

# Global Frozen French Fries Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Frozen French Fries market size was valued at USD 16260 million in 2023 and is forecast to a readjusted size of USD 20720 million by 2030 with a CAGR of 3.5% during review period.

Frozen French Fries are a popular fast food and convenience food product made from potatoes. They are prepared by first cutting the potatoes into long, thin strips and then blanching them in hot water or steam to partially cook them. After blanching, the fries are typically frozen to extend their shelf life before being packaged and sold. Frozen French Fries are usually cooked by deep-frying or baking to obtain a crispy and golden exterior while maintaining a soft interior. They are a convenient and widely consumed food item enjoyed as a side dish, snack, or main course in many parts of the world.

The industry trend of Frozen French Fries is characterized by increasing demand, product diversification, and a focus on healthier options. With the rise of fast food chains and the growing popularity of frozen convenience foods, the demand for Frozen French Fries continues to grow. However, there is a trend towards healthier choices, including low-sodium options, reduced-fat versions, and organic or natural varieties. Food manufacturers are also exploring alternatives such as sweet potato fries or other vegetable-based fries to cater to changing consumer preferences. Additionally, there is a focus on innovation in packaging and production processes to ensure product quality and extend shelf life.

The Global Info Research report includes an overview of the development of the Frozen French Fries industry chain, the market status of On-Line (Straight Cut Fries, Wavy Fries), Offline (Straight Cut Fries, Wavy Fries), and key enterprises in developed and

developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Frozen French Fries.

Regionally, the report analyzes the Frozen French Fries markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frozen French Fries market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Frozen French Fries market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frozen French Fries industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Straight Cut Fries, Wavy Fries).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Frozen French Fries market.

**Regional Analysis:** The report involves examining the Frozen French Fries market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Frozen French Fries market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Frozen French Fries:

**Company Analysis:** Report covers individual Frozen French Fries manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Frozen French Fries. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different Sales Channel (On-Line, Offline).

**Technology Analysis:** Report covers specific technologies relevant to Frozen French Fries. It assesses the current state, advancements, and potential future developments in Frozen French Fries areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Frozen French Fries market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Frozen French Fries market is split by Type and by Sales Channel. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sales Channel in terms of volume and value.

### Market segment by Type

Straight Cut Fries

Wavy Fries

Others

### Market segment by Sales Channel

On-Line

Offline

Major players covered

Ore-Ida

Cascadian Farm Organic

Alexia Foods

Trader Joe's Fan

Checkers and Rally's

Arby's IP Holder

McCain Foods Limited

Kroger

Podravka

Agrarfrost

Aviko

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen French Fries product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen French Fries, with price, sales, revenue and global market share of Frozen French Fries from 2019 to 2024.

Chapter 3, the Frozen French Fries competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen French Fries breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and sales channel, with sales market share and growth rate by type, sales channel, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Frozen French Fries market forecast, by regions, type and sales channel, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen French Fries.

Chapter 14 and 15, to describe Frozen French Fries sales channel, distributors, customers, research findings and conclusion.

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