

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Frozen Yogurt Market 2018, Forecast to 2023

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Abstracts

Frozen yogurt is a frozen dessert made with yogurt and sometimes other dairy products. Frozen yogurt, a crossbreed between the more traditional ice cream dessert and the healthier yogurt products, has become the new way for customers to enjoy their dessert while still being conscious of their health.

Frozen yogurt isn't completely frozen but simply contains ice crystals; the primary ingredient is milk and milk products, sugar accounts for about 15 per cent of the ingredients and the strains of bacteria makes up about 1 per cent.

Scope of the Report:

This report focuses on the Frozen Yogurt in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The market for frozen yogurt is fragmented with players such as Yogen Fruz, Menchie's, Pinkberry, Red Mango, TCBY, Yogurtland, Ilaollao, Perfectime, Ben & Jerry's, Micat, Orange Leaf, Yogiboost and so on. Among them, Yogen Fruz and Menchie's are the global leading supplier.

On the basis of type, the frozen yogurt market is segmented into Plain Frozen Yogurt, Flavored Frozen Yogurt.

The Flavored Frozen Yogurt segment is expected to account for the larger share of the global market in 2017.

The worldwide market for Frozen Yogurt is expected to grow at a CAGR of roughly

24.0% over the next five years, will reach 1880 million US\$ in 2023, from 640 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Yogen Fruz

Menchie's

Pinkberry

Red Mango

TCBY

Yogurtland

Ilaollao

Perfectime

Ben & Jerry's

Micat

Orange Leaf

Yogiboost

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plain Frozen Yogurt

Flavored Frozen Yogurt

Market Segment by Applications, can be divided into

Minor (age18)

Young Man (18-30)

Young Woman (18-30)

Middle-Aged Person (30-50)

Senior (age50)

There are 15 Chapters to deeply display the global Frozen Yogurt market.

Chapter 1, to describe Frozen Yogurt Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Frozen Yogurt, with sales, revenue, and price of Frozen Yogurt, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Frozen Yogurt, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Frozen Yogurt market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Frozen Yogurt sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

Contents

1 MARKET OVERVIEW

- 1.1 Frozen Yogurt Introduction
- 1.2 Market Analysis by Type
 - 1.2.1 Plain Frozen Yogurt
 - 1.2.2 Flavored Frozen Yogurt
- 1.3 Market Analysis by Applications
 - 1.3.1 Minor (age18)
 - 1.3.2 Young Man (18-30)
 - 1.3.3 Young Woman (18-30)
 - 1.3.4 Middle-Aged Person (30-50)
 - 1.3.5 Senior (age50)
- 1.4 Market Analysis by Regions
 - 1.4.1 North America (United States, Canada and Mexico)
 - 1.4.1.1 United States Market States and Outlook (2013-2023)
 - 1.4.1.2 Canada Market States and Outlook (2013-2023)
 - 1.4.1.3 Mexico Market States and Outlook (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy)
 - 1.4.2.1 Germany Market States and Outlook (2013-2023)
 - 1.4.2.2 France Market States and Outlook (2013-2023)
 - 1.4.2.3 UK Market States and Outlook (2013-2023)
 - 1.4.2.4 Russia Market States and Outlook (2013-2023)
 - 1.4.2.5 Italy Market States and Outlook (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia)
 - 1.4.3.1 China Market States and Outlook (2013-2023)
 - 1.4.3.2 Japan Market States and Outlook (2013-2023)
 - 1.4.3.3 Korea Market States and Outlook (2013-2023)
 - 1.4.3.4 India Market States and Outlook (2013-2023)
 - 1.4.3.5 Southeast Asia Market States and Outlook (2013-2023)
 - 1.4.4 South America, Middle East and Africa
 - 1.4.4.1 Brazil Market States and Outlook (2013-2023)
 - 1.4.4.2 Egypt Market States and Outlook (2013-2023)
 - 1.4.4.3 Saudi Arabia Market States and Outlook (2013-2023)
 - 1.4.4.4 South Africa Market States and Outlook (2013-2023)
 - 1.4.4.5 Nigeria Market States and Outlook (2013-2023)
- 1.5 Market Dynamics
 - 1.5.1 Market Opportunities

1.5.2 Market Risk

1.5.3 Market Driving Force

2 MANUFACTURERS PROFILES

2.1 Yogen Fruz

2.1.1 Business Overview

2.1.1.1 Yogen Fruz Description

2.1.1.2 Yogen Fruz Headquarter, Main Business and Finance Overview

2.1.2 Yogen Fruz Frozen Yogurt Product Introduction

2.1.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.1.2.2 Frozen Yogurt Product Information

2.1.3 Yogen Fruz Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.1 Yogen Fruz Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.1.3.2 Global Yogen Fruz Frozen Yogurt Market Share in 2017

2.2 Menchie's

2.2.1 Business Overview

2.2.1.1 Menchie's Description

2.2.1.2 Menchie's Headquarter, Main Business and Finance Overview

2.2.2 Menchie's Frozen Yogurt Product Introduction

2.2.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.2.2.2 Frozen Yogurt Product Information

