

Global Food Traceability Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Food Traceability market size was valued at USD 16650 million in 2023 and is forecast to a readjusted size of USD 33340 million by 2030 with a CAGR of 10.4% during review period.

Food traceability is tracing any food, feed, food-producing animal or substance that will be used for consumption, through all stages of production, processing and distribution to identify and address risks and protect public health.

Food traceability is a way of responding to potential risks that can arise in food and feed, to ensure that all food products are safe for citizens to eat.

Europe is the largest Food Traceability market with about 42% market share. North America is follower, accounting for about 35% market share.

The key players are Honeywell, Intellex Technologies, SAP, Bcfooderp, Trimble, Food Decision Software, JustFoodERP, IBM, Intact, Mass Group etc. Top 3 companies occupied about 38% market share.

The Global Info Research report includes an overview of the development of the Food Traceability industry chain, the market status of Government Department (Meat Traceability System, Vegetable and Fruit Traceability System), Food Suppliers (Meat Traceability System, Vegetable and Fruit Traceability System), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Food Traceability.

Regionally, the report analyzes the Food Traceability markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Food Traceability market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Food Traceability market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Food Traceability industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Meat Traceability System, Vegetable and Fruit Traceability System).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Food Traceability market.

Regional Analysis: The report involves examining the Food Traceability market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Food Traceability market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Food Traceability:

Company Analysis: Report covers individual Food Traceability manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Food Traceability. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Government Department, Food Suppliers).

Technology Analysis: Report covers specific technologies relevant to Food Traceability. It assesses the current state, advancements, and potential future developments in Food Traceability areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Food Traceability market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Food Traceability market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Meat Traceability System

Vegetable and Fruit Traceability System

Milk Food Traceability System

Market segment by Application

Government Department

Food Suppliers

Retailers

Major players covered

Honeywell

Intelix Technologies

SAP

Bcfooderp

Trimble

Food Decision Software

JustFoodERP

IBM

Intact

Mass Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Food Traceability product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Food Traceability, with price, sales, revenue and global market share of Food Traceability from 2019 to 2024.

Chapter 3, the Food Traceability competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Food Traceability breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Food Traceability market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Food Traceability.

Chapter 14 and 15, to describe Food Traceability sales channel, distributors, customers, research findings and conclusion.

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