

Global Full-Array LED-Backlit TV Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G96EC932A58DEN.html>

Date: June 2026

Pages: 136

Price: US\$ 4,480.00 (Single User License)

ID: G96EC932A58DEN

Abstracts

The global Full-Array LED-Backlit TV market size is expected to reach \$ 1329 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

In 2025, the global production volume of full-array LED-backlit televisions is projected to reach 1.8639 million units, with an average selling price of \$550 per unit. The global annual production capacity for full-array LED-backlit televisions stands at approximately 3 million units, with a gross margin of approximately 22.8%. A full-array LED-backlit television typically refers to a TV set where the backlight source consists of multiple LEDs distributed across the entire screen (rather than being concentrated solely along the edges or in a few localized zones). In other words, the LED beads are arranged in an array covering the entire back of the screen; when combined with local dimming control, this configuration enables more precise brightness adjustment?allowing specific areas to be brighter while others remain darker?thereby enhancing contrast, shadow detail, and overall picture uniformity. The upstream segment of the full-array LED-backlit television industry chain comprises components such as LED backlight strips, LED beads, display panels, and packaging materials; the midstream segment consists of the full-array LED-backlit television manufacturers themselves; and the downstream segment primarily encompasses commercial and private end-use applications.

This report studies the global Full-Array LED-Backlit TV production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Full-Array LED-Backlit TV and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Full-Array LED-Backlit TV that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Full-Array LED-Backlit TV total production and demand, 2021-2032, (K Units)

Global Full-Array LED-Backlit TV total production value, 2021-2032, (USD Million)

Global Full-Array LED-Backlit TV production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Full-Array LED-Backlit TV consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Full-Array LED-Backlit TV domestic production, consumption, key domestic manufacturers and share

Global Full-Array LED-Backlit TV production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Full-Array LED-Backlit TV production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Full-Array LED-Backlit TV production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Full-Array LED-Backlit TV market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Samsung, TCL, LG, Hisense, Skyworth, Sony, Phillips, Xiaomi, Sharp, Changhong, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Full-Array LED-Backlit TV market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Full-Array LED-Backlit TV Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Full-Array LED-Backlit TV Market, Segmentation by Type:

Below 52 Inches

52 ? 65 Inches

Above 65 Inches

Global Full-Array LED-Backlit TV Market, Segmentation by Local Dimming:

Low-Zone Direct-Lit

Medium-Zone Direct-Lit

High-Zone Direct-Lit

Global Full-Array LED-Backlit TV Market, Segmentation by Thickness:

Ultra-Thin Direct-Lit

Regular Thickness Direct-Lit

Large Size Direct-Lit

Global Full-Array LED-Backlit TV Market, Segmentation by Application:

Commercial Use

Private Use

Companies Profiled:

Samsung

TCL

LG

Hisense

Skyworth

Sony

Phillips

Xiaomi

Sharp

Changhong

Haier

Vizio

Konka

Toshiba

Shenzhen Mtc

HUAWEI

Panasonic

Key Questions Answered:

1. How big is the global Full-Array LED-Backlit TV market?
2. What is the demand of the global Full-Array LED-Backlit TV market?
3. What is the year over year growth of the global Full-Array LED-Backlit TV market?
4. What is the production and production value of the global Full-Array LED-Backlit TV market?
5. Who are the key producers in the global Full-Array LED-Backlit TV market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Full-Array LED-Backlit TV Introduction
- 1.2 World Full-Array LED-Backlit TV Supply & Forecast
 - 1.2.1 World Full-Array LED-Backlit TV Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Full-Array LED-Backlit TV Production (2021-2032)
 - 1.2.3 World Full-Array LED-Backlit TV Pricing Trends (2021-2032)
- 1.3 World Full-Array LED-Backlit TV Production by Region (Based on Production Site)
 - 1.3.1 World Full-Array LED-Backlit TV Production Value by Region (2021-2032)
 - 1.3.2 World Full-Array LED-Backlit TV Production by Region (2021-2032)
 - 1.3.3 World Full-Array LED-Backlit TV Average Price by Region (2021-2032)
 - 1.3.4 North America Full-Array LED-Backlit TV Production (2021-2032)
 - 1.3.5 Europe Full-Array LED-Backlit TV Production (2021-2032)
 - 1.3.6 China Full-Array LED-Backlit TV Production (2021-2032)
 - 1.3.7 Japan Full-Array LED-Backlit TV Production (2021-2032)
 - 1.3.8 Southeast Asia Full-Array LED-Backlit TV Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Full-Array LED-Backlit TV Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Full-Array LED-Backlit TV Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Full-Array LED-Backlit TV Demand (2021-2032)
- 2.2 World Full-Array LED-Backlit TV Consumption by Region
 - 2.2.1 World Full-Array LED-Backlit TV Consumption by Region (2021-2026)
 - 2.2.2 World Full-Array LED-Backlit TV Consumption Forecast by Region (2027-2032)
- 2.3 United States Full-Array LED-Backlit TV Consumption (2021-2032)
- 2.4 China Full-Array LED-Backlit TV Consumption (2021-2032)
- 2.5 Europe Full-Array LED-Backlit TV Consumption (2021-2032)
- 2.6 Japan Full-Array LED-Backlit TV Consumption (2021-2032)
- 2.7 South Korea Full-Array LED-Backlit TV Consumption (2021-2032)
- 2.8 ASEAN Full-Array LED-Backlit TV Consumption (2021-2032)
- 2.9 India Full-Array LED-Backlit TV Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Full-Array LED-Backlit TV Production Value by Manufacturer (2021-2026)
- 3.2 World Full-Array LED-Backlit TV Production by Manufacturer (2021-2026)
- 3.3 World Full-Array LED-Backlit TV Average Price by Manufacturer (2021-2026)
- 3.4 Full-Array LED-Backlit TV Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Full-Array LED-Backlit TV Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Full-Array LED-Backlit TV in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Full-Array LED-Backlit TV in 2025
- 3.6 Full-Array LED-Backlit TV Market: Overall Company Footprint Analysis
 - 3.6.1 Full-Array LED-Backlit TV Market: Region Footprint
 - 3.6.2 Full-Array LED-Backlit TV Market: Company Product Type Footprint
 - 3.6.3 Full-Array LED-Backlit TV Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Full-Array LED-Backlit TV Production Value Comparison
 - 4.1.1 United States VS China: Full-Array LED-Backlit TV Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Full-Array LED-Backlit TV Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Full-Array LED-Backlit TV Production Comparison
 - 4.2.1 United States VS China: Full-Array LED-Backlit TV Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Full-Array LED-Backlit TV Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Full-Array LED-Backlit TV Consumption Comparison
 - 4.3.1 United States VS China: Full-Array LED-Backlit TV Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Full-Array LED-Backlit TV Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Full-Array LED-Backlit TV Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Full-Array LED-Backlit TV Manufacturers, Headquarters and

Production Site (States, Country)

4.4.2 United States Based Manufacturers Full-Array LED-Backlit TV Production Value (2021-2026)

4.4.3 United States Based Manufacturers Full-Array LED-Backlit TV Production (2021-2026)

4.5 China Based Full-Array LED-Backlit TV Manufacturers and Market Share

4.5.1 China Based Full-Array LED-Backlit TV Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Full-Array LED-Backlit TV Production Value (2021-2026)

4.5.3 China Based Manufacturers Full-Array LED-Backlit TV Production (2021-2026)

4.6 Rest of World Based Full-Array LED-Backlit TV Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Full-Array LED-Backlit TV Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Full-Array LED-Backlit TV Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Full-Array LED-Backlit TV Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Full-Array LED-Backlit TV Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Below 52 Inches

