

Global Free-standing Patio Heaters Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Free-standing Patio Heaters market size is expected to reach \$ 383 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

In 2025, global Free-standing Patio Heaters sales reached approximately 1,779.01 K units, with an average global market price of around US\$168 per unit.

Free-standing Patio Heaters are portable heating devices designed to provide warmth in outdoor areas such as patios, decks, gardens, or poolside spaces. These heaters stand on their own base and do not require permanent installation, making them versatile and easy to move as needed. They are commonly used in both residential and commercial settings to extend the usability of outdoor spaces during colder weather.

Free-standing patio heaters are predominantly manufactured under an OEM/ODM + brand/channel model. Brand owners lead product definition, industrial design and thermal concept, compliance approvals (gas/electrical safety), go-to-market, and after-sales, while contract manufacturers—often in Asia—handle metal fabrication and final assembly, typically using “platform models” with configurable options (appearance, output rating, controls, and packaging) in flexible batch production. Typical gross margins are around 20%–35%: mass-market gas umbrella models tend to be lower, while premium pyramid/glass-tube designs, stronger branding, electric/infrared, and smart-control variants can be higher. The upstream chain includes steel/aluminum materials, glass tubes and heat-resistant parts, burners/valves/regulators/ignition and sensors, electric heating elements and control electronics, wiring and fasteners. Midstream covers stamping/bending/welding, powder coating or plating, gas sealing & leak tests, electrical safety tests, assembly and burn-in. Downstream spans DIY retailers, e-commerce, hospitality & commercial terrace procurement, event rental fleets, and project-based contractors.

Market Development Opportunities & Main Driving Factors

Freestanding patio heaters are gaining momentum as outdoor living becomes more habitual and al fresco business operations continue to upgrade?extending usable hours, improving seated comfort, and lifting space productivity without fully enclosing the area. Leading North American home-improvement retailers describe outdoor and seasonal merchandise as core categories, while strengthening interconnected supply chain and service capabilities, signaling a mature channel foundation for merchandising, replenishment, and after-sales support?ultimately expanding the runway for branded, differentiated, and premium offerings.

Market Challenges, Risks, & Restraints

The category is highly sensitive to seasonality and unusual weather; retailers also highlight these impacts in annual reporting, meaning misaligned inventory and promotion cadence can quickly amplify price competition and margin pressure. More importantly, policy and compliance uncertainty is rising: some cities have explicitly restricted gas combustion heaters on hospitality terraces and defined boundaries for substitute solutions. Coupled with ongoing safety warnings around fire, tip-over hazards, fuel handling, and carbon-monoxide risk, compliance readiness, quality consistency, and liability management must be designed in from the start.

Downstream Demand Trends

Downstream demand is shifting from 'buying a unit' to 'operating a warm zone.' Hospitality, hotels, and commercial properties increasingly prioritize zoned comfort, rapid deployment, controllable energy use, and compliance-friendly sustainability, while residential users care more about aesthetics, weather resistance, low noise, and convenient storage. As a result, electric and infrared-radiant solutions are likely to penetrate faster, with competition moving toward control experience, safety engineering, and durability. Meanwhile, mainstream retailers are tying protection plans and repair services to seasonal outdoor categories, extending value capture from one-time sales to lifecycle economics.

This report studies the global Free-standing Patio Heaters production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Free-standing Patio Heaters and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Free-standing Patio Heaters that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Free-standing Patio Heaters total production and demand, 2021-2032, (K Units)
Global Free-standing Patio Heaters total production value, 2021-2032, (USD Million)
Global Free-standing Patio Heaters production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Free-standing Patio Heaters consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Free-standing Patio Heaters domestic production, consumption, key domestic manufacturers and share

Global Free-standing Patio Heaters production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Free-standing Patio Heaters production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Free-standing Patio Heaters production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Free-standing Patio Heaters market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AZ Patio Heaters, Napoleon, Lava Heat Italia, Bromic Group, Infratech, Dimplex, Sunglow Industries, Kemper, MIRA Heating Systems, Sunstar, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Free-standing Patio Heaters market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Free-standing Patio Heaters Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Free-standing Patio Heaters Market, Segmentation by Type:

Electric

Natural Gas

Propane

Global Free-standing Patio Heaters Market, Segmentation by Heating Technology:

Radiant Heat

Convection Heat

Others

Global Free-standing Patio Heaters Market, Segmentation by Power:

Low BTU

Mid BTU

High BTU

Global Free-standing Patio Heaters Market, Segmentation by Sales Channel:

Offline Sales

Online Sales

Global Free-standing Patio Heaters Market, Segmentation by Application:

Commercial

Residential

Companies Profiled:

