

# Global Forklift Floor Mats Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Forklift Floor Mats market size was valued at US\$ 419 million in 2025 and is forecast to a readjusted size of US\$ 633 million by 2032 with a CAGR of 6.1% during review period.

In 2025, global sales of forklift floor mats reached approximately 18.5 million units, with an average selling price of \$22. Forklift floor mats are functional protective components installed on the bottom of the cab of industrial forklifts, primarily used for anti-slip, shock absorption, sound insulation, dust prevention, and improving operational comfort and safety. Common materials include rubber, PVC, polyurethane, and composite elastomers. Upstream raw materials mainly consist of natural rubber, synthetic rubber, PVC resin, polyurethane granules, and fillers. Midstream production involves molding or injection molding by automotive parts and industrial rubber and plastics manufacturers. Downstream supply mainly consists of forklift OEMs and the aftermarket maintenance market, with end customers including warehousing and logistics manufacturers, ports, and e-commerce warehousing and distribution centers. Global total production capacity in 2025 was approximately 22 million units, with an average industry gross margin of approximately 28%-35%. Demand growth is primarily driven by the expansion of global automated warehousing and the increase in forklift ownership. Future growth lies in high-wear-resistant and environmentally friendly materials, anti-static properties, and customized floor mat solutions. Companies with deep partnerships with OEMs and strong branding capabilities will have greater business opportunities.

The forklift floor mat market is characterized by 'small product, stable demand, and slow upgrades,' representing a typical supporting market that expands with the growth of forklift ownership. The continuous development of global logistics warehousing, e-

commerce delivery, and intra-manufacturing logistics has driven a steady increase in forklift ownership, creating rigid demand for forklift floor mats at both the new machine installation and aftermarket replacement ends. Especially in high-frequency operations, dusty or humid conditions, the wear cycle of floor mats is significantly shortened, leading to a year-on-year increase in aftermarket replacement demand and providing a relatively stable supply base for the market.

From a competitive perspective, the technical barriers to forklift floor mats are not high, but there are hidden barriers in material formulation, mold precision, and compatibility with the vehicle. The low-end market is dominated by general-purpose rubber or PVC floor mats, resulting in fierce price competition and pressure on profit margins. The mid-to-high-end market focuses more on anti-slip performance, shock absorption and sound insulation, and environmental compliance, gradually upgrading to high-wear-resistant elastomers, polyurethane, and customized structures. Suppliers with stable partnerships with mainstream forklift brands have a greater competitive advantage.

Looking at future trends, forklift floor mats are evolving from simple protective components towards functional and differentiated offerings. Anti-static, flame-retardant, oil-resistant, and recyclable environmentally friendly materials will become key selling points, while greater emphasis will be placed on deep compatibility with vehicle platforms in terms of size and mounting methods. As the electrification and high-end development of forklifts increase, OEMs are paying more attention to interior comfort and safety. While the forklift floor mat market is unlikely to experience explosive growth, it presents a long-term, sustainable business opportunity, suitable for large-scale manufacturing and companies with stable cash flow.

This report is a detailed and comprehensive analysis for global Forklift Floor Mats market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Forklift Floor Mats market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Forklift Floor Mats market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Forklift Floor Mats market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Forklift Floor Mats market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Forklift Floor Mats
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Forklift Floor Mats market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fairchild Industries, NoTrax, KLEEN-TEX, Leading Forklift Parts, Mats4U, Thermoflex, NEOSOL, Muovihaka, FroGum, Kunshan Hanzhi Logistics Equipment Co.,Ltd, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Forklift Floor Mats market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Rubber Floor Mats

Polyurethane Floor Mats

PVC Floor Mats

Others

#### Market segment by Anti-slip Design

Flat Anti-slip Type

Hollow/Drainage Type

#### Market segment by Thickness

Thickness: 15mm - 30mm

Thickness: 30mm - 50mm

Others

#### Market segment by Application

Petroleum

Chemicals

Mining

Others

#### Major players covered

Fairchild Industries

NoTrax

KLEEN-TEX

Leading Forklift Parts

Mats4U

Thermoflex

NEOSOL

Muovihaka

FroGum

Kunshan Hanzhi Logistics Equipment Co.,Ltd

DDKFLOR

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Forklift Floor Mats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Forklift Floor Mats, with price, sales quantity, revenue, and global market share of Forklift Floor Mats from 2021 to 2026.

Chapter 3, the Forklift Floor Mats competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Forklift Floor Mats breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Forklift Floor Mats market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Forklift Floor Mats.

Chapter 14 and 15, to describe Forklift Floor Mats sales channel, distributors, customers, research findings and conclusion.

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