

Global Freight Brokerage Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Freight Brokerage Services market size was valued at USD 59030 million in 2023 and is forecast to a readjusted size of USD 74830 million by 2030 with a CAGR of 3.4% during review period.

Freight brokerage is a business with many participants and few clear leaders. A freight broker is someone who assists shippers with freight ready to haul by finding carriers who are qualified to haul the load.

Global Freight Brokerage key players include C.H. Robinson, Expeditors, Landstar System, TQL, etc. Global top four manufacturers hold a share about 60%.

United States is the largest market, with a share over 70%, followed by China, and Europe, both have a share about 15 percent.

In terms of product, Truckload is the largest segment, with a share about 60%. And in terms of application, the largest application is Food and Beverage, followed by Retail, Manufacturing, Auto and Industrial, etc.

The Global Info Research report includes an overview of the development of the Freight Brokerage Services industry chain, the market status of Food and Beverage (Truckload Freight, LTL Freight), Manufacturing (Truckload Freight, LTL Freight), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Freight Brokerage Services.

Regionally, the report analyzes the Freight Brokerage Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Freight Brokerage Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Freight Brokerage Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Freight Brokerage Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Truckload Freight, LTL Freight).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Freight Brokerage Services market.

Regional Analysis: The report involves examining the Freight Brokerage Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Freight Brokerage Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Freight Brokerage Services:

Company Analysis: Report covers individual Freight Brokerage Services players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Freight Brokerage Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food and Beverage, Manufacturing).

Technology Analysis: Report covers specific technologies relevant to Freight Brokerage Services. It assesses the current state, advancements, and potential future developments in Freight Brokerage Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Freight Brokerage Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Freight Brokerage Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Truckload Freight

LTL Freight

Others

Market segment by Application

Food and Beverage

Manufacturing

Auto and Industrial

Chemical

Others

Market segment by players, this report covers

C.H. Robinson

Total Quality Logistics (TQL)

XPO Logistics

Coyote Logistics

Echo Global Logistics

Landstar System

Mode Transportation

GlobalTranz

J.B. Hunt Transport

NTG Freight

Schneider

Transplace Inc.

BNSF Logistics

TransAmerica Express Logistics

Trinity Logistics

England Logistics

Allen Lund Company

MATSON

Werner Enterprises

Armstrong Transport

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Freight Brokerage Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Freight Brokerage Services, with revenue, gross margin and global market share of Freight Brokerage Services from 2019 to 2024.

Chapter 3, the Freight Brokerage Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Freight Brokerage Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Freight Brokerage Services.

Chapter 13, to describe Freight Brokerage Services research findings and conclusion.

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