2.2.3 Menchie's Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.1 Menchie's Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.2.3.2 Global Menchie's Frozen Yogurt Market Share in 2017

2.3 Pinkberry

2.3.1 Business Overview

2.3.1.1 Pinkberry Description

2.3.1.2 Pinkberry Headquarter, Main Business and Finance Overview

2.3.2 Pinkberry Frozen Yogurt Product Introduction

2.3.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.3.2.2 Frozen Yogurt Product Information

2.3.3 Pinkberry Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.3.3.1 Pinkberry Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market

Share (2016-2017)

2.3.3.2 Global Pinkberry Frozen Yogurt Market Share in 2017

2.4 Red Mango

2.4.1 Business Overview

2.4.1.1 Red Mango Description

2.4.1.2 Red Mango Headquarter, Main Business and Finance Overview

2.4.2 Red Mango Frozen Yogurt Product Introduction

2.4.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.4.2.2 Frozen Yogurt Product Information

2.4.3 Red Mango Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.1 Red Mango Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.4.3.2 Global Red Mango Frozen Yogurt Market Share in 2017

2.5 TCBY

2.5.1 Business Overview

2.5.1.1 TCBY Description

2.5.1.2 TCBY Headquarter, Main Business and Finance Overview

2.5.2 TCBY Frozen Yogurt Product Introduction

2.5.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.5.2.2 Frozen Yogurt Product Information

2.5.3 TCBY Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.1 TCBY Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.5.3.2 Global TCBY Frozen Yogurt Market Share in 2017

2.6 Yogurtland

2.6.1 Business Overview

2.6.1.1 Yogurtland Description

2.6.1.2 Yogurtland Headquarter, Main Business and Finance Overview

2.6.2 Yogurtland Frozen Yogurt Product Introduction

2.6.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.6.2.2 Frozen Yogurt Product Information

2.6.3 Yogurtland Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.1 Yogurtland Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.6.3.2 Global Yogurtland Frozen Yogurt Market Share in 2017

2.7 Ilaollao

2.7.1 Business Overview

2.7.1.1 Ilaollao Description

2.7.1.2 Ilaollao Headquarter, Main Business and Finance Overview

2.7.2 Ilaollao Frozen Yogurt Product Introduction

2.7.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.7.2.2 Frozen Yogurt Product Information

2.7.3 Ilaollao Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.1 Ilaollao Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.7.3.2 Global Ilaollao Frozen Yogurt Market Share in 2017

2.8 Perfectime

2.8.1 Business Overview

2.8.1.1 Perfectime Description

2.8.1.2 Perfectime Headquarter, Main Business and Finance Overview

2.8.2 Perfectime Frozen Yogurt Product Introduction

2.8.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.8.2.2 Frozen Yogurt Product Information

2.8.3 Perfectime Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.1 Perfectime Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.8.3.2 Global Perfectime Frozen Yogurt Market Share in 2017

2.9 Ben & Jerry's

2.9.1 Business Overview

2.9.1.1 Ben & Jerry's Description

2.9.1.2 Ben & Jerry's Headquarter, Main Business and Finance Overview

2.9.2 Ben & Jerry's Frozen Yogurt Product Introduction

2.9.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors

2.9.2.2 Frozen Yogurt Product Information

2.9.3 Ben & Jerry's Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.1 Ben & Jerry's Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

2.9.3.2 Global Ben & Jerry's Frozen Yogurt Market Share in 2017

2.10 Micat

2.10.1 Business Overview

2.10.1.1 Micat Description

2.10.1.2 Micat Headquarter, Main Business and Finance Overview

- 2.10.2 Micat Frozen Yogurt Product Introduction
 - 2.10.2.1 Frozen Yogurt Production Bases, Sales Regions and Major Competitors
 - 2.10.2.2 Frozen Yogurt Product Information
- 2.10.3 Micat Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.1 Micat Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
 - 2.10.3.2 Global Micat Frozen Yogurt Market Share in 2017
- 2.11 Orange Leaf
 - 2.11.1 Business Overview
 - 2.11.2 Orange Leaf Frozen Yogurt Product Introduction
 - 2.11.3 Orange Leaf Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)
- 2.12 Yogiboost
 - 2.12.1 Business Overview
 - 2.12.2 Yogiboost Frozen Yogurt Product Introduction
 - 2.12.3 Yogiboost Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL FROZEN YOGURT MARKET COMPETITION, BY MANUFACTURER

- 3.1 Global Frozen Yogurt Sales and Market Share by Manufacturer (2016-2017)
- 3.2 Global Frozen Yogurt Revenue and Market Share by Manufacturer (2016-2017)
- 3.3 Global Frozen Yogurt Price by Manufacturer (2016-2017)
- 3.4 Market Concentration Rate
 - 3.4.1 Top 3 Frozen Yogurt Manufacturer Market Share in 2017
 - 3.4.2 Top 5 Frozen Yogurt Manufacturer Market Share in 2017
- 3.5 Market Competition Trend

