

Global Frozen Fruit Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Frozen Fruit market size is expected to reach \$ 6809 million by 2032, rising at a market growth of 3.0% CAGR during the forecast period (2026-2032).

Frozen fruit refers to fresh fruit that has been processed and preserved at sub-zero temperatures to maintain its flavor, nutritional value, and texture for extended storage and global distribution. The freezing process typically occurs within hours after harvesting, locking in vitamins, minerals, and antioxidants. Unlike canned fruit, frozen fruit does not require added sugars or preservatives, making it increasingly popular among health-conscious consumers and food manufacturers. Frozen fruit products include whole fruits, fruit blends, and purees, which are widely used in smoothies, desserts, bakery items, dairy, and ready-to-eat meals. In 2024, global production exceeded 3,200 thousand metric tons, with an average global market price of above 1,600 USD per ton, reflecting both the growing demand for convenient, nutritious food solutions and rising processing and logistics costs.

The frozen fruit industry is supported by a structured supply chain that begins with upstream agricultural producers, who cultivate berries, tropical fruits, stone fruits, and citrus in regions with suitable climates. Raw fruit supply is highly seasonal, and processors rely on both contracted farms and spot market purchases to ensure continuous supply. Midstream companies—such as Ardo, Crop's nv, AGRANA, MIRELITE MIRSA, and Simplot—specialize in cleaning, cutting, freezing, and packaging, often using IQF (Individually Quick Frozen) technology. The downstream demand side includes a wide range of customers: multinational food manufacturers (Nestlé, Danone, Unilever) purchase frozen fruit for integration into yogurts, ice cream, and desserts; quick-service restaurant chains (Smoothie King, Jamba, Starbucks) require consistent volumes for beverages and menu innovations; retailers and supermarkets (Walmart,

Carrefour, Tesco) stock consumer-ready frozen fruit packs under both branded and private labels; and ingredient suppliers for bakery and confectionery industries require bulk frozen fruit with strict quality standards. Buyers typically prioritize year-round availability, consistent quality, competitive pricing, and certifications such as organic, non-GMO, or Fairtrade, which influence procurement decisions. Major downstream companies value supply chain stability and often sign long-term contracts to secure large, predictable volumes.

The frozen fruit market is experiencing sustained growth driven by rising consumer preference for convenient, healthy, and versatile food options. Demand has been accelerated by lifestyle shifts, particularly in urban areas, where consumers seek time-saving meal solutions without compromising nutrition. Additionally, the expansion of smoothie bars, online grocery platforms, and plant-based diets has boosted consumption of frozen berries, mangoes, and tropical fruit blends. Key players such as Dole, Conagra Brands, Wawona Frozen Foods, SunOpta, and Ardo are investing in advanced freezing technologies, product innovation (e.g., functional fruit blends with probiotics), and sustainable sourcing practices to differentiate themselves in a competitive market. Supply-side challenges include climate change impacts on fruit harvests, labor shortages, and rising cold chain logistics costs, which push up average prices. Looking ahead, market growth is expected to be strongest in Asia-Pacific and Latin America due to increasing disposable incomes and dietary diversification, while North America and Europe remain mature but innovation-driven markets. Strategic partnerships between growers, processors, and retailers, along with the push for clean-label and organic frozen fruit, will continue to define industry dynamics in the coming years.

This report studies the global Frozen Fruit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Frozen Fruit and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Frozen Fruit that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Frozen Fruit total production and demand, 2021-2032, (K MT)

Global Frozen Fruit total production value, 2021-2032, (USD Million)

Global Frozen Fruit production by region & country, production, value, CAGR,

2021-2032, (USD Million) & (K MT), (based on production site)

Global Frozen Fruit consumption by region & country, CAGR, 2021-2032 & (K MT)

U.S. VS China: Frozen Fruit domestic production, consumption, key domestic manufacturers and share

Global Frozen Fruit production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K MT)

Global Frozen Fruit production by Fruit Type, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

Global Frozen Fruit production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K MT)

This report profiles key players in the global Frozen Fruit market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Ardo, Dole, Crop's nv, MIRELITE MIRSA, AGRANA, Simplot, Conagra Brands, Wawona Frozen Foods, SunOpta, Titan Frozen Fruit, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Frozen Fruit market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Fruit Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Frozen Fruit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Frozen Fruit Market, Segmentation by Fruit Type:

Blueberries

Cherries

Strawberries

Raspberries

Apples

Peaches

Tropical Fruits

Others

Global Frozen Fruit Market, Segmentation by Technology:

Individual Quick Frozen

Frozen and Dry

Global Frozen Fruit Market, Segmentation by Application:

Foodservice

Food Processing

Retail

Companies Profiled:

Ardo

Dole

Crop's nv

MIRELITE MIRSA

AGRANA

Simplot

Conagra Brands

Wawona Frozen Foods

SunOpta

Titan Frozen Fruit

Taylor Farms

Valio

Earthbound Farm

Del Monte

Tropical Paradise Fruits

Siam Inter Sweet

TMN International

Frutera

Vanda Frozen

Thakolsri Farm

Santao

Gaotai

Junao

Yantai Tianlong

ANDROS

Key Questions Answered:

1. How big is the global Frozen Fruit market?
2. What is the demand of the global Frozen Fruit market?
3. What is the year over year growth of the global Frozen Fruit market?
4. What is the production and production value of the global Frozen Fruit market?
5. Who are the key producers in the global Frozen Fruit market?
6. What are the growth factors driving the market demand?

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