

# Global Freight Forwarding Management Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G02E9E52B0A8EN.html>

Date: January 2024

Pages: 124

Price: US\$ 3,480.00 (Single User License)

ID: G02E9E52B0A8EN

## Abstracts

According to our (Global Info Research) latest study, the global Freight Forwarding Management Software market size was valued at USD 511.3 million in 2023 and is forecast to a readjusted size of USD 1024 million by 2030 with a CAGR of 10.4% during review period.

Freight forwarding management software is designed to facilitate the workflow of freight forwarders and NVOCCs. Operators or managers can better manage their shipments and other aspects of their businesses, generate the necessary documentation, and even analyze their business performance using freight forwarding software. Different freight forwarding software vendors develop different modules to suit the various needs of their users.

Modules can be interpreted as different functions or features of a given software. For example, freight forwarding software can have ocean import, ocean export, air import, air export, trucking, or even warehousing modules to cover users' areas of operation. Some software might even have modules covering other business functions, such as accounting and sales, for forwarders to manage all aspects of their business on a single platform.

The top 6 players of Freight Forwarding Management Software (FFM Software) dominate the market, including WiseTech, Descartes, Oracle, Riege Software, Magaya, softlink and others. Among them, WiseTech is the largest player. From the sales side, the main sales markets are North America, Europe and Asia Pacific, which together account for about 95% of the market share. In terms of type, road freight forwarding software holds 40% of the market share, followed by ocean freight forwarding software.

In terms of its application, SMEs hold a more important share compared to large enterprises, with a share of over 50%.

The Global Info Research report includes an overview of the development of the Freight Forwarding Management Software industry chain, the market status of Large Enterprises (Road Freight Software, Ocean Freight Software), SMEs (Road Freight Software, Ocean Freight Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Freight Forwarding Management Software.

Regionally, the report analyzes the Freight Forwarding Management Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Freight Forwarding Management Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Freight Forwarding Management Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Freight Forwarding Management Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Road Freight Software, Ocean Freight Software).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Freight Forwarding Management Software market.

**Regional Analysis:** The report involves examining the Freight Forwarding Management Software market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Freight Forwarding Management Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Freight Forwarding Management Software:

**Company Analysis:** Report covers individual Freight Forwarding Management Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Freight Forwarding Management Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Large Enterprises, SMEs).

**Technology Analysis:** Report covers specific technologies relevant to Freight Forwarding Management Software. It assesses the current state, advancements, and potential future developments in Freight Forwarding Management Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Freight Forwarding Management Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Freight Forwarding Management Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Market segment by Type

Road Freight Software

Ocean Freight Software

Air Freight Software

Other

#### Market segment by Application

Large Enterprises

SMEs

#### Market segment by players, this report covers

WiseTech

Descartes

Riege Software

Softlink

Akanea

MercuryGate

Oracle

Magaya

BoxOn Logistics

Forward Solutions

CSA Software

Boltrics B.V.

Intellect Technologies

E2open (BluJay)

Logitude

dbh Logistics IT AG

WallTech

Shanghai Qihang

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Freight Forwarding Management Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Freight Forwarding Management Software, with revenue, gross margin and global market share of Freight Forwarding Management Software from 2019 to 2024.

Chapter 3, the Freight Forwarding Management Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Freight Forwarding Management Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Freight Forwarding Management Software.

Chapter 13, to describe Freight Forwarding Management Software research findings and conclusion.

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