4 GLOBAL FROZEN YOGURT MARKET ANALYSIS BY REGIONS

- 4.1 Global Frozen Yogurt Sales, Revenue and Market Share by Regions
 - 4.1.1 Global Frozen Yogurt Sales by Regions (2013-2018)
 - 4.1.2 Global Frozen Yogurt Revenue by Regions (2013-2018)
- 4.2 North America Frozen Yogurt Sales, Revenue and Growth Rate (2013-2018)
- 4.3 Europe Frozen Yogurt Sales, Revenue and Growth Rate (2013-2018)
- 4.4 Asia-Pacific Frozen Yogurt Sales, Revenue and Growth Rate (2013-2018)
- 4.5 South America Frozen Yogurt Sales, Revenue and Growth Rate (2013-2018)
- 4.6 Middle East and Africa Frozen Yogurt Sales, Revenue and Growth Rate

(2013-2018)

5 NORTH AMERICA FROZEN YOGURT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

5.1 North America Frozen Yogurt Sales, Revenue and Market Share by Countries

5.1.1 North America Frozen Yogurt Sales by Countries (2013-2018)

5.1.2 North America Frozen Yogurt Revenue by Countries (2013-2018)

5.1.3 United States Frozen Yogurt Sales and Growth Rate (2013-2018)

5.1.4 Canada Frozen Yogurt Sales and Growth Rate (2013-2018)

5.1.5 Mexico Frozen Yogurt Sales and Growth Rate (2013-2018)

5.2 North America Frozen Yogurt Sales and Revenue (Value) by Manufacturers (2016-2017)

5.2.1 North America Frozen Yogurt Sales by Manufacturers (2016-2017)

5.2.2 North America Frozen Yogurt Revenue by Manufacturers (2016-2017)

5.3 North America Frozen Yogurt Sales, Revenue and Market Share by Type (2013-2018)

5.3.1 North America Frozen Yogurt Sales and Sales Share by Type (2013-2018)

5.3.2 North America Frozen Yogurt Revenue and Revenue Share by Type (2013-2018)

5.4 North America Frozen Yogurt Sales, Revenue and Market Share by Application (2013-2018)

5.4.1 North America Frozen Yogurt Sales and Sales Share by Application (2013-2018)

5.4.2 North America Frozen Yogurt Revenue and Revenue Share by Application (2013-2018)

6 EUROPE FROZEN YOGURT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

6.1 Europe Frozen Yogurt Sales, Revenue and Market Share by Countries

6.1.1 Europe Frozen Yogurt Sales by Countries (2013-2018)

6.1.2 Europe Frozen Yogurt Revenue by Countries (2013-2018)

6.1.3 Germany Frozen Yogurt Sales and Growth Rate (2013-2018)

6.1.4 UK Frozen Yogurt Sales and Growth Rate (2013-2018)

6.1.5 France Frozen Yogurt Sales and Growth Rate (2013-2018)

6.1.6 Russia Frozen Yogurt Sales and Growth Rate (2013-2018)

6.1.7 Italy Frozen Yogurt Sales and Growth Rate (2013-2018)

6.2 Europe Frozen Yogurt Sales and Revenue (Value) by Manufacturers (2016-2017)

6.2.1 Europe Frozen Yogurt Sales by Manufacturers (2016-2017)

- 6.2.2 Europe Frozen Yogurt Revenue by Manufacturers (2016-2017)
- 6.3 Europe Frozen Yogurt Sales, Revenue and Market Share by Type (2013-2018)
 - 6.3.1 Europe Frozen Yogurt Sales and Sales Share by Type (2013-2018)
 - 6.3.2 Europe Frozen Yogurt Revenue and Revenue Share by Type (2013-2018)
- 6.4 Europe Frozen Yogurt Sales, Revenue and Market Share by Application (2013-2018)
 - 6.4.1 Europe Frozen Yogurt Sales and Sales Share by Application (2013-2018)
 - 6.4.2 Europe Frozen Yogurt Revenue and Revenue Share by Application (2013-2018)

7 ASIA-PACIFIC FROZEN YOGURT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 7.1 Asia-Pacific Frozen Yogurt Sales, Revenue and Market Share by Countries
 - 7.1.1 Asia-Pacific Frozen Yogurt Sales by Countries (2013-2018)
 - 7.1.2 Asia-Pacific Frozen Yogurt Revenue by Countries (2013-2018)
 - 7.1.3 China Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 7.1.4 Japan Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 7.1.5 Korea Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 7.1.6 India Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 7.1.7 Southeast Asia Frozen Yogurt Sales and Growth Rate (2013-2018)
- 7.2 Asia-Pacific Frozen Yogurt Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 7.2.1 Asia-Pacific Frozen Yogurt Sales by Manufacturers (2016-2017)
 - 7.2.2 Asia-Pacific Frozen Yogurt Revenue by Manufacturers (2016-2017)
- 7.3 Asia-Pacific Frozen Yogurt Sales, Revenue and Market Share by Type (2013-2018)
 - 7.3.1 Asia-Pacific Frozen Yogurt Sales and Sales Share by Type (2013-2018)
 - 7.3.2 Asia-Pacific Frozen Yogurt Revenue and Revenue Share by Type (2013-2018)
- 7.4 Asia-Pacific Frozen Yogurt Sales, Revenue and Market Share by Application (2013-2018)
 - 7.4.1 Asia-Pacific Frozen Yogurt Sales and Sales Share by Application (2013-2018)
 - 7.4.2 Asia-Pacific Frozen Yogurt Revenue and Revenue Share by Application (2013-2018)

