marking Machine Market Size Overview by Packaging Material: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Packaging Material

6.2.1 Plastic Packaging Marking Machine

6.2.2 Paper Packaging Marking Machine

6.2.3 Glass Packaging Marking Machine

6.2.4 Metal Packaging Marking Machine

6.3 Market Segment by Packaging Material

6.3.1 World Fully Automatic Laser Marking Machine Production by Packaging Material (2021-2032)

6.3.2 World Fully Automatic Laser Marking Machine Production Value by Packaging Material (2021-2032)

6.3.3 World Fully Automatic Laser Marking Machine Average Price by Packaging Material (2021-2032)

7 MARKET ANALYSIS BY COOLING METHOD

7.1 World Fully Automatic Laser Marking Machine Market Size Overview by Cooling Method: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Cooling Method

7.2.1 Air-Cooled

7.2.2 Water-Cooled

7.3 Market Segment by Cooling Method

7.3.1 World Fully Automatic Laser Marking Machine Production by Cooling Method (2021-2032)

7.3.2 World Fully Automatic Laser Marking Machine Production Value by Cooling Method (2021-2032)

7.3.3 World Fully Automatic Laser Marking Machine Average Price by Cooling Method (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Fully Automatic Laser Marking Machine Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Electronic Product

8.2.2 Chemical

8.2.3 Food and Beverage

8.2.4 Car Parts

8.2.5 Pharmaceutical

8.2.6 Precision Instruments

8.2.7 Cosmetic

8.2.8 Others

8.3 Market Segment by Application

8.3.1 World Fully Automatic Laser Marking Machine Production by Application (2021-2032)

8.3.2 World Fully Automatic Laser Marking Machine Production Value by Application (2021-2032)

8.3.3 World Fully Automatic Laser Marking Machine Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Han's Laser Technology Industry Group Co., Ltd,

9.1.1 Han's Laser Technology Industry Group Co., Ltd, Details

9.1.2 Han's Laser Technology Industry Group Co., Ltd, Major Business

9.1.3 Han's Laser Technology Industry Group Co., Ltd, Fully Automatic Laser Marking Machine Product and Services

9.1.4 Han's Laser Technology Industry Group Co., Ltd, Fully Automatic Laser Marking

Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Han's Laser Technology Industry Group Co., Ltd, Recent Developments/Updates

