

Global Fresh Meat Packaging Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Fresh Meat Packaging market size was valued at US\$ 3450 million in 2024 and is forecast to a readjusted size of USD 4738 million by 2031 with a CAGR of 4.7% during review period.

Meat Packaging is the packaging of meat to avoid contamination and to ensure freshness of meat. Meat Packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing. Meat Packaging must perform several functions. Meat Packaging must protect against contamination and deterioration, provide product visibility, and display label information. Meat Packaging is also serve a merchandising function and must be appealing to consumers. The basic purpose of packaging is to protect meat and meat products from undesirable impacts on quality including microbiological and physio-chemical alterations.

Fresh Meat Packaging is materials used to package fresh meat and seafood materials, which include modified atmosphere packaging, vacuum skin packaging, vacuum thermoformed packaging and other types.

Fresh Meat Packaging must maximize the shelf life and safety of fresh beef, pork, seafood and other food to protect the flavor and quality of the fresh meat while enhancing the consumer experience.

Global Fresh Meat Packaging key players include Sealed Air, Amcor, Dow, Berry Global, etc. Global top four manufacturers hold a share over 40%.

North America is the largest market, with a share over 30%, followed by China, and

Europe, both have a share about 40 percent.

In terms of product, Modified Atmosphere Packaging (MAP) is the largest segment, with a share over 45%. And in terms of application, the largest application is Beef, followed by Poultry, Pork, Seafood, etc.

This report is a detailed and comprehensive analysis for global Fresh Meat Packaging market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fresh Meat Packaging market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Fresh Meat Packaging market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Fresh Meat Packaging market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Fresh Meat Packaging market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fresh Meat Packaging

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fresh Meat Packaging market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amcor, Dow, Multivac, Berry Global, Winpak, Sealed Air, Coveris, Cascades, Kureha, Smurfit Kappa, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fresh Meat Packaging market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Modified Atmosphere Packaging (MAP)

Vacuum Skin Packaging (VSP)

Vacuum Thermoformed Packaging (VTP)

Others

Market segment by Application

Beef

Pork

Poultry

Seafood

Others

Major players covered

Amcor

Dow

Multivac

Berry Global

Winpak

Sealed Air

Coveris

Cascades

Kureha

Smurfit Kappa

Faerch Plast

Amerplast

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fresh Meat Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fresh Meat Packaging, with price, sales quantity, revenue, and global market share of Fresh Meat Packaging from 2020 to 2025.

Chapter 3, the Fresh Meat Packaging competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fresh Meat Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Fresh Meat Packaging market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fresh Meat Packaging.

Chapter 14 and 15, to describe Fresh Meat Packaging sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Fresh Meat Packaging Consumption Value by Type: 2020 Versus 2024 Versus 2031

1.3.2 Modified Atmosphere Packaging (MAP)

1.3.3 Vacuum Skin Packaging (VSP)

1.3.4 Vacuum Thermoformed Packaging (VTP)

1.3.5 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Fresh Meat Packaging Consumption Value by Application: 2020 Versus 2024 Versus 2031

