

Global Fresh Milk Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Fresh Milk market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Fresh milk products are those products that do not contain added preservatives to maintain the freshness of the product.

The unflavoured milk segment dominated the fresh milk market and accounted for a market share. Factors such as the increasing awareness about healthy diets and the benefits of fresh milk consumption are expected to impel the growth prospects for this market.

The Global Info Research report includes an overview of the development of the Fresh Milk industry chain, the market status of Supermarkets and Hypermarkets (Flavored, Unflavored), Independent Retailers (Flavored, Unflavored), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fresh Milk.

Regionally, the report analyzes the Fresh Milk markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fresh Milk market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fresh Milk market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fresh Milk industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K L), revenue generated, and market share of different by Type (e.g., Flavored, Unflavored).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fresh Milk market.

Regional Analysis: The report involves examining the Fresh Milk market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fresh Milk market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fresh Milk:

Company Analysis: Report covers individual Fresh Milk manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fresh Milk This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Independent Retailers).

Technology Analysis: Report covers specific technologies relevant to Fresh Milk. It assesses the current state, advancements, and potential future developments in Fresh Milk areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Fresh Milk market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fresh Milk market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Flavored

Unflavored

Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Specialist Retailers

Other

Major players covered

Groupe Lactalis

Nestle

Mengniu

CCPR/Itambe

Amul

Arla Foods

Associated Milk Producers

Bright Food

Yili Group

Dairy Farmers of America

Darigold

Dean Foods

DMK Deutsches Milchkontor GmbH

FrieslandCampina

Groupe Even

Grupo Lala

Meg Milk Snow Brand

Meiji Dairies Corporation

Morinaga Milk Industry

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fresh Milk product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fresh Milk, with price, sales, revenue and global market share of Fresh Milk from 2019 to 2024.

Chapter 3, the Fresh Milk competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fresh Milk breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fresh Milk market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fresh Milk.

Chapter 14 and 15, to describe Fresh Milk sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Fresh Milk
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Fresh Milk Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Flavored
 - 1.3.3 Unflavored
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Fresh Milk Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Supermarkets and Hypermarkets
 - 1.4.3 Independent Retailers
 - 1.4.4 Specialist Retailers
 - 1.4.5 Other
- 1.5 Global Fresh Milk Market Size & Forecast
 - 1.5.1 Global Fresh Milk Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Fresh Milk Sales Quantity (2019-2030)
 - 1.5.3 Global Fresh Milk Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Groupe Lactalis
 - 2.1.1 Groupe Lactalis Details
 - 2.1.2 Groupe Lactalis Major Business
 - 2.1.3 Groupe Lactalis Fresh Milk Product and Services
 - 2.1.4 Groupe Lactalis Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Groupe Lactalis Recent Developments/Updates
- 2.2 Nestle
 - 2.2.1 Nestle Details
 - 2.2.2 Nestle Major Business
 - 2.2.3 Nestle Fresh Milk Product and Services
 - 2.2.4 Nestle Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Nestle Recent Developments/Updates

2.3 Mengniu

2.3.1 Mengniu Details

2.3.2 Mengniu Major Business

2.3.3 Mengniu Fresh Milk Product and Services

2.3.4 Mengniu Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Mengniu Recent Developments/Updates

2.4 CCPR/Itambe

2.4.1 CCPR/Itambe Details

2.4.2 CCPR/Itambe Major Business

2.4.3 CCPR/Itambe Fresh Milk Product and Services

2.4.4 CCPR/Itambe Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 CCPR/Itambe Recent Developments/Updates

2.5 Amul

2.5.1 Amul Details

2.5.2 Amul Major Business

2.5.3 Amul Fresh Milk Product and Services

2.5.4 Amul Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Amul Recent Developments/Updates

2.6 Arla Foods

2.6.1 Arla Foods Details

2.6.2 Arla Foods Major Business

2.6.3 Arla Foods Fresh Milk Product and Services

2.6.4 Arla Foods Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Arla Foods Recent Developments/Updates

2.7 Associated Milk Producers

2.7.1 Associated Milk Producers Details

2.7.2 Associated Milk Producers Major Business

2.7.3 Associated Milk Producers Fresh Milk Product and Services

2.7.4 Associated Milk Producers Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Associated Milk Producers Recent Developments/Updates