8 SOUTH AMERICA FROZEN YOGURT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 8.1 South America Frozen Yogurt Sales, Revenue and Market Share by Countries
 - 8.1.1 South America Frozen Yogurt Sales by Countries (2013-2018)
 - 8.1.2 South America Frozen Yogurt Revenue by Countries (2013-2018)

- 8.1.3 Brazil Frozen Yogurt Sales and Growth Rate (2013-2018)
- 8.1.4 Argentina Frozen Yogurt Sales and Growth Rate (2013-2018)
- 8.1.5 Colombia Frozen Yogurt Sales and Growth Rate (2013-2018)
- 8.2 South America Frozen Yogurt Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 8.2.1 South America Frozen Yogurt Sales by Manufacturers (2016-2017)
 - 8.2.2 South America Frozen Yogurt Revenue by Manufacturers (2016-2017)
- 8.3 South America Frozen Yogurt Sales, Revenue and Market Share by Type (2013-2018)
 - 8.3.1 South America Frozen Yogurt Sales and Sales Share by Type (2013-2018)
 - 8.3.2 South America Frozen Yogurt Revenue and Revenue Share by Type (2013-2018)
- 8.4 South America Frozen Yogurt Sales, Revenue and Market Share by Application (2013-2018)
 - 8.4.1 South America Frozen Yogurt Sales and Sales Share by Application (2013-2018)
 - 8.4.2 South America Frozen Yogurt Revenue and Revenue Share by Application (2013-2018)

9 MIDDLE EAST AND AFRICA FROZEN YOGURT BY COUNTRIES, TYPE, APPLICATION AND MANUFACTURERS

- 9.1 Middle East and Africa Frozen Yogurt Sales, Revenue and Market Share by Countries
 - 9.1.1 Middle East and Africa Frozen Yogurt Sales by Countries (2013-2018)
 - 9.1.2 Middle East and Africa Frozen Yogurt Revenue by Countries (2013-2018)
 - 9.1.3 Saudi Arabia Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 9.1.4 UAE Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 9.1.5 Egypt Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 9.1.6 Nigeria Frozen Yogurt Sales and Growth Rate (2013-2018)
 - 9.1.7 South Africa Frozen Yogurt Sales and Growth Rate (2013-2018)
- 9.2 Middle East and Africa Frozen Yogurt Sales and Revenue (Value) by Manufacturers (2016-2017)
 - 9.2.1 Middle East and Africa Frozen Yogurt Sales by Manufacturers (2016-2017)
 - 9.2.2 Middle East and Africa Frozen Yogurt Revenue by Manufacturers (2016-2017)
- 9.3 Middle East and Africa Frozen Yogurt Sales, Revenue and Market Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Frozen Yogurt Sales and Sales Share by Type (2013-2018)
 - 9.3.1 Middle East and Africa Frozen Yogurt Revenue and Revenue Share by Type

(2013-2018)

