

Global Fresh-cut Vegetables Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Fresh-cut Vegetables market size is expected to reach \$ 841429 million by 2032, rising at a market growth of 14.0% CAGR during the forecast period (2026-2032). Fresh-cut vegetables are ready-to-eat or ready-to-use fresh vegetable products made from fresh vegetables as raw materials, cleaned, peeled, cut or sliced, trimmed, packaged and other processing.

Fresh-cut vegetables are poised for strong growth driven by rising consumer demand for convenience, health, and freshness. Upstream, farming and sourcing will place greater emphasis on traceability, quality control, and sustainable cultivation practices, ensuring raw produce with better texture, nutrients, and safety. Midstream processing will increasingly adopt automation for cutting, washing, drying, and packaging, improving throughput, hygiene, and consistency while reducing labor costs and contamination risks. Packaging innovations such as modified-atmosphere packaging (MAP), vacuum skin packaging, and recyclable/biodegradable materials will further extend shelf life and reduce waste. Downstream, expansion of cold chain distribution, retail grocery, e-commerce delivery, and foodservice channels will broaden market reach, while consumer preferences for clean-label, minimally processed, and ready-to-use products will drive product diversification such as pre-washed salad mixes, meal kits, and value-added fresh blends. Regulatory focus on food safety and digital traceability will continue to strengthen, pushing the industry toward smarter supply-chain integration, quality transparency, and sustainable practices.

This report studies the global Fresh-cut Vegetables demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fresh-cut Vegetables, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fresh-cut Vegetables that

contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fresh-cut Vegetables total market, 2021-2032, (USD Million)

Global Fresh-cut Vegetables total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Fresh-cut Vegetables total market, key domestic companies, and share, (USD Million)

Global Fresh-cut Vegetables revenue by player, revenue and market share 2021-2026, (USD Million)

Global Fresh-cut Vegetables total market by Type, CAGR, 2021-2032, (USD Million)

Global Fresh-cut Vegetables total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Fresh-cut Vegetables market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Nestl?, Mann's, Dole Food Company, Taylor Farms, Del Monte Foods, Earthbound Farm, Fresh Express, Bonduelle, Greenyard, Ready Pac Foods, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Fresh-cut Vegetables market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Fresh-cut Vegetables Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Fresh-cut Vegetables Market, Segmentation by Type:

Salad Vegetables

Cooking Vegetables

Others

Global Fresh-cut Vegetables Market, Segmentation by Handling Way:

Washed

Cut

Blanched

Others

Global Fresh-cut Vegetables Market, Segmentation by Categories:

Leafy Vegetables

Root & Tuber Vegetables

Fruit Vegetables

Global Fresh-cut Vegetables Market, Segmentation by Application:

Household

Restaurants & Hotels

Airports

Schools & Universities

Hospitals & Healthcare Facilities

Corporate Canteens

Others

Companies Profiled:

Nestl?

Mann's

Dole Food Company

Taylor Farms

Del Monte Foods

Earthbound Farm

Fresh Express

Bonduelle

Greenyard

Ready Pac Foods

Chiquita Brands International

Bonipak Produce

Naturipe Farms

Huron Produce

Grimmway Farms

COFCO Corporation

LONGDA MEISHI

Laihua Holding Group

Beijing Capital Agribusiness Group

Swire Foods

Shuanghui Development

China Resources Vanguard

Beijing Vegetable Basket Group

Lehe Food Group

Beijing Siji Shunxin Food

Fuzhou Youye Ecological Agriculture

Fenghe AGRICULTURE

Wangjiahuan Agricultural Products Group

Shandong Zhongyuan Modern

Jiangxi Jingcai Food

Shanghai Jingcai Commune Food

Changzhou Yuanle Jingcai

Ruijing Vegetable

Fresh Hippo

Lecheng Investment

DDL

Suning

Key Questions Answered

1. How big is the global Fresh-cut Vegetables market?
2. What is the demand of the global Fresh-cut Vegetables market?
3. What is the year over year growth of the global Fresh-cut Vegetables market?
4. What is the total value of the global Fresh-cut Vegetables market?
5. Who are the Major Players in the global Fresh-cut Vegetables market?
6. What are the growth factors driving the market demand?

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