5.2.2 52 ? 65 Inches

5.2.3 Above 65 Inches

5.3 Market Segment by Type

5.3.1 World Full-Array LED-Backlit TV Production by Type (2021-2032)

5.3.2 World Full-Array LED-Backlit TV Production Value by Type (2021-2032)

5.3.3 World Full-Array LED-Backlit TV Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY LOCAL DIMMING

6.1 World Full-Array LED-Backlit TV Market Size Overview by Local Dimming: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Local Dimming

6.2.1 Low-Zone Direct-Lit

6.2.2 Medium-Zone Direct-Lit

6.2.3 High-Zone Direct-Lit

6.3 Market Segment by Local Dimming

6.3.1 World Full-Array LED-Backlit TV Production by Local Dimming (2021-2032)

6.3.2 World Full-Array LED-Backlit TV Production Value by Local Dimming (2021-2032)

6.3.3 World Full-Array LED-Backlit TV Average Price by Local Dimming (2021-2032)

7 MARKET ANALYSIS BY THICKNESS

7.1 World Full-Array LED-Backlit TV Market Size Overview by Thickness: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Thickness

7.2.1 Ultra-Thin Direct-Lit

7.2.2 Regular Thickness Direct-Lit

7.2.3 Large Size Direct-Lit

7.3 Market Segment by Thickness

7.3.1 World Full-Array LED-Backlit TV Production by Thickness (2021-2032)

7.3.2 World Full-Array LED-Backlit TV Production Value by Thickness (2021-2032)

7.3.3 World Full-Array LED-Backlit TV Average Price by Thickness (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Full-Array LED-Backlit TV Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Commercial Use