2.8 Bright Food

2.8.1 Bright Food Details

2.8.2 Bright Food Major Business

2.8.3 Bright Food Fresh Milk Product and Services

2.8.4 Bright Food Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Bright Food Recent Developments/Updates

2.9 Yili Group

2.9.1 Yili Group Details

2.9.2 Yili Group Major Business

2.9.3 Yili Group Fresh Milk Product and Services

2.9.4 Yili Group Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Yili Group Recent Developments/Updates

2.10 Dairy Farmers of America

2.10.1 Dairy Farmers of America Details

2.10.2 Dairy Farmers of America Major Business

2.10.3 Dairy Farmers of America Fresh Milk Product and Services

2.10.4 Dairy Farmers of America Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Dairy Farmers of America Recent Developments/Updates

2.11 Darigold

2.11.1 Darigold Details

2.11.2 Darigold Major Business

2.11.3 Darigold Fresh Milk Product and Services

2.11.4 Darigold Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Darigold Recent Developments/Updates

2.12 Dean Foods

2.12.1 Dean Foods Details

2.12.2 Dean Foods Major Business

2.12.3 Dean Foods Fresh Milk Product and Services

2.12.4 Dean Foods Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Dean Foods Recent Developments/Updates

2.13 DMK Deutsches Milchkontor GmbH

2.13.1 DMK Deutsches Milchkontor GmbH Details

2.13.2 DMK Deutsches Milchkontor GmbH Major Business

2.13.3 DMK Deutsches Milchkontor GmbH Fresh Milk Product and Services

2.13.4 DMK Deutsches Milchkontor GmbH Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 DMK Deutsches Milchkontor GmbH Recent Developments/Updates

2.14 FrieslandCampina

- 2.14.1 FrieslandCampina Details
- 2.14.2 FrieslandCampina Major Business
- 2.14.3 FrieslandCampina Fresh Milk Product and Services
- 2.14.4 FrieslandCampina Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 FrieslandCampina Recent Developments/Updates
- 2.15 Groupe Even
 - 2.15.1 Groupe Even Details
 - 2.15.2 Groupe Even Major Business
 - 2.15.3 Groupe Even Fresh Milk Product and Services
 - 2.15.4 Groupe Even Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.15.5 Groupe Even Recent Developments/Updates
- 2.16 Grupo Lala
 - 2.16.1 Grupo Lala Details
 - 2.16.2 Grupo Lala Major Business
 - 2.16.3 Grupo Lala Fresh Milk Product and Services
 - 2.16.4 Grupo Lala Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.16.5 Grupo Lala Recent Developments/Updates
- 2.17 Meg Milk Snow Brand
 - 2.17.1 Meg Milk Snow Brand Details
 - 2.17.2 Meg Milk Snow Brand Major Business
 - 2.17.3 Meg Milk Snow Brand Fresh Milk Product and Services
 - 2.17.4 Meg Milk Snow Brand Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.17.5 Meg Milk Snow Brand Recent Developments/Updates
- 2.18 Meiji Dairies Corporation
 - 2.18.1 Meiji Dairies Corporation Details
 - 2.18.2 Meiji Dairies Corporation Major Business
 - 2.18.3 Meiji Dairies Corporation Fresh Milk Product and Services
 - 2.18.4 Meiji Dairies Corporation Fresh Milk Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.18.5 Meiji Dairies Corporation Recent Developments/Updates
- 2.19 Morinaga Milk Industry
 - 2.19.1 Morinaga Milk Industry Details
 - 2.19.2 Morinaga Milk Industry Major Business
 - 2.19.3 Morinaga Milk Industry Fresh Milk Product and Services
 - 2.19.4 Morinaga Milk Industry Fresh Milk Sales Quantity, Average Price, Revenue,

Gross Margin and Market Share (2019-2024)

2.19.5 Morinaga Milk Industry Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FRESH MILK BY MANUFACTURER

3.1 Global Fresh Milk Sales Quantity by Manufacturer (2019-2024)

3.2 Global Fresh Milk Revenue by Manufacturer (2019-2024)

3.3 Global Fresh Milk Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Fresh Milk by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Fresh Milk Manufacturer Market Share in 2023

