

Global Frozen and Freeze-Dried Pet Food Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Frozen and Freeze-Dried Pet Food market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Freeze-dried foods are both lightweight because most of the moisture has been removed.

Freeze-dried formulas use low temperatures and pressure to remove moisture

Frozen food is placed in a vacuum chamber where the temperature remains below freezing. As the pressure and temperature changes, the ice crystals (moisture) in the food are vaporized rather than evaporated. The freeze-drying process prevents the moisture in the food from becoming a liquid before it is removed. Freeze-dried foods are the closest alternative to a raw diet. These foods can be found in a formed shape like nuggets or patties, and well as flaked or granular mixes. Freeze-dried foods can be rehydrated with water before feeding, or fed directly from the package.

Frozen, also called Fresh-Prepared, comes in raw or cooked (not processed) form, Part of this growing trend is the commercialization of home-made dog food for pet owners who want the same quality, but do not have the time or expertise to make it themselves;Frozen, also called Fresh-Prepared, comes in raw or cooked (not processed) form, Part of this growing trend is the commercialization of home-made dog food for pet owners who want the same quality, but do not have the time or expertise to make it themselves.

In North America, Frozen and Freeze-Dried Pet Food key players include WellPet, Nature's Variety, Stella & Chewy, Vital Essentials Raw, etc. Global top four manufacturers hold a share over 40%.

United States is the largest market, with a share about 90%, followed by Canada, and Mexico, both have a share about 10 percent.

In terms of product, Frozen Pet Food is the largest segment, with a share nearly 80%. And in terms of application, the largest application is Dog, followed by Cat, etc.

This report is a detailed and comprehensive analysis for global Frozen and Freeze-Dried Pet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Frozen and Freeze-Dried Pet Food market size and forecasts, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2020-2031

Global Frozen and Freeze-Dried Pet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2020-2031

Global Frozen and Freeze-Dried Pet Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (MT), and average selling prices (US\$/MT), 2020-2031

Global Frozen and Freeze-Dried Pet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (MT), and ASP (US\$/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Frozen and Freeze-Dried Pet Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Frozen and Freeze-Dried Pet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include WellPet, Stella & Chewy, K9 Naturals, Vital Essentials Raw, Bravo, Nature's Variety, Steve's Real Food, Primal Pets, Grandma Lucy's, NRG Freeze Dried Raw, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Frozen and Freeze-Dried Pet Food market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Frozen Pet Food

Freeze-Dried Pet Food

Market segment by Application

Dog

Cat

Others

Major players covered

WellPet

Stella & Chewy

K9 Naturals

Vital Essentials Raw

Bravo

Nature's Variety

Steve's Real Food

Primal Pets

Grandma Lucy's

NRG Freeze Dried Raw

Orijen

NW Naturals

Dr. Harvey's

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen and Freeze-Dried Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen and Freeze-Dried Pet Food, with price, sales quantity, revenue, and global market share of Frozen and Freeze-Dried Pet Food from 2020 to 2025.

Chapter 3, the Frozen and Freeze-Dried Pet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen and Freeze-Dried Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Frozen and Freeze-Dried Pet Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen and Freeze-Dried Pet Food.

Chapter 14 and 15, to describe Frozen and Freeze-Dried Pet Food sales channel, distributors, customers, research findings and conclusion.

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