9.1.6 Han's Laser Technology Industry Group Co., Ltd, Competitive Strengths & Weaknesses

9.2 HGTECH

9.2.1 HGTECH Details

9.2.2 HGTECH Major Business

9.2.3 HGTECH Fully Automatic Laser Marking Machine Product and Services

9.2.4 HGTECH Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 HGTECH Recent Developments/Updates

9.2.6 HGTECH Competitive Strengths & Weaknesses

9.3 Coherent

9.3.1 Coherent Details

9.3.2 Coherent Major Business

9.3.3 Coherent Fully Automatic Laser Marking Machine Product and Services

9.3.4 Coherent Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Coherent Recent Developments/Updates

9.3.6 Coherent Competitive Strengths & Weaknesses

9.4 Gravotech

9.4.1 Gravotech Details

9.4.2 Gravotech Major Business

9.4.3 Gravotech Fully Automatic Laser Marking Machine Product and Services

9.4.4 Gravotech Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Gravotech Recent Developments/Updates

9.4.6 Gravotech Competitive Strengths & Weaknesses

9.5 Trotec Laser

9.5.1 Trotec Laser Details

9.5.2 Trotec Laser Major Business

9.5.3 Trotec Laser Fully Automatic Laser Marking Machine Product and Services

9.5.4 Trotec Laser Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Trotec Laser Recent Developments/Updates

9.5.6 Trotec Laser Competitive Strengths & Weaknesses

9.6 Mecco

9.6.1 Mecco Details

9.6.2 Mecco Major Business

- 9.6.3 Mecco Fully Automatic Laser Marking Machine Product and Services
- 9.6.4 Mecco Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.6.5 Mecco Recent Developments/Updates
- 9.6.6 Mecco Competitive Strengths & Weaknesses
- 9.7 SIC Marking
 - 9.7.1 SIC Marking Details
 - 9.7.2 SIC Marking Major Business
 - 9.7.3 SIC Marking Fully Automatic Laser Marking Machine Product and Services
 - 9.7.4 SIC Marking Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 SIC Marking Recent Developments/Updates
 - 9.7.6 SIC Marking Competitive Strengths & Weaknesses
- 9.8 Amada Weld Tech
 - 9.8.1 Amada Weld Tech Details
 - 9.8.2 Amada Weld Tech Major Business
 - 9.8.3 Amada Weld Tech Fully Automatic Laser Marking Machine Product and Services
 - 9.8.4 Amada Weld Tech Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Amada Weld Tech Recent Developments/Updates
 - 9.8.6 Amada Weld Tech Competitive Strengths & Weaknesses
- 9.9 Trumpf
 - 9.9.1 Trumpf Details
 - 9.9.2 Trumpf Major Business
 - 9.9.3 Trumpf Fully Automatic Laser Marking Machine Product and Services
 - 9.9.4 Trumpf Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 Trumpf Recent Developments/Updates
 - 9.9.6 Trumpf Competitive Strengths & Weaknesses
- 9.10 Keyence
 - 9.10.1 Keyence Details
 - 9.10.2 Keyence Major Business
 - 9.10.3 Keyence Fully Automatic Laser Marking Machine Product and Services
 - 9.10.4 Keyence Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 Keyence Recent Developments/Updates
 - 9.10.6 Keyence Competitive Strengths & Weaknesses
- 9.11 Danaher
 - 9.11.1 Danaher Details

- 9.11.2 Danaher Major Business
- 9.11.3 Danaher Fully Automatic Laser Marking Machine Product and Services
- 9.11.4 Danaher Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Danaher Recent Developments/Updates
- 9.11.6 Danaher Competitive Strengths & Weaknesses
- 9.12 Domino Printing Sciences
 - 9.12.1 Domino Printing Sciences Details
 - 9.12.2 Domino Printing Sciences Major Business
 - 9.12.3 Domino Printing Sciences Fully Automatic Laser Marking Machine Product and Services
 - 9.12.4 Domino Printing Sciences Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Domino Printing Sciences Recent Developments/Updates
 - 9.12.6 Domino Printing Sciences Competitive Strengths & Weaknesses
- 9.13 Telesis Technologies
 - 9.13.1 Telesis Technologies Details
 - 9.13.2 Telesis Technologies Major Business
 - 9.13.3 Telesis Technologies Fully Automatic Laser Marking Machine Product and Services
 - 9.13.4 Telesis Technologies Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Telesis Technologies Recent Developments/Updates
 - 9.13.6 Telesis Technologies Competitive Strengths & Weaknesses
- 9.14 Epilog Laser
 - 9.14.1 Epilog Laser Details
 - 9.14.2 Epilog Laser Major Business
 - 9.14.3 Epilog Laser Fully Automatic Laser Marking Machine Product and Services
 - 9.14.4 Epilog Laser Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Epilog Laser Recent Developments/Updates
 - 9.14.6 Epilog Laser Competitive Strengths & Weaknesses
- 9.15 Markem-Imaje
 - 9.15.1 Markem-Imaje Details
 - 9.15.2 Markem-Imaje Major Business
 - 9.15.3 Markem-Imaje Fully Automatic Laser Marking Machine Product and Services
 - 9.15.4 Markem-Imaje Fully Automatic Laser Marking Machine Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Markem-Imaje Recent Developments/Updates

9.15.6 Markem-Imaje Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Fully Automatic Laser Marking Machine Industry Chain

10.2 Fully Automatic Laser Marking Machine Upstream Analysis

10.2.1 Fully Automatic Laser Marking Machine Core Raw Materials

10.2.2 Main Manufacturers of Fully Automatic Laser Marking Machine Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Fully Automatic Laser Marking Machine Production Mode

10.6 Fully Automatic Laser Marking Machine Procurement Model

10.7 Fully Automatic Laser Marking Machine Industry Sales Model and Sales Channels

10.7.1 Fully Automatic Laser Marking Machine Sales Model

10.7.2 Fully Automatic Laser Marking Machine Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Fully Automatic Laser Marking Machine Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Fully Automatic Laser Marking Machine Production Value by Region (2021-2026) & (USD Million)

