

Global Frozen Potatoes Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Frozen Potatoes market size was valued at US\$ 13540 million in 2024 and is forecast to a readjusted size of USD 21260 million by 2031 with a CAGR of 6.7% during review period.

Frozen potato based products are used in almost every part of the world in restaurants, fast food outlets, small & large scale stores and others. The different process involved in the manufacturing of the products are washing, stone removing process, peeling, and cutting in different sizes & shapes, blanching, drying, and then deep freezing.

The major producers in the industry are McCain Foods, Lamb Weston and Simplot Foods, with revenue ratios of 21.61%, 18.96% and 16.10%, respectively, in 2019.

This report is a detailed and comprehensive analysis for global Frozen Potatoes market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Frozen Potatoes market size and forecasts, in consumption value (\$ Million), sales quantity (Kilo MT), and average selling prices (USD/MT), 2020-2031

Global Frozen Potatoes market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilo MT), and average selling prices (USD/MT), 2020-2031

Global Frozen Potatoes market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilo MT), and average selling prices (USD/MT), 2020-2031

Global Frozen Potatoes market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilo MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Frozen Potatoes

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Frozen Potatoes market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include McCain Foods, Lamb Weston, Simplot Foods, Aviko Group, Kraft Heinz, Agristo, Cavendish Farms, Farm Frites, General Mills, Nomad Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Frozen Potatoes market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Frozen Potatoes Chips

Non-chips

Market segment by Application

Quick Service Restaurant (QSR)

Household

Others

Major players covered

McCain Foods

Lamb Weston

Simplot Foods

Aviko Group

Kraft Heinz

Agristo

Cavendish Farms

Farm Frites

General Mills

Nomad Foods

Ardo

Pizzoli

Landun

Goya Foods

Seneca Foods

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Potatoes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Potatoes, with price, sales quantity, revenue, and global market share of Frozen Potatoes from 2020 to 2025.

Chapter 3, the Frozen Potatoes competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Potatoes breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Frozen Potatoes market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Potatoes.

Chapter 14 and 15, to describe Frozen Potatoes sales channel, distributors, customers, research findings and conclusion.

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