AZ Patio Heaters

Napoleon

Lava Heat Italia

Bromic Group

Infratech

Dimplex

Sunglow Industries

Kemper

MIRA Heating Systems

Sunstar

SUNHEAT

FRICO

Siabs

Radialight

Timber Stoves

Symo Parasols

Fire Sense

Hi-Seasons Products (Changzhou)

VHAN

Key Questions Answered:

1. How big is the global Free-standing Patio Heaters market?
2. What is the demand of the global Free-standing Patio Heaters market?
3. What is the year over year growth of the global Free-standing Patio Heaters market?
4. What is the production and production value of the global Free-standing Patio Heaters market?
5. Who are the key producers in the global Free-standing Patio Heaters market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Free-standing Patio Heaters Introduction
- 1.2 World Free-standing Patio Heaters Supply & Forecast
 - 1.2.1 World Free-standing Patio Heaters Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Free-standing Patio Heaters Production (2021-2032)
 - 1.2.3 World Free-standing Patio Heaters Pricing Trends (2021-2032)
- 1.3 World Free-standing Patio Heaters Production by Region (Based on Production Site)
 - 1.3.1 World Free-standing Patio Heaters Production Value by Region (2021-2032)
 - 1.3.2 World Free-standing Patio Heaters Production by Region (2021-2032)
 - 1.3.3 World Free-standing Patio Heaters Average Price by Region (2021-2032)
 - 1.3.4 North America Free-standing Patio Heaters Production (2021-2032)
 - 1.3.5 Europe Free-standing Patio Heaters Production (2021-2032)
 - 1.3.6 China Free-standing Patio Heaters Production (2021-2032)
 - 1.3.7 Japan Free-standing Patio Heaters Production (2021-2032)
 - 1.3.8 Southeast Asia Free-standing Patio Heaters Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Free-standing Patio Heaters Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Free-standing Patio Heaters Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Free-standing Patio Heaters Demand (2021-2032)
- 2.2 World Free-standing Patio Heaters Consumption by Region
 - 2.2.1 World Free-standing Patio Heaters Consumption by Region (2021-2026)
 - 2.2.2 World Free-standing Patio Heaters Consumption Forecast by Region (2027-2032)
- 2.3 United States Free-standing Patio Heaters Consumption (2021-2032)
- 2.4 China Free-standing Patio Heaters Consumption (2021-2032)
- 2.5 Europe Free-standing Patio Heaters Consumption (2021-2032)
- 2.6 Japan Free-standing Patio Heaters Consumption (2021-2032)
- 2.7 South Korea Free-standing Patio Heaters Consumption (2021-2032)
- 2.8 ASEAN Free-standing Patio Heaters Consumption (2021-2032)
- 2.9 India Free-standing Patio Heaters Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Free-standing Patio Heaters Production Value by Manufacturer (2021-2026)
- 3.2 World Free-standing Patio Heaters Production by Manufacturer (2021-2026)
- 3.3 World Free-standing Patio Heaters Average Price by Manufacturer (2021-2026)
- 3.4 Free-standing Patio Heaters Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Free-standing Patio Heaters Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Free-standing Patio Heaters in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Free-standing Patio Heaters in 2025
- 3.6 Free-standing Patio Heaters Market: Overall Company Footprint Analysis
 - 3.6.1 Free-standing Patio Heaters Market: Region Footprint
 - 3.6.2 Free-standing Patio Heaters Market: Company Product Type Footprint
 - 3.6.3 Free-standing Patio Heaters Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Free-standing Patio Heaters Production Value Comparison
 - 4.1.1 United States VS China: Free-standing Patio Heaters Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Free-standing Patio Heaters Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Free-standing Patio Heaters Production Comparison
 - 4.2.1 United States VS China: Free-standing Patio Heaters Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Free-standing Patio Heaters Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Free-standing Patio Heaters Consumption Comparison
 - 4.3.1 United States VS China: Free-standing Patio Heaters Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Free-standing Patio Heaters Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Free-standing Patio Heaters Manufacturers and Market Share,

2021-2026

4.4.1 United States Based Free-standing Patio Heaters Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Free-standing Patio Heaters Production Value (2021-2026)

4.4.3 United States Based Manufacturers Free-standing Patio Heaters Production (2021-2026)

4.5 China Based Free-standing Patio Heaters Manufacturers and Market Share

4.5.1 China Based Free-standing Patio Heaters Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Free-standing Patio Heaters Production Value (2021-2026)

4.5.3 China Based Manufacturers Free-standing Patio Heaters Production (2021-2026)

4.6 Rest of World Based Free-standing Patio Heaters Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Free-standing Patio Heaters Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Free-standing Patio Heaters Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Free-standing Patio Heaters Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Free-standing Patio Heaters Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Electric