Table 3. World Fully Automatic Laser Marking Machine Production Value by Region (2027-2032) & (USD Million)

Table 4. World Fully Automatic Laser Marking Machine Production Value Market Share by Region (2021-2026)

Table 5. World Fully Automatic Laser Marking Machine Production Value Market Share by Region (2027-2032)

Table 6. World Fully Automatic Laser Marking Machine Production by Region (2021-2026) & (K Units)

Table 7. World Fully Automatic Laser Marking Machine Production by Region (2027-2032) & (K Units)

Table 8. World Fully Automatic Laser Marking Machine Production Market Share by Region (2021-2026)

Table 9. World Fully Automatic Laser Marking Machine Production Market Share by Region (2027-2032)

Table 10. World Fully Automatic Laser Marking Machine Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Fully Automatic Laser Marking Machine Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Fully Automatic Laser Marking Machine Major Market Trends

Table 13. World Fully Automatic Laser Marking Machine Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Fully Automatic Laser Marking Machine Consumption by Region (2021-2026) & (K Units)

Table 15. World Fully Automatic Laser Marking Machine Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Fully Automatic Laser Marking Machine Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Fully Automatic Laser Marking Machine Producers in 2025

Table 18. World Fully Automatic Laser Marking Machine Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Fully Automatic Laser Marking Machine Producers in 2025

Table 20. World Fully Automatic Laser Marking Machine Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Fully Automatic Laser Marking Machine Company Evaluation Quadrant

Table 22. World Fully Automatic Laser Marking Machine Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Fully Automatic Laser Marking Machine Production Site of Key Manufacturer

Table 24. Fully Automatic Laser Marking Machine Market: Company Product Type Footprint

Table 25. Fully Automatic Laser Marking Machine Market: Company Product Application Footprint

Table 26. Fully Automatic Laser Marking Machine Competitive Factors

Table 27. Fully Automatic Laser Marking Machine New Entrant and Capacity Expansion Plans

Table 28. Fully Automatic Laser Marking Machine Mergers & Acquisitions Activity

Table 29. United States VS China Fully Automatic Laser Marking Machine Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Fully Automatic Laser Marking Machine Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Fully Automatic Laser Marking Machine Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Fully Automatic Laser Marking Machine Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Fully Automatic Laser Marking Machine Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Fully Automatic Laser Marking Machine Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Fully Automatic Laser Marking Machine Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Fully Automatic Laser Marking Machine Production Market Share (2021-2026)

Table 37. China Based Fully Automatic Laser Marking Machine Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Fully Automatic Laser Marking Machine Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Fully Automatic Laser Marking Machine

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Fully Automatic Laser Marking Machine Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Fully Automatic Laser Marking Machine Production Market Share (2021-2026)

Table 42. Rest of World Based Fully Automatic Laser Marking Machine Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production Market Share (2021-2026)

Table 47. World Fully Automatic Laser Marking Machine Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Fully Automatic Laser Marking Machine Production by Type (2021-2026) & (K Units)

Table 49. World Fully Automatic Laser Marking Machine Production by Type (2027-2032) & (K Units)

Table 50. World Fully Automatic Laser Marking Machine Production Value by Type (2021-2026) & (USD Million)

Table 51. World Fully Automatic Laser Marking Machine Production Value by Type (2027-2032) & (USD Million)

Table 52. World Fully Automatic Laser Marking Machine Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Fully Automatic Laser Marking Machine Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Fully Automatic Laser Marking Machine Production Value by Packaging Material, (USD Million), 2021 & 2025 & 2032

Table 55. World Fully Automatic Laser Marking Machine Production by Packaging Material (2021-2026) & (K Units)

Table 56. World Fully Automatic Laser Marking Machine Production by Packaging Material (2027-2032) & (K Units)

Table 57. World Fully Automatic Laser Marking Machine Production Value by Packaging Material (2021-2026) & (USD Million)

Table 58. World Fully Automatic Laser Marking Machine Production Value by Packaging Material (2027-2032) & (USD Million)

Table 59. World Fully Automatic Laser Marking Machine Average Price by Packaging Material (2021-2026) & (US\$/Unit)

Table 60. World Fully Automatic Laser Marking Machine Average Price by Packaging Material (2027-2032) & (US\$/Unit)