1.4.2 Beef

1.4.3 Pork

1.4.4 Poultry

1.4.5 Seafood

1.4.6 Others

1.5 Global Fresh Meat Packaging Market Size & Forecast

1.5.1 Global Fresh Meat Packaging Consumption Value (2020 & 2024 & 2031)

1.5.2 Global Fresh Meat Packaging Sales Quantity (2020-2031)

1.5.3 Global Fresh Meat Packaging Average Price (2020-2031)

2 MANUFACTURERS PROFILES

2.1 Amcor

2.1.1 Amcor Details

2.1.2 Amcor Major Business

2.1.3 Amcor Fresh Meat Packaging Product and Services

2.1.4 Amcor Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.1.5 Amcor Recent Developments/Updates

2.2 Dow

2.2.1 Dow Details

2.2.2 Dow Major Business

2.2.3 Dow Fresh Meat Packaging Product and Services

2.2.4 Dow Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 Dow Recent Developments/Updates

2.3 Multivac

2.3.1 Multivac Details

2.3.2 Multivac Major Business

2.3.3 Multivac Fresh Meat Packaging Product and Services

2.3.4 Multivac Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Multivac Recent Developments/Updates

2.4 Berry Global

2.4.1 Berry Global Details

2.4.2 Berry Global Major Business

2.4.3 Berry Global Fresh Meat Packaging Product and Services

2.4.4 Berry Global Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 Berry Global Recent Developments/Updates

2.5 Winpak

2.5.1 Winpak Details

2.5.2 Winpak Major Business

2.5.3 Winpak Fresh Meat Packaging Product and Services

2.5.4 Winpak Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 Winpak Recent Developments/Updates

2.6 Sealed Air

2.6.1 Sealed Air Details

2.6.2 Sealed Air Major Business

2.6.3 Sealed Air Fresh Meat Packaging Product and Services

2.6.4 Sealed Air Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 Sealed Air Recent Developments/Updates

2.7 Coveris

2.7.1 Coveris Details

2.7.2 Coveris Major Business

2.7.3 Coveris Fresh Meat Packaging Product and Services

2.7.4 Coveris Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 Coveris Recent Developments/Updates

2.8 Cascades

- 2.8.1 Cascades Details
- 2.8.2 Cascades Major Business
- 2.8.3 Cascades Fresh Meat Packaging Product and Services
- 2.8.4 Cascades Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Cascades Recent Developments/Updates
- 2.9 Kureha
 - 2.9.1 Kureha Details
 - 2.9.2 Kureha Major Business
 - 2.9.3 Kureha Fresh Meat Packaging Product and Services
 - 2.9.4 Kureha Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Kureha Recent Developments/Updates
- 2.10 Smurfit Kappa
 - 2.10.1 Smurfit Kappa Details
 - 2.10.2 Smurfit Kappa Major Business
 - 2.10.3 Smurfit Kappa Fresh Meat Packaging Product and Services
 - 2.10.4 Smurfit Kappa Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 Smurfit Kappa Recent Developments/Updates
- 2.11 Faerch Plast
 - 2.11.1 Faerch Plast Details
 - 2.11.2 Faerch Plast Major Business
 - 2.11.3 Faerch Plast Fresh Meat Packaging Product and Services
 - 2.11.4 Faerch Plast Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Faerch Plast Recent Developments/Updates
- 2.12 Amerplast
 - 2.12.1 Amerplast Details
 - 2.12.2 Amerplast Major Business
 - 2.12.3 Amerplast Fresh Meat Packaging Product and Services
 - 2.12.4 Amerplast Fresh Meat Packaging Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Amerplast Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: FRESH MEAT PACKAGING BY MANUFACTURER

