

Global Fragrance Fixative Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GDD1F18A7E1EN.html>

Date: July 2024

Pages: 113

Price: US\$ 3,480.00 (Single User License)

ID: GDD1F18A7E1EN

Abstracts

According to our (Global Info Research) latest study, the global Fragrance Fixative market size was valued at USD 1515.9 million in 2023 and is forecast to a readjusted size of USD 1985.9 million by 2030 with a CAGR of 3.9% during review period.

A fragrance fixative is used to equalize the vapor pressures, and thus the volatilities, of the raw materials in a perfume oil, as well as to increase the tenacity. Natural fixatives are resinoids (benzoin, labdanum, myrrh, olibanum, storax, tolu balsam) and animal products (ambergris, castoreum, musk, and civet). Synthetic fixatives include substances of low volatility (diphenylmethane, cyclopentadecanolide, ambroxide, benzyl salicylate) and virtually odorless solvents with very low vapor pressures (benzyl benzoate, diethyl phthalate, triethyl citrate).

The Global Info Research report includes an overview of the development of the Fragrance Fixative industry chain, the market status of Fine Fragrances (Sclareolide, Ambroxide), Homecare Products (Sclareolide, Ambroxide), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Fragrance Fixative.

Regionally, the report analyzes the Fragrance Fixative markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Fragrance Fixative market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Fragrance Fixative market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Fragrance Fixative industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sclareolide, Ambroxide).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Fragrance Fixative market.

Regional Analysis: The report involves examining the Fragrance Fixative market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Fragrance Fixative market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Fragrance Fixative:

Company Analysis: Report covers individual Fragrance Fixative manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Fragrance Fixative This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fine Fragrances, Homecare Products).

Technology Analysis: Report covers specific technologies relevant to Fragrance Fixative. It assesses the current state, advancements, and potential future developments in Fragrance Fixative areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Fragrance Fixative market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Fragrance Fixative market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Sclareolide

Ambroxide

Galaxolide

Iso E Super

Sucrose Acetate Isobutyrate

Ambergris

Castoreum

Civet

Clary Sage

Others

Market segment by Application

Fine Fragrances

Homecare Products

Color Cosmetics

Haircare Products

Skincare Products

Others

Major players covered

Eastman Chemical Company

Tokos

Lotioncarfter

Paris Fragrances Cosmetics E Supplies

SVP Chemicals

Synthodor Company

PFW Aroma Chemicals

Firmenich International

Givaudan

Schulke & Mayr

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Fragrance Fixative product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Fragrance Fixative, with price, sales, revenue and global market share of Fragrance Fixative from 2019 to 2024.

Chapter 3, the Fragrance Fixative competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Fragrance Fixative breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Fragrance Fixative market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Fragrance Fixative.

Chapter 14 and 15, to describe Fragrance Fixative sales channel, distributors, customers, research findings and conclusion.

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