

Global Frozen Surimi Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Frozen Surimi market size is expected to reach \$ 5559 million by 2032, rising at a market growth of 5.4% CAGR during the forecast period (2026-2032).

In 2025, global Frozen Surimi sales reached approximately 1,570.59K MT, with an average global market price of around US\$ 2,415 per MT.

Frozen surimi is finished or semi-finished foods made primarily from surimi paste. In manufacturing, surimi is formulated with functional ingredients (e.g., starches, proteins, salt, sugars, and seasonings), then chopped/emulsified and texturized, shaped into sticks, balls, slices, or blocks, thermally set through steaming/boiling/frying/baking, and finally quick-frozen and distributed via cold chain. They are characterized by standardized specifications, consistent eating quality, and cooking convenience, serving multiple channels such as household frozen retail, chain restaurants, and institutional catering. Typical categories include imitation crab sticks, fish balls, fish cakes/boards, chikuwa-style products, oden assortments, hotpot surimi items, and various seasoned surimi snacks.

Frozen Surimi is typically produced under a 'raw fish sourcing + cold-chain processing + standardized formulation + multi-category further processing' model. Two common pathways are onboard/near-shore primary processing and centralized factory refining. Lean fish (e.g., Alaska pollock and other low-fat white fish) is headed/gutted, mechanically deboned, repeatedly washed to remove fat/odor, dewatered and refined, then blended with cryoprotectants such as sugar and sorbitol to make frozen surimi base. Depending on end use, the base is further processed through salting/solubilization, chopping/emulsification, seasoning and shaping into products like crab sticks, fish balls, and fish cakes, followed by cooking (steaming/frying/baking), rapid freezing, and packaged distribution. The sector is largely scale-driven and relies heavily on seasonality of fish supply, quotas, and cold-chain efficiency. Indicative gross margins are typically ~10%-25%: commodity frozen surimi runs lower, while branded,

ready-to-eat or value-added products are higher; raw-material spikes and energy/logistics volatility can materially compress margins. Upstream includes fisheries/aquaculture, raw fish supply, ingredients (starch/proteins, seasonings, cryoprotectants), packaging and cold chain; midstream covers refining, blending, forming/cooking, IQF freezing and QC; downstream spans foodservice, retail, frozen prepared foods, exports, and surimi as an ingredient for food manufacturers.

Market Development Opportunities & Main Driving Factors

Driven by the global shift toward 'sustainable protein' and convenience-led consumption, surimi is expanding from mature categories such as imitation crab and fish cakes into frozen prepared foods, ready-to-eat retail, and industrialized foodservice supply chains?supported by its high-protein profile, easy standardization, versatile texturization, and cost efficiency. Company annual reports often reflect structural demand tailwinds from aging populations and growing dual-income households, where 'time-saving, hassle-free, nutritionally balanced' at-home eating gains traction. In an inflationary environment, consumers' focus on value-for-money and consistent quality further favors scalable, reliable marine protein solutions. For producers, formulation upgrades, branding, channel optimization, overseas expansion, and category innovation can shift the industry from 'volume-driven' growth to 'value-driven' growth.

Market Challenges, Risks, & Restraints

Key uncertainties are concentrated in raw material availability and cold-chain costs. Supply of major input fish is highly dependent on fishery management, quotas, and seasonality; changes in stock assessments or regulations can quickly transmit into raw material prices and margin volatility. Climate-driven ecological disruption also raises regional supply risks, requiring greater investment in sourcing diversification, inventory strategies, and supply-chain resilience. Operationally, swings in energy, logistics, and FX can widen the lag between cost inflation and price pass-through, while downstream channels remain price sensitive. If sell-through slows, inventory pressure and deeper promotions can compress margins.

Downstream Demand Trends

Downstream demand is shifting from 'surimi as an ingredient' toward 'finished products and solution delivery.' Large food manufacturers and leading brands increasingly prioritize supply stability, specification consistency, and traceability?embedding surimi into longer-term sourcing and formulation platforms. Meanwhile, chain restaurants, group catering, and retail freezers are seeing stronger demand for standardized products that enable fast cooking/reheating, pushing surimi items into more consumption scenarios. On the product side, low-fat/high-protein positioning, reduced-salt formulations, improved texture, and diversified formats (sticks, balls, patties, slices) are key innovation directions. Commercially, a higher share of value-added processing and ready-to-eat offerings elevates the importance of cold-chain efficiency and channel

coverage?gradually moving the industry from 'selling raw material' to capturing long-term value through 'brands and supply-chain capability.'

This report studies the global Frozen Surimi production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Frozen Surimi and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Frozen Surimi that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Frozen Surimi total production and demand, 2021-2032, (K MT)

Global Frozen Surimi total production value, 2021-2032, (USD Million)

Global Frozen Surimi production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K MT), (based on production site)

Global Frozen Surimi consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Frozen Surimi domestic production, consumption, key domestic manufacturers and share

Global Frozen Surimi production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Frozen Surimi production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Frozen Surimi production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Frozen Surimi market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Anjoyfood, Viciunai Group, Kibun Foods, Trident Seafoods, Ichimasa Kamaboko, Angulas Aguinaga, Luck Union Foods, Fleury Michon, Sugiyu, Haixin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Frozen Surimi market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (US\$/MT) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Frozen Surimi Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Frozen Surimi Market, Segmentation by Type:

Steamed and Boiled

Fried

Grilled/Roasted

Biomimetic

Global Frozen Surimi Market, Segmentation by Raw Material Source:

Marine Fish

Freshwater Fish

Others

Global Frozen Surimi Market, Segmentation by Raw Material Purity:

Pure Fish

Compound Meat

Others

Global Frozen Surimi Market, Segmentation by Sales Channels:

Online Sales

Offline Sales

Global Frozen Surimi Market, Segmentation by Application:

Households

HoReCa

Others

Companies Profiled:

Anjoyfood

Viciunai Group

Kibun Foods

Trident Seafoods

Ichimasa Kamaboko

Angulas Aguinaga

Luck Union Foods

Fleury Michon

Sugiyo

Haixin

Coraya

Aquamar

Gadre Marine

Shenglong Industrial

Fujimitsu

Haibawang

QL Foods

Trans-Ocean Products (Maruha Nichiro)

Nissui

Nueva Pescanova

Thong Siek Global

Longsheng

Fuzhou Baiyang Seafood

Saint Malo

Key Questions Answered:

1. How big is the global Frozen Surimi market?

2. What is the demand of the global Frozen Surimi market?
3. What is the year over year growth of the global Frozen Surimi market?
4. What is the production and production value of the global Frozen Surimi market?
5. Who are the key producers in the global Frozen Surimi market?
6. What are the growth factors driving the market demand?

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