

# Global Frozen Yogurt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Frozen Yogurt market size was valued at USD 1516.5 million in 2023 and is forecast to a readjusted size of USD 5808.8 million by 2030 with a CAGR of 21.1% during review period.

Frozen yogurt is a frozen dessert made with yogurt and sometimes other dairy products. Frozen yogurt, a crossbreed between the more traditional ice cream dessert and the healthier yogurt products, has become the new way for customers to enjoy their dessert while still being conscious of their health.

Frozen yogurt isn't completely frozen but simply contains ice crystals; the primary ingredient is milk and milk products, sugar accounts for about 15 per cent of the ingredients and the strains of bacteria makes up about 1 per cent.

The major players in global Frozen Yogurt market include Yogen Fruz, Menchie's, Pinkberry, etc. The top 3 players occupy about 40% shares of the global market. North America and Europe are main markets, they occupy over 70% of the global market. Flavored Frozen Yogurt is the main type, with a share over 70%. Young Woman (18-30) and Minor (Age below 18) are two key applications, which hold a share about 75%.

The Global Info Research report includes an overview of the development of the Frozen Yogurt industry chain, the market status of Minor (Age below 18) (Plain Frozen Yogurt, Flavored Frozen Yogurt), Young Man (18-30) (Plain Frozen Yogurt, Flavored Frozen Yogurt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Frozen Yogurt.

Regionally, the report analyzes the Frozen Yogurt markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frozen Yogurt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Frozen Yogurt market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frozen Yogurt industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Plain Frozen Yogurt, Flavored Frozen Yogurt).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Frozen Yogurt market.

**Regional Analysis:** The report involves examining the Frozen Yogurt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Frozen Yogurt market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Frozen Yogurt:

**Company Analysis:** Report covers individual Frozen Yogurt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Frozen Yogurt This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Minor (Age below 18), Young Man (18-30)).

**Technology Analysis:** Report covers specific technologies relevant to Frozen Yogurt. It assesses the current state, advancements, and potential future developments in Frozen Yogurt areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Frozen Yogurt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Frozen Yogurt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Plain Frozen Yogurt

Flavored Frozen Yogurt

### Market segment by Application

Minor (Age below 18)

Young Man (18-30)

Young Woman (18-30)

Middle-Aged Person (30-50)

Senior (Age above 50)

Major players covered

Yogen Fruz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Yogurt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Yogurt, with price, sales, revenue and global market share of Frozen Yogurt from 2019 to 2024.

Chapter 3, the Frozen Yogurt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Yogurt breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Frozen Yogurt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Yogurt.

Chapter 14 and 15, to describe Frozen Yogurt sales channel, distributors, customers, research findings and conclusion.

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