

Global Food Safety Traceability Solutions Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Food Safety Traceability Solutions market size is expected to reach \$ 1344 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

The food traceability solution can identify the source of food and provide detailed information from production to the table. Once a food safety incident occurs, the food traceability system can quickly and accurately locate the link where the problem occurred, identify the responsible party, and recall the problematic food in a timely manner to curb the spread of the problem. This is one of the effective ways to solve the current food safety situation.

The growth of the food safety traceability solutions market is primarily driven by stricter food safety regulations, an increased need for quality risk management, higher demands for efficient food recalls, growing consumer interest in supply chain transparency, and the rapid expansion of fresh cold-chain logistics and cross-border food trade. As food supply chains extend across the entire lifecycle—from cultivation and raw material procurement to processing, warehousing, cold-chain distribution, and final sales—traditional manual record-keeping and fragmented systems can no longer meet the requirements for batch tracking, supplier collaboration, quality inspection documentation, temperature monitoring, flow management, and compliance auditing. By leveraging technologies such as QR codes, barcodes, RFID, IoT, blockchain, cloud platforms, and data visualization, food safety traceability solutions record and track the entire journey of food products—including raw material origins, production batches, inspections, storage conditions, logistics routes, and sales destinations. These solutions enable enterprises to rapidly identify problematic batches, pinpoint where issues arose, and execute precise recalls when quality problems occur. Simultaneously, they enhance

regulatory compliance, brand credibility, and supply chain operational efficiency, facilitating a shift in food safety management from reactive retrospective tracing to proactive, end-to-end digital control and risk early warning.

This report studies the global Food Safety Traceability Solutions demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Food Safety Traceability Solutions, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Food Safety Traceability Solutions that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Food Safety Traceability Solutions total market, 2021-2032, (USD Million)

Global Food Safety Traceability Solutions total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Food Safety Traceability Solutions total market, key domestic companies, and share, (USD Million)

Global Food Safety Traceability Solutions revenue by player, revenue and market share 2021-2026, (USD Million)

Global Food Safety Traceability Solutions total market by Type, CAGR, 2021-2032, (USD Million)

Global Food Safety Traceability Solutions total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Food Safety Traceability Solutions market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Infor, Aptean, ?IBM Food Trust, TELUS, iTradeNetwork, ReposiTrak, TraceGains, Trustwell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Food Safety Traceability Solutions market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Food Safety Traceability Solutions Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Food Safety Traceability Solutions Market, Segmentation by Type:

Cloud-based

On-premises

Global Food Safety Traceability Solutions Market, Segmentation by Technology:

QR Code Traceability

Barcode Traceability

Blockchain Traceability

Others

Global Food Safety Traceability Solutions Market, Segmentation by Food Type:

Fresh Food

Frozen and Refrigerated Food

Others

Global Food Safety Traceability Solutions Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

Companies Profiled:

SAP

Oracle

Infor

Aptean

?IBM Food Trust

TELUS

iTradeNetwork

ReposiTrak

TraceGains

Trustwell

FoodChain ID

SafetyChain Software

Optel Group

Wholechain

Allera

Datahex

FoodReady

?FoodDocs

Zhuisuyun

SF Fengsu

Key Questions Answered

1. How big is the global Food Safety Traceability Solutions market?
2. What is the demand of the global Food Safety Traceability Solutions market?
3. What is the year over year growth of the global Food Safety Traceability Solutions market?
4. What is the total value of the global Food Safety Traceability Solutions market?
5. Who are the Major Players in the global Food Safety Traceability Solutions market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

1.1 Food Safety Traceability Solutions Introduction

1.2 World Food Safety Traceability Solutions Market Size & Forecast (2021 & 2025 & 2032)

1.3 World Food Safety Traceability Solutions Total Market by Region (by Headquarter Location)

1.3.1 World Food Safety Traceability Solutions Market Size by Region (2021-2032), (by Headquarter Location)

1.3.2 United States Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.3.3 China Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.3.4 Europe Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.3.5 Japan Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.3.6 South Korea Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.3.7 ASEAN Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.3.8 India Based Company Food Safety Traceability Solutions Revenue (2021-2032)