3.4.2 Top 6 Fresh Milk Manufacturer Market Share in 2023

3.5 Fresh Milk Market: Overall Company Footprint Analysis

3.5.1 Fresh Milk Market: Region Footprint

3.5.2 Fresh Milk Market: Company Product Type Footprint

3.5.3 Fresh Milk Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Fresh Milk Market Size by Region

4.1.1 Global Fresh Milk Sales Quantity by Region (2019-2030)

4.1.2 Global Fresh Milk Consumption Value by Region (2019-2030)

4.1.3 Global Fresh Milk Average Price by Region (2019-2030)

4.2 North America Fresh Milk Consumption Value (2019-2030)

4.3 Europe Fresh Milk Consumption Value (2019-2030)

4.4 Asia-Pacific Fresh Milk Consumption Value (2019-2030)

4.5 South America Fresh Milk Consumption Value (2019-2030)

4.6 Middle East and Africa Fresh Milk Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Fresh Milk Sales Quantity by Type (2019-2030)

5.2 Global Fresh Milk Consumption Value by Type (2019-2030)

5.3 Global Fresh Milk Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Fresh Milk Sales Quantity by Application (2019-2030)
- 6.2 Global Fresh Milk Consumption Value by Application (2019-2030)
- 6.3 Global Fresh Milk Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Fresh Milk Sales Quantity by Type (2019-2030)
- 7.2 North America Fresh Milk Sales Quantity by Application (2019-2030)
- 7.3 North America Fresh Milk Market Size by Country
 - 7.3.1 North America Fresh Milk Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Fresh Milk Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)
 - 7.3.4 Canada Market Size and Forecast (2019-2030)
 - 7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

- 8.1 Europe Fresh Milk Sales Quantity by Type (2019-2030)
- 8.2 Europe Fresh Milk Sales Quantity by Application (2019-2030)
- 8.3 Europe Fresh Milk Market Size by Country
 - 8.3.1 Europe Fresh Milk Sales Quantity by Country (2019-2030)
 - 8.3.2 Europe Fresh Milk Consumption Value by Country (2019-2030)
 - 8.3.3 Germany Market Size and Forecast (2019-2030)
 - 8.3.4 France Market Size and Forecast (2019-2030)
 - 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
 - 8.3.6 Russia Market Size and Forecast (2019-2030)
 - 8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Fresh Milk Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Fresh Milk Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Fresh Milk Market Size by Region
 - 9.3.1 Asia-Pacific Fresh Milk Sales Quantity by Region (2019-2030)
 - 9.3.2 Asia-Pacific Fresh Milk Consumption Value by Region (2019-2030)
 - 9.3.3 China Market Size and Forecast (2019-2030)
 - 9.3.4 Japan Market Size and Forecast (2019-2030)
 - 9.3.5 Korea Market Size and Forecast (2019-2030)

- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

- 10.1 South America Fresh Milk Sales Quantity by Type (2019-2030)
- 10.2 South America Fresh Milk Sales Quantity by Application (2019-2030)
- 10.3 South America Fresh Milk Market Size by Country
 - 10.3.1 South America Fresh Milk Sales Quantity by Country (2019-2030)
 - 10.3.2 South America Fresh Milk Consumption Value by Country (2019-2030)
 - 10.3.3 Brazil Market Size and Forecast (2019-2030)
 - 10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Fresh Milk Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Fresh Milk Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Fresh Milk Market Size by Country
 - 11.3.1 Middle East & Africa Fresh Milk Sales Quantity by Country (2019-2030)
 - 11.3.2 Middle East & Africa Fresh Milk Consumption Value by Country (2019-2030)
 - 11.3.3 Turkey Market Size and Forecast (2019-2030)
 - 11.3.4 Egypt Market Size and Forecast (2019-2030)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
 - 11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

- 12.1 Fresh Milk Market Drivers
- 12.2 Fresh Milk Market Restraints
- 12.3 Fresh Milk Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Fresh Milk and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Fresh Milk
- 13.3 Fresh Milk Production Process
- 13.4 Fresh Milk Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Fresh Milk Typical Distributors
- 14.3 Fresh Milk Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Fresh Milk Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Fresh Milk Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Groupe Lactalis Basic Information, Manufacturing Base and Competitors

Table 4. Groupe Lactalis Major Business

Table 5. Groupe Lactalis Fresh Milk Product and Services

Table 6. Groupe Lactalis Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Groupe Lactalis Recent Developments/Updates