8.2.2 Private Use

8.3 Market Segment by Application

8.3.1 World Full-Array LED-Backlit TV Production by Application (2021-2032)

8.3.2 World Full-Array LED-Backlit TV Production Value by Application (2021-2032)

8.3.3 World Full-Array LED-Backlit TV Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Samsung

9.1.1 Samsung Details

9.1.2 Samsung Major Business

9.1.3 Samsung Full-Array LED-Backlit TV Product and Services

9.1.4 Samsung Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.1.5 Samsung Recent Developments/Updates

9.1.6 Samsung Competitive Strengths & Weaknesses

9.2 TCL

9.2.1 TCL Details

9.2.2 TCL Major Business

9.2.3 TCL Full-Array LED-Backlit TV Product and Services

9.2.4 TCL Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 TCL Recent Developments/Updates

9.2.6 TCL Competitive Strengths & Weaknesses

9.3 LG

9.3.1 LG Details

9.3.2 LG Major Business

9.3.3 LG Full-Array LED-Backlit TV Product and Services

9.3.4 LG Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 LG Recent Developments/Updates

9.3.6 LG Competitive Strengths & Weaknesses

9.4 Hisense

9.4.1 Hisense Details

9.4.2 Hisense Major Business

9.4.3 Hisense Full-Array LED-Backlit TV Product and Services

9.4.4 Hisense Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Hisense Recent Developments/Updates

9.4.6 Hisense Competitive Strengths & Weaknesses

9.5 Skyworth

9.5.1 Skyworth Details

9.5.2 Skyworth Major Business

9.5.3 Skyworth Full-Array LED-Backlit TV Product and Services

9.5.4 Skyworth Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Skyworth Recent Developments/Updates

9.5.6 Skyworth Competitive Strengths & Weaknesses

9.6 Sony

9.6.1 Sony Details

9.6.2 Sony Major Business

9.6.3 Sony Full-Array LED-Backlit TV Product and Services

9.6.4 Sony Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Sony Recent Developments/Updates

9.6.6 Sony Competitive Strengths & Weaknesses

9.7 Phillips

9.7.1 Phillips Details

9.7.2 Phillips Major Business

9.7.3 Phillips Full-Array LED-Backlit TV Product and Services

9.7.4 Phillips Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Phillips Recent Developments/Updates

9.7.6 Phillips Competitive Strengths & Weaknesses

9.8 Xiaomi

9.8.1 Xiaomi Details

9.8.2 Xiaomi Major Business

9.8.3 Xiaomi Full-Array LED-Backlit TV Product and Services

9.8.4 Xiaomi Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Xiaomi Recent Developments/Updates

9.8.6 Xiaomi Competitive Strengths & Weaknesses

9.9 Sharp

9.9.1 Sharp Details

9.9.2 Sharp Major Business

9.9.3 Sharp Full-Array LED-Backlit TV Product and Services

9.9.4 Sharp Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Sharp Recent Developments/Updates

9.9.6 Sharp Competitive Strengths & Weaknesses

9.10 Changhong

9.10.1 Changhong Details

9.10.2 Changhong Major Business

9.10.3 Changhong Full-Array LED-Backlit TV Product and Services

9.10.4 Changhong Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Changhong Recent Developments/Updates

9.10.6 Changhong Competitive Strengths & Weaknesses

9.11 Haier

9.11.1 Haier Details

9.11.2 Haier Major Business

- 9.11.3 Haier Full-Array LED-Backlit TV Product and Services
- 9.11.4 Haier Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Haier Recent Developments/Updates
- 9.11.6 Haier Competitive Strengths & Weaknesses
- 9.12 Vizio
 - 9.12.1 Vizio Details
 - 9.12.2 Vizio Major Business
 - 9.12.3 Vizio Full-Array LED-Backlit TV Product and Services
 - 9.12.4 Vizio Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Vizio Recent Developments/Updates
 - 9.12.6 Vizio Competitive Strengths & Weaknesses
- 9.13 Konka
 - 9.13.1 Konka Details
 - 9.13.2 Konka Major Business
 - 9.13.3 Konka Full-Array LED-Backlit TV Product and Services
 - 9.13.4 Konka Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Konka Recent Developments/Updates
 - 9.13.6 Konka Competitive Strengths & Weaknesses
- 9.14 Toshiba
 - 9.14.1 Toshiba Details
 - 9.14.2 Toshiba Major Business
 - 9.14.3 Toshiba Full-Array LED-Backlit TV Product and Services
 - 9.14.4 Toshiba Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Toshiba Recent Developments/Updates
 - 9.14.6 Toshiba Competitive Strengths & Weaknesses
- 9.15 Shenzhen Mtc
 - 9.15.1 Shenzhen Mtc Details
 - 9.15.2 Shenzhen Mtc Major Business
 - 9.15.3 Shenzhen Mtc Full-Array LED-Backlit TV Product and Services
 - 9.15.4 Shenzhen Mtc Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Shenzhen Mtc Recent Developments/Updates
 - 9.15.6 Shenzhen Mtc Competitive Strengths & Weaknesses
- 9.16 HUAWEI
 - 9.16.1 HUAWEI Details

9.16.2 HUAWEI Major Business

9.16.3 HUAWEI Full-Array LED-Backlit TV Product and Services

9.16.4 HUAWEI Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 HUAWEI Recent Developments/Updates

9.16.6 HUAWEI Competitive Strengths & Weaknesses

9.17 Panasonic

9.17.1 Panasonic Details

9.17.2 Panasonic Major Business

9.17.3 Panasonic Full-Array LED-Backlit TV Product and Services

9.17.4 Panasonic Full-Array LED-Backlit TV Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Panasonic Recent Developments/Updates

9.17.6 Panasonic Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Full-Array LED-Backlit TV Industry Chain

10.2 Full-Array LED-Backlit TV Upstream Analysis

10.2.1 Full-Array LED-Backlit TV Core Raw Materials

10.2.2 Main Manufacturers of Full-Array LED-Backlit TV Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Full-Array LED-Backlit TV Production Mode

