

Global Frozen Food Packaging Bag Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Frozen Food Packaging Bag market size is expected to reach \$ 5362 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

Frozen food packaging bags are flexible bag-type packages designed for foods stored, transported, and retailed in a frozen state, typically within cold chains operating at -18°C or below. Common formats include flat bags, pillow bags, vacuum bags, stand-up pouches, zipper bags, and laminated pouches. Their main role is to provide moisture protection, oxygen barrier, low-temperature toughness, puncture resistance, and seal integrity in order to reduce freezer burn, dehydration, and oxidation while preserving food safety, flavor, texture, and shelf life.

Upstream chain mainly consists of PE, PA (nylon), PET, EVOH and other resins or barrier layers, together with inks, adhesives, zippers, and easy-open features. Midstream value creation lies in blown or cast film production, lamination, printing, bag conversion, sealing, and quality control. Downstream demand is concentrated in frozen meat, poultry, seafood, fruits and vegetables, frozen dough products, ice cream, and frozen ready meals.

In 2025, global frozen food packaging bags production reached approximately 115 billion units, with an average global market price is \$30 per k unit.

Frozen food packaging bags are a key flexible-packaging segment within the frozen food packaging market, widely used for frozen meat, seafood, fruits and vegetables, frozen bakery products, prepared meals, and heat-and-eat products. Common formats include three-side-seal bags, back-seal bags, stand-up pouches, zipper bags, and

vacuum bags. Compared with general flexible food packaging, frozen food packaging bags place stronger emphasis on low-temperature flexibility, seal integrity, moisture and oxygen barrier performance, and resistance to puncture and abrasion, in order to reduce freezer burn, dehydration, odor transfer, and bag failure during transport. At the same time, bag-based formats offer advantages in lightweighting, logistics efficiency, compatibility with automated filling and sealing, and brand presentation, which keeps them highly important in frozen food packaging applications.

Market demand is shifting from simple freezer suitability toward broader performance competition. Brand owners and retail channels are increasingly evaluating not only low-temperature protection, but also seal reliability, material-structure stability, suitability for vacuum or gas-flush applications, opening convenience, reclosability, and compatibility with high-speed bag-making and automated packaging lines. In frozen meat, seafood, and higher-value prepared food applications, packaging bags are expected to combine strong barrier performance with high durability; in more demanding segments such as bone-in meat, puncture and tear resistance become especially important. At the same time, easy-open, resealable, and retail-friendly bag designs are continuing to raise the value of this segment.

From an industry trend perspective, Frozen Food Packaging Bags are evolving toward higher barrier performance, lighter structures, recyclable mono-material designs, and stronger consumer convenience. Continued growth in frozen food consumption, rising demand for convenient meal preparation, and the expansion of cold-chain distribution remain major demand drivers for bag-based packaging. At the same time, plastic reduction, recyclability, and material-efficiency targets are becoming structural requirements that suppliers can no longer ignore. Overall, frozen food packaging bags are no longer just low-temperature protective consumables, but integrated solutions balancing freshness preservation, damage prevention, shelf presentation, ease of use, and sustainability. Future competition will increasingly depend on suppliers' system-level capabilities in material formulation, structure design, sealing technology, line compatibility, and environmental adaptation.

This report studies the global Frozen Food Packaging Bag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Frozen Food Packaging Bag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Frozen Food Packaging Bag that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Frozen Food Packaging Bag total production and demand, 2021-2032, (K Units)

Global Frozen Food Packaging Bag total production value, 2021-2032, (USD Million)

Global Frozen Food Packaging Bag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Frozen Food Packaging Bag consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Frozen Food Packaging Bag domestic production, consumption, key domestic manufacturers and share

Global Frozen Food Packaging Bag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Frozen Food Packaging Bag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Frozen Food Packaging Bag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Frozen Food Packaging Bag market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amcor, Sealed Air, Sonoco Products, Novolex, Cascades, Constantia Flexibles, Smurfit Westrock, Coveris, International Paper, Winpak, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Frozen Food Packaging Bag market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Frozen Food Packaging Bag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Frozen Food Packaging Bag Market, Segmentation by Type:

PE-Based Structures

PET/PE Laminates

PA (Nylon)/PE Vacuum Structures

Others

Global Frozen Food Packaging Bag Market, Segmentation by Bag Format:

Stand-Up Pouch

Flat-Bottom Pouch

Pillow Pouch

Vacuum Pouch

Roll Stock

Global Frozen Food Packaging Bag Market, Segmentation by Usage Mode:

Disposable Resealable Bags

Reusable Resealable Bags

Global Frozen Food Packaging Bag Market, Segmentation by Application:

Fruits and Vegetables

Meat, Seafood & Poultry

Dairy Foods

Ready to Eat Food

Others

Companies Profiled:

Amcor

Sealed Air

Sonoco Products

Novolex

Cascades

Constantia Flexibles

Smurfit Westrock

Coveris

International Paper

Wipak

ProAmpac

Graphic Packaging

Printpack

Mondi

Kl?ckner Pentaplast Group

Faerch

Huhtamaki

Dawn

UFlex

Wipak

TOPPAN

Dongwon Systems

Stora Enso

Key Questions Answered:

1. How big is the global Frozen Food Packaging Bag market?
2. What is the demand of the global Frozen Food Packaging Bag market?
3. What is the year over year growth of the global Frozen Food Packaging Bag market?
4. What is the production and production value of the global Frozen Food Packaging

Bag market?

5. Who are the key producers in the global Frozen Food Packaging Bag market?

6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Frozen Food Packaging Bag Introduction
- 1.2 World Frozen Food Packaging Bag Supply & Forecast
 - 1.2.1 World Frozen Food Packaging Bag Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Frozen Food Packaging Bag Production (2021-2032)
 - 1.2.3 World Frozen Food Packaging Bag Pricing Trends (2021-2032)
- 1.3 World Frozen Food Packaging Bag Production by Region (Based on Production Site)
 - 1.3.1 World Frozen Food Packaging Bag Production Value by Region (2021-2032)
 - 1.3.2 World Frozen Food Packaging Bag Production by Region (2021-2032)
 - 1.3.3 World Frozen Food Packaging Bag Average Price by Region (2021-2032)
 - 1.3.4 North America Frozen Food Packaging Bag Production (2021-2032)
 - 1.3.5 Europe Frozen Food Packaging Bag Production (2021-2032)
 - 1.3.6 China Frozen Food Packaging Bag Production (2021-2032)
 - 1.3.7 Japan Frozen Food Packaging Bag Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Frozen Food Packaging Bag Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Frozen Food Packaging Bag Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Frozen Food Packaging Bag Demand (2021-2032)
- 2.2 World Frozen Food Packaging Bag Consumption by Region
 - 2.2.1 World Frozen Food Packaging Bag Consumption by Region (2021-2026)
 - 2.2.2 World Frozen Food Packaging Bag Consumption Forecast by Region (2027-2032)
- 2.3 United States Frozen Food Packaging Bag Consumption (2021-2032)
- 2.4 China Frozen Food Packaging Bag Consumption (2021-2032)
- 2.5 Europe Frozen Food Packaging Bag Consumption (2021-2032)
- 2.6 Japan Frozen Food Packaging Bag Consumption (2021-2032)
- 2.7 South Korea Frozen Food Packaging Bag Consumption (2021-2032)
- 2.8 ASEAN Frozen Food Packaging Bag Consumption (2021-2032)
- 2.9 India Frozen Food Packaging Bag Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Frozen Food Packaging Bag Production Value by Manufacturer (2021-2026)
- 3.2 World Frozen Food Packaging Bag Production by Manufacturer (2021-2026)
- 3.3 World Frozen Food Packaging Bag Average Price by Manufacturer (2021-2026)
- 3.4 Frozen Food Packaging Bag Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Frozen Food Packaging Bag Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Frozen Food Packaging Bag in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Frozen Food Packaging Bag in 2025
- 3.6 Frozen Food Packaging Bag Market: Overall Company Footprint Analysis
 - 3.6.1 Frozen Food Packaging Bag Market: Region Footprint
 - 3.6.2 Frozen Food Packaging Bag Market: Company Product Type Footprint
 - 3.6.3 Frozen Food Packaging Bag Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Frozen Food Packaging Bag Production Value Comparison
 - 4.1.1 United States VS China: Frozen Food Packaging Bag Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Frozen Food Packaging Bag Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Frozen Food Packaging Bag Production Comparison
 - 4.2.1 United States VS China: Frozen Food Packaging Bag Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Frozen Food Packaging Bag Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Frozen Food Packaging Bag Consumption Comparison
 - 4.3.1 United States VS China: Frozen Food Packaging Bag Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Frozen Food Packaging Bag Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Frozen Food Packaging Bag Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Frozen Food Packaging Bag Manufacturers, Headquarters

and Production Site (States, Country)

4.4.2 United States Based Manufacturers Frozen Food Packaging Bag Production Value (2021-2026)

4.4.3 United States Based Manufacturers Frozen Food Packaging Bag Production (2021-2026)

4.5 China Based Frozen Food Packaging Bag Manufacturers and Market Share

4.5.1 China Based Frozen Food Packaging Bag Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Frozen Food Packaging Bag Production Value (2021-2026)

4.5.3 China Based Manufacturers Frozen Food Packaging Bag Production (2021-2026)

4.6 Rest of World Based Frozen Food Packaging Bag Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Frozen Food Packaging Bag Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Frozen Food Packaging Bag Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Frozen Food Packaging Bag Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Frozen Food Packaging Bag Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 PE-Based Structures