Table 8. Nestle Basic Information, Manufacturing Base and Competitors

Table 9. Nestle Major Business

Table 10. Nestle Fresh Milk Product and Services

Table 11. Nestle Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Nestle Recent Developments/Updates

Table 13. Mengniu Basic Information, Manufacturing Base and Competitors

Table 14. Mengniu Major Business

Table 15. Mengniu Fresh Milk Product and Services

Table 16. Mengniu Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Mengniu Recent Developments/Updates

Table 18. CCPR/Itambe Basic Information, Manufacturing Base and Competitors

Table 19. CCPR/Itambe Major Business

Table 20. CCPR/Itambe Fresh Milk Product and Services

Table 21. CCPR/Itambe Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. CCPR/Itambe Recent Developments/Updates

Table 23. Amul Basic Information, Manufacturing Base and Competitors

Table 24. Amul Major Business

Table 25. Amul Fresh Milk Product and Services

Table 26. Amul Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Amul Recent Developments/Updates

Table 28. Arla Foods Basic Information, Manufacturing Base and Competitors

Table 29. Arla Foods Major Business

Table 30. Arla Foods Fresh Milk Product and Services

Table 31. Arla Foods Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Arla Foods Recent Developments/Updates

Table 33. Associated Milk Producers Basic Information, Manufacturing Base and Competitors

Table 34. Associated Milk Producers Major Business

Table 35. Associated Milk Producers Fresh Milk Product and Services

Table 36. Associated Milk Producers Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Associated Milk Producers Recent Developments/Updates

Table 38. Bright Food Basic Information, Manufacturing Base and Competitors

Table 39. Bright Food Major Business

Table 40. Bright Food Fresh Milk Product and Services

Table 41. Bright Food Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Bright Food Recent Developments/Updates

Table 43. Yili Group Basic Information, Manufacturing Base and Competitors

Table 44. Yili Group Major Business

Table 45. Yili Group Fresh Milk Product and Services

Table 46. Yili Group Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Yili Group Recent Developments/Updates

Table 48. Dairy Farmers of America Basic Information, Manufacturing Base and Competitors

Table 49. Dairy Farmers of America Major Business

Table 50. Dairy Farmers of America Fresh Milk Product and Services

Table 51. Dairy Farmers of America Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Dairy Farmers of America Recent Developments/Updates

Table 53. Darigold Basic Information, Manufacturing Base and Competitors

Table 54. Darigold Major Business

Table 55. Darigold Fresh Milk Product and Services

Table 56. Darigold Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 57. Darigold Recent Developments/Updates

Table 58. Dean Foods Basic Information, Manufacturing Base and Competitors

Table 59. Dean Foods Major Business

- Table 60. Dean Foods Fresh Milk Product and Services
- Table 61. Dean Foods Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 62. Dean Foods Recent Developments/Updates
- Table 63. DMK Deutsches Milchkontor GmbH Basic Information, Manufacturing Base and Competitors
- Table 64. DMK Deutsches Milchkontor GmbH Major Business
- Table 65. DMK Deutsches Milchkontor GmbH Fresh Milk Product and Services
- Table 66. DMK Deutsches Milchkontor GmbH Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 67. DMK Deutsches Milchkontor GmbH Recent Developments/Updates
- Table 68. FrieslandCampina Basic Information, Manufacturing Base and Competitors
- Table 69. FrieslandCampina Major Business
- Table 70. FrieslandCampina Fresh Milk Product and Services
- Table 71. FrieslandCampina Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 72. FrieslandCampina Recent Developments/Updates
- Table 73. Groupe Even Basic Information, Manufacturing Base and Competitors
- Table 74. Groupe Even Major Business
- Table 75. Groupe Even Fresh Milk Product and Services
- Table 76. Groupe Even Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 77. Groupe Even Recent Developments/Updates
- Table 78. Grupo Lala Basic Information, Manufacturing Base and Competitors
- Table 79. Grupo Lala Major Business
- Table 80. Grupo Lala Fresh Milk Product and Services
- Table 81. Grupo Lala Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 82. Grupo Lala Recent Developments/Updates
- Table 83. Meg Milk Snow Brand Basic Information, Manufacturing Base and Competitors
- Table 84. Meg Milk Snow Brand Major Business
- Table 85. Meg Milk Snow Brand Fresh Milk Product and Services
- Table 86. Meg Milk Snow Brand Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 87. Meg Milk Snow Brand Recent Developments/Updates
- Table 88. Meiji Dairies Corporation Basic Information, Manufacturing Base and Competitors
- Table 89. Meiji Dairies Corporation Major Business