Table 61. World Fully Automatic Laser Marking Machine Production Value by Cooling Method, (USD Million), 2021 & 2025 & 2032

Table 62. World Fully Automatic Laser Marking Machine Production by Cooling Method (2021-2026) & (K Units)

Table 63. World Fully Automatic Laser Marking Machine Production by Cooling Method (2027-2032) & (K Units)

Table 64. World Fully Automatic Laser Marking Machine Production Value by Cooling Method (2021-2026) & (USD Million)

Table 65. World Fully Automatic Laser Marking Machine Production Value by Cooling Method (2027-2032) & (USD Million)

Table 66. World Fully Automatic Laser Marking Machine Average Price by Cooling Method (2021-2026) & (US\$/Unit)

Table 67. World Fully Automatic Laser Marking Machine Average Price by Cooling Method (2027-2032) & (US\$/Unit)

Table 68. World Fully Automatic Laser Marking Machine Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Fully Automatic Laser Marking Machine Production by Application (2021-2026) & (K Units)

Table 70. World Fully Automatic Laser Marking Machine Production by Application (2027-2032) & (K Units)

Table 71. World Fully Automatic Laser Marking Machine Production Value by Application (2021-2026) & (USD Million)

Table 72. World Fully Automatic Laser Marking Machine Production Value by Application (2027-2032) & (USD Million)

Table 73. World Fully Automatic Laser Marking Machine Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Fully Automatic Laser Marking Machine Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Han's Laser Technology Industry Group Co., Ltd, Basic Information, Manufacturing Base and Competitors

Table 76. Han's Laser Technology Industry Group Co., Ltd, Major Business

Table 77. Han's Laser Technology Industry Group Co., Ltd, Fully Automatic Laser Marking Machine Product and Services

Table 78. Han's Laser Technology Industry Group Co., Ltd, Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD

Million), Gross Margin and Market Share (2021-2026)

Table 79. Han's Laser Technology Industry Group Co., Ltd, Recent Developments/Updates

Table 80. Han's Laser Technology Industry Group Co., Ltd, Competitive Strengths & Weaknesses

Table 81. HGTECH Basic Information, Manufacturing Base and Competitors

Table 82. HGTECH Major Business

Table 83. HGTECH Fully Automatic Laser Marking Machine Product and Services

Table 84. HGTECH Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. HGTECH Recent Developments/Updates

Table 86. HGTECH Competitive Strengths & Weaknesses

Table 87. Coherent Basic Information, Manufacturing Base and Competitors

Table 88. Coherent Major Business

Table 89. Coherent Fully Automatic Laser Marking Machine Product and Services

Table 90. Coherent Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Coherent Recent Developments/Updates

Table 92. Coherent Competitive Strengths & Weaknesses

Table 93. Gravotech Basic Information, Manufacturing Base and Competitors

Table 94. Gravotech Major Business

Table 95. Gravotech Fully Automatic Laser Marking Machine Product and Services

Table 96. Gravotech Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Gravotech Recent Developments/Updates

Table 98. Gravotech Competitive Strengths & Weaknesses

Table 99. Trotec Laser Basic Information, Manufacturing Base and Competitors

Table 100. Trotec Laser Major Business

Table 101. Trotec Laser Fully Automatic Laser Marking Machine Product and Services

Table 102. Trotec Laser Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Trotec Laser Recent Developments/Updates

Table 104. Trotec Laser Competitive Strengths & Weaknesses

Table 105. Mecco Basic Information, Manufacturing Base and Competitors

Table 106. Mecco Major Business

Table 107. Mecco Fully Automatic Laser Marking Machine Product and Services

Table 108. Mecco Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Mecco Recent Developments/Updates

Table 110. Mecco Competitive Strengths & Weaknesses

Table 111. SIC Marking Basic Information, Manufacturing Base and Competitors

Table 112. SIC Marking Major Business

Table 113. SIC Marking Fully Automatic Laser Marking Machine Product and Services

Table 114. SIC Marking Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. SIC Marking Recent Developments/Updates