5.2.2 PET/PE Laminates

5.2.3 PA (Nylon)/PE Vacuum Structures

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Frozen Food Packaging Bag Production by Type (2021-2032)

5.3.2 World Frozen Food Packaging Bag Production Value by Type (2021-2032)

5.3.3 World Frozen Food Packaging Bag Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY BAG FORMAT

6.1 World Frozen Food Packaging Bag Market Size Overview by Bag Format: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Bag Format

6.2.1 Stand-Up Pouch

6.2.2 Flat-Bottom Pouch

6.2.3 Pillow Pouch

6.2.4 Vacuum Pouch

6.2.5 Roll Stock

6.3 Market Segment by Bag Format

6.3.1 World Frozen Food Packaging Bag Production by Bag Format (2021-2032)

6.3.2 World Frozen Food Packaging Bag Production Value by Bag Format (2021-2032)

6.3.3 World Frozen Food Packaging Bag Average Price by Bag Format (2021-2032)

7 MARKET ANALYSIS BY USAGE MODE

7.1 World Frozen Food Packaging Bag Market Size Overview by Usage Mode: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Usage Mode

7.2.1 Disposable Resealable Bags

7.2.2 Reusable Resealable Bags

7.3 Market Segment by Usage Mode

7.3.1 World Frozen Food Packaging Bag Production by Usage Mode (2021-2032)

7.3.2 World Frozen Food Packaging Bag Production Value by Usage Mode (2021-2032)

7.3.3 World Frozen Food Packaging Bag Average Price by Usage Mode (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Frozen Food Packaging Bag Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Fruits and Vegetables

8.2.2 Meat, Seafood & Poultry

8.2.3 Dairy Foods

8.2.4 Ready to Eat Food

8.2.5 Others

8.3 Market Segment by Application

8.3.1 World Frozen Food Packaging Bag Production by Application (2021-2032)

8.3.2 World Frozen Food Packaging Bag Production Value by Application (2021-2032)

8.3.3 World Frozen Food Packaging Bag Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Amcor

9.1.1 Amcor Details

9.1.2 Amcor Major Business

9.1.3 Amcor Frozen Food Packaging Bag Product and Services

9.1.4 Amcor Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Amcor Recent Developments/Updates

9.1.6 Amcor Competitive Strengths & Weaknesses

9.2 Sealed Air

9.2.1 Sealed Air Details

9.2.2 Sealed Air Major Business

9.2.3 Sealed Air Frozen Food Packaging Bag Product and Services

9.2.4 Sealed Air Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 Sealed Air Recent Developments/Updates

9.2.6 Sealed Air Competitive Strengths & Weaknesses

9.3 Sonoco Products

9.3.1 Sonoco Products Details

9.3.2 Sonoco Products Major Business

9.3.3 Sonoco Products Frozen Food Packaging Bag Product and Services

9.3.4 Sonoco Products Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Sonoco Products Recent Developments/Updates

9.3.6 Sonoco Products Competitive Strengths & Weaknesses

9.4 Novolex

9.4.1 Novolex Details

9.4.2 Novolex Major Business

9.4.3 Novolex Frozen Food Packaging Bag Product and Services

9.4.4 Novolex Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Novolex Recent Developments/Updates

9.4.6 Novolex Competitive Strengths & Weaknesses

9.5 Cascades

9.5.1 Cascades Details

9.5.2 Cascades Major Business

9.5.3 Cascades Frozen Food Packaging Bag Product and Services

9.5.4 Cascades Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Cascades Recent Developments/Updates

9.5.6 Cascades Competitive Strengths & Weaknesses

9.6 Constantia Flexibles

9.6.1 Constantia Flexibles Details

9.6.2 Constantia Flexibles Major Business

9.6.3 Constantia Flexibles Frozen Food Packaging Bag Product and Services

9.6.4 Constantia Flexibles Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Constantia Flexibles Recent Developments/Updates

9.6.6 Constantia Flexibles Competitive Strengths & Weaknesses

9.7 Smurfit Westrock

9.7.1 Smurfit Westrock Details

9.7.2 Smurfit Westrock Major Business

9.7.3 Smurfit Westrock Frozen Food Packaging Bag Product and Services

9.7.4 Smurfit Westrock Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Smurfit Westrock Recent Developments/Updates

9.7.6 Smurfit Westrock Competitive Strengths & Weaknesses

9.8 Coveris

9.8.1 Coveris Details

9.8.2 Coveris Major Business

9.8.3 Coveris Frozen Food Packaging Bag Product and Services

9.8.4 Coveris Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Coveris Recent Developments/Updates

9.8.6 Coveris Competitive Strengths & Weaknesses

9.9 International Paper

9.9.1 International Paper Details

9.9.2 International Paper Major Business

9.9.3 International Paper Frozen Food Packaging Bag Product and Services

9.9.4 International Paper Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 International Paper Recent Developments/Updates

