

Global Freeze-dried Raw Pet Food Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Freeze-dried Raw Pet Food market size is expected to reach \$ 4994 million by 2032, rising at a market growth of 9.9% CAGR during the forecast period (2026-2032).

Freeze-dried pet food refers to pet food products for dogs, cats and other companion animals made by freezing formulated raw materials and removing moisture through vacuum sublimation. The category covers complete freeze-dried meals, freeze-dried raw diets, freeze-dried meat pieces, toppers, mixers, treats, powders and composite pet foods containing freeze-dried inclusions. Its core value proposition lies in preserving ingredient flavor, supporting high-meat and high-protein positioning, improving palatability, and enabling shelf-stable storage, light-weight logistics and convenient rehydration for premium pet nutrition applications.

Based on our research, freeze-dried pet food should be viewed as a premium pet nutrition format rather than a simple extension of pet treats. The category bridges the sensory and high-meat positioning of raw diets with the storage convenience of shelf-stable dry products. This is why the format has grown first in North America, where raw-inspired nutrition, specialty pet retail and premiumization are relatively mature. However, freeze-dried products remain structurally expensive because of raw material cost, energy-intensive drying and low moisture yield. As a result, the category is more likely to expand as complete premium meals, toppers, mixers and high-value treats rather than replace mainstream extruded kibble at scale.

From a demand perspective, the strongest growth is expected in high-income pet households, cat-focused nutrition, functional toppers, single-protein treats and products that improve palatability with small serving sizes. The next stage of competition will be

less about simply claiming ?raw? or ?natural? and more about food safety, traceable sourcing, complete-and-balanced formulation, pathogen control, packaging stability and channel execution. Regulatory and veterinary scrutiny of raw animal-source proteins will remain an important risk factor, which may favor larger players with stronger quality systems and audited supply chains.

This report studies the global Freeze-dried Raw Pet Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Freeze-dried Raw Pet Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Freeze-dried Raw Pet Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Freeze-dried Raw Pet Food total production and demand, 2021-2032, (Tons)

Global Freeze-dried Raw Pet Food total production value, 2021-2032, (USD Million)

Global Freeze-dried Raw Pet Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Freeze-dried Raw Pet Food consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Freeze-dried Raw Pet Food domestic production, consumption, key domestic manufacturers and share

Global Freeze-dried Raw Pet Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Freeze-dried Raw Pet Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Freeze-dried Raw Pet Food production by Sale Channel, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Freeze-dried Raw Pet Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars Petcare, Nestl? Purina PetCare, Stella & Chewy?s, Primal Pet Group, Carnivore Meat Company, Canature Processing Ltd., Muenster Milling Co., Morasch Meats, Natural Pet Food Group, The New Zealand Natural Pet Food Co., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Freeze-dried Raw Pet Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Sale Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Freeze-dried Raw Pet Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Freeze-dried Raw Pet Food Market, Segmentation by Type:

Complete Freeze-dried Food

Freeze-dried Treats

Other Freeze-dried Pet Food

Global Freeze-dried Raw Pet Food Market, Segmentation by Protein Source:

Poultry-based

Red Meat-based

Fish & Seafood-based

Other

Global Freeze-dried Raw Pet Food Market, Segmentation by Pet Type:

Dog

Cat

Dog & Cat Dual-use

Other Companion Animals

Global Freeze-dried Raw Pet Food Market, Segmentation by Sale Channel:

Online Sales

Offline Sales

Companies Profiled:

Mars Petcare

Nestl? Purina PetCare

Stella & Chewy?s

Primal Pet Group

Carnivore Meat Company

Canature Processing Ltd.

Muenster Milling Co.

Morasch Meats

Natural Pet Food Group

The New Zealand Natural Pet Food Co.

Wellness Pet Company

BrightPet Nutrition Group

Instinct Pet Food

Open Farm

Nulo

China Pet Foods Co., Ltd.

Gambol Pet Group Co., Ltd.

Tianjin Ranova Petfood Co., Ltd.

Shanghai Fubei Pet Products Co., Ltd.

Shandong Luscious Pet Food Co., Ltd.

Shandong Saixi Pet Food Co., Ltd.

Mama Cook Co., Ltd.

James & Ella

COYA Pet

Frontier Pets

Fresh Is Best

Purpose Pet Food

Freeze Dry Australia

Laila and Me

Key Questions Answered:

1. How big is the global Freeze-dried Raw Pet Food market?
2. What is the demand of the global Freeze-dried Raw Pet Food market?
3. What is the year over year growth of the global Freeze-dried Raw Pet Food market?
4. What is the production and production value of the global Freeze-dried Raw Pet Food market?
5. Who are the key producers in the global Freeze-dried Raw Pet Food market?
6. What are the growth factors driving the market demand?

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