

Global Fresh Produce Testing Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fresh Produce Testing Service market size is expected to reach \$ 184 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Fresh produce testing service encompasses a range of professional laboratory analysis and on-site assessments designed to comprehensively evaluate the safety, quality, and compliance of unprocessed fruits, vegetables, and edible fungi after harvesting. This service utilizes scientific methods to test physical, chemical, and biological indicators, providing producers, distributors, retailers, and regulatory agencies with objective data to ensure product safety and quality from farm to table. The core demand stems from increasingly stringent food safety regulations, heightened consumer health awareness, and the rigid requirements of global agricultural trade standardization. Demand primarily arises from: 1) Mandatory compliance: Increasingly stringent pesticide residue, microbial limits, and market access requirements (such as organic certification and GAP) in various countries; 2) Consumer upgrading and value realization: Consumers' demand for high-quality, traceable agricultural products necessitates verification of their safety, nutritional content, and origin authenticity through testing data, enabling premium pricing based on quality. Upstream: This involves the supply of technology, equipment, and standards, including manufacturers of high-end analytical instruments (such as chromatography and mass spectrometry companies), suppliers of testing reagents and consumables, and international and domestic standards-setting organizations. Downstream: This involves data application and decision-making, encompassing direct users (farms, cooperatives, processing enterprises, wholesalers, retailers) who use reports for compliance verification, supply chain management, and marketing; and regulatory agencies who use them for market oversight. In 2025, the average selling price for fresh produce testing services was approximately \$150, with a

gross profit margin of approximately 30%.

This report studies the global Fresh Produce Testing Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fresh Produce Testing Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fresh Produce Testing Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fresh Produce Testing Service total market, 2021-2032, (USD Million)

Global Fresh Produce Testing Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Fresh Produce Testing Service total market, key domestic companies, and share, (USD Million)

Global Fresh Produce Testing Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Fresh Produce Testing Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Fresh Produce Testing Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Fresh Produce Testing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eurofins Scientific SE (Listed, Luxembourg), SGS SA (Listed, Geneva Switzerland), Bureau Veritas SA (Listed, Paris France), Intertek Group plc (Listed, London UK), ALS Limited (Listed, Brisbane Australia), Merieux NutriSciences Corporation (Unlisted, Chicago USA), NSF International (Unlisted, Michigan USA), AsureQuality Limited (Unlisted, Auckland New Zealand), Microbac Laboratories, Inc. (Unlisted, Pittsburgh USA), IEH Laboratories & Consulting Group (Unlisted, Seattle USA), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the world Fresh Produce Testing Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fresh Produce Testing Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fresh Produce Testing Service Market, Segmentation by Type:

Microbiological Testing

Nutritional Analysis

Molecular & Traceability Testing

Global Fresh Produce Testing Service Market, Segmentation by Technology:

Routine Sample Submission Testing

Rapid Testing

On-site Rapid Screening

On-site Monitoring Service

Global Fresh Produce Testing Service Market, Segmentation by Application:

Fresh Fruit

Fresh Vegetable

Other

Companies Profiled:

Eurofins Scientific SE (Listed, Luxembourg)

SGS SA (Listed, Geneva Switzerland)

Bureau Veritas SA (Listed, Paris France)

Intertek Group plc (Listed, London UK)

ALS Limited (Listed, Brisbane Australia)

Merieux NutriSciences Corporation (Unlisted, Chicago USA)

NSF International (Unlisted, Michigan USA)

AsureQuality Limited (Unlisted, Auckland New Zealand)

Microbac Laboratories, Inc. (Unlisted, Pittsburgh USA)

IEH Laboratories & Consulting Group (Unlisted, Seattle USA)

Symbio Laboratories Pty Ltd (Unlisted, Sydney Australia)

Fera Science Ltd. (Unlisted, York UK)

Control Union Certifications (Unlisted, Zwolle Netherlands)

QIMA Ltd. (Unlisted, Hong Kong China)

China Testing & Certification International Group (Listed, Shenzhen China)

Pony Testing (Listed, Beijing China)

CCIC (Unlisted, Beijing China)

Neogen Corporation (Listed, Michigan USA)

Campden BRI (Unlisted, Chipping Campden UK)

FoodChain ID (Unlisted Iowa USA)

Element Materials Technology (Unlisted, London UK)

QTS Analytical Services (Unlisted, County Durham UK)

Key Questions Answered

1. How big is the global Fresh Produce Testing Service market?
2. What is the demand of the global Fresh Produce Testing Service market?
3. What is the year over year growth of the global Fresh Produce Testing Service market?
4. What is the total value of the global Fresh Produce Testing Service market?
5. Who are the Major Players in the global Fresh Produce Testing Service market?
6. What are the growth factors driving the market demand?

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