Table 116. SIC Marking Competitive Strengths & Weaknesses

Table 117. Amada Weld Tech Basic Information, Manufacturing Base and Competitors

Table 118. Amada Weld Tech Major Business

Table 119. Amada Weld Tech Fully Automatic Laser Marking Machine Product and Services

Table 120. Amada Weld Tech Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Amada Weld Tech Recent Developments/Updates

Table 122. Amada Weld Tech Competitive Strengths & Weaknesses

Table 123. Trumpf Basic Information, Manufacturing Base and Competitors

Table 124. Trumpf Major Business

Table 125. Trumpf Fully Automatic Laser Marking Machine Product and Services

Table 126. Trumpf Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Trumpf Recent Developments/Updates

Table 128. Trumpf Competitive Strengths & Weaknesses

Table 129. Keyence Basic Information, Manufacturing Base and Competitors

Table 130. Keyence Major Business

Table 131. Keyence Fully Automatic Laser Marking Machine Product and Services

Table 132. Keyence Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Keyence Recent Developments/Updates

Table 134. Keyence Competitive Strengths & Weaknesses

- Table 135. Danaher Basic Information, Manufacturing Base and Competitors
- Table 136. Danaher Major Business
- Table 137. Danaher Fully Automatic Laser Marking Machine Product and Services
- Table 138. Danaher Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Danaher Recent Developments/Updates
- Table 140. Danaher Competitive Strengths & Weaknesses
- Table 141. Domino Printing Sciences Basic Information, Manufacturing Base and Competitors
- Table 142. Domino Printing Sciences Major Business
- Table 143. Domino Printing Sciences Fully Automatic Laser Marking Machine Product and Services
- Table 144. Domino Printing Sciences Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Domino Printing Sciences Recent Developments/Updates
- Table 146. Domino Printing Sciences Competitive Strengths & Weaknesses
- Table 147. Telesis Technologies Basic Information, Manufacturing Base and Competitors
- Table 148. Telesis Technologies Major Business
- Table 149. Telesis Technologies Fully Automatic Laser Marking Machine Product and Services
- Table 150. Telesis Technologies Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Telesis Technologies Recent Developments/Updates
- Table 152. Telesis Technologies Competitive Strengths & Weaknesses
- Table 153. Epilog Laser Basic Information, Manufacturing Base and Competitors
- Table 154. Epilog Laser Major Business
- Table 155. Epilog Laser Fully Automatic Laser Marking Machine Product and Services
- Table 156. Epilog Laser Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Epilog Laser Recent Developments/Updates
- Table 158. Epilog Laser Competitive Strengths & Weaknesses
- Table 159. Markem-Imaje Basic Information, Manufacturing Base and Competitors
- Table 160. Markem-Imaje Major Business
- Table 161. Markem-Imaje Fully Automatic Laser Marking Machine Product and Services

Table 162. Markem-Imaje Fully Automatic Laser Marking Machine Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Markem-Imaje Recent Developments/Updates

Table 164. Markem-Imaje Competitive Strengths & Weaknesses

Table 165. Global Key Players of Fully Automatic Laser Marking Machine Upstream (Raw Materials)

Table 166. Global Fully Automatic Laser Marking Machine Typical Customers

Table 167. Fully Automatic Laser Marking Machine Typical Distributors

List Of Figures

LIST OF FIGURES

- Figure 1. Fully Automatic Laser Marking Machine Picture
- Figure 2. World Fully Automatic Laser Marking Machine Production Value: 2021 & 2025 & 2032, (USD Million)
- Figure 3. World Fully Automatic Laser Marking Machine Production Value and Forecast (2021-2032) & (USD Million)
- Figure 4. World Fully Automatic Laser Marking Machine Production (2021-2032) & (K Units)
- Figure 5. World Fully Automatic Laser Marking Machine Average Price (2021-2032) & (US\$/Unit)
- Figure 6. World Fully Automatic Laser Marking Machine Production Value Market Share by Region (2021-2032)
- Figure 7. World Fully Automatic Laser Marking Machine Production Market Share by Region (2021-2032)
- Figure 8. North America Fully Automatic Laser Marking Machine Production (2021-2032) & (K Units)
- Figure 9. Europe Fully Automatic Laser Marking Machine Production (2021-2032) & (K Units)
- Figure 10. China Fully Automatic Laser Marking Machine Production (2021-2032) & (K Units)
- Figure 11. Japan Fully Automatic Laser Marking Machine Production (2021-2032) & (K Units)
- Figure 12. Fully Automatic Laser Marking Machine Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)
- Figure 15. World Fully Automatic Laser Marking Machine Consumption Market Share by Region (2021-2032)
- Figure 16. United States Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)
- Figure 17. China Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)
- Figure 18. Europe Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)
- Figure 19. Japan Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)

