

Global Fragrance and Flavor Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Fragrance and Flavor market size was valued at US\$ 35170 million in 2025 and is forecast to a readjusted size of US\$ 51500 million by 2032 with a CAGR of 5.7% during review period.

Flavors and fragrances refer to substances that are added to products to provide them with specific tastes or scents, enhancing the overall sensory experience. These substances are widely used in various industries, including food and beverages, cosmetics, personal care products, cleaning products, and more.

Both flavors and fragrances can be derived from natural sources (such as essential oils and extracts) or synthesized through chemical processes to mimic natural aromas and tastes. The development of flavors and fragrances involves a combination of chemistry, biology, and sensory science to create compounds that are safe for consumption or use on the skin while delivering the desired sensory effects.

Currently, the major global manufacturers of flavors and fragrances include Givaudan, DSM-Firmenich, International Flavors & Fragrances (IFF), Symrise, Takasago, ADM WILD Flavors, Mane, Sensient, Robertet, and T. Hasegawa. In the Chinese market, key edible flavor manufacturers include Huabao International, China Boton Group, Zhejiang NHU, and Apple Flavor and Fragrance.

Overall, the global flavors and fragrances market is characterized by a high level of industry concentration and a trend of production shifting toward developing countries. In particular, the four companies ? Givaudan, DSM-Firmenich, IFF, and Symrise ? have collectively maintained a combined market share of over 50% in recent years. This high

degree of concentration in the global market is unlikely to change in the short term.

This report is a detailed and comprehensive analysis for global Fragrance and Flavor market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Fragrance and Flavor market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Fragrance and Flavor market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Fragrance and Flavor market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Fragrance and Flavor market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Fragrance and Flavor

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Fragrance and Flavor market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include IFF, Givaudan, Symrise, DSM-Firmenich, Takasago, MANE, Sensient Technologies, Robertet, T. Hasegawa, Kerry, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Fragrance and Flavor market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Flavors

Fragrances

Market segment by Application

Food and Beverages

Cosmetics & Personal Care

Perfume

Tobacco

Others

Major players covered

IFF

Givaudan

Symrise

DSM-Firmenich

Takasago

MANE

Sensient Technologies

Robertet

T. Hasegawa

Kerry

ADM

Synergy Flavors

Treant

Bell Flavors & Fragrances

OGAWA

Huabao

China Boton Group

Apple Flavor and Fragrance

Zhejiang NHU

Asia Aroma

Wanxiang Technology

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fragrance and Flavor product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fragrance and Flavor, with price, sales quantity, revenue, and global market share of Fragrance and Flavor from 2021 to 2026.

Chapter 3, the Fragrance and Flavor competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fragrance and Flavor breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Fragrance and Flavor market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fragrance and Flavor.

Chapter 14 and 15, to describe Fragrance and Flavor sales channel, distributors, customers, research findings and conclusion.

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