

Global Frozen Vegetable Puree Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Frozen Vegetable Puree market size is expected to reach \$ 1922 million by 2032, rising at a market growth of 6.0% CAGR during the forecast period (2026-2032).

In 2025, global production of frozen vegetable puree reaches 420 thousand tons, with an average selling price of USD 2,850 per ton, production capacity of 500 thousand tons, and a gross margin of 26%.

Frozen Vegetable Puree refers to vegetable-based products made from fresh vegetables that are cleaned, peeled, cut, steamed or blanched, then processed through pulping and homogenization into puree or semi-liquid form, and preserved through quick-freezing technology. Main raw materials include tomatoes, potatoes, carrots, zucchini, bell peppers, and pumpkins. These products help retain the original flavor, nutritional value, and color of vegetables while offering advantages in storage, transportation, and further food processing, making them widely used in infant food, seasonings, foodservice ingredients, convenience foods, and industrial food manufacturing.

In recent years, the frozen vegetable puree market has benefited from the growth of healthy food consumption, increasing demand for infant complementary foods, and the industrialization of foodservice, leading to continuous market expansion. Europe and North America are the major consumption markets, with infant food, soups, sauces, and prepared meals as the key application areas. At the same time, the rising demand for plant-based foods and natural ingredients is increasing the penetration of frozen vegetable puree in the food industry, driving the market toward standardization, customization, and higher value-added products.

This report studies the global Frozen Vegetable Puree production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Frozen Vegetable Puree and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Frozen Vegetable Puree that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Frozen Vegetable Puree total production and demand, 2021-2032, (Tons)

Global Frozen Vegetable Puree total production value, 2021-2032, (USD Million)

Global Frozen Vegetable Puree production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Frozen Vegetable Puree consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Frozen Vegetable Puree domestic production, consumption, key domestic manufacturers and share

Global Frozen Vegetable Puree production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Frozen Vegetable Puree production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Frozen Vegetable Puree production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Frozen Vegetable Puree market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include D?hler GmbH, SVZ International B.V., Olam Food Ingredients (ofi), Kerr Concentrates, Stahlbush Island Farms, Hiltfields Ltd, Sun Impex, Coloma Frozen Foods, Del Mar Food Products, SHUN DE SHENG, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Frozen Vegetable Puree market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Frozen Vegetable Puree Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Frozen Vegetable Puree Market, Segmentation by Type:

Tomatoes Puree

Pumpkin Puree

Carrots Puree

Spinach Puree

Other

Global Frozen Vegetable Puree Market, Segmentation by Processing Method:

Steamed Puree

Blanched Puree

Roasted Puree

Frozen Concentrated Puree

Global Frozen Vegetable Puree Market, Segmentation by Scene:

Infant Food

Foodservice Ingredients

Seasonings and Sauces

Convenience Foods

Global Frozen Vegetable Puree Market, Segmentation by Application:

Online Sales

Offline Sales

Companies Profiled:

Döhler GmbH

SVZ International B.V.

Olam Food Ingredients (ofi)

Kerr Concentrates

Stahlbush Island Farms

Hiltfields Ltd

Sun Impex

Coloma Frozen Foods

Del Mar Food Products

SHUN DE SHENG

HUAHONG

SICODIS

Key Questions Answered:

1. How big is the global Frozen Vegetable Puree market?
2. What is the demand of the global Frozen Vegetable Puree market?
3. What is the year over year growth of the global Frozen Vegetable Puree market?
4. What is the production and production value of the global Frozen Vegetable Puree market?
5. Who are the key producers in the global Frozen Vegetable Puree market?
6. What are the growth factors driving the market demand?

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