1.4 Market Drivers, Restraints and Trends

1.4.1 Food Safety Traceability Solutions Market Drivers

1.4.2 Factors Affecting Demand

1.4.3 Major Market Trends

2 DEMAND SUMMARY

2.1 World Food Safety Traceability Solutions Consumption Value (2021-2032)

2.2 World Food Safety Traceability Solutions Consumption Value by Region

2.2.1 World Food Safety Traceability Solutions Consumption Value by Region (2021-2026)

2.2.2 World Food Safety Traceability Solutions Consumption Value Forecast by Region (2027-2032)

2.3 United States Food Safety Traceability Solutions Consumption Value (2021-2032)

2.4 China Food Safety Traceability Solutions Consumption Value (2021-2032)

2.5 Europe Food Safety Traceability Solutions Consumption Value (2021-2032)

2.6 Japan Food Safety Traceability Solutions Consumption Value (2021-2032)

- 2.7 South Korea Food Safety Traceability Solutions Consumption Value (2021-2032)
- 2.8 ASEAN Food Safety Traceability Solutions Consumption Value (2021-2032)
- 2.9 India Food Safety Traceability Solutions Consumption Value (2021-2032)

3 WORLD FOOD SAFETY TRACEABILITY SOLUTIONS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Food Safety Traceability Solutions Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Food Safety Traceability Solutions Industry Rank of Major Players
 - 3.2.2 Global Concentration Ratios (CR4) for Food Safety Traceability Solutions in 2025
 - 3.2.3 Global Concentration Ratios (CR8) for Food Safety Traceability Solutions in 2025
- 3.3 Food Safety Traceability Solutions Company Evaluation Quadrant
- 3.4 Food Safety Traceability Solutions Market: Overall Company Footprint Analysis
 - 3.4.1 Food Safety Traceability Solutions Market: Region Footprint
 - 3.4.2 Food Safety Traceability Solutions Market: Company Product Type Footprint
 - 3.4.3 Food Safety Traceability Solutions Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Food Safety Traceability Solutions Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Food Safety Traceability Solutions Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: Food Safety Traceability Solutions Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Food Safety Traceability Solutions Consumption Value Comparison
 - 4.2.1 United States VS China: Food Safety Traceability Solutions Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Food Safety Traceability Solutions Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Food Safety Traceability Solutions Companies and Market Share, 2021-2026

4.3.1 United States Based Food Safety Traceability Solutions Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Food Safety Traceability Solutions Revenue, (2021-2026)

4.4 China Based Companies Food Safety Traceability Solutions Revenue and Market Share, 2021-2026

4.4.1 China Based Food Safety Traceability Solutions Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Food Safety Traceability Solutions Revenue, (2021-2026)

4.5 Rest of World Based Food Safety Traceability Solutions Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Food Safety Traceability Solutions Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Food Safety Traceability Solutions Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Food Safety Traceability Solutions Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud-based

5.2.2 On-premises

5.3 Market Segment by Type

5.3.1 World Food Safety Traceability Solutions Market Size by Type (2021-2026)

5.3.2 World Food Safety Traceability Solutions Market Size by Type (2027-2032)

5.3.3 World Food Safety Traceability Solutions Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY TECHNOLOGY

6.1 World Food Safety Traceability Solutions Market Size Overview by Technology: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Technology

6.2.1 QR Code Traceability

6.2.2 Barcode Traceability

6.2.3 Blockchain Traceability

6.2.4 Others

6.3 Market Segment by Technology

6.3.1 World Food Safety Traceability Solutions Market Size by Technology
(2021-2026)

6.3.2 World Food Safety Traceability Solutions Market Size by Technology
(2027-2032)

6.3.3 World Food Safety Traceability Solutions Market Size Market Share by
Technology (2027-2032)

7 MARKET ANALYSIS BY FOOD TYPE

7.1 World Food Safety Traceability Solutions Market Size Overview by Food Type: 2021
VS 2025 VS 2032

7.2 Segment Introduction by Food Type

7.2.1 Fresh Food

7.2.2 Frozen and Refrigerated Food

7.2.3 Others

7.3 Market Segment by Food Type

7.3.1 World Food Safety Traceability Solutions Market Size by Food Type (2021-2026)

7.3.2 World Food Safety Traceability Solutions Market Size by Food Type (2027-2032)

7.3.3 World Food Safety Traceability Solutions Market Size Market Share by Food
Type (2027-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Food Safety Traceability Solutions Market Size Overview by Application:
2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 Small and Medium-sized Enterprises