5.2.2 Natural Gas

5.2.3 Propane

5.3 Market Segment by Type

5.3.1 World Free-standing Patio Heaters Production by Type (2021-2032)

5.3.2 World Free-standing Patio Heaters Production Value by Type (2021-2032)

5.3.3 World Free-standing Patio Heaters Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY HEATING TECHNOLOGY

6.1 World Free-standing Patio Heaters Market Size Overview by Heating Technology:

2021 VS 2025 VS 2032

6.2 Segment Introduction by Heating Technology

6.2.1 Radiant Heat

6.2.2 Convection Heat

6.2.3 Others

6.3 Market Segment by Heating Technology

6.3.1 World Free-standing Patio Heaters Production by Heating Technology
(2021-2032)

6.3.2 World Free-standing Patio Heaters Production Value by Heating Technology
(2021-2032)

6.3.3 World Free-standing Patio Heaters Average Price by Heating Technology
(2021-2032)

7 MARKET ANALYSIS BY POWER

7.1 World Free-standing Patio Heaters Market Size Overview by Power: 2021 VS 2025
VS 2032

7.2 Segment Introduction by Power

7.2.1 Low BTU

7.2.2 Mid BTU

7.2.3 High BTU

7.3 Market Segment by Power

7.3.1 World Free-standing Patio Heaters Production by Power (2021-2032)

7.3.2 World Free-standing Patio Heaters Production Value by Power (2021-2032)

7.3.3 World Free-standing Patio Heaters Average Price by Power (2021-2032)

8 MARKET ANALYSIS BY SALES CHANNEL

8.1 World Free-standing Patio Heaters Market Size Overview by Sales Channel: 2021
VS 2025 VS 2032

8.2 Segment Introduction by Sales Channel

8.2.1 Offline Sales

8.2.2 Online Sales

8.3 Market Segment by Sales Channel

8.3.1 World Free-standing Patio Heaters Production by Sales Channel (2021-2032)

8.3.2 World Free-standing Patio Heaters Production Value by Sales Channel
(2021-2032)

8.3.3 World Free-standing Patio Heaters Average Price by Sales Channel (2021-2032)

9 MARKET ANALYSIS BY APPLICATION

9.1 World Free-standing Patio Heaters Market Size Overview by Application: 2021 VS 2025 VS 2032

9.2 Segment Introduction by Application

9.2.1 Commercial

9.2.2 Residential

9.3 Market Segment by Application

9.3.1 World Free-standing Patio Heaters Production by Application (2021-2032)

9.3.2 World Free-standing Patio Heaters Production Value by Application (2021-2032)

9.3.3 World Free-standing Patio Heaters Average Price by Application (2021-2032)

10 COMPANY PROFILES

10.1 AZ Patio Heaters

10.1.1 AZ Patio Heaters Details

10.1.2 AZ Patio Heaters Major Business

10.1.3 AZ Patio Heaters Free-standing Patio Heaters Product and Services

10.1.4 AZ Patio Heaters Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.1.5 AZ Patio Heaters Recent Developments/Updates

10.1.6 AZ Patio Heaters Competitive Strengths & Weaknesses

10.2 Napoleon

10.2.1 Napoleon Details

10.2.2 Napoleon Major Business

10.2.3 Napoleon Free-standing Patio Heaters Product and Services

10.2.4 Napoleon Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.2.5 Napoleon Recent Developments/Updates

10.2.6 Napoleon Competitive Strengths & Weaknesses

10.3 Lava Heat Italia

10.3.1 Lava Heat Italia Details

10.3.2 Lava Heat Italia Major Business

10.3.3 Lava Heat Italia Free-standing Patio Heaters Product and Services

10.3.4 Lava Heat Italia Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.3.5 Lava Heat Italia Recent Developments/Updates

10.3.6 Lava Heat Italia Competitive Strengths & Weaknesses

10.4 Bromic Group

- 10.4.1 Bromic Group Details
- 10.4.2 Bromic Group Major Business
- 10.4.3 Bromic Group Free-standing Patio Heaters Product and Services
- 10.4.4 Bromic Group Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 10.4.5 Bromic Group Recent Developments/Updates
- 10.4.6 Bromic Group Competitive Strengths & Weaknesses
- 10.5 Infratech
 - 10.5.1 Infratech Details
 - 10.5.2 Infratech Major Business
 - 10.5.3 Infratech Free-standing Patio Heaters Product and Services
 - 10.5.4 Infratech Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.5.5 Infratech Recent Developments/Updates
 - 10.5.6 Infratech Competitive Strengths & Weaknesses
- 10.6 Dimplex
 - 10.6.1 Dimplex Details
 - 10.6.2 Dimplex Major Business
 - 10.6.3 Dimplex Free-standing Patio Heaters Product and Services
 - 10.6.4 Dimplex Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.6.5 Dimplex Recent Developments/Updates
 - 10.6.6 Dimplex Competitive Strengths & Weaknesses
- 10.7 Sun glow Industries
 - 10.7.1 Sun glow Industries Details
 - 10.7.2 Sun glow Industries Major Business
 - 10.7.3 Sun glow Industries Free-standing Patio Heaters Product and Services
 - 10.7.4 Sun glow Industries Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.7.5 Sun glow Industries Recent Developments/Updates
 - 10.7.6 Sun glow Industries Competitive Strengths & Weaknesses
- 10.8 Kemper
 - 10.8.1 Kemper Details
 - 10.8.2 Kemper Major Business
 - 10.8.3 Kemper Free-standing Patio Heaters Product and Services
 - 10.8.4 Kemper Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.8.5 Kemper Recent Developments/Updates
 - 10.8.6 Kemper Competitive Strengths & Weaknesses

