

# **Global Freeze-dried Raw Pet Food Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Freeze-dried Raw Pet Food market size was valued at US\$ 2552 million in 2025 and is forecast to a readjusted size of US\$ 4994 million by 2032 with a CAGR of 9.9% during review period.

Freeze-dried pet food refers to pet food products for dogs, cats and other companion animals made by freezing formulated raw materials and removing moisture through vacuum sublimation. The category covers complete freeze-dried meals, freeze-dried raw diets, freeze-dried meat pieces, toppers, mixers, treats, powders and composite pet foods containing freeze-dried inclusions. Its core value proposition lies in preserving ingredient flavor, supporting high-meat and high-protein positioning, improving palatability, and enabling shelf-stable storage, light-weight logistics and convenient rehydration for premium pet nutrition applications.

Based on our research, freeze-dried pet food should be viewed as a premium pet nutrition format rather than a simple extension of pet treats. The category bridges the sensory and high-meat positioning of raw diets with the storage convenience of shelf-stable dry products. This is why the format has grown first in North America, where raw-inspired nutrition, specialty pet retail and premiumization are relatively mature. However, freeze-dried products remain structurally expensive because of raw material cost, energy-intensive drying and low moisture yield. As a result, the category is more likely to expand as complete premium meals, toppers, mixers and high-value treats rather than replace mainstream extruded kibble at scale.

From a demand perspective, the strongest growth is expected in high-income pet households, cat-focused nutrition, functional toppers, single-protein treats and products

that improve palatability with small serving sizes. The next stage of competition will be less about simply claiming 'raw' or 'natural' and more about food safety, traceable sourcing, complete-and-balanced formulation, pathogen control, packaging stability and channel execution. Regulatory and veterinary scrutiny of raw animal-source proteins will remain an important risk factor, which may favor larger players with stronger quality systems and audited supply chains.

This report is a detailed and comprehensive analysis for global Freeze-dried Raw Pet Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Sale Channel. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Freeze-dried Raw Pet Food market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Freeze-dried Raw Pet Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Freeze-dried Raw Pet Food market size and forecasts, by Type and by Sale Channel, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Freeze-dried Raw Pet Food market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Freeze-dried Raw Pet Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Freeze-dried Raw Pet Food market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mars Petcare, Nestl? Purina PetCare, Stella & Chewy?s, Primal Pet Group, Carnivore Meat Company, Canature Processing Ltd., Muenster Milling Co., Morasch Meats, Natural Pet Food Group, The New Zealand Natural Pet Food Co., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

Freeze-dried Raw Pet Food market is split by Type and by Sale Channel. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Sale Channel in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Complete Freeze-dried Food

Freeze-dried Treats

Other Freeze-dried Pet Food

#### Market segment by Protein Source

Poultry-based

Red Meat-based

Fish & Seafood-based

Other

## Market segment by Pet Type

Dog

Cat

Dog & Cat Dual-use

Other Companion Animals

## Market segment by Sale Channel

Online Sales

Offline Sales

## Major players covered

Mars Petcare

Nestl? Purina PetCare

Stella & Chewy?s

Primal Pet Group

Carnivore Meat Company

Canature Processing Ltd.

Muenster Milling Co.

Morasch Meats

Natural Pet Food Group

The New Zealand Natural Pet Food Co.

Wellness Pet Company

BrightPet Nutrition Group

Instinct Pet Food

Open Farm

Nulo

China Pet Foods Co., Ltd.

Gambol Pet Group Co., Ltd.

Tianjin Ranova Petfood Co., Ltd.

Shanghai Fubei Pet Products Co., Ltd.

Shandong Luscious Pet Food Co., Ltd.

Shandong Saixi Pet Food Co., Ltd.

Mama Cook Co., Ltd.

James & Ella

COYA Pet

Frontier Pets

Fresh Is Best

Purpose Pet Food

Freeze Dry Australia

Laila and Me

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Freeze-dried Raw Pet Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Freeze-dried Raw Pet Food, with price, sales quantity, revenue, and global market share of Freeze-dried Raw Pet Food from 2021 to 2026.

Chapter 3, the Freeze-dried Raw Pet Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Freeze-dried Raw Pet Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Sale Channel, with sales market share and growth rate by Type, by Sale Channel, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the

world, from 2021 to 2026.and Freeze-dried Raw Pet Food market forecast, by regions, by Type, and by Sale Channel, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

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