

# Global Forklift Fleet Management Software Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Forklift Fleet Management Software market size is expected to reach \$ 6885 million by 2032, rising at a market growth of 10.1% CAGR during the forecast period (2026-2032).

Forklift fleet management software is an intelligent control software platform for managing, scheduling, and optimizing unmanned forklifts (including AGV/AMR robotic forklifts) in industrial scenarios. Through real-time positioning, path planning, task allocation, traffic optimization, safety avoidance, and vehicle status monitoring, the system achieves unified monitoring and automated scheduling of the entire unmanned forklift fleet, making logistics and handling processes efficient, safe, visible, and automatically responding to on-site dynamics. Unmanned forklift fleet management systems are typically integrated with warehouse management systems (WMS) and manufacturing execution systems (MES) to optimize work sequences, reduce conflicts, improve vehicle utilization, and reduce operating labor costs in multi-forklift collaborative operation environments. It is suitable for various scenarios such as warehouses, production workshops, and distribution centers. The global gross margin for forklift fleet management software was approximately 23.81% in 2025.

As the global manufacturing and logistics industries transform towards digitalization and intelligence, warehouse automation and flexible manufacturing have become key to improving production efficiency and reducing labor costs. Unmanned forklifts, as a mainstay of intelligent material handling equipment, rely on fleet management systems as the core technology for collaborative scheduling, real-time monitoring, and multi-vehicle traffic optimization. The market's continued growth in demand for high-efficiency, low-error-rate internal logistics processing capabilities has driven the increasing demand for fleet management software. Simultaneously, the widespread

adoption of standards such as the Industrial Internet of Things (IIoT) and VDA 5050 has made unified scheduling and interoperability of multi-brand vehicles possible, further enhancing the core value of fleet management systems in the intelligent logistics ecosystem. Despite the broad market prospects, unmanned forklift fleet management system suppliers still face challenges. High system integration difficulty, strict compatibility requirements with existing warehousing and execution systems, and high standards for real-time performance and security result in high development costs and technical barriers. Furthermore, significant differences in data protocols and operational logic between different scenarios and brands of unmanned forklifts increase the complexity of cross-platform scheduling and unified optimization. Moreover, the rapid iteration speed of software products and strong customer customization needs place higher demands on suppliers' R&D investment and service capabilities. Downstream demand is shifting from single-device management to multi-brand collaboration and intelligent optimization. Traditional dispatching centered on equipment from a single vendor is gradually transforming into hybrid dispatching platforms supporting multiple equipment brands; vehicle status prediction and maintenance, dynamic route optimization, energy management, and traffic conflict prevention are also becoming standard features of fleet management systems. With the integrated application of AI, digital twins, and Real-Time Location Systems (RTLS), unmanned forklift fleet management systems are upgrading from traditional task allocation and monitoring tools to intelligent logistics resource optimization platforms, helping enterprises achieve more efficient, reliable, and safer automated logistics operations.

This report studies the global Forklift Fleet Management Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Forklift Fleet Management Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Forklift Fleet Management Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Forklift Fleet Management Software total market, 2021-2032, (USD Million)

Global Forklift Fleet Management Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Forklift Fleet Management Software total market, key domestic companies, and share, (USD Million)

Global Forklift Fleet Management Software revenue by player, revenue and market

share 2021-2026, (USD Million)

Global Forklift Fleet Management Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Forklift Fleet Management Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Forklift Fleet Management Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include KUKA SE & Co. KGaA, Toyota Material Handling North America (Raymond & Toyota), Jungheinrich AG, Bosch Rexroth AG, KION Group, Locus Robotics, KINEXON, SAP Flexus AG, GreyOrange, BlueBotics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Forklift Fleet Management Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Forklift Fleet Management Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Forklift Fleet Management Software Market, Segmentation by Type:

Cloud-Based

On-Premise

Global Forklift Fleet Management Software Market, Segmentation by Integrated:

Standalone Software

Integrated Software

Global Forklift Fleet Management Software Market, Segmentation by Application:

Warehousing & Distribution

Manufacturing

Retail & E-Commerce

Automotive

Others

Companies Profiled:

KUKA SE & Co. KGaA

Toyota Material Handling North America (Raymond & Toyota)

Jungheinrich AG

Bosch Rexroth AG

KION Group

Locus Robotics

KINEXON

SAP Flexus AG

GreyOrange

BlueBotics

Stonkam Co., Ltd.

KNAPP

SYNAOS

LocaXion

Addverb Movect

Mitsubishi Logisnext Americas

Seegrid

Mobile Industrial Robots (Teradyne)

ELOKON

Teknect

FTC Safety Solutions

Intelligent Flying Machines, Inc.

HubNetic

Crown Equipment Corporation(InfoLink)

BYD

LSROBOT

Techbloom (Beijing) Information Technology Co., Ltd

Anhui Heli Co., Ltd.

Hangcha Group Co., Ltd.

Noblelift Intelligent

### **Key Questions Answered**

1. How big is the global Forklift Fleet Management Software market?
2. What is the demand of the global Forklift Fleet Management Software market?
3. What is the year over year growth of the global Forklift Fleet Management Software market?
4. What is the total value of the global Forklift Fleet Management Software market?
5. Who are the Major Players in the global Forklift Fleet Management Software market?
6. What are the growth factors driving the market demand?

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