10.9 MIRA Heating Systems

10.9.1 MIRA Heating Systems Details

10.9.2 MIRA Heating Systems Major Business

10.9.3 MIRA Heating Systems Free-standing Patio Heaters Product and Services

10.9.4 MIRA Heating Systems Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.9.5 MIRA Heating Systems Recent Developments/Updates

10.9.6 MIRA Heating Systems Competitive Strengths & Weaknesses

10.10 Sunstar

10.10.1 Sunstar Details

10.10.2 Sunstar Major Business

10.10.3 Sunstar Free-standing Patio Heaters Product and Services

10.10.4 Sunstar Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.10.5 Sunstar Recent Developments/Updates

10.10.6 Sunstar Competitive Strengths & Weaknesses

10.11 SUNHEAT

10.11.1 SUNHEAT Details

10.11.2 SUNHEAT Major Business

10.11.3 SUNHEAT Free-standing Patio Heaters Product and Services

10.11.4 SUNHEAT Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.11.5 SUNHEAT Recent Developments/Updates

10.11.6 SUNHEAT Competitive Strengths & Weaknesses

10.12 FRICO

10.12.1 FRICO Details

10.12.2 FRICO Major Business

10.12.3 FRICO Free-standing Patio Heaters Product and Services

10.12.4 FRICO Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.12.5 FRICO Recent Developments/Updates

10.12.6 FRICO Competitive Strengths & Weaknesses

10.13 Siabs

10.13.1 Siabs Details

10.13.2 Siabs Major Business

10.13.3 Siabs Free-standing Patio Heaters Product and Services

10.13.4 Siabs Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.13.5 Siabs Recent Developments/Updates

- 10.13.6 Siabs Competitive Strengths & Weaknesses
- 10.14 Radialight
 - 10.14.1 Radialight Details
 - 10.14.2 Radialight Major Business
 - 10.14.3 Radialight Free-standing Patio Heaters Product and Services
 - 10.14.4 Radialight Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.14.5 Radialight Recent Developments/Updates
 - 10.14.6 Radialight Competitive Strengths & Weaknesses
- 10.15 Timber Stoves
 - 10.15.1 Timber Stoves Details
 - 10.15.2 Timber Stoves Major Business
 - 10.15.3 Timber Stoves Free-standing Patio Heaters Product and Services
 - 10.15.4 Timber Stoves Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.15.5 Timber Stoves Recent Developments/Updates
 - 10.15.6 Timber Stoves Competitive Strengths & Weaknesses
- 10.16 Symo Parasols
 - 10.16.1 Symo Parasols Details
 - 10.16.2 Symo Parasols Major Business
 - 10.16.3 Symo Parasols Free-standing Patio Heaters Product and Services
 - 10.16.4 Symo Parasols Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.16.5 Symo Parasols Recent Developments/Updates
 - 10.16.6 Symo Parasols Competitive Strengths & Weaknesses
- 10.17 Fire Sense
 - 10.17.1 Fire Sense Details
 - 10.17.2 Fire Sense Major Business
 - 10.17.3 Fire Sense Free-standing Patio Heaters Product and Services
 - 10.17.4 Fire Sense Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 10.17.5 Fire Sense Recent Developments/Updates
 - 10.17.6 Fire Sense Competitive Strengths & Weaknesses
- 10.18 Hi-Seasons Products (Changzhou)
 - 10.18.1 Hi-Seasons Products (Changzhou) Details
 - 10.18.2 Hi-Seasons Products (Changzhou) Major Business
 - 10.18.3 Hi-Seasons Products (Changzhou) Free-standing Patio Heaters Product and Services
 - 10.18.4 Hi-Seasons Products (Changzhou) Free-standing Patio Heaters Production,

Price, Value, Gross Margin and Market Share (2021-2026)

