

# Global Frozen Desserts Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Frozen Desserts market size was valued at USD 90390 million in 2023 and is forecast to a readjusted size of USD 119790 million by 2030 with a CAGR of 4.1% during review period.

Frozen dessert is the generic name for desserts made by freezing liquids, semi-solids, and sometimes even solids. They may be based on flavored water (shave ice, ice pops, sorbet, snow cones, etc.), on fruit purées (such as sorbet), on milk and cream (most ice creams), on custard (frozen custard and some ice creams), on mousse (semifreddo), and others.

The gelato segment accounted for the major shares of this market. It is similar to ice cream which has a custard base with a high proportion of milk and a lower proportion of cream and eggs. It is served at a slightly warmer temperature when compared with ice cream.

The Global Info Research report includes an overview of the development of the Frozen Desserts industry chain, the market status of Hypermarkets and Supermarkets (Gelato, Frozen Novelties), On-Trade (Gelato, Frozen Novelties), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Frozen Desserts.

Regionally, the report analyzes the Frozen Desserts markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frozen Desserts market, with robust domestic demand, supportive policies, and a

strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Frozen Desserts market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frozen Desserts industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Gelato, Frozen Novelties).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Frozen Desserts market.

**Regional Analysis:** The report involves examining the Frozen Desserts market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Frozen Desserts market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Frozen Desserts:

**Company Analysis:** Report covers individual Frozen Desserts manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Frozen Desserts This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hypermarkets and Supermarkets, On-Trade).

**Technology Analysis:** Report covers specific technologies relevant to Frozen Desserts. It assesses the current state, advancements, and potential future developments in Frozen Desserts areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Frozen Desserts market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Frozen Desserts market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Gelato

Frozen Novelties

Frozen Yogurt

Sherbet and Sorbet

Frozen Custard

Other

#### Market segment by Application

Hypermarkets and Supermarkets

On-Trade

Independent Retailers

Other

### Major players covered

General Mills

Nestle

Unilever

Wells Enterprises

China Mengniu Dairy

Bulla Dairy Foods

Meiji Co Ltd

Ezaki Glico

Lotte Confectionery

Yili Industrial Group

Dean Foods

Ciao Bella

Andy's Frozen Custard

Edward'S (Hershey'S)

Sara Lee (Hillshire Brands)

Turkey Hill Dairy

## Weis Frozen Foods

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frozen Desserts product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frozen Desserts, with price, sales, revenue and global market share of Frozen Desserts from 2019 to 2024.

Chapter 3, the Frozen Desserts competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frozen Desserts breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Frozen Desserts market forecast, by regions, type and application, with

sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frozen Desserts.

Chapter 14 and 15, to describe Frozen Desserts sales channel, distributors, customers, research findings and conclusion.

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