

Global Fresh Food Packaging Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Fresh Food Packaging market size was valued at USD 70390 million in 2023 and is forecast to a readjusted size of USD 98900 million by 2030 with a CAGR of 5.0% during review period.

Fresh food packaging is a special type of packaging required for packing food products such as fruits, vegetables, fish, seafood, meat, poultry, and dairy.

The flexible packaging segment includes films, pouches, sheets, and bags. Flexible plastics packaging materials such as ethylene vinyl alcohol (EVOH) are widely used in food packaging because they act as an oxygen barrier in fresh food packaging. The segment will continue to grow during the estimated period because it provides a variety of options for flexible packaging companies and is compatible with the storage conditions of enclosed products.

The Global Info Research report includes an overview of the development of the Fresh Food Packaging industry chain, the market status of Fruits and Vegetables (Rigid Packaging, Flexible Packaging), Meat and Poultry (Rigid Packaging, Flexible Packaging), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fresh Food Packaging.

Regionally, the report analyzes the Fresh Food Packaging markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fresh Food Packaging market, with robust domestic demand, supportive



policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fresh Food Packaging market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fresh Food Packaging industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Rigid Packaging, Flexible Packaging).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fresh Food Packaging market.

Regional Analysis: The report involves examining the Fresh Food Packaging market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fresh Food Packaging market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fresh Food Packaging:

Company Analysis: Report covers individual Fresh Food Packaging manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fresh Food Packaging This may involve surveys, interviews, and



analysis of consumer reviews and feedback from different by Application (Fruits and Vegetables, Meat and Poultry).

Technology Analysis: Report covers specific technologies relevant to Fresh Food Packaging. It assesses the current state, advancements, and potential future developments in Fresh Food Packaging areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Fresh Food Packaging market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fresh Food Packaging market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Rigid Packaging

Flexible Packaging

Market segment by Application

Fruits and Vegetables

Meat and Poultry

Fish and Seafood

Eggs and Dairy

Other



Major players covered	
Amcor	
Amcor	
Graphic Packaging International	
Sealed Air	
Smurfit Kappa Group	
Anchor Packaging	
BALL	
Berry Plastics Group	
COVERIS	
Interflex Group	
International Paper	
Leucadia National	
LINPAC Packaging	
Pactiv	
Reynolds	
Sonoco Products Company	
WestRock Company	



Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fresh Food Packaging product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fresh Food Packaging, with price, sales, revenue and global market share of Fresh Food Packaging from 2019 to 2024.

Chapter 3, the Fresh Food Packaging competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fresh Food Packaging breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Fresh Food Packaging market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces



analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fresh Food Packaging.

Chapter 14 and 15, to describe Fresh Food Packaging sales channel, distributors, customers, research findings and conclusion.



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