- Table 90. Meiji Dairies Corporation Fresh Milk Product and Services
- Table 91. Meiji Dairies Corporation Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 92. Meiji Dairies Corporation Recent Developments/Updates
- Table 93. Morinaga Milk Industry Basic Information, Manufacturing Base and Competitors
- Table 94. Morinaga Milk Industry Major Business
- Table 95. Morinaga Milk Industry Fresh Milk Product and Services
- Table 96. Morinaga Milk Industry Fresh Milk Sales Quantity (K L), Average Price (USD/L), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 97. Morinaga Milk Industry Recent Developments/Updates
- Table 98. Global Fresh Milk Sales Quantity by Manufacturer (2019-2024) & (K L)
- Table 99. Global Fresh Milk Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 100. Global Fresh Milk Average Price by Manufacturer (2019-2024) & (USD/L)
- Table 101. Market Position of Manufacturers in Fresh Milk, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 102. Head Office and Fresh Milk Production Site of Key Manufacturer
- Table 103. Fresh Milk Market: Company Product Type Footprint
- Table 104. Fresh Milk Market: Company Product Application Footprint
- Table 105. Fresh Milk New Market Entrants and Barriers to Market Entry
- Table 106. Fresh Milk Mergers, Acquisition, Agreements, and Collaborations
- Table 107. Global Fresh Milk Sales Quantity by Region (2019-2024) & (K L)
- Table 108. Global Fresh Milk Sales Quantity by Region (2025-2030) & (K L)
- Table 109. Global Fresh Milk Consumption Value by Region (2019-2024) & (USD Million)
- Table 110. Global Fresh Milk Consumption Value by Region (2025-2030) & (USD Million)
- Table 111. Global Fresh Milk Average Price by Region (2019-2024) & (USD/L)
- Table 112. Global Fresh Milk Average Price by Region (2025-2030) & (USD/L)
- Table 113. Global Fresh Milk Sales Quantity by Type (2019-2024) & (K L)
- Table 114. Global Fresh Milk Sales Quantity by Type (2025-2030) & (K L)
- Table 115. Global Fresh Milk Consumption Value by Type (2019-2024) & (USD Million)
- Table 116. Global Fresh Milk Consumption Value by Type (2025-2030) & (USD Million)
- Table 117. Global Fresh Milk Average Price by Type (2019-2024) & (USD/L)
- Table 118. Global Fresh Milk Average Price by Type (2025-2030) & (USD/L)
- Table 119. Global Fresh Milk Sales Quantity by Application (2019-2024) & (K L)
- Table 120. Global Fresh Milk Sales Quantity by Application (2025-2030) & (K L)
- Table 121. Global Fresh Milk Consumption Value by Application (2019-2024) & (USD Million)

Table 122. Global Fresh Milk Consumption Value by Application (2025-2030) & (USD Million)

Table 123. Global Fresh Milk Average Price by Application (2019-2024) & (USD/L)

Table 124. Global Fresh Milk Average Price by Application (2025-2030) & (USD/L)

Table 125. North America Fresh Milk Sales Quantity by Type (2019-2024) & (K L)

Table 126. North America Fresh Milk Sales Quantity by Type (2025-2030) & (K L)

Table 127. North America Fresh Milk Sales Quantity by Application (2019-2024) & (K L)

Table 128. North America Fresh Milk Sales Quantity by Application (2025-2030) & (K L)

Table 129. North America Fresh Milk Sales Quantity by Country (2019-2024) & (K L)

Table 130. North America Fresh Milk Sales Quantity by Country (2025-2030) & (K L)

Table 131. North America Fresh Milk Consumption Value by Country (2019-2024) & (USD Million)

Table 132. North America Fresh Milk Consumption Value by Country (2025-2030) & (USD Million)

Table 133. Europe Fresh Milk Sales Quantity by Type (2019-2024) & (K L)