3.1 Global Fresh Meat Packaging Sales Quantity by Manufacturer (2020-2025)

- 3.2 Global Fresh Meat Packaging Revenue by Manufacturer (2020-2025)
- 3.3 Global Fresh Meat Packaging Average Price by Manufacturer (2020-2025)
- 3.4 Market Share Analysis (2024)
 - 3.4.1 Producer Shipments of Fresh Meat Packaging by Manufacturer Revenue (\$MM) and Market Share (%): 2024
 - 3.4.2 Top 3 Fresh Meat Packaging Manufacturer Market Share in 2024
 - 3.4.3 Top 6 Fresh Meat Packaging Manufacturer Market Share in 2024
- 3.5 Fresh Meat Packaging Market: Overall Company Footprint Analysis
 - 3.5.1 Fresh Meat Packaging Market: Region Footprint
 - 3.5.2 Fresh Meat Packaging Market: Company Product Type Footprint
 - 3.5.3 Fresh Meat Packaging Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Fresh Meat Packaging Market Size by Region
 - 4.1.1 Global Fresh Meat Packaging Sales Quantity by Region (2020-2031)
 - 4.1.2 Global Fresh Meat Packaging Consumption Value by Region (2020-2031)
 - 4.1.3 Global Fresh Meat Packaging Average Price by Region (2020-2031)
- 4.2 North America Fresh Meat Packaging Consumption Value (2020-2031)
- 4.3 Europe Fresh Meat Packaging Consumption Value (2020-2031)
- 4.4 Asia-Pacific Fresh Meat Packaging Consumption Value (2020-2031)
- 4.5 South America Fresh Meat Packaging Consumption Value (2020-2031)
- 4.6 Middle East & Africa Fresh Meat Packaging Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Fresh Meat Packaging Sales Quantity by Type (2020-2031)
- 5.2 Global Fresh Meat Packaging Consumption Value by Type (2020-2031)
- 5.3 Global Fresh Meat Packaging Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Fresh Meat Packaging Sales Quantity by Application (2020-2031)
- 6.2 Global Fresh Meat Packaging Consumption Value by Application (2020-2031)
- 6.3 Global Fresh Meat Packaging Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Fresh Meat Packaging Sales Quantity by Type (2020-2031)
- 7.2 North America Fresh Meat Packaging Sales Quantity by Application (2020-2031)
- 7.3 North America Fresh Meat Packaging Market Size by Country
 - 7.3.1 North America Fresh Meat Packaging Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Fresh Meat Packaging Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Fresh Meat Packaging Sales Quantity by Type (2020-2031)
- 8.2 Europe Fresh Meat Packaging Sales Quantity by Application (2020-2031)
- 8.3 Europe Fresh Meat Packaging Market Size by Country
 - 8.3.1 Europe Fresh Meat Packaging Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Fresh Meat Packaging Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Fresh Meat Packaging Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Fresh Meat Packaging Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Fresh Meat Packaging Market Size by Region
 - 9.3.1 Asia-Pacific Fresh Meat Packaging Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Fresh Meat Packaging Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Fresh Meat Packaging Sales Quantity by Type (2020-2031)
- 10.2 South America Fresh Meat Packaging Sales Quantity by Application (2020-2031)
- 10.3 South America Fresh Meat Packaging Market Size by Country
 - 10.3.1 South America Fresh Meat Packaging Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Fresh Meat Packaging Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Fresh Meat Packaging Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Fresh Meat Packaging Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Fresh Meat Packaging Market Size by Country
 - 11.3.1 Middle East & Africa Fresh Meat Packaging Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Fresh Meat Packaging Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Fresh Meat Packaging Market Drivers
- 12.2 Fresh Meat Packaging Market Restraints
- 12.3 Fresh Meat Packaging Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Fresh Meat Packaging and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Fresh Meat Packaging
- 13.3 Fresh Meat Packaging Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Fresh Meat Packaging Typical Distributors
- 14.3 Fresh Meat Packaging Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Fresh Meat Packaging Consumption Value by Type, (USD Million), 2020 & 2024 & 2031

Table 2. Global Fresh Meat Packaging Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Amcor Basic Information, Manufacturing Base and Competitors

Table 4. Amcor Major Business

Table 5. Amcor Fresh Meat Packaging Product and Services

Table 6. Amcor Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Amcor Recent Developments/Updates

Table 8. Dow Basic Information, Manufacturing Base and Competitors

Table 9. Dow Major Business

Table 10. Dow Fresh Meat Packaging Product and Services

Table 11. Dow Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. Dow Recent Developments/Updates

Table 13. Multivac Basic Information, Manufacturing Base and Competitors

Table 14. Multivac Major Business

Table 15. Multivac Fresh Meat Packaging Product and Services

Table 16. Multivac Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Multivac Recent Developments/Updates

Table 18. Berry Global Basic Information, Manufacturing Base and Competitors

Table 19. Berry Global Major Business

Table 20. Berry Global Fresh Meat Packaging Product and Services

Table 21. Berry Global Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. Berry Global Recent Developments/Updates