10.18.5 Hi-Seasons Products (Changzhou) Recent Developments/Updates

10.18.6 Hi-Seasons Products (Changzhou) Competitive Strengths & Weaknesses

10.19 VHAN

10.19.1 VHAN Details

10.19.2 VHAN Major Business

10.19.3 VHAN Free-standing Patio Heaters Product and Services

10.19.4 VHAN Free-standing Patio Heaters Production, Price, Value, Gross Margin and Market Share (2021-2026)

10.19.5 VHAN Recent Developments/Updates

10.19.6 VHAN Competitive Strengths & Weaknesses

11 INDUSTRY CHAIN ANALYSIS

11.1 Free-standing Patio Heaters Industry Chain

11.2 Free-standing Patio Heaters Upstream Analysis

11.2.1 Free-standing Patio Heaters Core Raw Materials

11.2.2 Main Manufacturers of Free-standing Patio Heaters Core Raw Materials

11.3 Midstream Analysis

11.4 Downstream Analysis

11.5 Free-standing Patio Heaters Production Mode

11.6 Free-standing Patio Heaters Procurement Model

11.7 Free-standing Patio Heaters Industry Sales Model and Sales Channels

11.7.1 Free-standing Patio Heaters Sales Model

11.7.2 Free-standing Patio Heaters Typical Distributors

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology

13.2 Research Process and Data Source

13.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Free-standing Patio Heaters Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Free-standing Patio Heaters Production Value by Region (2021-2026) & (USD Million)

Table 3. World Free-standing Patio Heaters Production Value by Region (2027-2032) & (USD Million)

Table 4. World Free-standing Patio Heaters Production Value Market Share by Region (2021-2026)

Table 5. World Free-standing Patio Heaters Production Value Market Share by Region (2027-2032)

Table 6. World Free-standing Patio Heaters Production by Region (2021-2026) & (K Units)

Table 7. World Free-standing Patio Heaters Production by Region (2027-2032) & (K Units)

Table 8. World Free-standing Patio Heaters Production Market Share by Region (2021-2026)

Table 9. World Free-standing Patio Heaters Production Market Share by Region (2027-2032)

Table 10. World Free-standing Patio Heaters Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Free-standing Patio Heaters Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Free-standing Patio Heaters Major Market Trends

Table 13. World Free-standing Patio Heaters Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Free-standing Patio Heaters Consumption by Region (2021-2026) & (K Units)

Table 15. World Free-standing Patio Heaters Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Free-standing Patio Heaters Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Free-standing Patio Heaters Producers in 2025

Table 18. World Free-standing Patio Heaters Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Free-standing Patio Heaters Producers in 2025

Table 20. World Free-standing Patio Heaters Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Free-standing Patio Heaters Company Evaluation Quadrant

Table 22. World Free-standing Patio Heaters Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Free-standing Patio Heaters Production Site of Key Manufacturer

Table 24. Free-standing Patio Heaters Market: Company Product Type Footprint

Table 25. Free-standing Patio Heaters Market: Company Product Application Footprint

Table 26. Free-standing Patio Heaters Competitive Factors

Table 27. Free-standing Patio Heaters New Entrant and Capacity Expansion Plans

Table 28. Free-standing Patio Heaters Mergers & Acquisitions Activity

Table 29. United States VS China Free-standing Patio Heaters Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Free-standing Patio Heaters Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Free-standing Patio Heaters Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Free-standing Patio Heaters Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Free-standing Patio Heaters Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Free-standing Patio Heaters Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Free-standing Patio Heaters Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Free-standing Patio Heaters Production Market Share (2021-2026)

Table 37. China Based Free-standing Patio Heaters Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Free-standing Patio Heaters Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Free-standing Patio Heaters Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Free-standing Patio Heaters Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Free-standing Patio Heaters Production Market

Share (2021-2026)

Table 42. Rest of World Based Free-standing Patio Heaters Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Free-standing Patio Heaters Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Free-standing Patio Heaters Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Free-standing Patio Heaters Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Free-standing Patio Heaters Production Market Share (2021-2026)

Table 47. World Free-standing Patio Heaters Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Free-standing Patio Heaters Production by Type (2021-2026) & (K Units)

Table 49. World Free-standing Patio Heaters Production by Type (2027-2032) & (K Units)

Table 50. World Free-standing Patio Heaters Production Value by Type (2021-2026) & (USD Million)

Table 51. World Free-standing Patio Heaters Production Value by Type (2027-2032) & (USD Million)

Table 52. World Free-standing Patio Heaters Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Free-standing Patio Heaters Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Free-standing Patio Heaters Production Value by Heating Technology, (USD Million), 2021 & 2025 & 2032

Table 55. World Free-standing Patio Heaters Production by Heating Technology (2021-2026) & (K Units)

Table 56. World Free-standing Patio Heaters Production by Heating Technology (2027-2032) & (K Units)

Table 57. World Free-standing Patio Heaters Production Value by Heating Technology (2021-2026) & (USD Million)

Table 58. World Free-standing Patio Heaters Production Value by Heating Technology (2027-2032) & (USD Million)

