

# Global Football Shoes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Football Shoes market size was valued at USD 3623.3 million in 2023 and is forecast to a readjusted size of USD 5058 million by 2030 with a CAGR of 4.9% during review period.

Football shoes, called cleats or soccer shoes in North America, are an item of footwear worn when playing football. Choosing the correct sole type is crucial. It not only can affect performance and comfort, but can also help prevent injury too.

Currently, many players such as Nike, Adidas, PUMA, Under Armour, New Balance as well as some others are playing important roles in Football Shoes industry. The market is not so concentrated for now and is seeing to be more concentrate. The Top 5 took up about 62% of the global market in 2019.

In market, revenue of Football Shoes in Europe took about 31% market share in 2019, which is the biggest area in current market pattern. North America ranks the second largest area, with revenue and market share of about 29% in 2019.

There are many different types of Football Shoes. The market can be segmented into: FG Football Boots, SG Football Boots, HG Football Boots, TF Football Boots, AG Football Boots and IC Football Boots. FG Football Boots is the most commonly used and efficient types and took about 29% market share in 2019. By application, Sports Enthusiasts is the largest consumer group, with consumption market share of above 64% in 2019.

The Global Info Research report includes an overview of the development of the Football Shoes industry chain, the market status of Professional Athletes (FG Football

Boots, SG Football Boots), Sports Enthusiasts (FG Football Boots, SG Football Boots), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Football Shoes.

Regionally, the report analyzes the Football Shoes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Football Shoes market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Football Shoes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Football Shoes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Pairs), revenue generated, and market share of different by Type (e.g., FG Football Boots, SG Football Boots).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Football Shoes market.

**Regional Analysis:** The report involves examining the Football Shoes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Football Shoes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Football Shoes:

**Company Analysis:** Report covers individual Football Shoes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Football Shoes. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Target User (Professional Athletes, Sports Enthusiasts).

**Technology Analysis:** Report covers specific technologies relevant to Football Shoes. It assesses the current state, advancements, and potential future developments in Football Shoes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Football Shoes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Football Shoes market is split by Type and by Target User. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Target User in terms of volume and value.

### Market segment by Type

FG Football Boots

SG Football Boots

HG Football Boots

TF Football Boots

AG Football Boots

IC Football Boots

Market segment by Target User

Professional Athletes

Sports Enthusiasts

Major players covered

Nike

Adidas

PUMA

Under Armour

Asics

Diadora

Joma

Lotto Sport Italia

Mizuno

New Balance

Umbro

Pantofola d'Oro

Concave

Kipsta (Decathlon)

Sondico

ANTA

Li-Ning

Health

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Football Shoes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Football Shoes, with price, sales, revenue and global market share of Football Shoes from 2019 to 2024.

Chapter 3, the Football Shoes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Football Shoes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and target user, with sales market share

and growth rate by type, target user, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Football Shoes market forecast, by regions, type and target user, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Football Shoes.

Chapter 14 and 15, to describe Football Shoes sales channel, distributors, customers, research findings and conclusion.

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