Table 23. Winpak Basic Information, Manufacturing Base and Competitors

Table 24. Winpak Major Business

Table 25. Winpak Fresh Meat Packaging Product and Services

Table 26. Winpak Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. Winpak Recent Developments/Updates

Table 28. Sealed Air Basic Information, Manufacturing Base and Competitors

Table 29. Sealed Air Major Business

Table 30. Sealed Air Fresh Meat Packaging Product and Services

Table 31. Sealed Air Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 32. Sealed Air Recent Developments/Updates

Table 33. Coveris Basic Information, Manufacturing Base and Competitors

Table 34. Coveris Major Business

Table 35. Coveris Fresh Meat Packaging Product and Services

Table 36. Coveris Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 37. Coveris Recent Developments/Updates

Table 38. Cascades Basic Information, Manufacturing Base and Competitors

Table 39. Cascades Major Business

Table 40. Cascades Fresh Meat Packaging Product and Services

Table 41. Cascades Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 42. Cascades Recent Developments/Updates

Table 43. Kureha Basic Information, Manufacturing Base and Competitors

Table 44. Kureha Major Business

Table 45. Kureha Fresh Meat Packaging Product and Services

Table 46. Kureha Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 47. Kureha Recent Developments/Updates

Table 48. Smurfit Kappa Basic Information, Manufacturing Base and Competitors

Table 49. Smurfit Kappa Major Business

Table 50. Smurfit Kappa Fresh Meat Packaging Product and Services

Table 51. Smurfit Kappa Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 52. Smurfit Kappa Recent Developments/Updates

Table 53. Faerch Plast Basic Information, Manufacturing Base and Competitors

Table 54. Faerch Plast Major Business

Table 55. Faerch Plast Fresh Meat Packaging Product and Services

Table 56. Faerch Plast Fresh Meat Packaging Sales Quantity (K MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Faerch Plast Recent Developments/Updates

Table 58. Amerplast Basic Information, Manufacturing Base and Competitors

Table 59. Amerplast Major Business

Table 60. Amerplast Fresh Meat Packaging Product and Services

Table 61. Amerplast Fresh Meat Packaging Sales Quantity (K MT), Average Price

(USD/MT), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 62. Amerplast Recent Developments/Updates

Table 63. Global Fresh Meat Packaging Sales Quantity by Manufacturer (2020-2025) & (K MT)

Table 64. Global Fresh Meat Packaging Revenue by Manufacturer (2020-2025) & (USD Million)

Table 65. Global Fresh Meat Packaging Average Price by Manufacturer (2020-2025) & (USD/MT)

Table 66. Market Position of Manufacturers in Fresh Meat Packaging, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024

Table 67. Head Office and Fresh Meat Packaging Production Site of Key Manufacturer

Table 68. Fresh Meat Packaging Market: Company Product Type Footprint

Table 69. Fresh Meat Packaging Market: Company Product Application Footprint

Table 70. Fresh Meat Packaging New Market Entrants and Barriers to Market Entry

Table 71. Fresh Meat Packaging Mergers, Acquisition, Agreements, and Collaborations

Table 72. Global Fresh Meat Packaging Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR

Table 73. Global Fresh Meat Packaging Sales Quantity by Region (2020-2025) & (K MT)

Table 74. Global Fresh Meat Packaging Sales Quantity by Region (2026-2031) & (K MT)

Table 75. Global Fresh Meat Packaging Consumption Value by Region (2020-2025) & (USD Million)

Table 76. Global Fresh Meat Packaging Consumption Value by Region (2026-2031) & (USD Million)

Table 77. Global Fresh Meat Packaging Average Price by Region (2020-2025) & (USD/MT)

Table 78. Global Fresh Meat Packaging Average Price by Region (2026-2031) & (USD/MT)