9.9.6 International Paper Competitive Strengths & Weaknesses

9.10 Winpak

9.10.1 Winpak Details

9.10.2 Winpak Major Business

9.10.3 Winpak Frozen Food Packaging Bag Product and Services

9.10.4 Winpak Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.10.5 Winpak Recent Developments/Updates
- 9.10.6 Winpak Competitive Strengths & Weaknesses
- 9.11 ProAmpac
 - 9.11.1 ProAmpac Details
 - 9.11.2 ProAmpac Major Business
 - 9.11.3 ProAmpac Frozen Food Packaging Bag Product and Services
 - 9.11.4 ProAmpac Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 ProAmpac Recent Developments/Updates
 - 9.11.6 ProAmpac Competitive Strengths & Weaknesses
- 9.12 Graphic Packaging
 - 9.12.1 Graphic Packaging Details
 - 9.12.2 Graphic Packaging Major Business
 - 9.12.3 Graphic Packaging Frozen Food Packaging Bag Product and Services
 - 9.12.4 Graphic Packaging Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Graphic Packaging Recent Developments/Updates
 - 9.12.6 Graphic Packaging Competitive Strengths & Weaknesses
- 9.13 Printpack
 - 9.13.1 Printpack Details
 - 9.13.2 Printpack Major Business
 - 9.13.3 Printpack Frozen Food Packaging Bag Product and Services
 - 9.13.4 Printpack Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Printpack Recent Developments/Updates
 - 9.13.6 Printpack Competitive Strengths & Weaknesses
- 9.14 Mondi
 - 9.14.1 Mondi Details
 - 9.14.2 Mondi Major Business
 - 9.14.3 Mondi Frozen Food Packaging Bag Product and Services
 - 9.14.4 Mondi Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Mondi Recent Developments/Updates
 - 9.14.6 Mondi Competitive Strengths & Weaknesses
- 9.15 KI?ckner Pentaplast Group
 - 9.15.1 KI?ckner Pentaplast Group Details
 - 9.15.2 KI?ckner Pentaplast Group Major Business
 - 9.15.3 KI?ckner Pentaplast Group Frozen Food Packaging Bag Product and Services
 - 9.15.4 KI?ckner Pentaplast Group Frozen Food Packaging Bag Production, Price,

Value, Gross Margin and Market Share (2021-2026)

9.15.5 KI?ckner Pentaplast Group Recent Developments/Updates

9.15.6 KI?ckner Pentaplast Group Competitive Strengths & Weaknesses

9.16 Faerch

9.16.1 Faerch Details

9.16.2 Faerch Major Business

9.16.3 Faerch Frozen Food Packaging Bag Product and Services

9.16.4 Faerch Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Faerch Recent Developments/Updates

9.16.6 Faerch Competitive Strengths & Weaknesses

9.17 Huhtamaki

9.17.1 Huhtamaki Details

9.17.2 Huhtamaki Major Business

9.17.3 Huhtamaki Frozen Food Packaging Bag Product and Services

9.17.4 Huhtamaki Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Huhtamaki Recent Developments/Updates

9.17.6 Huhtamaki Competitive Strengths & Weaknesses

9.18 Dawn

9.18.1 Dawn Details

9.18.2 Dawn Major Business

9.18.3 Dawn Frozen Food Packaging Bag Product and Services

9.18.4 Dawn Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Dawn Recent Developments/Updates

9.18.6 Dawn Competitive Strengths & Weaknesses

9.19 UFlex

9.19.1 UFlex Details

9.19.2 UFlex Major Business

9.19.3 UFlex Frozen Food Packaging Bag Product and Services

9.19.4 UFlex Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 UFlex Recent Developments/Updates

9.19.6 UFlex Competitive Strengths & Weaknesses

9.20 Wipak

9.20.1 Wipak Details

9.20.2 Wipak Major Business

9.20.3 Wipak Frozen Food Packaging Bag Product and Services

9.20.4 Wipak Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Wipak Recent Developments/Updates

9.20.6 Wipak Competitive Strengths & Weaknesses

9.21 TOPPAN

9.21.1 TOPPAN Details

9.21.2 TOPPAN Major Business

9.21.3 TOPPAN Frozen Food Packaging Bag Product and Services

9.21.4 TOPPAN Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.21.5 TOPPAN Recent Developments/Updates

9.21.6 TOPPAN Competitive Strengths & Weaknesses

9.22 Dongwon Systems

9.22.1 Dongwon Systems Details

9.22.2 Dongwon Systems Major Business

9.22.3 Dongwon Systems Frozen Food Packaging Bag Product and Services

9.22.4 Dongwon Systems Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.22.5 Dongwon Systems Recent Developments/Updates

