

Global Frozen Vegetable Puree Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Frozen Vegetable Puree market size was valued at US\$ 1232 million in 2025 and is forecast to a readjusted size of US\$ 1922 million by 2032 with a CAGR of 6.0% during review period.

In 2025, global production of frozen vegetable puree reaches 420 thousand tons, with an average selling price of USD 2,850 per ton, production capacity of 500 thousand tons, and a gross margin of 26%.

Frozen Vegetable Puree refers to vegetable-based products made from fresh vegetables that are cleaned, peeled, cut, steamed or blanched, then processed through pulping and homogenization into puree or semi-liquid form, and preserved through quick-freezing technology. Main raw materials include tomatoes, potatoes, carrots, zucchini, bell peppers, and pumpkins. These products help retain the original flavor, nutritional value, and color of vegetables while offering advantages in storage, transportation, and further food processing, making them widely used in infant food, seasonings, foodservice ingredients, convenience foods, and industrial food manufacturing.

In recent years, the frozen vegetable puree market has benefited from the growth of healthy food consumption, increasing demand for infant complementary foods, and the industrialization of foodservice, leading to continuous market expansion. Europe and North America are the major consumption markets, with infant food, soups, sauces, and prepared meals as the key application areas. At the same time, the rising demand for plant-based foods and natural ingredients is increasing the penetration of frozen vegetable puree in the food industry, driving the market toward standardization, customization, and higher value-added products.

This report is a detailed and comprehensive analysis for global Frozen Vegetable Puree market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Frozen Vegetable Puree market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Frozen Vegetable Puree market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Frozen Vegetable Puree market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Frozen Vegetable Puree market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Frozen Vegetable Puree
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Frozen Vegetable Puree market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Döhler GmbH, SVZ International B.V., Olam Food Ingredients (ofi), Kerr Concentrates, Stahlbush Island Farms, Hiltfields Ltd, Sun Impex, Coloma Frozen Foods, Del Mar Food Products, SHUN DE SHENG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Frozen Vegetable Puree market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Tomatoes Puree

Pumpkin Puree

Carrots Puree

Spinach Puree

Other

Market segment by Processing Method

Steamed Puree

Blanched Puree

Roasted Puree

Frozen Concentrated Puree

Market segment by Scene

Infant Food

Foodservice Ingredients

Seasonings and Sauces

Convenience Foods

Market segment by Application

Online Sales

Offline Sales

Major players covered

Döhler GmbH

SVZ International B.V.

Olam Food Ingredients (ofi)

Kerr Concentrates

Stahlbush Island Farms

Hiltfields Ltd

Sun Impex

Coloma Frozen Foods

Del Mar Food Products

SHUN DE SHENG

HUAHONG

SICODIS

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Vegetable Puree product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Vegetable Puree, with price, sales quantity, revenue, and global market share of Frozen Vegetable Puree from 2021 to 2026.

Chapter 3, the Frozen Vegetable Puree competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Vegetable Puree breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Frozen Vegetable Puree market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Vegetable Puree.

Chapter 14 and 15, to describe Frozen Vegetable Puree sales channel, distributors, customers, research findings and conclusion.

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