

# Global Fresh Absorbent Pad Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Fresh Absorbent Pad market size is expected to reach \$ 691.5 million by 2029, rising at a market growth of 7.7% CAGR during the forecast period (2023-2029).

The key factors driving the growth of the fresh absorbent pad market include:

**Increasing demand for fresh produce:** The global demand for fresh produce is increasing, due to rising populations, growing urbanization, and increasing awareness of the health benefits of eating fresh fruits and vegetables.

**Growing awareness of the benefits of fresh absorbent pads:** Consumers are becoming increasingly aware of the benefits of fresh absorbent pads, such as their ability to extend the shelf life of fresh produce and improve its quality.

**Government regulations on food waste:** Governments around the world are implementing regulations to reduce food waste. This is driving the demand for fresh absorbent pads, which can help to reduce food waste by keeping fresh produce fresh for longer.

The North American region is expected to be the largest fresh absorbent pad market during the forecast period. The region has a large and growing population, and consumers in the region are increasingly demanding fresh produce.

Here are some trends that are expected to shape the fresh absorbent pad market in the coming years:

**The rise of e-commerce:** The rise of e-commerce is driving the demand for fresh

absorbent pads. Fresh absorbent pads are used to package fresh produce that is sold online.

The growing popularity of organic and sustainable food products: The growing popularity of organic and sustainable food products is also driving the demand for fresh absorbent pads. Fresh absorbent pads are made from sustainable materials and can help to extend the shelf life of organic and sustainable food products.

The development of new fresh absorbent pad products: Manufacturers are developing new fresh absorbent pad products with improved performance and environmental characteristics. For example, some manufacturers are developing fresh absorbent pads that are compostable and biodegradable.

Overall, the fresh absorbent pad market is expected to grow rapidly in the coming years, driven by a number of factors, including the increasing demand for fresh produce, the growing awareness of the benefits of fresh absorbent pads, government regulations on food waste, and the rise of e-commerce.

A fresh absorbent pad is a type of food packaging material that is placed in the bottom of a package to absorb excess moisture from cut fruits and vegetables. This helps to prevent the produce from spoiling and extends its shelf life.

Fresh absorbent pads are typically made from a variety of materials, such as cellulose, paper, or foam. They are often coated with a superabsorbent polymer (SAP), which is a material that can absorb many times its weight in water.

This report studies the global Fresh Absorbent Pad production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Fresh Absorbent Pad, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Fresh Absorbent Pad that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Fresh Absorbent Pad total production and demand, 2018-2029, (M Pcs)

Global Fresh Absorbent Pad total production value, 2018-2029, (USD Million)

Global Fresh Absorbent Pad production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (M Pcs)

Global Fresh Absorbent Pad consumption by region & country, CAGR, 2018-2029 & (M Pcs)

U.S. VS China: Fresh Absorbent Pad domestic production, consumption, key domestic manufacturers and share

Global Fresh Absorbent Pad production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (M Pcs)

Global Fresh Absorbent Pad production by Type, production, value, CAGR, 2018-2029, (USD Million) & (M Pcs)

Global Fresh Absorbent Pad production by Application production, value, CAGR, 2018-2029, (USD Million) & (M Pcs).

This reports profiles key players in the global Fresh Absorbent Pad market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Rottaprint, Aptar, Elliott Absorbent Products, Cellcomb, Sirane, MAGIC, Novipax, Thermasorb and Fibril Tex Pvt Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Fresh Absorbent Pad market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Pcs) and average price (US\$/K Pcs) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

## Global Fresh Absorbent Pad Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

## Global Fresh Absorbent Pad Market, Segmentation by Type

Hard Pad

Soft Pad

## Global Fresh Absorbent Pad Market, Segmentation by Application

Red Meat

Poultry

Fish

Fruit and Vegetables

Others

## Companies Profiled:

Rottaprint

Aptar

Elliott Absorbent Products

Cellcomb

Sirane

MAGIC

Novipax

Thermasorb

Fibril Tex Pvt Ltd

Tite-Dri Industries

Demi Company

McAirlaid's

## Key Questions Answered

1. How big is the global Fresh Absorbent Pad market?
2. What is the demand of the global Fresh Absorbent Pad market?
3. What is the year over year growth of the global Fresh Absorbent Pad market?
4. What is the production and production value of the global Fresh Absorbent Pad market?
5. Who are the key producers in the global Fresh Absorbent Pad market?

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