

# Global Full-band Radio Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Full-band Radio market size was valued at US\$ 764 million in 2025 and is forecast to a readjusted size of US\$ 1125 million by 2032 with a CAGR of 5.7% during review period.

In 2025, global sales of full-band radios reached 12.8 million units, with an average selling price of US\$58 per unit. Global production capacity in 2025 was approximately 14.5 million units, with an average industry gross margin of about 26%. A full-band radio is a multi-band radio receiving device capable of receiving AM, FM, SW, LW, and some aviation bands and digital broadcast signals. It is widely used in outdoor travel, emergency communication, radio listening, aviation monitoring, maritime communication assistance, and by radio enthusiasts. Products typically consist of a high-frequency tuning module, a DSP digital signal processing chip, an antenna system, an audio amplification module, a battery-powered system, and a display control unit. They feature high-sensitivity reception, automatic station search, digital frequency modulation, noise reduction, and multi-band switching. Some high-end products also integrate Bluetooth playback, USB charging, solar power supply, and shortwave synchronous detection functions, adapting to complex radio environments and long-distance signal reception needs.

The upstream sector primarily involves suppliers of DSP chips, RF modules, LCD displays, lithium batteries, speakers, PCB circuit boards, plastic casings, and electronic components. Downstream consumption mainly comes from consumer electronics retail, outdoor equipment, emergency communications, the amateur radio market, maritime and aviation auxiliary receivers, and education and research fields. With the growth of outdoor activities, increased demand for emergency communications, the resurgence of shortwave broadcasting, and the upgrading of portable electronic devices, the multi-

functional full-band radio market maintains stable growth. Future products will develop towards digitalization, high sensitivity, miniaturization, low power consumption, and intelligent networking. Meanwhile, the expansion of the emergency rescue, outdoor adventure, radio education, and professional monitoring markets will continue to bring new market demands and business opportunities.

This report is a detailed and comprehensive analysis for global Full-band Radio market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Full-band Radio market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Full-band Radio market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Full-band Radio market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Full-band Radio market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Full-band Radio

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Full-band Radio market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sangean, Sony, Tecsun, Panasonic, Yaesu, Grundig, Tivoli Audio, ChoYong, Skyworks, Kaito, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Full-band Radio market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Dry Cell Battery Powered Type

Lithium Battery Rechargeable Type

Solar Powered Type

### Market segment by Bands

8?12 Bands

15+ bBands

### Market segment by Function

Basic Analog Tuning Type

DSP Digital Tuning Type

## Market segment by Application

Outdoor Travel

Emergency Communication

Others

## Major players covered

Sangean

Sony

Tecsun

Panasonic

Yaesu

Grundig

Tivoli Audio

ChoYong

Skyworks

Kaito

## Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Full-band Radio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Full-band Radio, with price, sales quantity, revenue, and global market share of Full-band Radio from 2021 to 2026.

Chapter 3, the Full-band Radio competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Full-band Radio breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Full-band Radio market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Full-band Radio.

Chapter 14 and 15, to describe Full-band Radio sales channel, distributors, customers, research findings and conclusion.

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