

# Global Frozen Spring Roll Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Frozen Spring Roll market size was valued at USD 591 million in 2023 and is forecast to a readjusted size of USD 851.8 million by 2030 with a CAGR of 5.4% during review period.

Spring rolls have a long history in China. It is said that the pastry appeared way back in the Eastern Jin Dynasty, when people would make thin cakes with flour and eat them with vegetables on the day of Beginning of Spring. The cakes were called “spring dish” at that time. Later, Spring Dishes evolved into spring cakes. In the Ming and Qing Dynasties, there was a custom of “biting spring”, which means welcoming spring by eating spring cakes. The practice was believed to ward off disaster and evil. Along with ever improving cooking skills, spring cakes evolved into spring rolls, which were smaller in size. Spring rolls were included in imperial court snacks.

Global Frozen Spring Roll includes Ajinomoto Foods, CJ, Syneer, Sanquan and NICHIREI, etc. Global top 5 companies hold a share over 50%. Asia-Pacific is the largest market, with a share about 73%, followed by North America and Europe with the share about 12% and 10%.

The Global Info Research report includes an overview of the development of the Frozen Spring Roll industry chain, the market status of Supermarkets and Hypermarkets (Vegetable and Meat Spring Rolls, Bean Paste Spring Rolls), Convenience Stores (Vegetable and Meat Spring Rolls, Bean Paste Spring Rolls), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Frozen Spring Roll.

Regionally, the report analyzes the Frozen Spring Roll markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frozen Spring Roll market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Frozen Spring Roll market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frozen Spring Roll industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Vegetable and Meat Spring Rolls, Bean Paste Spring Rolls).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Frozen Spring Roll market.

**Regional Analysis:** The report involves examining the Frozen Spring Roll market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Frozen Spring Roll market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Frozen Spring Roll:

**Company Analysis:** Report covers individual Frozen Spring Roll manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Frozen Spring Roll. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Distribution Channel (Supermarkets and Hypermarkets, Convenience Stores).

**Technology Analysis:** Report covers specific technologies relevant to Frozen Spring Roll. It assesses the current state, advancements, and potential future developments in Frozen Spring Roll areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Frozen Spring Roll market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Frozen Spring Roll market is split by Type and by Distribution Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Distribution Channel in terms of volume and value.

### Market segment by Type

Vegetable and Meat Spring Rolls

Bean Paste Spring Rolls

Others

### Market segment by Distribution Channel

Supermarkets and Hypermarkets

Convenience Stores

Online Sales

Others

#### Major players covered

Ajinomoto Foods

CJ

Synear

Sanquan

NICHIREI

Hakka

Wei Chuan Foods

CPF

Rich Products

Tai Foong

ASEANIS

Fine Choice Foods

Taj

Heng Australia

JYC FOODS

Winner Food Products

Qingdao Cheun Jep Foodstuff

SK Chilled Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Spring Roll product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Spring Roll, with price, sales, revenue and global market share of Frozen Spring Roll from 2019 to 2024.

Chapter 3, the Frozen Spring Roll competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Spring Roll breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and distribution channel, with sales market share and growth rate by type, distribution channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Frozen Spring Roll market forecast, by regions, type and distribution channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Spring Roll.

Chapter 14 and 15, to describe Frozen Spring Roll sales channel, distributors, customers, research findings and conclusion.

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