

Global Frosting & Icing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Frosting & Icing market size was valued at USD 80 million in 2023 and is forecast to a readjusted size of USD 96.6 million by 2030 with a CAGR of 2.7% during review period.

Icing, often called frosting in the United States, is a sweet, often creamy glaze made of sugar with a liquid, such as water or milk that is often enriched with ingredients like butter, egg whites, cream cheese, or flavorings.

Specifically speaking, Frosting is stiffer and pipes well and consists of cream or butter. Icing is a thin and sugary glaze spread that hardens on cooling.

Global Frosting & Icing key players include CSM Bakery Solutions, Wilton, Rich Product, Betty Crocker, Dawn Food, etc. Global top five manufacturers hold a share about 45%.

Europe is the largest market, with a share over 40%, followed by USA and Asia, both have a share over 45%.

In terms of product, Buttercream Frosting is the largest segment, with a share over 30%. And in terms of application, the largest application is Bakery, followed by Restaurant, Family, etc.

The Global Info Research report includes an overview of the development of the Frosting & Icing industry chain, the market status of Bakery (Buttercream Frosting, Royal Icing), Restaurant (Buttercream Frosting, Royal Icing), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,



hot applications and market trends of Frosting & Icing.

Regionally, the report analyzes the Frosting & Icing markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Frosting & Icing market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Frosting & Icing market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Frosting & Icing industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Ton), revenue generated, and market share of different by Type (e.g., Buttercream Frosting, Royal Icing).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Frosting & Icing market.

Regional Analysis: The report involves examining the Frosting & Icing market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Frosting & Icing market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Frosting & Icing:

Company Analysis: Report covers individual Frosting & Icing manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial



performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Frosting & Icing This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bakery, Restaurant).

Technology Analysis: Report covers specific technologies relevant to Frosting & Icing. It assesses the current state, advancements, and potential future developments in Frosting & Icing areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Frosting & Icing market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Frosting & Icing market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Buttercream Frosting

Royal Icing

Ganache

Boiled / Cooked Icing

Cream Cheese Frosting

Dusting

Others

Global Frosting & Icing Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030



Market segment by Application

Bakery

Restaurant

Family

Major players covered

Rich Product

Betty Crocker

CSM Bakery Solutions

Pinnacle Foods

Wilton Industries

Dawn Food

Real Good Food

Lawrence Foods

Dixie's Icing

Macphie

Kelmyshop

Orchardicing

Fruit Fillings Inc



Effco

Renshaw

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Frosting & Icing product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Frosting & Icing, with price, sales, revenue and global market share of Frosting & Icing from 2019 to 2024.

Chapter 3, the Frosting & Icing competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Frosting & Icing breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Frosting & Icing market forecast, by regions, type and application, with



sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Frosting & Icing.

Chapter 14 and 15, to describe Frosting & Icing sales channel, distributors, customers, research findings and conclusion.



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