

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Foundation Cream Market 2018, Forecast to 2023

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Abstracts

Foundation is a skin-coloured makeup applied to the face to create an even, uniform colour to the complexion, to cover flaws and, sometimes, to change the natural skintone. Some foundations also function as a moisturizer, sunscreen, astringent or base layer for more complex cosmetics.

Scope of the Report:

This report focuses on the Foundation Cream in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In terms of geography, Europe dominated the market. BB creams are highly popular in Europe as they provide moisture, SPF protection, and sheer coverage alongside soothing and healing properties, which prevents the need for purchasing separate products. However, the European cosmetic industry is highly regulated by the governments in the region, and many European countries have banned the testing of cosmetics on animals. So, cosmetic companies are spending heavily on developing alternatives to animal testing to comply with the EU regulations.

The worldwide market for Foundation Cream is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

L'Oreal

Estee Lauder

P&G

Revlon

Shiseido

Chanel

Kao

AmorePacific

Lotus Herbals

Neutrogena

Oriflame

Sephora

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Concealer Foundation Cream

Moisturizing Foundation Cream

Other

Market Segment by Applications, can be divided into

Retail Stores

Specialty Stores

Online Stores

There are 15 Chapters to deeply display the global Foundation Cream market.

Chapter 1, to describe Foundation Cream Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Foundation Cream, with sales, revenue, and price of Foundation Cream, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Foundation Cream, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Foundation Cream market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Foundation Cream sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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