9.22.6 Dongwon Systems Competitive Strengths & Weaknesses

9.23 Stora Enso

9.23.1 Stora Enso Details

9.23.2 Stora Enso Major Business

9.23.3 Stora Enso Frozen Food Packaging Bag Product and Services

9.23.4 Stora Enso Frozen Food Packaging Bag Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.23.5 Stora Enso Recent Developments/Updates

9.23.6 Stora Enso Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Frozen Food Packaging Bag Industry Chain

10.2 Frozen Food Packaging Bag Upstream Analysis

10.2.1 Frozen Food Packaging Bag Core Raw Materials

10.2.2 Main Manufacturers of Frozen Food Packaging Bag Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Frozen Food Packaging Bag Production Mode

10.6 Frozen Food Packaging Bag Procurement Model

10.7 Frozen Food Packaging Bag Industry Sales Model and Sales Channels

10.7.1 Frozen Food Packaging Bag Sales Model

10.7.2 Frozen Food Packaging Bag Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Frozen Food Packaging Bag Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Frozen Food Packaging Bag Production Value by Region (2021-2026) & (USD Million)

Table 3. World Frozen Food Packaging Bag Production Value by Region (2027-2032) & (USD Million)

Table 4. World Frozen Food Packaging Bag Production Value Market Share by Region (2021-2026)

Table 5. World Frozen Food Packaging Bag Production Value Market Share by Region (2027-2032)

Table 6. World Frozen Food Packaging Bag Production by Region (2021-2026) & (K Units)

Table 7. World Frozen Food Packaging Bag Production by Region (2027-2032) & (K Units)

Table 8. World Frozen Food Packaging Bag Production Market Share by Region (2021-2026)

Table 9. World Frozen Food Packaging Bag Production Market Share by Region (2027-2032)

Table 10. World Frozen Food Packaging Bag Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Frozen Food Packaging Bag Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Frozen Food Packaging Bag Major Market Trends

Table 13. World Frozen Food Packaging Bag Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Frozen Food Packaging Bag Consumption by Region (2021-2026) & (K Units)

Table 15. World Frozen Food Packaging Bag Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Frozen Food Packaging Bag Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Frozen Food Packaging Bag Producers in 2025

Table 18. World Frozen Food Packaging Bag Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Frozen Food Packaging Bag Producers in 2025

Table 20. World Frozen Food Packaging Bag Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Frozen Food Packaging Bag Company Evaluation Quadrant

Table 22. World Frozen Food Packaging Bag Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Frozen Food Packaging Bag Production Site of Key Manufacturer

Table 24. Frozen Food Packaging Bag Market: Company Product Type Footprint

Table 25. Frozen Food Packaging Bag Market: Company Product Application Footprint

Table 26. Frozen Food Packaging Bag Competitive Factors

Table 27. Frozen Food Packaging Bag New Entrant and Capacity Expansion Plans

Table 28. Frozen Food Packaging Bag Mergers & Acquisitions Activity

Table 29. United States VS China Frozen Food Packaging Bag Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Frozen Food Packaging Bag Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Frozen Food Packaging Bag Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Frozen Food Packaging Bag Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Frozen Food Packaging Bag Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Frozen Food Packaging Bag Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Frozen Food Packaging Bag Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Frozen Food Packaging Bag Production Market Share (2021-2026)

Table 37. China Based Frozen Food Packaging Bag Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Frozen Food Packaging Bag Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Frozen Food Packaging Bag Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Frozen Food Packaging Bag Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Frozen Food Packaging Bag Production Market

Share (2021-2026)

Table 42. Rest of World Based Frozen Food Packaging Bag Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Frozen Food Packaging Bag Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Frozen Food Packaging Bag Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Frozen Food Packaging Bag Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Frozen Food Packaging Bag Production Market Share (2021-2026)

Table 47. World Frozen Food Packaging Bag Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Frozen Food Packaging Bag Production by Type (2021-2026) & (K Units)

Table 49. World Frozen Food Packaging Bag Production by Type (2027-2032) & (K Units)

Table 50. World Frozen Food Packaging Bag Production Value by Type (2021-2026) & (USD Million)

Table 51. World Frozen Food Packaging Bag Production Value by Type (2027-2032) & (USD Million)

Table 52. World Frozen Food Packaging Bag Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Frozen Food Packaging Bag Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Frozen Food Packaging Bag Production Value by Bag Format, (USD Million), 2021 & 2025 & 2032

Table 55. World Frozen Food Packaging Bag Production by Bag Format (2021-2026) & (K Units)

Table 56. World Frozen Food Packaging Bag Production by Bag Format (2027-2032) & (K Units)

