

Global Footwear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Footwear market size was valued at USD 292750 million in 2023 and is forecast to a readjusted size of USD 343180 million by 2030 with a CAGR of 2.3% during review period.

Footwear refers to garments worn on the feet, which originally serves to purpose of protection against adversities of the environment, usually regarding ground textures and temperature. Footwear in the manner of shoes therefore primarily serves the purpose to ease the locomotion and prevent injuries. Secondly footwear can also be used for fashion and adornment as well as to indicate the status or rank of the person within a social structure. Socks and other hosiery are typically worn additionally between the feet and other footwear for further comfort and relief.

APAC is the largest consumption place, with a consumption market share nearly 52%. Europe is the second largest consumption place with the consumption market share of 21%.

Market competition is intense. Nike, Adidas, Skechers, New Balance, Asics, Belle, Kering Group are the leaders of the industry. Top three manufacturers held 8% market share.

The Global Info Research report includes an overview of the development of the Footwear industry chain, the market status of Women's Footwear (Leather Footwear, Non leather Footwear), Men's Footwear (Leather Footwear, Non leather Footwear), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Footwear.



Regionally, the report analyzes the Footwear markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Footwear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Footwear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Footwear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (M Pairs), revenue generated, and market share of different by Type (e.g., Leather Footwear, Non leather Footwear).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Footwear market.

Regional Analysis: The report involves examining the Footwear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Footwear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Footwear:

Company Analysis: Report covers individual Footwear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Footwear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by End User (Women's Footwear, Men's Footwear).

Technology Analysis: Report covers specific technologies relevant to Footwear. It assesses the current state, advancements, and potential future developments in Footwear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Footwear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Footwear market is split by Type and by End User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by End User in terms of volume and value.

Market segment by Type

Leather Footwear

Non leather Footwear

Market segment by End User

Women's Footwear

Men's Footwear

Kid's Footwear



Major players covered Nike Adidas Skechers New Balance **Asics** Belle Kering Group Puma **Authentic Brands Group** Clarks Wolverine Worldwide VF Corp **ECCO** Anta Crocs Inc **Under Armour** Geox LI-NING Salvatore Ferragamo





The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Footwear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Footwear, with price, sales, revenue and global market share of Footwear from 2019 to 2024.



Chapter 3, the Footwear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Footwear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and end user, with sales market share and growth rate by type, end user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Footwear market forecast, by regions, type and end user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Footwear.

Chapter 14 and 15, to describe Footwear sales channel, distributors, customers, research findings and conclusion.



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