Table 79. Global Fresh Meat Packaging Sales Quantity by Type (2020-2025) & (K MT)

Table 80. Global Fresh Meat Packaging Sales Quantity by Type (2026-2031) & (K MT)

Table 81. Global Fresh Meat Packaging Consumption Value by Type (2020-2025) & (USD Million)

Table 82. Global Fresh Meat Packaging Consumption Value by Type (2026-2031) & (USD Million)

Table 83. Global Fresh Meat Packaging Average Price by Type (2020-2025) & (USD/MT)

Table 84. Global Fresh Meat Packaging Average Price by Type (2026-2031) & (USD/MT)

Table 85. Global Fresh Meat Packaging Sales Quantity by Application (2020-2025) & (K MT)

Table 86. Global Fresh Meat Packaging Sales Quantity by Application (2026-2031) & (K MT)

Table 87. Global Fresh Meat Packaging Consumption Value by Application (2020-2025) & (USD Million)

Table 88. Global Fresh Meat Packaging Consumption Value by Application (2026-2031) & (USD Million)

Table 89. Global Fresh Meat Packaging Average Price by Application (2020-2025) & (USD/MT)

Table 90. Global Fresh Meat Packaging Average Price by Application (2026-2031) & (USD/MT)

Table 91. North America Fresh Meat Packaging Sales Quantity by Type (2020-2025) & (K MT)

Table 92. North America Fresh Meat Packaging Sales Quantity by Type (2026-2031) & (K MT)

Table 93. North America Fresh Meat Packaging Sales Quantity by Application (2020-2025) & (K MT)

Table 94. North America Fresh Meat Packaging Sales Quantity by Application (2026-2031) & (K MT)

Table 95. North America Fresh Meat Packaging Sales Quantity by Country (2020-2025) & (K MT)

Table 96. North America Fresh Meat Packaging Sales Quantity by Country (2026-2031) & (K MT)

Table 97. North America Fresh Meat Packaging Consumption Value by Country (2020-2025) & (USD Million)

Table 98. North America Fresh Meat Packaging Consumption Value by Country (2026-2031) & (USD Million)

Table 99. Europe Fresh Meat Packaging Sales Quantity by Type (2020-2025) & (K MT)

Table 100. Europe Fresh Meat Packaging Sales Quantity by Type (2026-2031) & (K MT)

Table 101. Europe Fresh Meat Packaging Sales Quantity by Application (2020-2025) & (K MT)

Table 102. Europe Fresh Meat Packaging Sales Quantity by Application (2026-2031) & (K MT)

Table 103. Europe Fresh Meat Packaging Sales Quantity by Country (2020-2025) & (K MT)

Table 104. Europe Fresh Meat Packaging Sales Quantity by Country (2026-2031) & (K MT)

Table 105. Europe Fresh Meat Packaging Consumption Value by Country (2020-2025) & (USD Million)

Table 106. Europe Fresh Meat Packaging Consumption Value by Country (2026-2031) & (USD Million)

Table 107. Asia-Pacific Fresh Meat Packaging Sales Quantity by Type (2020-2025) & (K MT)

Table 108. Asia-Pacific Fresh Meat Packaging Sales Quantity by Type (2026-2031) & (K MT)

Table 109. Asia-Pacific Fresh Meat Packaging Sales Quantity by Application (2020-2025) & (K MT)

Table 110. Asia-Pacific Fresh Meat Packaging Sales Quantity by Application (2026-2031) & (K MT)

Table 111. Asia-Pacific Fresh Meat Packaging Sales Quantity by Region (2020-2025) & (K MT)

Table 112. Asia-Pacific Fresh Meat Packaging Sales Quantity by Region (2026-2031) & (K MT)

Table 113. Asia-Pacific Fresh Meat Packaging Consumption Value by Region (2020-2025) & (USD Million)

Table 114. Asia-Pacific Fresh Meat Packaging Consumption Value by Region (2026-2031) & (USD Million)

