

Global Food Testing and Certification Market 2023 by Company, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G8AD659ED3C2EN.html>

Date: November 2023

Pages: 112

Price: US\$ 3,480.00 (Single User License)

ID: G8AD659ED3C2EN

Abstracts

According to our (Global Info Research) latest study, the global Food Testing and Certification market size was valued at USD 321 million in 2022 and is forecast to a readjusted size of USD 436.8 million by 2029 with a CAGR of 4.5% during review period.

Consumers are increasingly concerned about the safety and quality of the food they consume. They seek transparency in food labeling, ingredients, and production processes. As a result, there is a growing demand for food testing and certification to verify product claims and ensure compliance with labeling regulations.

Governments worldwide are implementing stricter food safety regulations to protect public health. This includes regulations related to microbiological contaminants, chemical residues, allergens, and genetically modified organisms (GMOs). Food testing services are essential for compliance with these regulations.

With the rise in food allergies and intolerances, allergen testing is a critical focus area. Food testing labs provide services to detect and quantify allergens, ensuring that food products are safe for consumption by individuals with allergies.

The Global Info Research report includes an overview of the development of the Food Testing and Certification industry chain, the market status of Food (Microbiological Testing, Chemical Analysis), Agriculture (Microbiological Testing, Chemical Analysis), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Food Testing and Certification.

Regionally, the report analyzes the Food Testing and Certification markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Food Testing and Certification market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Food Testing and Certification market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Food Testing and Certification industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Microbiological Testing, Chemical Analysis).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Food Testing and Certification market.

Regional Analysis: The report involves examining the Food Testing and Certification market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Food Testing and Certification market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Food Testing and Certification:

Company Analysis: Report covers individual Food Testing and Certification players, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Food Testing and Certification. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Food, Agriculture).

Technology Analysis: Report covers specific technologies relevant to Food Testing and Certification. It assesses the current state, advancements, and potential future developments in Food Testing and Certification areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Food Testing and Certification market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Food Testing and Certification market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Microbiological Testing

Chemical Analysis

Nutritional Analysis

Others

Market segment by Application

Food

Agriculture

Retail

Others

Market segment by players, this report covers

QIMA

SGS

Bureau Veritas

Intertek

Eurofins Scientific

T?V S?D

ALS

T?VNORD

AsureQuality

M?rieuxNutriSciences

FoodChain ID

Microbac

THEi

T?V Rheinland

CMA Testing

BASIL

Anacon Laboratories

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Food Testing and Certification product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Food Testing and Certification, with revenue, gross margin and global market share of Food Testing and Certification from 2018 to 2023.

Chapter 3, the Food Testing and Certification competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and Food Testing and Certification market forecast, by regions, type and application, with

consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Food Testing and Certification.

Chapter 13, to describe Food Testing and Certification research findings and conclusion.

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