Table 57. World Frozen Food Packaging Bag Production Value by Bag Format (2021-2026) & (USD Million)

Table 58. World Frozen Food Packaging Bag Production Value by Bag Format (2027-2032) & (USD Million)

Table 59. World Frozen Food Packaging Bag Average Price by Bag Format (2021-2026) & (US\$/Unit)

Table 60. World Frozen Food Packaging Bag Average Price by Bag Format (2027-2032) & (US\$/Unit)

Table 61. World Frozen Food Packaging Bag Production Value by Usage Mode, (USD Million), 2021 & 2025 & 2032

Table 62. World Frozen Food Packaging Bag Production by Usage Mode (2021-2026) & (K Units)

Table 63. World Frozen Food Packaging Bag Production by Usage Mode (2027-2032) & (K Units)

Table 64. World Frozen Food Packaging Bag Production Value by Usage Mode (2021-2026) & (USD Million)

Table 65. World Frozen Food Packaging Bag Production Value by Usage Mode (2027-2032) & (USD Million)

Table 66. World Frozen Food Packaging Bag Average Price by Usage Mode (2021-2026) & (US\$/Unit)

Table 67. World Frozen Food Packaging Bag Average Price by Usage Mode (2027-2032) & (US\$/Unit)

Table 68. World Frozen Food Packaging Bag Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Frozen Food Packaging Bag Production by Application (2021-2026) & (K Units)

Table 70. World Frozen Food Packaging Bag Production by Application (2027-2032) & (K Units)

Table 71. World Frozen Food Packaging Bag Production Value by Application (2021-2026) & (USD Million)

Table 72. World Frozen Food Packaging Bag Production Value by Application (2027-2032) & (USD Million)

Table 73. World Frozen Food Packaging Bag Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Frozen Food Packaging Bag Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Amcor Basic Information, Manufacturing Base and Competitors

Table 76. Amcor Major Business

Table 77. Amcor Frozen Food Packaging Bag Product and Services

Table 78. Amcor Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Amcor Recent Developments/Updates

Table 80. Amcor Competitive Strengths & Weaknesses

Table 81. Sealed Air Basic Information, Manufacturing Base and Competitors

Table 82. Sealed Air Major Business

Table 83. Sealed Air Frozen Food Packaging Bag Product and Services

Table 84. Sealed Air Frozen Food Packaging Bag Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Sealed Air Recent Developments/Updates

Table 86. Sealed Air Competitive Strengths & Weaknesses

Table 87. Sonoco Products Basic Information, Manufacturing Base and Competitors

Table 88. Sonoco Products Major Business

Table 89. Sonoco Products Frozen Food Packaging Bag Product and Services

Table 90. Sonoco Products Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Sonoco Products Recent Developments/Updates

Table 92. Sonoco Products Competitive Strengths & Weaknesses

Table 93. Novolex Basic Information, Manufacturing Base and Competitors

Table 94. Novolex Major Business

Table 95. Novolex Frozen Food Packaging Bag Product and Services

Table 96. Novolex Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Novolex Recent Developments/Updates

Table 98. Novolex Competitive Strengths & Weaknesses

Table 99. Cascades Basic Information, Manufacturing Base and Competitors

Table 100. Cascades Major Business

Table 101. Cascades Frozen Food Packaging Bag Product and Services

Table 102. Cascades Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Cascades Recent Developments/Updates

Table 104. Cascades Competitive Strengths & Weaknesses

Table 105. Constantia Flexibles Basic Information, Manufacturing Base and Competitors

Table 106. Constantia Flexibles Major Business

Table 107. Constantia Flexibles Frozen Food Packaging Bag Product and Services

Table 108. Constantia Flexibles Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Constantia Flexibles Recent Developments/Updates

Table 110. Constantia Flexibles Competitive Strengths & Weaknesses

Table 111. Smurfit Westrock Basic Information, Manufacturing Base and Competitors

Table 112. Smurfit Westrock Major Business

Table 113. Smurfit Westrock Frozen Food Packaging Bag Product and Services

Table 114. Smurfit Westrock Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Smurfit Westrock Recent Developments/Updates

Table 116. Smurfit Westrock Competitive Strengths & Weaknesses

Table 117. Coveris Basic Information, Manufacturing Base and Competitors

Table 118. Coveris Major Business

Table 119. Coveris Frozen Food Packaging Bag Product and Services

Table 120. Coveris Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Coveris Recent Developments/Updates

Table 122. Coveris Competitive Strengths & Weaknesses

Table 123. International Paper Basic Information, Manufacturing Base and Competitors

Table 124. International Paper Major Business

Table 125. International Paper Frozen Food Packaging Bag Product and Services

Table 126. International Paper Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. International Paper Recent Developments/Updates