8.3 Market Segment by Application

8.3.1 World Food Safety Traceability Solutions Market Size by Application (2021-2026)

8.3.2 World Food Safety Traceability Solutions Market Size by Application (2027-2032)

8.3.3 World Food Safety Traceability Solutions Market Size Market Share by
Application (2021-2032)

9 COMPANY PROFILES

9.1 SAP

9.1.1 SAP Details

9.1.2 SAP Major Business

9.1.3 SAP Food Safety Traceability Solutions Product and Services

9.1.4 SAP Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 SAP Recent Developments/Updates

9.1.6 SAP Competitive Strengths & Weaknesses

9.2 Oracle

9.2.1 Oracle Details

9.2.2 Oracle Major Business

9.2.3 Oracle Food Safety Traceability Solutions Product and Services

9.2.4 Oracle Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.2.5 Oracle Recent Developments/Updates

9.2.6 Oracle Competitive Strengths & Weaknesses

9.3 Infor

9.3.1 Infor Details

9.3.2 Infor Major Business

9.3.3 Infor Food Safety Traceability Solutions Product and Services

9.3.4 Infor Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.3.5 Infor Recent Developments/Updates

9.3.6 Infor Competitive Strengths & Weaknesses

9.4 Aptean

9.4.1 Aptean Details

9.4.2 Aptean Major Business

9.4.3 Aptean Food Safety Traceability Solutions Product and Services

9.4.4 Aptean Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.4.5 Aptean Recent Developments/Updates

9.4.6 Aptean Competitive Strengths & Weaknesses

9.5 ?IBM Food Trust

9.5.1 ?IBM Food Trust Details

9.5.2 ?IBM Food Trust Major Business

9.5.3 ?IBM Food Trust Food Safety Traceability Solutions Product and Services

9.5.4 ?IBM Food Trust Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.5.5 ?IBM Food Trust Recent Developments/Updates

9.5.6 ?IBM Food Trust Competitive Strengths & Weaknesses

9.6 TELUS

9.6.1 TELUS Details

9.6.2 TELUS Major Business

9.6.3 TELUS Food Safety Traceability Solutions Product and Services

9.6.4 TELUS Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.6.5 TELUS Recent Developments/Updates

9.6.6 TELUS Competitive Strengths & Weaknesses

9.7 iTradeNetwork

9.7.1 iTradeNetwork Details

9.7.2 iTradeNetwork Major Business

9.7.3 iTradeNetwork Food Safety Traceability Solutions Product and Services

9.7.4 iTradeNetwork Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.7.5 iTradeNetwork Recent Developments/Updates