Table 134. Europe Fresh Milk Sales Quantity by Type (2025-2030) & (K L)

Table 135. Europe Fresh Milk Sales Quantity by Application (2019-2024) & (K L)

Table 136. Europe Fresh Milk Sales Quantity by Application (2025-2030) & (K L)

Table 137. Europe Fresh Milk Sales Quantity by Country (2019-2024) & (K L)

Table 138. Europe Fresh Milk Sales Quantity by Country (2025-2030) & (K L)

Table 139. Europe Fresh Milk Consumption Value by Country (2019-2024) & (USD Million)

Table 140. Europe Fresh Milk Consumption Value by Country (2025-2030) & (USD Million)

Table 141. Asia-Pacific Fresh Milk Sales Quantity by Type (2019-2024) & (K L)

Table 142. Asia-Pacific Fresh Milk Sales Quantity by Type (2025-2030) & (K L)

Table 143. Asia-Pacific Fresh Milk Sales Quantity by Application (2019-2024) & (K L)

Table 144. Asia-Pacific Fresh Milk Sales Quantity by Application (2025-2030) & (K L)

Table 145. Asia-Pacific Fresh Milk Sales Quantity by Region (2019-2024) & (K L)

Table 146. Asia-Pacific Fresh Milk Sales Quantity by Region (2025-2030) & (K L)

Table 147. Asia-Pacific Fresh Milk Consumption Value by Region (2019-2024) & (USD Million)

Table 148. Asia-Pacific Fresh Milk Consumption Value by Region (2025-2030) & (USD Million)

Table 149. South America Fresh Milk Sales Quantity by Type (2019-2024) & (K L)

Table 150. South America Fresh Milk Sales Quantity by Type (2025-2030) & (K L)

Table 151. South America Fresh Milk Sales Quantity by Application (2019-2024) & (K L)

Table 152. South America Fresh Milk Sales Quantity by Application (2025-2030) & (K L)

Table 153. South America Fresh Milk Sales Quantity by Country (2019-2024) & (K L)

Table 154. South America Fresh Milk Sales Quantity by Country (2025-2030) & (K L)

Table 155. South America Fresh Milk Consumption Value by Country (2019-2024) & (USD Million)

Table 156. South America Fresh Milk Consumption Value by Country (2025-2030) & (USD Million)

Table 157. Middle East & Africa Fresh Milk Sales Quantity by Type (2019-2024) & (K L)

Table 158. Middle East & Africa Fresh Milk Sales Quantity by Type (2025-2030) & (K L)

Table 159. Middle East & Africa Fresh Milk Sales Quantity by Application (2019-2024) & (K L)

Table 160. Middle East & Africa Fresh Milk Sales Quantity by Application (2025-2030) & (K L)

Table 161. Middle East & Africa Fresh Milk Sales Quantity by Region (2019-2024) & (K L)

Table 162. Middle East & Africa Fresh Milk Sales Quantity by Region (2025-2030) & (K L)

Table 163. Middle East & Africa Fresh Milk Consumption Value by Region (2019-2024) & (USD Million)

Table 164. Middle East & Africa Fresh Milk Consumption Value by Region (2025-2030) & (USD Million)

Table 165. Fresh Milk Raw Material

Table 166. Key Manufacturers of Fresh Milk Raw Materials

Table 167. Fresh Milk Typical Distributors

Table 168. Fresh Milk Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Fresh Milk Picture

Figure 2. Global Fresh Milk Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Fresh Milk Consumption Value Market Share by Type in 2023

Figure 4. Flavored Examples

Figure 5. Unflavored Examples

Figure 6. Global Fresh Milk Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 7. Global Fresh Milk Consumption Value Market Share by Application in 2023

Figure 8. Supermarkets and Hypermarkets Examples

Figure 9. Independent Retailers Examples

Figure 10. Specialist Retailers Examples

Figure 11. Other Examples

Figure 12. Global Fresh Milk Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 13. Global Fresh Milk Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 14. Global Fresh Milk Sales Quantity (2019-2030) & (K L)

Figure 15. Global Fresh Milk Average Price (2019-2030) & (USD/L)

Figure 16. Global Fresh Milk Sales Quantity Market Share by Manufacturer in 2023

Figure 17. Global Fresh Milk Consumption Value Market Share by Manufacturer in 2023