10.6 Full-Array LED-Backlit TV Procurement Model

10.7 Full-Array LED-Backlit TV Industry Sales Model and Sales Channels

10.7.1 Full-Array LED-Backlit TV Sales Model

10.7.2 Full-Array LED-Backlit TV Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Full-Array LED-Backlit TV Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Full-Array LED-Backlit TV Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Full-Array LED-Backlit TV Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Full-Array LED-Backlit TV Production Value Market Share by Region (2021-2026)
- Table 5. World Full-Array LED-Backlit TV Production Value Market Share by Region (2027-2032)
- Table 6. World Full-Array LED-Backlit TV Production by Region (2021-2026) & (K Units)
- Table 7. World Full-Array LED-Backlit TV Production by Region (2027-2032) & (K Units)
- Table 8. World Full-Array LED-Backlit TV Production Market Share by Region (2021-2026)
- Table 9. World Full-Array LED-Backlit TV Production Market Share by Region (2027-2032)
- Table 10. World Full-Array LED-Backlit TV Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Full-Array LED-Backlit TV Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Full-Array LED-Backlit TV Major Market Trends
- Table 13. World Full-Array LED-Backlit TV Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Full-Array LED-Backlit TV Consumption by Region (2021-2026) & (K Units)
- Table 15. World Full-Array LED-Backlit TV Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Full-Array LED-Backlit TV Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Full-Array LED-Backlit TV Producers in 2025
- Table 18. World Full-Array LED-Backlit TV Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Full-Array LED-Backlit TV Producers in 2025
- Table 20. World Full-Array LED-Backlit TV Average Price by Manufacturer (2021-2026)

& (US\$/Unit)

Table 21. Global Full-Array LED-Backlit TV Company Evaluation Quadrant

Table 22. World Full-Array LED-Backlit TV Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Full-Array LED-Backlit TV Production Site of Key Manufacturer

Table 24. Full-Array LED-Backlit TV Market: Company Product Type Footprint

Table 25. Full-Array LED-Backlit TV Market: Company Product Application Footprint

Table 26. Full-Array LED-Backlit TV Competitive Factors

Table 27. Full-Array LED-Backlit TV New Entrant and Capacity Expansion Plans

Table 28. Full-Array LED-Backlit TV Mergers & Acquisitions Activity

Table 29. United States VS China Full-Array LED-Backlit TV Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Full-Array LED-Backlit TV Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Full-Array LED-Backlit TV Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Full-Array LED-Backlit TV Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Full-Array LED-Backlit TV Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Full-Array LED-Backlit TV Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Full-Array LED-Backlit TV Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Full-Array LED-Backlit TV Production Market Share (2021-2026)

Table 37. China Based Full-Array LED-Backlit TV Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Full-Array LED-Backlit TV Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Full-Array LED-Backlit TV Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Full-Array LED-Backlit TV Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Full-Array LED-Backlit TV Production Market Share (2021-2026)

Table 42. Rest of World Based Full-Array LED-Backlit TV Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Full-Array LED-Backlit TV Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Full-Array LED-Backlit TV Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Full-Array LED-Backlit TV Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Full-Array LED-Backlit TV Production Market Share (2021-2026)

Table 47. World Full-Array LED-Backlit TV Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Full-Array LED-Backlit TV Production by Type (2021-2026) & (K Units)

Table 49. World Full-Array LED-Backlit TV Production by Type (2027-2032) & (K Units)

Table 50. World Full-Array LED-Backlit TV Production Value by Type (2021-2026) & (USD Million)

Table 51. World Full-Array LED-Backlit TV Production Value by Type (2027-2032) & (USD Million)

Table 52. World Full-Array LED-Backlit TV Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Full-Array LED-Backlit TV Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Full-Array LED-Backlit TV Production Value by Local Dimming, (USD Million), 2021 & 2025 & 2032

Table 55. World Full-Array LED-Backlit TV Production by Local Dimming (2021-2026) & (K Units)

Table 56. World Full-Array LED-Backlit TV Production by Local Dimming (2027-2032) & (K Units)

Table 57. World Full-Array LED-Backlit TV Production Value by Local Dimming (2021-2026) & (USD Million)