9.7.6 iTradeNetwork Competitive Strengths & Weaknesses

9.8 ReposiTrak

9.8.1 ReposiTrak Details

9.8.2 ReposiTrak Major Business

9.8.3 ReposiTrak Food Safety Traceability Solutions Product and Services

9.8.4 ReposiTrak Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.8.5 ReposiTrak Recent Developments/Updates

9.8.6 ReposiTrak Competitive Strengths & Weaknesses

9.9 TraceGains

9.9.1 TraceGains Details

9.9.2 TraceGains Major Business

9.9.3 TraceGains Food Safety Traceability Solutions Product and Services

9.9.4 TraceGains Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.9.5 TraceGains Recent Developments/Updates

9.9.6 TraceGains Competitive Strengths & Weaknesses

9.10 Trustwell

9.10.1 Trustwell Details

9.10.2 Trustwell Major Business

9.10.3 Trustwell Food Safety Traceability Solutions Product and Services

9.10.4 Trustwell Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

- 9.10.5 Trustwell Recent Developments/Updates
- 9.10.6 Trustwell Competitive Strengths & Weaknesses
- 9.11 FoodChain ID
 - 9.11.1 FoodChain ID Details
 - 9.11.2 FoodChain ID Major Business
 - 9.11.3 FoodChain ID Food Safety Traceability Solutions Product and Services
 - 9.11.4 FoodChain ID Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 9.11.5 FoodChain ID Recent Developments/Updates
 - 9.11.6 FoodChain ID Competitive Strengths & Weaknesses
- 9.12 SafetyChain Software
 - 9.12.1 SafetyChain Software Details
 - 9.12.2 SafetyChain Software Major Business
 - 9.12.3 SafetyChain Software Food Safety Traceability Solutions Product and Services
 - 9.12.4 SafetyChain Software Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 9.12.5 SafetyChain Software Recent Developments/Updates
 - 9.12.6 SafetyChain Software Competitive Strengths & Weaknesses
- 9.13 Optel Group
 - 9.13.1 Optel Group Details
 - 9.13.2 Optel Group Major Business
 - 9.13.3 Optel Group Food Safety Traceability Solutions Product and Services
 - 9.13.4 Optel Group Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 9.13.5 Optel Group Recent Developments/Updates
 - 9.13.6 Optel Group Competitive Strengths & Weaknesses
- 9.14 Wholechain
 - 9.14.1 Wholechain Details
 - 9.14.2 Wholechain Major Business
 - 9.14.3 Wholechain Food Safety Traceability Solutions Product and Services
 - 9.14.4 Wholechain Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Wholechain Recent Developments/Updates
 - 9.14.6 Wholechain Competitive Strengths & Weaknesses
- 9.15 Allera
 - 9.15.1 Allera Details
 - 9.15.2 Allera Major Business
 - 9.15.3 Allera Food Safety Traceability Solutions Product and Services
 - 9.15.4 Allera Food Safety Traceability Solutions Revenue, Gross Margin and Market

Share (2021-2026)

9.15.5 Allera Recent Developments/Updates

9.15.6 Allera Competitive Strengths & Weaknesses

9.16 Datahex

9.16.1 Datahex Details

9.16.2 Datahex Major Business

9.16.3 Datahex Food Safety Traceability Solutions Product and Services

9.16.4 Datahex Food Safety Traceability Solutions Revenue, Gross Margin and Market

Share (2021-2026)

9.16.5 Datahex Recent Developments/Updates

9.16.6 Datahex Competitive Strengths & Weaknesses

9.17 FoodReady

9.17.1 FoodReady Details

9.17.2 FoodReady Major Business

9.17.3 FoodReady Food Safety Traceability Solutions Product and Services

9.17.4 FoodReady Food Safety Traceability Solutions Revenue, Gross Margin and

Market Share (2021-2026)

9.17.5 FoodReady Recent Developments/Updates

9.17.6 FoodReady Competitive Strengths & Weaknesses

9.18 ?FoodDocs

9.18.1 ?FoodDocs Details

9.18.2 ?FoodDocs Major Business

9.18.3 ?FoodDocs Food Safety Traceability Solutions Product and Services

9.18.4 ?FoodDocs Food Safety Traceability Solutions Revenue, Gross Margin and

Market Share (2021-2026)

9.18.5 ?FoodDocs Recent Developments/Updates

9.18.6 ?FoodDocs Competitive Strengths & Weaknesses

9.19 Zhuisuyun

9.19.1 Zhuisuyun Details

9.19.2 Zhuisuyun Major Business

9.19.3 Zhuisuyun Food Safety Traceability Solutions Product and Services

9.19.4 Zhuisuyun Food Safety Traceability Solutions Revenue, Gross Margin and

Market Share (2021-2026)

