

# Global Fresh Meat Packaging Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Fresh Meat Packaging market size was valued at US\$ 3599 million in 2025 and is forecast to a readjusted size of US\$ 4942 million by 2032 with a CAGR of 4.7% during review period.

Fresh Meat Packaging is the packaging of meat to avoid contamination and to ensure freshness of meat. Meat Packaging involves high barrier packaging to protect the pet food from oxygen and moisture and resist grease, odor, and tearing.

Meat Packaging must perform several functions. Meat Packaging must protect against contamination and deterioration, provide product visibility, and display label information. Meat Packaging is also serve a merchandising function and must be appealing to consumers. The basic purpose of packaging is to protect meat and meat products from undesirable impacts on quality including microbiological and physio-chemical alterations. Fresh Meat Packaging is materials used to package fresh meat and seafood materials, which include modified atmosphere packaging, vacuum skin packaging, vacuum thermoformed packaging and other types. Fresh Meat Packaging must maximize the shelf life and safety of fresh beef, pork, seafood and other food to protect the flavor and quality of the fresh meat while enhancing the consumer experience.

Global Fresh Meat Packaging key players include Sealed Air, Amcor, Dow, Berry Global, etc. Global top four manufacturers hold a share over 40%. North America is the largest market, with a share over 30%, followed by China, and Europe, both have a share about 40 percent. In terms of product, Modified Atmosphere Packaging (MAP) is the largest segment, with a share over 45%. And in terms of application, the largest application is Beef, followed by Poultry, Pork, Seafood, etc.

This report is a detailed and comprehensive analysis for global Fresh Meat Packaging market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Fresh Meat Packaging market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Fresh Meat Packaging market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Fresh Meat Packaging market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2021-2032

Global Fresh Meat Packaging market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fresh Meat Packaging

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fresh Meat Packaging market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Amcor, Dow, Multivac, Berry Global, Winpak, Sealed Air, Coveris, Cascades, Kureha, Smurfit Westrock, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Fresh Meat Packaging market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Modified Atmosphere Packaging (MAP)

Vacuum Skin Packaging (VSP)

Vacuum Thermoformed Packaging (VTP)

Others

### Market segment by Application

Beef

Pork

Poultry

Seafood

Others

### Major players covered

Amcor

Dow

Multivac

Berry Global

Winpak

Sealed Air

Coveris

Cascades

Kureha

Smurfit Westrock

Faerc

Amerplast

ULMA

SP GROUP

SEALPAC

Sunrise

**Market segment by region, regional analysis covers**

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Fresh Meat Packaging product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fresh Meat Packaging, with price, sales quantity, revenue, and global market share of Fresh Meat Packaging from 2021 to 2026.

Chapter 3, the Fresh Meat Packaging competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fresh Meat Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fresh Meat Packaging market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fresh Meat Packaging.

Chapter 14 and 15, to describe Fresh Meat Packaging sales channel, distributors, customers, research findings and conclusion.

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