

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Frozen Yogurt Market 2018, Forecast to 2023

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Abstracts

Frozen yogurt is a frozen dessert made with yogurt and sometimes other dairy products. Frozen yogurt, a crossbreed between the more traditional ice cream dessert and the healthier yogurt products, has become the new way for customers to enjoy their dessert while still being conscious of their health.

Frozen yogurt isn't completely frozen but simply contains ice crystals; the primary ingredient is milk and milk products, sugar accounts for about 15 per cent of the ingredients and the strains of bacteria makes up about 1 per cent.

Scope of the Report:

This report focuses on the Frozen Yogurt in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market for frozen yogurt is fragmented with players such as Yogen Fruz, Menchie's, Pinkberry, Red Mango, TCBY, Yogurtland, Ilaollao, Perfectime, Ben & Jerry's, Micat, Orange Leaf, Yogiboost and so on. Among them, Yogen Fruz and Menchie's are the global leading supplier.

On the basis of type, the frozen yogurt market is segmented into Plain Frozen Yogurt, Flavored Frozen Yogurt.

The Flavored Frozen Yogurt segment is expected to account for the larger share of the global market in 2017.

The worldwide market for Frozen Yogurt is expected to grow at a CAGR of roughly

24.0% over the next five years, will reach 1880 million US\$ in 2023, from 640 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Yogen Fruz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plain Frozen Yogurt

Flavored Frozen Yogurt

Market Segment by Applications, can be divided into

Minor (age18)

Young Man (18-30)

Young Woman (18-30)

Middle-Aged Person (30-50)

Senior (age50)

There are 15 Chapters to deeply display the global Frozen Yogurt market.

Chapter 1, to describe Frozen Yogurt Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Frozen Yogurt, with sales, revenue, and price of Frozen Yogurt, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Frozen Yogurt, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Frozen Yogurt market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Frozen Yogurt sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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