9.19.5 Zhuisuyun Recent Developments/Updates

9.19.6 Zhuisuyun Competitive Strengths & Weaknesses

9.20 SF Fengsu

9.20.1 SF Fengsu Details

9.20.2 SF Fengsu Major Business

9.20.3 SF Fengsu Food Safety Traceability Solutions Product and Services

9.20.4 SF Fengsu Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 SF Fengsu Recent Developments/Updates

9.20.6 SF Fengsu Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Food Safety Traceability Solutions Industry Chain

10.2 Food Safety Traceability Solutions Upstream Analysis

10.3 Food Safety Traceability Solutions Midstream Analysis

10.4 Food Safety Traceability Solutions Downstream Analysis

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Food Safety Traceability Solutions Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Food Safety Traceability Solutions Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Food Safety Traceability Solutions Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Food Safety Traceability Solutions Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Food Safety Traceability Solutions Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Food Safety Traceability Solutions Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Food Safety Traceability Solutions Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Food Safety Traceability Solutions Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Food Safety Traceability Solutions Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Food Safety Traceability Solutions Players in 2025

Table 12. World Food Safety Traceability Solutions Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Food Safety Traceability Solutions Company Evaluation Quadrant

Table 14. Head Office of Key Food Safety Traceability Solutions Players

Table 15. Food Safety Traceability Solutions Market: Company Product Type Footprint

Table 16. Food Safety Traceability Solutions Market: Company Product Application Footprint

Table 17. Food Safety Traceability Solutions Mergers & Acquisitions Activity

Table 18. United States VS China Food Safety Traceability Solutions Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Food Safety Traceability Solutions Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Food Safety Traceability Solutions Companies, Headquarters (States, Country)

Table 21. United States Based Companies Food Safety Traceability Solutions Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Food Safety Traceability Solutions Revenue Market Share (2021-2026)

Table 23. China Based Food Safety Traceability Solutions Companies, Headquarters (Province, Country)

Table 24. China Based Companies Food Safety Traceability Solutions Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Food Safety Traceability Solutions Revenue Market Share (2021-2026)

Table 26. Rest of World Based Food Safety Traceability Solutions Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Food Safety Traceability Solutions Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Food Safety Traceability Solutions Revenue Market Share (2021-2026)

Table 29. World Food Safety Traceability Solutions Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Food Safety Traceability Solutions Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Food Safety Traceability Solutions Market Size by Type (2027-2032) & (USD Million)

Table 32. World Food Safety Traceability Solutions Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Table 33. World Food Safety Traceability Solutions Market Size Value by Technology (2021-2026) & (USD Million)

Table 34. World Food Safety Traceability Solutions Market Size by Technology (2027-2032) & (USD Million)

Table 35. World Food Safety Traceability Solutions Market Size by Food Type, (USD Million), 2021 & 2025 & 2032

Table 36. World Food Safety Traceability Solutions Market Size Value by Food Type (2021-2026) & (USD Million)

Table 37. World Food Safety Traceability Solutions Market Size by Food Type (2027-2032) & (USD Million)

Table 38. World Food Safety Traceability Solutions Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Food Safety Traceability Solutions Market Size by Application (2021-2026) & (USD Million)

Table 40. World Food Safety Traceability Solutions Market Size by Application

(2027-2032) & (USD Million)

Table 41. SAP Basic Information, Manufacturing Base and Competitors

Table 42. SAP Major Business

Table 43. SAP Food Safety Traceability Solutions Product and Services

Table 44. SAP Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 45. SAP Recent Developments/Updates

Table 46. SAP Competitive Strengths & Weaknesses

Table 47. Oracle Basic Information, Manufacturing Base and Competitors

Table 48. Oracle Major Business

Table 49. Oracle Food Safety Traceability Solutions Product and Services

Table 50. Oracle Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 51. Oracle Recent Developments/Updates

Table 52. Oracle Competitive Strengths & Weaknesses

Table 53. Infor Basic Information, Manufacturing Base and Competitors

Table 54. Infor Major Business

Table 55. Infor Food Safety Traceability Solutions Product and Services

Table 56. Infor Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 57. Infor Recent Developments/Updates