Table 115. South America Fresh Meat Packaging Sales Quantity by Type (2020-2025) & (K MT)

Table 116. South America Fresh Meat Packaging Sales Quantity by Type (2026-2031) & (K MT)

Table 117. South America Fresh Meat Packaging Sales Quantity by Application (2020-2025) & (K MT)

Table 118. South America Fresh Meat Packaging Sales Quantity by Application (2026-2031) & (K MT)

Table 119. South America Fresh Meat Packaging Sales Quantity by Country (2020-2025) & (K MT)

Table 120. South America Fresh Meat Packaging Sales Quantity by Country (2026-2031) & (K MT)

Table 121. South America Fresh Meat Packaging Consumption Value by Country (2020-2025) & (USD Million)

Table 122. South America Fresh Meat Packaging Consumption Value by Country (2026-2031) & (USD Million)

Table 123. Middle East & Africa Fresh Meat Packaging Sales Quantity by Type (2020-2025) & (K MT)

Table 124. Middle East & Africa Fresh Meat Packaging Sales Quantity by Type

(2026-2031) & (K MT)

Table 125. Middle East & Africa Fresh Meat Packaging Sales Quantity by Application
(2020-2025) & (K MT)

Table 126. Middle East & Africa Fresh Meat Packaging Sales Quantity by Application
(2026-2031) & (K MT)

Table 127. Middle East & Africa Fresh Meat Packaging Sales Quantity by Country
(2020-2025) & (K MT)

Table 128. Middle East & Africa Fresh Meat Packaging Sales Quantity by Country
(2026-2031) & (K MT)

Table 129. Middle East & Africa Fresh Meat Packaging Consumption Value by Country
(2020-2025) & (USD Million)

Table 130. Middle East & Africa Fresh Meat Packaging Consumption Value by Country
(2026-2031) & (USD Million)

Table 131. Fresh Meat Packaging Raw Material

Table 132. Key Manufacturers of Fresh Meat Packaging Raw Materials

Table 133. Fresh Meat Packaging Typical Distributors

Table 134. Fresh Meat Packaging Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Fresh Meat Packaging Picture
- Figure 2. Global Fresh Meat Packaging Revenue by Type, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Fresh Meat Packaging Revenue Market Share by Type in 2024
- Figure 4. Modified Atmosphere Packaging (MAP) Examples
- Figure 5. Vacuum Skin Packaging (VSP) Examples
- Figure 6. Vacuum Thermoformed Packaging (VTP) Examples
- Figure 7. Others Examples
- Figure 8. Global Fresh Meat Packaging Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 9. Global Fresh Meat Packaging Revenue Market Share by Application in 2024
- Figure 10. Beef Examples
- Figure 11. Pork Examples
- Figure 12. Poultry Examples
- Figure 13. Seafood Examples
- Figure 14. Others Examples
- Figure 15. Global Fresh Meat Packaging Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 16. Global Fresh Meat Packaging Consumption Value and Forecast (2020-2031) & (USD Million)
- Figure 17. Global Fresh Meat Packaging Sales Quantity (2020-2031) & (K MT)
- Figure 18. Global Fresh Meat Packaging Price (2020-2031) & (USD/MT)
- Figure 19. Global Fresh Meat Packaging Sales Quantity Market Share by Manufacturer in 2024
- Figure 20. Global Fresh Meat Packaging Revenue Market Share by Manufacturer in 2024
- Figure 21. Producer Shipments of Fresh Meat Packaging by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 22. Top 3 Fresh Meat Packaging Manufacturer (Revenue) Market Share in 2024
- Figure 23. Top 6 Fresh Meat Packaging Manufacturer (Revenue) Market Share in 2024
- Figure 24. Global Fresh Meat Packaging Sales Quantity Market Share by Region (2020-2031)
- Figure 25. Global Fresh Meat Packaging Consumption Value Market Share by Region (2020-2031)
- Figure 26. North America Fresh Meat Packaging Consumption Value (2020-2031) &