Table 58. World Full-Array LED-Backlit TV Production Value by Local Dimming (2027-2032) & (USD Million)

Table 59. World Full-Array LED-Backlit TV Average Price by Local Dimming (2021-2026) & (US\$/Unit)

Table 60. World Full-Array LED-Backlit TV Average Price by Local Dimming (2027-2032) & (US\$/Unit)

Table 61. World Full-Array LED-Backlit TV Production Value by Thickness, (USD Million), 2021 & 2025 & 2032

Table 62. World Full-Array LED-Backlit TV Production by Thickness (2021-2026) & (K Units)

Table 63. World Full-Array LED-Backlit TV Production by Thickness (2027-2032) & (K

Units)

Table 64. World Full-Array LED-Backlit TV Production Value by Thickness (2021-2026) & (USD Million)

Table 65. World Full-Array LED-Backlit TV Production Value by Thickness (2027-2032) & (USD Million)

Table 66. World Full-Array LED-Backlit TV Average Price by Thickness (2021-2026) & (US\$/Unit)

Table 67. World Full-Array LED-Backlit TV Average Price by Thickness (2027-2032) & (US\$/Unit)

Table 68. World Full-Array LED-Backlit TV Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Full-Array LED-Backlit TV Production by Application (2021-2026) & (K Units)

Table 70. World Full-Array LED-Backlit TV Production by Application (2027-2032) & (K Units)

Table 71. World Full-Array LED-Backlit TV Production Value by Application (2021-2026) & (USD Million)

Table 72. World Full-Array LED-Backlit TV Production Value by Application (2027-2032) & (USD Million)

Table 73. World Full-Array LED-Backlit TV Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Full-Array LED-Backlit TV Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Samsung Basic Information, Manufacturing Base and Competitors

Table 76. Samsung Major Business

Table 77. Samsung Full-Array LED-Backlit TV Product and Services

Table 78. Samsung Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Samsung Recent Developments/Updates

Table 80. Samsung Competitive Strengths & Weaknesses

Table 81. TCL Basic Information, Manufacturing Base and Competitors

Table 82. TCL Major Business

Table 83. TCL Full-Array LED-Backlit TV Product and Services

Table 84. TCL Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. TCL Recent Developments/Updates

Table 86. TCL Competitive Strengths & Weaknesses

Table 87. LG Basic Information, Manufacturing Base and Competitors

Table 88. LG Major Business

Table 89. LG Full-Array LED-Backlit TV Product and Services
Table 90. LG Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. LG Recent Developments/Updates
Table 92. LG Competitive Strengths & Weaknesses
Table 93. Hisense Basic Information, Manufacturing Base and Competitors
Table 94. Hisense Major Business
Table 95. Hisense Full-Array LED-Backlit TV Product and Services
Table 96. Hisense Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Hisense Recent Developments/Updates
Table 98. Hisense Competitive Strengths & Weaknesses
Table 99. Skyworth Basic Information, Manufacturing Base and Competitors
Table 100. Skyworth Major Business
Table 101. Skyworth Full-Array LED-Backlit TV Product and Services
Table 102. Skyworth Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Skyworth Recent Developments/Updates
Table 104. Skyworth Competitive Strengths & Weaknesses
Table 105. Sony Basic Information, Manufacturing Base and Competitors
Table 106. Sony Major Business
Table 107. Sony Full-Array LED-Backlit TV Product and Services
Table 108. Sony Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Sony Recent Developments/Updates
Table 110. Sony Competitive Strengths & Weaknesses
Table 111. Phillips Basic Information, Manufacturing Base and Competitors
Table 112. Phillips Major Business
Table 113. Phillips Full-Array LED-Backlit TV Product and Services
Table 114. Phillips Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Phillips Recent Developments/Updates
Table 116. Phillips Competitive Strengths & Weaknesses
Table 117. Xiaomi Basic Information, Manufacturing Base and Competitors
Table 118. Xiaomi Major Business
Table 119. Xiaomi Full-Array LED-Backlit TV Product and Services
Table 120. Xiaomi Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Xiaomi Recent Developments/Updates