Table 59. World Free-standing Patio Heaters Average Price by Heating Technology (2021-2026) & (US\$/Unit)

Table 60. World Free-standing Patio Heaters Average Price by Heating Technology (2027-2032) & (US\$/Unit)

Table 61. World Free-standing Patio Heaters Production Value by Power, (USD Million), 2021 & 2025 & 2032

Table 62. World Free-standing Patio Heaters Production by Power (2021-2026) & (K Units)

Table 63. World Free-standing Patio Heaters Production by Power (2027-2032) & (K Units)

Table 64. World Free-standing Patio Heaters Production Value by Power (2021-2026) & (USD Million)

Table 65. World Free-standing Patio Heaters Production Value by Power (2027-2032) & (USD Million)

Table 66. World Free-standing Patio Heaters Average Price by Power (2021-2026) & (US\$/Unit)

Table 67. World Free-standing Patio Heaters Average Price by Power (2027-2032) & (US\$/Unit)

Table 68. World Free-standing Patio Heaters Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 69. World Free-standing Patio Heaters Production by Sales Channel (2021-2026) & (K Units)

Table 70. World Free-standing Patio Heaters Production by Sales Channel (2027-2032) & (K Units)

Table 71. World Free-standing Patio Heaters Production Value by Sales Channel (2021-2026) & (USD Million)

Table 72. World Free-standing Patio Heaters Production Value by Sales Channel (2027-2032) & (USD Million)

Table 73. World Free-standing Patio Heaters Average Price by Sales Channel (2021-2026) & (US\$/Unit)

Table 74. World Free-standing Patio Heaters Average Price by Sales Channel (2027-2032) & (US\$/Unit)

Table 75. World Free-standing Patio Heaters Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 76. World Free-standing Patio Heaters Production by Application (2021-2026) & (K Units)

Table 77. World Free-standing Patio Heaters Production by Application (2027-2032) & (K Units)

Table 78. World Free-standing Patio Heaters Production Value by Application (2021-2026) & (USD Million)

Table 79. World Free-standing Patio Heaters Production Value by Application (2027-2032) & (USD Million)

Table 80. World Free-standing Patio Heaters Average Price by Application (2021-2026)

& (US\$/Unit)

Table 81. World Free-standing Patio Heaters Average Price by Application (2027-2032)

& (US\$/Unit)

Table 82. AZ Patio Heaters Basic Information, Manufacturing Base and Competitors

Table 83. AZ Patio Heaters Major Business

Table 84. AZ Patio Heaters Free-standing Patio Heaters Product and Services

Table 85. AZ Patio Heaters Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 86. AZ Patio Heaters Recent Developments/Updates

Table 87. AZ Patio Heaters Competitive Strengths & Weaknesses

Table 88. Napoleon Basic Information, Manufacturing Base and Competitors

Table 89. Napoleon Major Business

Table 90. Napoleon Free-standing Patio Heaters Product and Services

Table 91. Napoleon Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 92. Napoleon Recent Developments/Updates

Table 93. Napoleon Competitive Strengths & Weaknesses

Table 94. Lava Heat Italia Basic Information, Manufacturing Base and Competitors

Table 95. Lava Heat Italia Major Business

Table 96. Lava Heat Italia Free-standing Patio Heaters Product and Services

Table 97. Lava Heat Italia Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 98. Lava Heat Italia Recent Developments/Updates

Table 99. Lava Heat Italia Competitive Strengths & Weaknesses

Table 100. Bromic Group Basic Information, Manufacturing Base and Competitors

Table 101. Bromic Group Major Business

Table 102. Bromic Group Free-standing Patio Heaters Product and Services

Table 103. Bromic Group Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 104. Bromic Group Recent Developments/Updates