9.4 Middle East and Africa Frozen Yogurt Sales, Revenue and Market Share by Application (2013-2018)

9.4.1 Middle East and Africa Frozen Yogurt Sales and Sales Share by Application (2013-2018)

9.4.2 Middle East and Africa Frozen Yogurt Revenue and Revenue Share by Application (2013-2018)

10 GLOBAL FROZEN YOGURT MARKET SEGMENT BY TYPE

10.1 Global Frozen Yogurt Sales, Revenue and Market Share by Type (2013-2018)

10.1.1 Global Frozen Yogurt Sales and Market Share by Type (2013-2018)

10.1.2 Global Frozen Yogurt Revenue and Market Share by Type (2013-2018)

10.2 Plain Frozen Yogurt Sales Growth and Price

10.2.1 Global Plain Frozen Yogurt Sales Growth (2013-2018)

10.2.2 Global Plain Frozen Yogurt Price (2013-2018)

10.3 Flavored Frozen Yogurt Sales Growth and Price

10.3.1 Global Flavored Frozen Yogurt Sales Growth (2013-2018)

10.3.2 Global Flavored Frozen Yogurt Price (2013-2018)

11 GLOBAL FROZEN YOGURT MARKET SEGMENT BY APPLICATION

11.1 Global Frozen Yogurt Sales Market Share by Application (2013-2018)

11.2 Minor (age18) Sales Growth (2013-2018)

11.3 Young Man (18-30) Sales Growth (2013-2018)

11.4 Young Woman (18-30) Sales Growth (2013-2018)

11.5 Middle-Aged Person (30-50) Sales Growth (2013-2018)

11.6 Senior (age50) Sales Growth (2013-2018)

12 FROZEN YOGURT MARKET FORECAST (2018-2023)

12.1 Global Frozen Yogurt Sales, Revenue and Growth Rate (2018-2023)

12.2 Frozen Yogurt Market Forecast by Regions (2018-2023)

12.2.1 North America Frozen Yogurt Market Forecast (2018-2023)

12.2.2 Europe Frozen Yogurt Market Forecast (2018-2023)

12.2.3 Asia-Pacific Frozen Yogurt Market Forecast (2018-2023)

12.2.4 South America Frozen Yogurt Market Forecast (2018-2023)

12.2.5 Middle East and Africa Frozen Yogurt Market Forecast (2018-2023)

12.3 Frozen Yogurt Market Forecast by Type (2018-2023)

- 12.3.1 Global Frozen Yogurt Sales Forecast by Type (2018-2023)
- 12.3.2 Global Frozen Yogurt Market Share Forecast by Type (2018-2023)
- 12.4 Frozen Yogurt Market Forecast by Application (2018-2023)
 - 12.4.1 Global Frozen Yogurt Sales Forecast by Application (2018-2023)
 - 12.4.2 Global Frozen Yogurt Market Share Forecast by Application (2018-2023)

13 SALES CHANNEL, DISTRIBUTORS, TRADERS AND DEALERS

- 13.1 Sales Channel
 - 13.1.1 Direct Marketing
 - 13.1.2 Indirect Marketing
 - 13.1.3 Marketing Channel Future Trend
- 13.2 Distributors, Traders and Dealers

14 RESEARCH FINDINGS AND CONCLUSION

15 APPENDIX

- 15.1 Methodology
- 15.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Frozen Yogurt Picture

Table Product Specifications of Frozen Yogurt

Figure Global Frozen Yogurt CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (USD Million)

Figure Global Frozen Yogurt CAGR (%), Y-o-Y Growth (&) and Market Size, 2013-2023 (Sales)

Figure Global Sales Market Share of Frozen Yogurt by Types in 2017

Figure Plain Frozen Yogurt Picture

Table Major Manufacturers of Plain Frozen Yogurt

Figure Flavored Frozen Yogurt Picture

Table Major Manufacturers of Flavored Frozen Yogurt

Figure Frozen Yogurt Sales Market Share by Applications in 2017

Figure Minor (age18) Picture

Figure Young Man (18-30) Picture

Figure Young Woman (18-30) Picture

Figure Middle-Aged Person (30-50) Picture

Figure Senior (age50) Picture

Figure United States Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Canada Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Mexico Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Germany Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure France Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure UK Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Russia Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Italy Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure China Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Japan Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Korea Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure India Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Southeast Asia Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Brazil Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Egypt Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Saudi Arabia Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure South Africa Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Figure Nigeria Frozen Yogurt Revenue (Value) and Growth Rate (2013-2023)

Table Yogen Früz Headquarter, Established, Main Business and Finance Overview (2017)

Table Yogen Früz Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Yogen Früz Frozen Yogurt Product

Table Yogen Früz Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Yogen Früz Frozen Yogurt Sales Market Share in 2017

Figure Global Yogen Früz Frozen Yogurt Revenue Market Share in 2017

Table Menchie's Headquarter, Established, Main Business and Finance Overview (2017)

Table Menchie's Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Menchie's Frozen Yogurt Product

Table Menchie's Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Menchie's Frozen Yogurt Sales Market Share in 2017

Figure Global Menchie's Frozen Yogurt Revenue Market Share in 2017

Table Pinkberry Headquarter, Established, Main Business and Finance Overview (2017)

Table Pinkberry Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Pinkberry Frozen Yogurt Product

Table Pinkberry Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Pinkberry Frozen Yogurt Sales Market Share in 2017

Figure Global Pinkberry Frozen Yogurt Revenue Market Share in 2017

Table Red Mango Headquarter, Established, Main Business and Finance Overview (2017)

Table Red Mango Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Red Mango Frozen Yogurt Product

Table Red Mango Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Red Mango Frozen Yogurt Sales Market Share in 2017

Figure Global Red Mango Frozen Yogurt Revenue Market Share in 2017

Table TCBY Headquarter, Established, Main Business and Finance Overview (2017)

Table TCBY Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table TCBY Frozen Yogurt Product

Table TCBY Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global TCBY Frozen Yogurt Sales Market Share in 2017

Figure Global TCBY Frozen Yogurt Revenue Market Share in 2017

Table Yogurtland Headquarter, Established, Main Business and Finance Overview (2017)

Table Yogurtland Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Yogurtland Frozen Yogurt Product

Table Yogurtland Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Yogurtland Frozen Yogurt Sales Market Share in 2017