(USD Million)

Figure 27. Europe Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 28. Asia-Pacific Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 29. South America Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 30. Middle East & Africa Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 31. Global Fresh Meat Packaging Sales Quantity Market Share by Type (2020-2031)

Figure 32. Global Fresh Meat Packaging Consumption Value Market Share by Type (2020-2031)

Figure 33. Global Fresh Meat Packaging Average Price by Type (2020-2031) & (USD/MT)

Figure 34. Global Fresh Meat Packaging Sales Quantity Market Share by Application (2020-2031)

Figure 35. Global Fresh Meat Packaging Revenue Market Share by Application (2020-2031)

Figure 36. Global Fresh Meat Packaging Average Price by Application (2020-2031) & (USD/MT)

Figure 37. North America Fresh Meat Packaging Sales Quantity Market Share by Type (2020-2031)

Figure 38. North America Fresh Meat Packaging Sales Quantity Market Share by Application (2020-2031)

Figure 39. North America Fresh Meat Packaging Sales Quantity Market Share by Country (2020-2031)

Figure 40. North America Fresh Meat Packaging Consumption Value Market Share by Country (2020-2031)

Figure 41. United States Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 42. Canada Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 43. Mexico Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 44. Europe Fresh Meat Packaging Sales Quantity Market Share by Type (2020-2031)

Figure 45. Europe Fresh Meat Packaging Sales Quantity Market Share by Application (2020-2031)

Figure 46. Europe Fresh Meat Packaging Sales Quantity Market Share by Country (2020-2031)

Figure 47. Europe Fresh Meat Packaging Consumption Value Market Share by Country (2020-2031)

Figure 48. Germany Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 49. France Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 50. United Kingdom Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 51. Russia Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 52. Italy Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 53. Asia-Pacific Fresh Meat Packaging Sales Quantity Market Share by Type (2020-2031)

Figure 54. Asia-Pacific Fresh Meat Packaging Sales Quantity Market Share by Application (2020-2031)

Figure 55. Asia-Pacific Fresh Meat Packaging Sales Quantity Market Share by Region (2020-2031)

Figure 56. Asia-Pacific Fresh Meat Packaging Consumption Value Market Share by Region (2020-2031)

Figure 57. China Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 58. Japan Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 59. South Korea Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 60. India Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 61. Southeast Asia Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 62. Australia Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 63. South America Fresh Meat Packaging Sales Quantity Market Share by Type (2020-2031)

Figure 64. South America Fresh Meat Packaging Sales Quantity Market Share by Application (2020-2031)

Figure 65. South America Fresh Meat Packaging Sales Quantity Market Share by Country (2020-2031)

Figure 66. South America Fresh Meat Packaging Consumption Value Market Share by Country (2020-2031)

Figure 67. Brazil Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 68. Argentina Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 69. Middle East & Africa Fresh Meat Packaging Sales Quantity Market Share by Type (2020-2031)

Figure 70. Middle East & Africa Fresh Meat Packaging Sales Quantity Market Share by Application (2020-2031)

Figure 71. Middle East & Africa Fresh Meat Packaging Sales Quantity Market Share by Country (2020-2031)

Figure 72. Middle East & Africa Fresh Meat Packaging Consumption Value Market Share by Country (2020-2031)

Figure 73. Turkey Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 74. Egypt Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 75. Saudi Arabia Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 76. South Africa Fresh Meat Packaging Consumption Value (2020-2031) & (USD Million)

Figure 77. Fresh Meat Packaging Market Drivers

Figure 78. Fresh Meat Packaging Market Restraints

Figure 79. Fresh Meat Packaging Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Fresh Meat Packaging in 2024

Figure 82. Manufacturing Process Analysis of Fresh Meat Packaging

Figure 83. Fresh Meat Packaging Industrial Chain

Figure 84. Sales Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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