Table 122. Xiaomi Competitive Strengths & Weaknesses
Table 123. Sharp Basic Information, Manufacturing Base and Competitors
Table 124. Sharp Major Business
Table 125. Sharp Full-Array LED-Backlit TV Product and Services
Table 126. Sharp Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Sharp Recent Developments/Updates
Table 128. Sharp Competitive Strengths & Weaknesses
Table 129. Changhong Basic Information, Manufacturing Base and Competitors
Table 130. Changhong Major Business
Table 131. Changhong Full-Array LED-Backlit TV Product and Services
Table 132. Changhong Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Changhong Recent Developments/Updates
Table 134. Changhong Competitive Strengths & Weaknesses
Table 135. Haier Basic Information, Manufacturing Base and Competitors
Table 136. Haier Major Business
Table 137. Haier Full-Array LED-Backlit TV Product and Services
Table 138. Haier Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Haier Recent Developments/Updates
Table 140. Haier Competitive Strengths & Weaknesses
Table 141. Vizio Basic Information, Manufacturing Base and Competitors
Table 142. Vizio Major Business
Table 143. Vizio Full-Array LED-Backlit TV Product and Services
Table 144. Vizio Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Vizio Recent Developments/Updates
Table 146. Vizio Competitive Strengths & Weaknesses
Table 147. Konka Basic Information, Manufacturing Base and Competitors
Table 148. Konka Major Business
Table 149. Konka Full-Array LED-Backlit TV Product and Services
Table 150. Konka Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. Konka Recent Developments/Updates
Table 152. Konka Competitive Strengths & Weaknesses
Table 153. Toshiba Basic Information, Manufacturing Base and Competitors
Table 154. Toshiba Major Business

Table 155. Toshiba Full-Array LED-Backlit TV Product and Services
Table 156. Toshiba Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Toshiba Recent Developments/Updates
Table 158. Toshiba Competitive Strengths & Weaknesses
Table 159. Shenzhen Mtc Basic Information, Manufacturing Base and Competitors
Table 160. Shenzhen Mtc Major Business
Table 161. Shenzhen Mtc Full-Array LED-Backlit TV Product and Services
Table 162. Shenzhen Mtc Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Shenzhen Mtc Recent Developments/Updates
Table 164. Shenzhen Mtc Competitive Strengths & Weaknesses
Table 165. HUAWEI Basic Information, Manufacturing Base and Competitors
Table 166. HUAWEI Major Business
Table 167. HUAWEI Full-Array LED-Backlit TV Product and Services
Table 168. HUAWEI Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. HUAWEI Recent Developments/Updates
Table 170. HUAWEI Competitive Strengths & Weaknesses
Table 171. Panasonic Basic Information, Manufacturing Base and Competitors
Table 172. Panasonic Major Business
Table 173. Panasonic Full-Array LED-Backlit TV Product and Services
Table 174. Panasonic Full-Array LED-Backlit TV Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Panasonic Recent Developments/Updates
Table 176. Panasonic Competitive Strengths & Weaknesses
Table 177. Global Key Players of Full-Array LED-Backlit TV Upstream (Raw Materials)
Table 178. Global Full-Array LED-Backlit TV Typical Customers
Table 179. Full-Array LED-Backlit TV Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Full-Array LED-Backlit TV Picture

Figure 2. World Full-Array LED-Backlit TV Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Full-Array LED-Backlit TV Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Full-Array LED-Backlit TV Production (2021-2032) & (K Units)

Figure 5. World Full-Array LED-Backlit TV Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Full-Array LED-Backlit TV Production Value Market Share by Region (2021-2032)

Figure 7. World Full-Array LED-Backlit TV Production Market Share by Region (2021-2032)

Figure 8. North America Full-Array LED-Backlit TV Production (2021-2032) & (K Units)

Figure 9. Europe Full-Array LED-Backlit TV Production (2021-2032) & (K Units)