Table 58. Infor Competitive Strengths & Weaknesses

Table 59. Aptean Basic Information, Manufacturing Base and Competitors

Table 60. Aptean Major Business

Table 61. Aptean Food Safety Traceability Solutions Product and Services

Table 62. Aptean Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 63. Aptean Recent Developments/Updates

Table 64. Aptean Competitive Strengths & Weaknesses

Table 65. ?IBM Food Trust Basic Information, Manufacturing Base and Competitors

Table 66. ?IBM Food Trust Major Business

Table 67. ?IBM Food Trust Food Safety Traceability Solutions Product and Services

Table 68. ?IBM Food Trust Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 69. ?IBM Food Trust Recent Developments/Updates

Table 70. ?IBM Food Trust Competitive Strengths & Weaknesses

Table 71. TELUS Basic Information, Manufacturing Base and Competitors

Table 72. TELUS Major Business

Table 73. TELUS Food Safety Traceability Solutions Product and Services

Table 74. TELUS Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 75. TELUS Recent Developments/Updates

Table 76. TELUS Competitive Strengths & Weaknesses

Table 77. iTradeNetwork Basic Information, Manufacturing Base and Competitors

Table 78. iTradeNetwork Major Business

Table 79. iTradeNetwork Food Safety Traceability Solutions Product and Services

Table 80. iTradeNetwork Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 81. iTradeNetwork Recent Developments/Updates

Table 82. iTradeNetwork Competitive Strengths & Weaknesses

Table 83. ReposiTrak Basic Information, Manufacturing Base and Competitors

Table 84. ReposiTrak Major Business

Table 85. ReposiTrak Food Safety Traceability Solutions Product and Services

Table 86. ReposiTrak Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 87. ReposiTrak Recent Developments/Updates

Table 88. ReposiTrak Competitive Strengths & Weaknesses

Table 89. TraceGains Basic Information, Manufacturing Base and Competitors

Table 90. TraceGains Major Business

Table 91. TraceGains Food Safety Traceability Solutions Product and Services

Table 92. TraceGains Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 93. TraceGains Recent Developments/Updates

Table 94. TraceGains Competitive Strengths & Weaknesses

Table 95. Trustwell Basic Information, Manufacturing Base and Competitors

Table 96. Trustwell Major Business

Table 97. Trustwell Food Safety Traceability Solutions Product and Services

Table 98. Trustwell Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 99. Trustwell Recent Developments/Updates

Table 100. Trustwell Competitive Strengths & Weaknesses

Table 101. FoodChain ID Basic Information, Manufacturing Base and Competitors

Table 102. FoodChain ID Major Business

Table 103. FoodChain ID Food Safety Traceability Solutions Product and Services

Table 104. FoodChain ID Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 105. FoodChain ID Recent Developments/Updates

Table 106. FoodChain ID Competitive Strengths & Weaknesses

Table 107. SafetyChain Software Basic Information, Manufacturing Base and Competitors
Table 108. SafetyChain Software Major Business
Table 109. SafetyChain Software Food Safety Traceability Solutions Product and Services
Table 110. SafetyChain Software Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 111. SafetyChain Software Recent Developments/Updates
Table 112. SafetyChain Software Competitive Strengths & Weaknesses
Table 113. Optel Group Basic Information, Manufacturing Base and Competitors
Table 114. Optel Group Major Business
Table 115. Optel Group Food Safety Traceability Solutions Product and Services
Table 116. Optel Group Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 117. Optel Group Recent Developments/Updates
Table 118. Optel Group Competitive Strengths & Weaknesses
Table 119. Wholechain Basic Information, Manufacturing Base and Competitors
Table 120. Wholechain Major Business
Table 121. Wholechain Food Safety Traceability Solutions Product and Services
Table 122. Wholechain Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 123. Wholechain Recent Developments/Updates
Table 124. Wholechain Competitive Strengths & Weaknesses
Table 125. Allera Basic Information, Manufacturing Base and Competitors
Table 126. Allera Major Business
Table 127. Allera Food Safety Traceability Solutions Product and Services
Table 128. Allera Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 129. Allera Recent Developments/Updates
Table 130. Allera Competitive Strengths & Weaknesses
Table 131. Datahex Basic Information, Manufacturing Base and Competitors
Table 132. Datahex Major Business
Table 133. Datahex Food Safety Traceability Solutions Product and Services
Table 134. Datahex Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
Table 135. Datahex Recent Developments/Updates
Table 136. Datahex Competitive Strengths & Weaknesses
Table 137. FoodReady Basic Information, Manufacturing Base and Competitors
Table 138. FoodReady Major Business