Figure 20. South Korea Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)

Figure 22. India Fully Automatic Laser Marking Machine Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Fully Automatic Laser Marking Machine by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Fully Automatic Laser Marking Machine Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Fully Automatic Laser Marking Machine Markets in 2025

Figure 26. United States VS China: Fully Automatic Laser Marking Machine Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Fully Automatic Laser Marking Machine Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Fully Automatic Laser Marking Machine Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Fully Automatic Laser Marking Machine Production Market Share 2025

Figure 30. China Based Manufacturers Fully Automatic Laser Marking Machine Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Fully Automatic Laser Marking Machine Production Market Share 2025

Figure 32. World Fully Automatic Laser Marking Machine Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Fully Automatic Laser Marking Machine Production Value Market Share by Type in 2025

Figure 34. Fiber Laser

Figure 35. CO2 Laser

Figure 36. UV Laser

Figure 37. Others

Figure 38. World Fully Automatic Laser Marking Machine Production Market Share by Type (2021-2032)

Figure 39. World Fully Automatic Laser Marking Machine Production Value Market Share by Type (2021-2032)

Figure 40. World Fully Automatic Laser Marking Machine Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Fully Automatic Laser Marking Machine Production Value by

Packaging Material, (USD Million), 2021 & 2025 & 2032

Figure 42. World Fully Automatic Laser Marking Machine Production Value Market Share by Packaging Material in 2025

Figure 43. Plastic Packaging Marking Machine

Figure 44. Paper Packaging Marking Machine

Figure 45. Glass Packaging Marking Machine

Figure 46. Metal Packaging Marking Machine

Figure 47. World Fully Automatic Laser Marking Machine Production Market Share by Packaging Material (2021-2032)

Figure 48. World Fully Automatic Laser Marking Machine Production Value Market Share by Packaging Material (2021-2032)

Figure 49. World Fully Automatic Laser Marking Machine Average Price by Packaging Material (2021-2032) & (US\$/Unit)

Figure 50. World Fully Automatic Laser Marking Machine Production Value by Cooling Method, (USD Million), 2021 & 2025 & 2032

Figure 51. World Fully Automatic Laser Marking Machine Production Value Market Share by Cooling Method in 2025

Figure 52. Air-Cooled

Figure 53. Water-Cooled

Figure 54. World Fully Automatic Laser Marking Machine Production Market Share by Cooling Method (2021-2032)

Figure 55. World Fully Automatic Laser Marking Machine Production Value Market Share by Cooling Method (2021-2032)

Figure 56. World Fully Automatic Laser Marking Machine Average Price by Cooling Method (2021-2032) & (US\$/Unit)

Figure 57. World Fully Automatic Laser Marking Machine Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Fully Automatic Laser Marking Machine Production Value Market Share by Application in 2025

Figure 59. Electronic Product

Figure 60. Chemical

Figure 61. Food and Beverage

Figure 62. Car Parts

Figure 63. Pharmaceutical

Figure 64. Precision Instruments

Figure 65. Cosmetic

Figure 66. Others

Figure 67. Others

Figure 68. World Fully Automatic Laser Marking Machine Production Market Share by

Application (2021-2032)

Figure 69. World Fully Automatic Laser Marking Machine Production Value Market Share by Application (2021-2032)

Figure 70. World Fully Automatic Laser Marking Machine Average Price by Application (2021-2032) & (US\$/Unit)

Figure 71. Fully Automatic Laser Marking Machine Industry Chain

Figure 72. Fully Automatic Laser Marking Machine Procurement Model

Figure 73. Fully Automatic Laser Marking Machine Sales Model

Figure 74. Fully Automatic Laser Marking Machine Sales Channels, Direct Sales, and Distribution

Figure 75. Methodology

Figure 76. Research Process and Data Source

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