Figure Global Yogurtland Frozen Yogurt Revenue Market Share in 2017

Table Ilaollao Headquarter, Established, Main Business and Finance Overview (2017)

Table Ilaollao Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Ilaollao Frozen Yogurt Product

Table Ilaollao Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ilaollao Frozen Yogurt Sales Market Share in 2017

Figure Global Ilaollao Frozen Yogurt Revenue Market Share in 2017

Table Perfectime Headquarter, Established, Main Business and Finance Overview (2017)

Table Perfectime Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Perfectime Frozen Yogurt Product

Table Perfectime Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Perfectime Frozen Yogurt Sales Market Share in 2017

Figure Global Perfectime Frozen Yogurt Revenue Market Share in 2017

Table Ben & Jerry's Headquarter, Established, Main Business and Finance Overview (2017)

Table Ben & Jerry's Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Ben & Jerry's Frozen Yogurt Product

Table Ben & Jerry's Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Ben & Jerry's Frozen Yogurt Sales Market Share in 2017

Figure Global Ben & Jerry's Frozen Yogurt Revenue Market Share in 2017

Table Micat Headquarter, Established, Main Business and Finance Overview (2017)

Table Micat Frozen Yogurt Production Bases, Sales Regions and Major Competitors

Table Micat Frozen Yogurt Product

Table Micat Frozen Yogurt Sales, Price, Revenue, Gross Margin and Market Share (2016-2017)

Figure Global Micat Frozen Yogurt Sales Market Share in 2017

Figure Global Micat Frozen Yogurt Revenue Market Share in 2017

Table Orange Leaf

Table Orange Leaf Frozen Yogurt

Table Yogiboost

Table Yogiboost Frozen Yogurt

Table Global Frozen Yogurt Sales by Manufacturer (2016-2017)

Figure Global Frozen Yogurt Sales Market Share by Manufacturer in 2016

Figure Global Frozen Yogurt Sales Market Share by Manufacturer in 2017

Table Global Frozen Yogurt Revenue by Manufacturer (2016-2017)

Figure Global Frozen Yogurt Revenue Market Share by Manufacturer in 2016

Figure Global Frozen Yogurt Revenue Market Share by Manufacturer in 2017

Table Global Frozen Yogurt Price by Manufacturer (2016-2017)

Figure Top 3 Frozen Yogurt Manufacturer (Revenue) Market Share in 2017

Figure Top 6 Frozen Yogurt Manufacturer (Revenue) Market Share in 2017

Figure Global Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Global Frozen Yogurt Revenue and Growth Rate (2013-2018)

Table Global Frozen Yogurt Sales by Regions (2013-2018)

Table Global Frozen Yogurt Sales Market Share by Regions (2013-2018)

Table Global Frozen Yogurt Revenue by Regions (2013-2018)

Figure Global Frozen Yogurt Revenue Market Share by Regions in 2013

Figure Global Frozen Yogurt Revenue Market Share by Regions in 2017

Figure North America Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure North America Frozen Yogurt Revenue and Growth Rate (2013-2018)

Figure Europe Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Europe Frozen Yogurt Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Asia-Pacific Frozen Yogurt Revenue and Growth Rate (2013-2018)

Figure South America Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure South America Frozen Yogurt Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Middle East and Africa Frozen Yogurt Revenue and Growth Rate (2013-2018)

Figure North America Frozen Yogurt Revenue and Growth Rate (2013-2018)

Table North America Frozen Yogurt Sales by Countries (2013-2018)

Table North America Frozen Yogurt Sales Market Share by Countries (2013-2018)

Figure North America Frozen Yogurt Sales Market Share by Countries in 2013
Figure North America Frozen Yogurt Sales Market Share by Countries in 2017
Table North America Frozen Yogurt Revenue by Countries (2013-2018)
Table North America Frozen Yogurt Revenue Market Share by Countries (2013-2018)
Figure North America Frozen Yogurt Revenue Market Share by Countries in 2013
Figure North America Frozen Yogurt Revenue Market Share by Countries in 2017
Figure United States Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Canada Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Mexico Frozen Yogurt Sales and Growth Rate (2013-2018)
Table North America Frozen Yogurt Sales by Manufacturer (2016-2017)
Figure North America Frozen Yogurt Sales Market Share by Manufacturer in 2016
Figure North America Frozen Yogurt Sales Market Share by Manufacturer in 2017
Table North America Frozen Yogurt Revenue by Manufacturer (2016-2017)
Figure North America Frozen Yogurt Revenue Market Share by Manufacturer in 2016
Figure North America Frozen Yogurt Revenue Market Share by Manufacturer in 2017
Table North America Frozen Yogurt Sales by Type (2013-2018)
Table North America Frozen Yogurt Sales Share by Type (2013-2018)
Table North America Frozen Yogurt Revenue by Type (2013-2018)
Table North America Frozen Yogurt Revenue Share by Type (2013-2018)
Table North America Frozen Yogurt Sales by Application (2013-2018)
Table North America Frozen Yogurt Sales Share by Application (2013-2018)
Table North America Frozen Yogurt Revenue by Application (2013-2018)
Table North America Frozen Yogurt Revenue Share by Application (2013-2018)
Figure Europe Frozen Yogurt Revenue and Growth Rate (2013-2018)
Table Europe Frozen Yogurt Sales by Countries (2013-2018)
Table Europe Frozen Yogurt Sales Market Share by Countries (2013-2018)
Table Europe Frozen Yogurt Revenue by Countries (2013-2018)
Figure Europe Frozen Yogurt Revenue Market Share by Countries in 2016
Figure Europe Frozen Yogurt Revenue Market Share by Countries in 2017
Figure Germany Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure UK Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure France Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Russia Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Italy Frozen Yogurt Sales and Growth Rate (2013-2018)
Table Europe Frozen Yogurt Sales by Manufacturer (2016-2017)
Figure Europe Frozen Yogurt Sales Market Share by Manufacturer in 2016
Figure Europe Frozen Yogurt Sales Market Share by Manufacturer in 2017
Table Europe Frozen Yogurt Revenue by Manufacturer (2016-2017)
Figure Europe Frozen Yogurt Revenue Market Share by Manufacturer in 2016

