

Global Frozen Fruit Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GCD72B9C7F6EN.html>

Date: January 2024

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: GCD72B9C7F6EN

Abstracts

According to our (Global Info Research) latest study, the global Frozen Fruit market size was valued at USD 4899.9 million in 2023 and is forecast to a readjusted size of USD 5272.5 million by 2030 with a CAGR of 1.1% during review period.

Frozen fruits can retain their quality over long storage periods.

Freezing is a method of long-term preservation for fruits. The main advantage of preservation by freezing is the extended availability of frozen fruits during the off-season. Additionally, frozen fruits can be transported to remote markets that could not be accessed with fresh products.

North America is the largest Frozen Fruit market with about 36% market share. Europe is follower, accounting for about 35% market share.

The key players are Ardo, Dole, Crop's nv, MIRELITE MIRSA, Simplot, Conagra Brands, Wawona Frozen Foods, SunOpta, Titan Frozen Fruit, Taylor Farms, Santao, Gaotai, Jinyuan Agriculture, Junao, Yantai Tianlong etc. Top 3 companies occupied about 10% market share.

The Global Info Research report includes an overview of the development of the Frozen Fruit industry chain, the market status of Direct Consumption (Blueberries, Cherries), Processing Consumption (Blueberries, Cherries), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Frozen Fruit.

Regionally, the report analyzes the Frozen Fruit markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frozen Fruit market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Frozen Fruit market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frozen Fruit industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Blueberrues, Cherries).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Frozen Fruit market.

Regional Analysis: The report involves examining the Frozen Fruit market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Frozen Fruit market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Frozen Fruit:

Company Analysis: Report covers individual Frozen Fruit manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Frozen Fruit This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Direct Consumption, Processing Consumption).

Technology Analysis: Report covers specific technologies relevant to Frozen Fruit. It assesses the current state, advancements, and potential future developments in Frozen Fruit areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Frozen Fruit market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Frozen Fruit market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Blueberrues

Cherries

Strawberries

Raspberries

Apples

Apricots

Peaches

Others

Market segment by Application

Direct Consumption

Processing Consumption

Major players covered

Ardo

Dole

Crop's nv

MIRELITE MIRSA

Simplot

Conagra Brands

Wawona Frozen Foods

SunOpta

Titan Frozen Fruit

Taylor Farms

Santao

Gaotai

Jinyuan Agriculture

Junao

Yantai Tianlong

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Fruit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Fruit, with price, sales, revenue and global market share of Frozen Fruit from 2019 to 2024.

Chapter 3, the Frozen Fruit competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Fruit breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Frozen Fruit market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Fruit.

Chapter 14 and 15, to describe Frozen Fruit sales channel, distributors, customers, research findings and conclusion.

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