Figure 18. Producer Shipments of Fresh Milk by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 19. Top 3 Fresh Milk Manufacturer (Consumption Value) Market Share in 2023

Figure 20. Top 6 Fresh Milk Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Global Fresh Milk Sales Quantity Market Share by Region (2019-2030)

Figure 22. Global Fresh Milk Consumption Value Market Share by Region (2019-2030)

Figure 23. North America Fresh Milk Consumption Value (2019-2030) & (USD Million)

Figure 24. Europe Fresh Milk Consumption Value (2019-2030) & (USD Million)

Figure 25. Asia-Pacific Fresh Milk Consumption Value (2019-2030) & (USD Million)

Figure 26. South America Fresh Milk Consumption Value (2019-2030) & (USD Million)

Figure 27. Middle East & Africa Fresh Milk Consumption Value (2019-2030) & (USD Million)

Figure 28. Global Fresh Milk Sales Quantity Market Share by Type (2019-2030)

Figure 29. Global Fresh Milk Consumption Value Market Share by Type (2019-2030)

Figure 30. Global Fresh Milk Average Price by Type (2019-2030) & (USD/L)

Figure 31. Global Fresh Milk Sales Quantity Market Share by Application (2019-2030)

Figure 32. Global Fresh Milk Consumption Value Market Share by Application (2019-2030)

Figure 33. Global Fresh Milk Average Price by Application (2019-2030) & (USD/L)

Figure 34. North America Fresh Milk Sales Quantity Market Share by Type (2019-2030)

Figure 35. North America Fresh Milk Sales Quantity Market Share by Application (2019-2030)

Figure 36. North America Fresh Milk Sales Quantity Market Share by Country (2019-2030)

Figure 37. North America Fresh Milk Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 39. Canada Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Mexico Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Europe Fresh Milk Sales Quantity Market Share by Type (2019-2030)

Figure 42. Europe Fresh Milk Sales Quantity Market Share by Application (2019-2030)

Figure 43. Europe Fresh Milk Sales Quantity Market Share by Country (2019-2030)

Figure 44. Europe Fresh Milk Consumption Value Market Share by Country (2019-2030)

Figure 45. Germany Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 46. France Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. United Kingdom Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. Russia Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Italy Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Asia-Pacific Fresh Milk Sales Quantity Market Share by Type (2019-2030)

Figure 51. Asia-Pacific Fresh Milk Sales Quantity Market Share by Application (2019-2030)

Figure 52. Asia-Pacific Fresh Milk Sales Quantity Market Share by Region (2019-2030)

Figure 53. Asia-Pacific Fresh Milk Consumption Value Market Share by Region (2019-2030)

Figure 54. China Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Million)

Figure 55. Japan Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Korea Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. India Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Southeast Asia Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Australia Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. South America Fresh Milk Sales Quantity Market Share by Type (2019-2030)

Figure 61. South America Fresh Milk Sales Quantity Market Share by Application (2019-2030)

Figure 62. South America Fresh Milk Sales Quantity Market Share by Country (2019-2030)

Figure 63. South America Fresh Milk Consumption Value Market Share by Country (2019-2030)

Figure 64. Brazil Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 65. Argentina Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Middle East & Africa Fresh Milk Sales Quantity Market Share by Type (2019-2030)

Figure 67. Middle East & Africa Fresh Milk Sales Quantity Market Share by Application (2019-2030)

Figure 68. Middle East & Africa Fresh Milk Sales Quantity Market Share by Region (2019-2030)

Figure 69. Middle East & Africa Fresh Milk Consumption Value Market Share by Region (2019-2030)

Figure 70. Turkey Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 71. Egypt Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Saudi Arabia Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. South Africa Fresh Milk Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Fresh Milk Market Drivers

Figure 75. Fresh Milk Market Restraints

Figure 76. Fresh Milk Market Trends

Figure 77. Porters Five Forces Analysis

Figure 78. Manufacturing Cost Structure Analysis of Fresh Milk in 2023

Figure 79. Manufacturing Process Analysis of Fresh Milk

Figure 80. Fresh Milk Industrial Chain

Figure 81. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 82. Direct Channel Pros & Cons

Figure 83. Indirect Channel Pros & Cons

Figure 84. Methodology

Figure 85. Research Process and Data Source

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