

Global Freight Brokerage Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G6419F00E333EN.html>

Date: January 2024

Pages: 125

Price: US\$ 3,480.00 (Single User License)

ID: G6419F00E333EN

Abstracts

According to our (Global Info Research) latest study, the global Freight Brokerage market size was valued at USD 59030 million in 2023 and is forecast to a readjusted size of USD 82930 million by 2030 with a CAGR of 5.0% during review period.

Freight brokerage is a business with many participants and few clear leaders. A freight broker is someone who assists shippers with freight ready to haul by finding carriers who are qualified to haul the load.

Global Freight Brokerage key players include C.H. Robinson, Expeditors, Landstar System, TQL, etc. Global top four manufacturers hold a share about 60%.

United States is the largest market, with a share over 70%, followed by China, and Europe, both have a share about 15 percent.

In terms of product, Truckload is the largest segment, with a share about 60%. And in terms of application, the largest application is Food and Beverage, followed by Retail, Manufacturing, Auto and Industrial, etc.

The Global Info Research report includes an overview of the development of the Freight Brokerage industry chain, the market status of Food and Beverage (Truckload, LTL), Manufacturing (Truckload, LTL), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Freight Brokerage.

Regionally, the report analyzes the Freight Brokerage markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Freight Brokerage market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Freight Brokerage market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Freight Brokerage industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Truckload, LTL).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Freight Brokerage market.

Regional Analysis: The report involves examining the Freight Brokerage market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Freight Brokerage market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Freight Brokerage:

Company Analysis: Report covers individual Freight Brokerage players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Freight Brokerage This may involve surveys, interviews, and analysis

of consumer reviews and feedback from different by Application (Food and Beverage, Manufacturing).

Technology Analysis: Report covers specific technologies relevant to Freight Brokerage. It assesses the current state, advancements, and potential future developments in Freight Brokerage areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Freight Brokerage market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Freight Brokerage market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Truckload

LTL

Other

Market segment by Application

Food and Beverage

Manufacturing

Retail

Auto and Industrial

Chemical

Other

Market segment by players, this report covers

C.H. Robinson

Expeditors

Landstar System

TQL

Coyote Logistics

XPO Logistics

Yusen Logistics

Echo Global Logistics

JB Hunt Transport

Worldwide Express

Hub Group

GlobalTranz Enterprises

Allen Lund

Transplace

Werner Logistics

BNSF Logistics

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Freight Brokerage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Freight Brokerage, with revenue, gross margin and global market share of Freight Brokerage from 2019 to 2024.

Chapter 3, the Freight Brokerage competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Freight Brokerage market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Freight

Brokerage.

Chapter 13, to describe Freight Brokerage research findings and conclusion.

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