

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Frozen Pizza Market 2018, Forecast to 2023

<https://marketpublishers.com/r/G4F69CEB1B5EN.html>

Date: January 2019

Pages: 129

Price: US\$ 4,392.00 (Single User License)

ID: G4F69CEB1B5EN

Abstracts

Frozen pizza is a common product sold through retail food stores in most developed countries. It is an appealing food item for consumers because of its ease of preparation.

Scope of the Report:

This report focuses on the Frozen Pizza in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The regular frozen pizza market segment accounted for the maximum share of the frozen pizza market. There is a high demand for regular frozen pizza owing to its low-price since it uses basic ingredients such as pizza sauce and cheese. Furthermore, the easy availability of a wide variety of these pizzas in supermarkets and hypermarkets also fuels the growth of this marketplace.

In terms of geographic regions, EMEA will be the major revenue contributor to the frozen pizza market throughout the forecast period. The increasing demand for packaged, convenient, and instant food products and the growing export of frozen pizza in this region, will drive the growth of this pizza industry in EMEA.

The worldwide market for Frozen Pizza is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Dr. August Oetker

General Mills

Nestle

Schwan's Shared Services

Amy's Kitchen

Bernatello's Foods

Little Lady Foods

Macabee Foods

Newman's Own

Palermo Villa

Pinnacle Foods

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Regular Frozen Pizza

Premium Frozen Pizza

Gourmet Frozen Pizza

Market Segment by Applications, can be divided into

Supermarkets and Hypermarkets

Independent Retailers

Specialty Stores

Other

There are 15 Chapters to deeply display the global Frozen Pizza market.

Chapter 1, to describe Frozen Pizza Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Frozen Pizza, with sales, revenue, and price of Frozen Pizza, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Frozen Pizza, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Frozen Pizza market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Frozen Pizza sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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