

Global Food Supply Chain Traceability Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Food Supply Chain Traceability Software market size is expected to reach \$ 1344 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

Food supply chain traceability software is a type of digital system designed to record, track, and transparently display information across the entire process of a food product's journey from source to end consumer.

Growth in the food supply chain traceability software market is primarily driven by factors such as stricter food safety regulations, heightened requirements for end-to-end traceability, an increased need for food recall management, the expansion of fresh cold-chain and cross-border food distribution, and growing consumer demand for transparency regarding food origins. As the supply chain?spanning origin, raw material procurement, processing, warehousing, cold-chain logistics, and final sales?becomes increasingly complex and extended, enterprises require digital software to record batch information, supplier data, quality inspection results, production processes, logistics flows, and temperature control data. Such systems enable the rapid identification of at-risk batches and the execution of precise recalls should quality issues arise. Meanwhile, regulations and standards require food companies to strengthen the retention of key traceability events and data, and promote the upgrading of food manufacturers, catering chains, fresh food retailers, cold chain logistics and agricultural product companies from manual ledgers, paper records and decentralized systems to an integrated food supply chain traceability platform that covers raw material sources, production batches, warehousing and logistics, quality compliance and consumer QR code inquiries.

This report studies the global Food Supply Chain Traceability Software demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Food Supply Chain Traceability Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Food Supply Chain Traceability Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Food Supply Chain Traceability Software total market, 2021-2032, (USD Million)

Global Food Supply Chain Traceability Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Food Supply Chain Traceability Software total market, key domestic companies, and share, (USD Million)

Global Food Supply Chain Traceability Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Food Supply Chain Traceability Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Food Supply Chain Traceability Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Food Supply Chain Traceability Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Infor, Aptean, ?IBM Food Trust, TELUS, iTradeNetwork, ReposiTrak, TraceGains, Trustwell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Food Supply Chain Traceability Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

Global Food Supply Chain Traceability Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Food Supply Chain Traceability Software Market, Segmentation by Type:

Cloud-based

On-premises

Global Food Supply Chain Traceability Software Market, Segmentation by Technology:

QR Code Traceability

Barcode Traceability

Blockchain Traceability

Others

Global Food Supply Chain Traceability Software Market, Segmentation by Food Type:

Fresh Food

Frozen and Refrigerated Food

Others

Global Food Supply Chain Traceability Software Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

SAP

Oracle

Infor

Aptean

?IBM Food Trust

TELUS

iTradeNetwork

ReposiTrak

TraceGains

Trustwell

FoodChain ID

SafetyChain Software

Optel Group

Wholechain

Allera

Datahex

FoodReady

?FoodDocs

Zhuisuyun

SF Fengsu

Key Questions Answered

1. How big is the global Food Supply Chain Traceability Software market?
2. What is the demand of the global Food Supply Chain Traceability Software market?
3. What is the year over year growth of the global Food Supply Chain Traceability Software market?
4. What is the total value of the global Food Supply Chain Traceability Software market?
5. Who are the Major Players in the global Food Supply Chain Traceability Software market?
6. What are the growth factors driving the market demand?

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