Table 128. International Paper Competitive Strengths & Weaknesses

Table 129. Winpak Basic Information, Manufacturing Base and Competitors

Table 130. Winpak Major Business

Table 131. Winpak Frozen Food Packaging Bag Product and Services

Table 132. Winpak Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Winpak Recent Developments/Updates

Table 134. Winpak Competitive Strengths & Weaknesses

Table 135. ProAmpac Basic Information, Manufacturing Base and Competitors

Table 136. ProAmpac Major Business

Table 137. ProAmpac Frozen Food Packaging Bag Product and Services

Table 138. ProAmpac Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. ProAmpac Recent Developments/Updates

Table 140. ProAmpac Competitive Strengths & Weaknesses

Table 141. Graphic Packaging Basic Information, Manufacturing Base and Competitors

Table 142. Graphic Packaging Major Business

Table 143. Graphic Packaging Frozen Food Packaging Bag Product and Services

Table 144. Graphic Packaging Frozen Food Packaging Bag Production (K Units), Price

(US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Graphic Packaging Recent Developments/Updates

Table 146. Graphic Packaging Competitive Strengths & Weaknesses

Table 147. Printpack Basic Information, Manufacturing Base and Competitors

Table 148. Printpack Major Business

Table 149. Printpack Frozen Food Packaging Bag Product and Services

Table 150. Printpack Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Printpack Recent Developments/Updates

Table 152. Printpack Competitive Strengths & Weaknesses

Table 153. Mondi Basic Information, Manufacturing Base and Competitors

Table 154. Mondi Major Business

Table 155. Mondi Frozen Food Packaging Bag Product and Services

Table 156. Mondi Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Mondi Recent Developments/Updates

Table 158. Mondi Competitive Strengths & Weaknesses

Table 159. KI?ckner Pentaplast Group Basic Information, Manufacturing Base and Competitors

Table 160. KI?ckner Pentaplast Group Major Business

Table 161. KI?ckner Pentaplast Group Frozen Food Packaging Bag Product and Services

Table 162. KI?ckner Pentaplast Group Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. KI?ckner Pentaplast Group Recent Developments/Updates

Table 164. KI?ckner Pentaplast Group Competitive Strengths & Weaknesses

Table 165. Faerch Basic Information, Manufacturing Base and Competitors

Table 166. Faerch Major Business

Table 167. Faerch Frozen Food Packaging Bag Product and Services

Table 168. Faerch Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Faerch Recent Developments/Updates

Table 170. Faerch Competitive Strengths & Weaknesses

Table 171. Huhtamaki Basic Information, Manufacturing Base and Competitors

Table 172. Huhtamaki Major Business

Table 173. Huhtamaki Frozen Food Packaging Bag Product and Services

Table 174. Huhtamaki Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Huhtamaki Recent Developments/Updates

Table 176. Huhtamaki Competitive Strengths & Weaknesses

Table 177. Dawn Basic Information, Manufacturing Base and Competitors

Table 178. Dawn Major Business

Table 179. Dawn Frozen Food Packaging Bag Product and Services

Table 180. Dawn Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Dawn Recent Developments/Updates

Table 182. Dawn Competitive Strengths & Weaknesses

Table 183. UFlex Basic Information, Manufacturing Base and Competitors

Table 184. UFlex Major Business

Table 185. UFlex Frozen Food Packaging Bag Product and Services

Table 186. UFlex Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. UFlex Recent Developments/Updates

Table 188. UFlex Competitive Strengths & Weaknesses

Table 189. Wipak Basic Information, Manufacturing Base and Competitors

Table 190. Wipak Major Business

Table 191. Wipak Frozen Food Packaging Bag Product and Services

Table 192. Wipak Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Wipak Recent Developments/Updates

Table 194. Wipak Competitive Strengths & Weaknesses

Table 195. TOPPAN Basic Information, Manufacturing Base and Competitors

Table 196. TOPPAN Major Business

Table 197. TOPPAN Frozen Food Packaging Bag Product and Services

Table 198. TOPPAN Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. TOPPAN Recent Developments/Updates

Table 200. TOPPAN Competitive Strengths & Weaknesses

Table 201. Dongwon Systems Basic Information, Manufacturing Base and Competitors

Table 202. Dongwon Systems Major Business

Table 203. Dongwon Systems Frozen Food Packaging Bag Product and Services

Table 204. Dongwon Systems Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 205. Dongwon Systems Recent Developments/Updates

Table 206. Dongwon Systems Competitive Strengths & Weaknesses

Table 207. Stora Enso Basic Information, Manufacturing Base and Competitors

Table 208. Stora Enso Major Business

Table 209. Stora Enso Frozen Food Packaging Bag Product and Services

Table 210. Stora Enso Frozen Food Packaging Bag Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share

(2021-2026)