Table 105. Bromic Group Competitive Strengths & Weaknesses

Table 106. Infratech Basic Information, Manufacturing Base and Competitors

Table 107. Infratech Major Business

Table 108. Infratech Free-standing Patio Heaters Product and Services

Table 109. Infratech Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 110. Infratech Recent Developments/Updates
- Table 111. Infratech Competitive Strengths & Weaknesses
- Table 112. Dimplex Basic Information, Manufacturing Base and Competitors
- Table 113. Dimplex Major Business
- Table 114. Dimplex Free-standing Patio Heaters Product and Services
- Table 115. Dimplex Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 116. Dimplex Recent Developments/Updates
- Table 117. Dimplex Competitive Strengths & Weaknesses
- Table 118. Sunglow Industries Basic Information, Manufacturing Base and Competitors
- Table 119. Sunglow Industries Major Business
- Table 120. Sunglow Industries Free-standing Patio Heaters Product and Services
- Table 121. Sunglow Industries Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 122. Sunglow Industries Recent Developments/Updates
- Table 123. Sunglow Industries Competitive Strengths & Weaknesses
- Table 124. Kemper Basic Information, Manufacturing Base and Competitors
- Table 125. Kemper Major Business
- Table 126. Kemper Free-standing Patio Heaters Product and Services
- Table 127. Kemper Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 128. Kemper Recent Developments/Updates
- Table 129. Kemper Competitive Strengths & Weaknesses
- Table 130. MIRA Heating Systems Basic Information, Manufacturing Base and Competitors
- Table 131. MIRA Heating Systems Major Business
- Table 132. MIRA Heating Systems Free-standing Patio Heaters Product and Services
- Table 133. MIRA Heating Systems Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. MIRA Heating Systems Recent Developments/Updates
- Table 135. MIRA Heating Systems Competitive Strengths & Weaknesses
- Table 136. Sunstar Basic Information, Manufacturing Base and Competitors
- Table 137. Sunstar Major Business
- Table 138. Sunstar Free-standing Patio Heaters Product and Services
- Table 139. Sunstar Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 140. Sunstar Recent Developments/Updates

- Table 141. Sunstar Competitive Strengths & Weaknesses
- Table 142. SUNHEAT Basic Information, Manufacturing Base and Competitors
- Table 143. SUNHEAT Major Business
- Table 144. SUNHEAT Free-standing Patio Heaters Product and Services
- Table 145. SUNHEAT Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 146. SUNHEAT Recent Developments/Updates
- Table 147. SUNHEAT Competitive Strengths & Weaknesses
- Table 148. FRICO Basic Information, Manufacturing Base and Competitors
- Table 149. FRICO Major Business
- Table 150. FRICO Free-standing Patio Heaters Product and Services
- Table 151. FRICO Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 152. FRICO Recent Developments/Updates
- Table 153. FRICO Competitive Strengths & Weaknesses
- Table 154. Siabs Basic Information, Manufacturing Base and Competitors
- Table 155. Siabs Major Business
- Table 156. Siabs Free-standing Patio Heaters Product and Services
- Table 157. Siabs Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 158. Siabs Recent Developments/Updates
- Table 159. Siabs Competitive Strengths & Weaknesses
- Table 160. Radialight Basic Information, Manufacturing Base and Competitors
- Table 161. Radialight Major Business
- Table 162. Radialight Free-standing Patio Heaters Product and Services
- Table 163. Radialight Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 164. Radialight Recent Developments/Updates
- Table 165. Radialight Competitive Strengths & Weaknesses
- Table 166. Timber Stoves Basic Information, Manufacturing Base and Competitors
- Table 167. Timber Stoves Major Business
- Table 168. Timber Stoves Free-standing Patio Heaters Product and Services
- Table 169. Timber Stoves Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 170. Timber Stoves Recent Developments/Updates
- Table 171. Timber Stoves Competitive Strengths & Weaknesses

Table 172. Symo Parasols Basic Information, Manufacturing Base and Competitors

Table 173. Symo Parasols Major Business

Table 174. Symo Parasols Free-standing Patio Heaters Product and Services

Table 175. Symo Parasols Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 176. Symo Parasols Recent Developments/Updates

Table 177. Symo Parasols Competitive Strengths & Weaknesses

Table 178. Fire Sense Basic Information, Manufacturing Base and Competitors

Table 179. Fire Sense Major Business

Table 180. Fire Sense Free-standing Patio Heaters Product and Services

Table 181. Fire Sense Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 182. Fire Sense Recent Developments/Updates

Table 183. Fire Sense Competitive Strengths & Weaknesses

Table 184. Hi-Seasons Products (Changzhou) Basic Information, Manufacturing Base and Competitors

Table 185. Hi-Seasons Products (Changzhou) Major Business

Table 186. Hi-Seasons Products (Changzhou) Free-standing Patio Heaters Product and Services

Table 187. Hi-Seasons Products (Changzhou) Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 188. Hi-Seasons Products (Changzhou) Recent Developments/Updates

Table 189. Hi-Seasons Products (Changzhou) Competitive Strengths & Weaknesses

Table 190. VHAN Basic Information, Manufacturing Base and Competitors

Table 191. VHAN Major Business

Table 192. VHAN Free-standing Patio Heaters Product and Services

Table 193. VHAN Free-standing Patio Heaters Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 194. VHAN Recent Developments/Updates

Table 195. VHAN Competitive Strengths & Weaknesses

Table 196. Global Key Players of Free-standing Patio Heaters Upstream (Raw Materials)

Table 197. Global Free-standing Patio Heaters Typical Customers

Table 198. Free-standing Patio Heaters Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Free-standing Patio Heaters Picture

Figure 2. World Free-standing Patio Heaters Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Free-standing Patio Heaters Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Free-standing Patio Heaters Production (2021-2032) & (K Units)

