

Global Full-band Radio Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Full-band Radio market size is expected to reach \$ 1125 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

In 2025, global sales of full-band radios reached 12.8 million units, with an average selling price of US\$58 per unit. Global production capacity in 2025 was approximately 14.5 million units, with an average industry gross margin of about 26%. A full-band radio is a multi-band radio receiving device capable of receiving AM, FM, SW, LW, and some aviation bands and digital broadcast signals. It is widely used in outdoor travel, emergency communication, radio listening, aviation monitoring, maritime communication assistance, and by radio enthusiasts. Products typically consist of a high-frequency tuning module, a DSP digital signal processing chip, an antenna system, an audio amplification module, a battery-powered system, and a display control unit. They feature high-sensitivity reception, automatic station search, digital frequency modulation, noise reduction, and multi-band switching. Some high-end products also integrate Bluetooth playback, USB charging, solar power supply, and shortwave synchronous detection functions, adapting to complex radio environments and long-distance signal reception needs.

The upstream sector primarily involves suppliers of DSP chips, RF modules, LCD displays, lithium batteries, speakers, PCB circuit boards, plastic casings, and electronic components. Downstream consumption mainly comes from consumer electronics retail, outdoor equipment, emergency communications, the amateur radio market, maritime and aviation auxiliary receivers, and education and research fields. With the growth of outdoor activities, increased demand for emergency communications, the resurgence of shortwave broadcasting, and the upgrading of portable electronic devices, the multi-functional full-band radio market maintains stable growth. Future products will develop

towards digitalization, high sensitivity, miniaturization, low power consumption, and intelligent networking. Meanwhile, the expansion of the emergency rescue, outdoor adventure, radio education, and professional monitoring markets will continue to bring new market demands and business opportunities.

This report studies the global Full-band Radio production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Full-band Radio and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Full-band Radio that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Full-band Radio total production and demand, 2021-2032, (K Units)

Global Full-band Radio total production value, 2021-2032, (USD Million)

Global Full-band Radio production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Full-band Radio consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Full-band Radio domestic production, consumption, key domestic manufacturers and share

Global Full-band Radio production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Full-band Radio production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Full-band Radio production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Full-band Radio market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sangean, Sony, Tecsun, Panasonic, Yaesu, Grundig, Tivoli Audio, ChoYong, Skyworks, Kaito, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Full-band Radio market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Full-band Radio Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Full-band Radio Market, Segmentation by Type:

Dry Cell Battery Powered Type

Lithium Battery Rechargeable Type

Solar Powered Type

Global Full-band Radio Market, Segmentation by Bands:

8?12 Bands

15+ bBands

Global Full-band Radio Market, Segmentation by Function:

Basic Analog Tuning Type

DSP Digital Tuning Type

Global Full-band Radio Market, Segmentation by Application:

Outdoor Travel

Emergency Communication

Others

Companies Profiled:

Sangean

Sony

Tecsun

Panasonic

Yaesu

Grundig

Tivoli Audio

ChoYong

Skyworks

Kaito

Key Questions Answered:

1. How big is the global Full-band Radio market?
2. What is the demand of the global Full-band Radio market?
3. What is the year over year growth of the global Full-band Radio market?
4. What is the production and production value of the global Full-band Radio market?
5. Who are the key producers in the global Full-band Radio market?
6. What are the growth factors driving the market demand?

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