Table 211. Stora Enso Recent Developments/Updates

Table 212. Stora Enso Competitive Strengths & Weaknesses

Table 213. Global Key Players of Frozen Food Packaging Bag Upstream (Raw Materials)

Table 214. Global Frozen Food Packaging Bag Typical Customers

Table 215. Frozen Food Packaging Bag Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Frozen Food Packaging Bag Picture

Figure 2. World Frozen Food Packaging Bag Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Frozen Food Packaging Bag Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Frozen Food Packaging Bag Production (2021-2032) & (K Units)

Figure 5. World Frozen Food Packaging Bag Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Frozen Food Packaging Bag Production Value Market Share by Region (2021-2032)

Figure 7. World Frozen Food Packaging Bag Production Market Share by Region (2021-2032)

Figure 8. North America Frozen Food Packaging Bag Production (2021-2032) & (K Units)

Figure 9. Europe Frozen Food Packaging Bag Production (2021-2032) & (K Units)

Figure 10. China Frozen Food Packaging Bag Production (2021-2032) & (K Units)

Figure 11. Japan Frozen Food Packaging Bag Production (2021-2032) & (K Units)

Figure 12. Frozen Food Packaging Bag Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 15. World Frozen Food Packaging Bag Consumption Market Share by Region (2021-2032)

Figure 16. United States Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 17. China Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 18. Europe Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 19. Japan Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 20. South Korea Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 22. India Frozen Food Packaging Bag Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Frozen Food Packaging Bag by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Frozen Food Packaging Bag Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Frozen Food Packaging Bag

Markets in 2025

Figure 26. United States VS China: Frozen Food Packaging Bag Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Frozen Food Packaging Bag Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Frozen Food Packaging Bag Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Frozen Food Packaging Bag Production Market Share 2025

Figure 30. China Based Manufacturers Frozen Food Packaging Bag Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Frozen Food Packaging Bag Production Market Share 2025

Figure 32. World Frozen Food Packaging Bag Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Frozen Food Packaging Bag Production Value Market Share by Type in 2025

Figure 34. PE-Based Structures

Figure 35. PET/PE Laminates

Figure 36. PA (Nylon)/PE Vacuum Structures

Figure 37. Others

Figure 38. World Frozen Food Packaging Bag Production Market Share by Type (2021-2032)

Figure 39. World Frozen Food Packaging Bag Production Value Market Share by Type (2021-2032)

Figure 40. World Frozen Food Packaging Bag Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Frozen Food Packaging Bag Production Value by Bag Format, (USD Million), 2021 & 2025 & 2032

Figure 42. World Frozen Food Packaging Bag Production Value Market Share by Bag Format in 2025

Figure 43. Stand-Up Pouch

Figure 44. Flat-Bottom Pouch

Figure 45. Pillow Pouch

Figure 46. Vacuum Pouch

Figure 47. Roll Stock

Figure 48. World Frozen Food Packaging Bag Production Market Share by Bag Format (2021-2032)

Figure 49. World Frozen Food Packaging Bag Production Value Market Share by Bag

Format (2021-2032)

Figure 50. World Frozen Food Packaging Bag Average Price by Bag Format (2021-2032) & (US\$/Unit)

Figure 51. World Frozen Food Packaging Bag Production Value by Usage Mode, (USD Million), 2021 & 2025 & 2032

Figure 52. World Frozen Food Packaging Bag Production Value Market Share by Usage Mode in 2025

Figure 53. Disposable Resealable Bags

Figure 54. Reusable Resealable Bags

Figure 55. World Frozen Food Packaging Bag Production Market Share by Usage Mode (2021-2032)

Figure 56. World Frozen Food Packaging Bag Production Value Market Share by Usage Mode (2021-2032)

Figure 57. World Frozen Food Packaging Bag Average Price by Usage Mode (2021-2032) & (US\$/Unit)

Figure 58. World Frozen Food Packaging Bag Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Frozen Food Packaging Bag Production Value Market Share by Application in 2025

Figure 60. Fruits and Vegetables

Figure 61. Meat, Seafood & Poultry

Figure 62. Dairy Foods

Figure 63. Ready to Eat Food

Figure 64. Others

Figure 65. World Frozen Food Packaging Bag Production Market Share by Application (2021-2032)

Figure 66. World Frozen Food Packaging Bag Production Value Market Share by Application (2021-2032)

Figure 67. World Frozen Food Packaging Bag Average Price by Application (2021-2032) & (US\$/Unit)

Figure 68. Frozen Food Packaging Bag Industry Chain

Figure 69. Frozen Food Packaging Bag Procurement Model

Figure 70. Frozen Food Packaging Bag Sales Model

Figure 71. Frozen Food Packaging Bag Sales Channels, Direct Sales, and Distribution

Figure 72. Methodology

Figure 73. Research Process and Data Source

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