Figure 5. World Free-standing Patio Heaters Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Free-standing Patio Heaters Production Value Market Share by Region (2021-2032)

Figure 7. World Free-standing Patio Heaters Production Market Share by Region (2021-2032)

Figure 8. North America Free-standing Patio Heaters Production (2021-2032) & (K Units)

Figure 9. Europe Free-standing Patio Heaters Production (2021-2032) & (K Units)

Figure 10. China Free-standing Patio Heaters Production (2021-2032) & (K Units)

Figure 11. Japan Free-standing Patio Heaters Production (2021-2032) & (K Units)

Figure 12. Southeast Asia Free-standing Patio Heaters Production (2021-2032) & (K Units)

Figure 13. Free-standing Patio Heaters Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 16. World Free-standing Patio Heaters Consumption Market Share by Region (2021-2032)

Figure 17. United States Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 18. China Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 19. Europe Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 20. Japan Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 21. South Korea Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 22. ASEAN Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 23. India Free-standing Patio Heaters Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of Free-standing Patio Heaters by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Free-standing Patio Heaters

Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Free-standing Patio Heaters

Markets in 2025

Figure 27. United States VS China: Free-standing Patio Heaters Production Value

Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Free-standing Patio Heaters Production Market

Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Free-standing Patio Heaters Consumption Market

Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Free-standing Patio Heaters Production

Market Share 2025

Figure 31. China Based Manufacturers Free-standing Patio Heaters Production Market

Share 2025

Figure 32. Rest of World Based Manufacturers Free-standing Patio Heaters Production

Market Share 2025

Figure 33. World Free-standing Patio Heaters Production Value by Type, (USD Million),

2021 & 2025 & 2032

Figure 34. World Free-standing Patio Heaters Production Value Market Share by Type

in 2025

Figure 35. Electric

Figure 36. Natural Gas

Figure 37. Propane

Figure 38. World Free-standing Patio Heaters Production Market Share by Type

(2021-2032)

Figure 39. World Free-standing Patio Heaters Production Value Market Share by Type

(2021-2032)

Figure 40. World Free-standing Patio Heaters Average Price by Type (2021-2032) &

(US\$/Unit)

Figure 41. World Free-standing Patio Heaters Production Value by Heating Technology,

(USD Million), 2021 & 2025 & 2032

Figure 42. World Free-standing Patio Heaters Production Value Market Share by

Heating Technology in 2025

Figure 43. Radiant Heat

Figure 44. Convection Heat

Figure 45. Others

Figure 46. World Free-standing Patio Heaters Production Market Share by Heating

Technology (2021-2032)

Figure 47. World Free-standing Patio Heaters Production Value Market Share by

Heating Technology (2021-2032)

Figure 48. World Free-standing Patio Heaters Average Price by Heating Technology (2021-2032) & (US\$/Unit)

Figure 49. World Free-standing Patio Heaters Production Value by Power, (USD Million), 2021 & 2025 & 2032

Figure 50. World Free-standing Patio Heaters Production Value Market Share by Power in 2025

Figure 51. Low BTU

Figure 52. Mid BTU

Figure 53. High BTU

Figure 54. World Free-standing Patio Heaters Production Market Share by Power (2021-2032)

Figure 55. World Free-standing Patio Heaters Production Value Market Share by Power (2021-2032)

Figure 56. World Free-standing Patio Heaters Average Price by Power (2021-2032) & (US\$/Unit)

Figure 57. World Free-standing Patio Heaters Production Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Figure 58. World Free-standing Patio Heaters Production Value Market Share by Sales Channel in 2025

Figure 59. Offline Sales

Figure 60. Online Sales

Figure 61. World Free-standing Patio Heaters Production Market Share by Sales Channel (2021-2032)

Figure 62. World Free-standing Patio Heaters Production Value Market Share by Sales Channel (2021-2032)

Figure 63. World Free-standing Patio Heaters Average Price by Sales Channel (2021-2032) & (US\$/Unit)

Figure 64. World Free-standing Patio Heaters Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 65. World Free-standing Patio Heaters Production Value Market Share by Application in 2025

Figure 66. Commercial

Figure 67. Residential

Figure 68. World Free-standing Patio Heaters Production Market Share by Application (2021-2032)

Figure 69. World Free-standing Patio Heaters Production Value Market Share by Application (2021-2032)

Figure 70. World Free-standing Patio Heaters Average Price by Application (2021-2032) & (US\$/Unit)

Figure 71. Free-standing Patio Heaters Industry Chain

Figure 72. Free-standing Patio Heaters Procurement Model

Figure 73. Free-standing Patio Heaters Sales Model

Figure 74. Free-standing Patio Heaters Sales Channels, Direct Sales, and Distribution

Figure 75. Methodology

Figure 76. Research Process and Data Source

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