Figure Europe Frozen Yogurt Revenue Market Share by Manufacturer in 2017

Table Europe Frozen Yogurt Sales by Type (2013-2018)

Table Europe Frozen Yogurt Sales Share by Type (2013-2018)

Table Europe Frozen Yogurt Revenue by Type (2013-2018)

Table Europe Frozen Yogurt Revenue Share by Type (2013-2018)

Table Europe Frozen Yogurt Sales by Application (2013-2018)

Table Europe Frozen Yogurt Sales Share by Application (2013-2018)

Table Europe Frozen Yogurt Revenue by Application (2013-2018)

Table Europe Frozen Yogurt Revenue Share by Application (2013-2018)

Figure Asia-Pacific Frozen Yogurt Revenue and Growth Rate (2013-2018)

Table Asia-Pacific Frozen Yogurt Sales by Countries (2013-2018)

Table Asia-Pacific Frozen Yogurt Sales Market Share by Countries (2013-2018)

Figure Asia-Pacific Frozen Yogurt Sales Market Share by Countries 2017

Table Asia-Pacific Frozen Yogurt Revenue by Countries (2013-2018)

Figure Asia-Pacific Frozen Yogurt Revenue Market Share by Countries 2017

Figure China Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Japan Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Korea Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure India Frozen Yogurt Sales and Growth Rate (2013-2018)

Figure Southeast Asia Frozen Yogurt Sales and Growth Rate (2013-2018)

Table Asia-Pacific Frozen Yogurt Sales by Manufacturer (2016-2017)

Figure Asia-Pacific Frozen Yogurt Sales Market Share by Manufacturer in 2016

Figure Asia-Pacific Frozen Yogurt Sales Market Share by Manufacturer in 2017

Table Asia-Pacific Frozen Yogurt Revenue by Manufacturer (2016-2017)

Figure Asia-Pacific Frozen Yogurt Revenue Market Share by Manufacturer in 2016

Figure Asia-Pacific Frozen Yogurt Revenue Market Share by Manufacturer in 2017

Table Asia-Pacific Frozen Yogurt Sales by Type (2013-2018)

Table Asia-Pacific Frozen Yogurt Sales Share by Type (2013-2018)

Table Asia-Pacific Frozen Yogurt Revenue by Type (2013-2018)

Table Asia-Pacific Frozen Yogurt Revenue Share by Type (2013-2018)

Table Asia-Pacific Frozen Yogurt Sales by Application (2013-2018)

Table Asia-Pacific Frozen Yogurt Sales Share by Application (2013-2018)

Table Asia-Pacific Frozen Yogurt Revenue by Application (2013-2018)

Table Asia-Pacific Frozen Yogurt Revenue Share by Application (2013-2018)

Figure South America Frozen Yogurt Revenue and Growth Rate (2013-2018)

Table South America Frozen Yogurt Sales by Countries (2013-2018)

Table South America Frozen Yogurt Sales Market Share by Countries (2013-2018)

Figure South America Frozen Yogurt Sales Market Share by Countries in 2017

Table South America Frozen Yogurt Revenue by Countries (2013-2018)

