

# Global Fragrance Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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## Abstracts

Commonly known as perfume, fragrance is a mixture of essential oils or aroma compounds, fixatives and solvents commonly used to provide pleasant scent to the human body, animals, food, objects and any living space. Over the years, people used herbs and spices such as almond, coriander, myrtle, conifer resin or and bergamot as well as flowers to provide pleasant aroma or scent to their food ingredients. Fragrance oil also known as aromatic oil is used to provide aroma/pleasant scents to the products. These oils are blended with synthetic aroma compounds or natural essential oils which are diluted with scented oil such as, propylene glycol, vegetable oil or mineral oil. Aromatic oils are mostly used for perfumery, cosmetics and flavoring of food.

### Scope of the Report:

This report focuses on the Fragrance in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Asia Pacific is projected to expand at a moderate CAGR of 6.20% during the forecast period 2017-2025.

The worldwide market for Fragrance is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Revlon

Raymond

Estee Lauder

L'Oreal

Beiersdorf

Christian Dior

Calvin Klein

Burberry

Giorgio Armani

Unilever

NIKE

Lacoste

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plant

Animal

Minerals

Others

Market Segment by Applications, can be divided into

Perfumes

Cosmetics

Others

There are 15 Chapters to deeply display the global Fragrance market.

Chapter 1, to describe Fragrance Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Fragrance, with sales, revenue, and price of Fragrance, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Fragrance, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Fragrance market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Fragrance sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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