

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Frozen Food Market 2018, Forecast to 2023

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Abstracts

Freezing food preserves it from the time it is prepared to the time it is eaten. Since early times, farmers, fishermen, and trappers have preserved grains and produce in unheated buildings during the winter season. Freezing food slows down decomposition by turning residual moisture into ice, inhibiting the growth of most bacterial species. In the food commodity industry, there are two processes: mechanical and cryogenic (or flash freezing). The freezing kinetics is important to preserve the food quality and texture. Quicker freezing generates smaller ice crystals and maintains cellular structure. Cryogenic freezing is the quickest freezing technology available due to the ultra low liquid nitrogen temperature -196°C (-320°F).

Scope of the Report:

This report focuses on the Frozen Food in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The convenience of frozen food is the key factor which is expected to drive the frozen food market growth over the forecast period. Hectic lifestyle leads to unhealthy eating habit, customers regard ready-to-eat food products as main meal and they may buy a lot to store in the home. In addition, children preference is another factor leading to demand for frozen food, especially for frozen meat and poultry, which can be attracted by children and teenagers. On the basis of region North America dominates frozen food market. U.S is holding the largest market share of frozen food market due to hectic lifestyle of population and fast adoption of the products in the region. European countries including Germany, Denmark, Spain, U.K., Italy, Switzerland, Norway and France are expected to witness the potential growth over the forecast period. At the

same time, the frozen food market.APCP region is anticipated to grow owing to rapid population growth. However, some potential problems such as food safety have not been solved.

The worldwide market for Frozen Food is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Nestle

ConAgra

H.J. Heinz

Amy's Kitchen

Conagra Brands

McCain Foods

Tyson Foods

Unilever

Simplot Food Group

Seneca Foods Corporation

Ralcorp Frozen Bakery Products

Kraft Food

Mccain Foods

Iceland Foods

Goya Foods

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Frozen Ready-To-Eat Meals

Frozen Meat and Poultry

Frozen Fish and Seafood

Frozen Fruits and Vegetables

Frozen Potato Products

Frozen Soup

Market Segment by Applications, can be divided into

Retail

Business Customers

There are 15 Chapters to deeply display the global Frozen Food market.

Chapter 1, to describe Frozen Food Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Frozen Food, with sales, revenue, and price of Frozen Food, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Frozen Food, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Frozen Food market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Frozen Food sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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