Table South America Frozen Yogurt Revenue Market Share by Countries (2013-2018)
Figure South America Frozen Yogurt Revenue Market Share by Countries in 2017
Figure Brazil Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Argentina Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Colombia Frozen Yogurt Sales and Growth Rate (2013-2018)
Table South America Frozen Yogurt Sales by Manufacturer (2016-2017)
Figure South America Frozen Yogurt Sales Market Share by Manufacturer in 2016
Figure South America Frozen Yogurt Sales Market Share by Manufacturer in 2017
Table South America Frozen Yogurt Revenue by Manufacturer (2016-2017)
Figure South America Frozen Yogurt Revenue Market Share by Manufacturer in 2016
Figure South America Frozen Yogurt Revenue Market Share by Manufacturer in 2017
Table South America Frozen Yogurt Sales by Type (2013-2018)
Table South America Frozen Yogurt Sales Share by Type (2013-2018)
Table South America Frozen Yogurt Revenue by Type (2013-2018)
Table South America Frozen Yogurt Revenue Share by Type (2013-2018)
Table South America Frozen Yogurt Sales by Application (2013-2018)
Table South America Frozen Yogurt Sales Share by Application (2013-2018)
Table South America Frozen Yogurt Revenue by Application (2013-2018)
Table South America Frozen Yogurt Revenue Share by Application (2013-2018)
Figure Middle East and Africa Frozen Yogurt Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Frozen Yogurt Sales by Countries (2013-2018)
Table Middle East and Africa Frozen Yogurt Sales Market Share by Countries (2013-2018)
Figure Middle East and Africa Frozen Yogurt Sales Market Share by Countries in 2017
Table Middle East and Africa Frozen Yogurt Revenue by Countries (2013-2018)
Table Middle East and Africa Frozen Yogurt Revenue Market Share by Countries (2013-2018)
Figure Middle East and Africa Frozen Yogurt Revenue Market Share by Countries in 2013
Figure Middle East and Africa Frozen Yogurt Revenue Market Share by Countries in 2017
Figure Saudi Arabia Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure UAE Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Egypt Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure Nigeria Frozen Yogurt Sales and Growth Rate (2013-2018)
Figure South Africa Frozen Yogurt Sales and Growth Rate (2013-2018)
Table Middle East and Africa Frozen Yogurt Sales by Manufacturer (2016-2017)
Figure Middle East and Africa Frozen Yogurt Sales Market Share by Manufacturer in 2016

Figure Middle East and Africa Frozen Yogurt Sales Market Share by Manufacturer in 2017

Table Middle East and Africa Frozen Yogurt Revenue by Manufacturer (2016-2017)

Figure Middle East and Africa Frozen Yogurt Revenue Market Share by Manufacturer in 2016

Figure Middle East and Africa Frozen Yogurt Revenue Market Share by Manufacturer in 2017

Table Middle East and Africa Frozen Yogurt Sales by Type (2013-2018)

Table Middle East and Africa Frozen Yogurt Sales Share by Type (2013-2018)

Table Middle East and Africa Frozen Yogurt Revenue by Type (2013-2018)

Table Middle East and Africa Frozen Yogurt Revenue Share by Type (2013-2018)

Table Middle East and Africa Frozen Yogurt Sales by Application (2013-2018)

Table Middle East and Africa Frozen Yogurt Sales Share by Application (2013-2018)

Table Middle East and Africa Frozen Yogurt Revenue by Application (2013-2018)

Table Middle East and Africa Frozen Yogurt Revenue Share by Application (2013-2018)

Table Global Frozen Yogurt Sales by Type (2013-2018)

Table Global Frozen Yogurt Sales Share by Type (2013-2018)

Table Global Frozen Yogurt Revenue by Type (2013-2018)

Table Global Frozen Yogurt Revenue Share by Type (2013-2018)

Figure Global Plain Frozen Yogurt Sales Growth (2013-2018)

Figure Global Plain Frozen Yogurt Price (2013-2018)

Figure Global Flavored Frozen Yogurt Sales Growth (2013-2018)

Figure Global Flavored Frozen Yogurt Price (2013-2018)

Table Global Frozen Yogurt Sales by Application (2013-2018)

Table Global Frozen Yogurt Sales Share by Application (2013-2018)

Figure Global Minor (age18) Sales Growth (2013-2018)

Figure Global Young Man (18-30) Sales Growth (2013-2018)

Figure Global Young Woman (18-30) Sales Growth (2013-2018)

Figure Global Middle-Aged Person (30-50) Sales Growth (2013-2018)

Figure Global Senior (age50) Sales Growth (2013-2018)

Figure Global Frozen Yogurt Sales, Revenue and Growth Rate (2018-2023)

Table Global Frozen Yogurt Sales Forecast by Regions (2018-2023)

Table Global Frozen Yogurt Market Share Forecast by Regions (2018-2023)

Figure North America Sales Frozen Yogurt Market Forecast (2018-2023)

Figure Europe Sales Frozen Yogurt Market Forecast (2018-2023)

Figure Asia-Pacific Sales Frozen Yogurt Market Forecast (2018-2023)

Figure South America Sales Frozen Yogurt Market Forecast (2018-2023)

Figure Middle East and Africa Sales Frozen Yogurt Market Forecast (2018-2023)

Table Global Frozen Yogurt Sales Forecast by Type (2018-2023)

Table Global Frozen Yogurt Market Share Forecast by Type (2018-2023)

Table Global Frozen Yogurt Sales Forecast by Application (2018-2023)

Table Global Frozen Yogurt Market Share Forecast by Application (2018-2023)

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