Figure 10. China Full-Array LED-Backlit TV Production (2021-2032) & (K Units)

Figure 11. Japan Full-Array LED-Backlit TV Production (2021-2032) & (K Units)

Figure 12. Southeast Asia Full-Array LED-Backlit TV Production (2021-2032) & (K Units)

Figure 13. Full-Array LED-Backlit TV Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 16. World Full-Array LED-Backlit TV Consumption Market Share by Region (2021-2032)

Figure 17. United States Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 18. China Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 19. Europe Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 20. Japan Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 21. South Korea Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 23. India Full-Array LED-Backlit TV Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Full-Array LED-Backlit TV by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Full-Array LED-Backlit TV Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Full-Array LED-Backlit TV Markets in 2025

Figure 27. United States VS China: Full-Array LED-Backlit TV Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Full-Array LED-Backlit TV Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Full-Array LED-Backlit TV Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Full-Array LED-Backlit TV Production Market Share 2025

Figure 31. China Based Manufacturers Full-Array LED-Backlit TV Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Full-Array LED-Backlit TV Production Market Share 2025

Figure 33. World Full-Array LED-Backlit TV Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Full-Array LED-Backlit TV Production Value Market Share by Type in 2025

Figure 35. Below 52 Inches

Figure 36. 52 ? 65 Inches

Figure 37. Above 65 Inches

Figure 38. World Full-Array LED-Backlit TV Production Market Share by Type (2021-2032)

Figure 39. World Full-Array LED-Backlit TV Production Value Market Share by Type (2021-2032)

Figure 40. World Full-Array LED-Backlit TV Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Full-Array LED-Backlit TV Production Value by Local Dimming, (USD Million), 2021 & 2025 & 2032

Figure 42. World Full-Array LED-Backlit TV Production Value Market Share by Local Dimming in 2025

Figure 43. Low-Zone Direct-Lit

Figure 44. Medium-Zone Direct-Lit

Figure 45. High-Zone Direct-Lit

Figure 46. World Full-Array LED-Backlit TV Production Market Share by Local Dimming (2021-2032)

Figure 47. World Full-Array LED-Backlit TV Production Value Market Share by Local Dimming (2021-2032)

Figure 48. World Full-Array LED-Backlit TV Average Price by Local Dimming

(2021-2032) & (US\$/Unit)

Figure 49. World Full-Array LED-Backlit TV Production Value by Thickness, (USD Million), 2021 & 2025 & 2032

Figure 50. World Full-Array LED-Backlit TV Production Value Market Share by Thickness in 2025

Figure 51. Ultra-Thin Direct-Lit

Figure 52. Regular Thickness Direct-Lit

Figure 53. Large Size Direct-Lit

Figure 54. World Full-Array LED-Backlit TV Production Market Share by Thickness (2021-2032)

Figure 55. World Full-Array LED-Backlit TV Production Value Market Share by Thickness (2021-2032)

Figure 56. World Full-Array LED-Backlit TV Average Price by Thickness (2021-2032) & (US\$/Unit)

Figure 57. World Full-Array LED-Backlit TV Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Full-Array LED-Backlit TV Production Value Market Share by Application in 2025

Figure 59. Commercial Use

Figure 60. Private Use

Figure 61. World Full-Array LED-Backlit TV Production Market Share by Application (2021-2032)

Figure 62. World Full-Array LED-Backlit TV Production Value Market Share by Application (2021-2032)

Figure 63. World Full-Array LED-Backlit TV Average Price by Application (2021-2032) & (US\$/Unit)

Figure 64. Full-Array LED-Backlit TV Industry Chain

Figure 65. Full-Array LED-Backlit TV Procurement Model

Figure 66. Full-Array LED-Backlit TV Sales Model

Figure 67. Full-Array LED-Backlit TV Sales Channels, Direct Sales, and Distribution

Figure 68. Methodology

Figure 69. Research Process and Data Source

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