Table 139. FoodReady Food Safety Traceability Solutions Product and Services

Table 140. FoodReady Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 141. FoodReady Recent Developments/Updates

Table 142. FoodReady Competitive Strengths & Weaknesses

Table 143. ?FoodDocs Basic Information, Manufacturing Base and Competitors

Table 144. ?FoodDocs Major Business

Table 145. ?FoodDocs Food Safety Traceability Solutions Product and Services

Table 146. ?FoodDocs Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 147. ?FoodDocs Recent Developments/Updates

Table 148. ?FoodDocs Competitive Strengths & Weaknesses

Table 149. Zhuisuyun Basic Information, Manufacturing Base and Competitors

Table 150. Zhuisuyun Major Business

Table 151. Zhuisuyun Food Safety Traceability Solutions Product and Services

Table 152. Zhuisuyun Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 153. Zhuisuyun Recent Developments/Updates

Table 154. Zhuisuyun Competitive Strengths & Weaknesses

Table 155. SF Fengsu Basic Information, Manufacturing Base and Competitors

Table 156. SF Fengsu Major Business

Table 157. SF Fengsu Food Safety Traceability Solutions Product and Services

Table 158. SF Fengsu Food Safety Traceability Solutions Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 159. SF Fengsu Recent Developments/Updates

Table 160. SF Fengsu Competitive Strengths & Weaknesses

Table 161. Global Key Players of Food Safety Traceability Solutions Upstream (Raw Materials)

Table 162. Global Food Safety Traceability Solutions Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Food Safety Traceability Solutions Picture

Figure 2. World Food Safety Traceability Solutions Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Food Safety Traceability Solutions Total Revenue (2021-2032) & (USD Million)

Figure 4. World Food Safety Traceability Solutions Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Food Safety Traceability Solutions Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Food Safety Traceability Solutions Revenue (2021-2032) & (USD Million)

Figure 13. Food Safety Traceability Solutions Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 16. World Food Safety Traceability Solutions Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 18. China Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 23. India Food Safety Traceability Solutions Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Food Safety Traceability Solutions by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Food Safety Traceability Solutions Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Food Safety Traceability Solutions Markets in 2025

Figure 27. United States VS China: Food Safety Traceability Solutions Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Food Safety Traceability Solutions Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Food Safety Traceability Solutions Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Food Safety Traceability Solutions Market Size Market Share by Type in 2025

Figure 31. Cloud-based

Figure 32. On-premises

Figure 33. World Food Safety Traceability Solutions Market Size Market Share by Type (2021-2032)

Figure 34. World Food Safety Traceability Solutions Market Size by Technology, (USD Million), 2021 & 2025 & 2032

Figure 35. World Food Safety Traceability Solutions Market Size Market Share by Technology in 2025

Figure 36. QR Code Traceability

Figure 37. Barcode Traceability

Figure 38. Blockchain Traceability

Figure 39. Others

Figure 40. World Food Safety Traceability Solutions Market Size Market Share by Technology (2021-2032)

Figure 41. World Food Safety Traceability Solutions Market Size by Food Type, (USD Million), 2021 & 2025 & 2032

Figure 42. World Food Safety Traceability Solutions Market Size Market Share by Food

Type in 2025

Figure 43. Fresh Food

Figure 44. Frozen and Refrigerated Food

Figure 45. Others

Figure 46. World Food Safety Traceability Solutions Market Size Market Share by Food Type (2021-2032)

Figure 47. World Food Safety Traceability Solutions Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 48. World Food Safety Traceability Solutions Market Size Market Share by Application in 2025

Figure 49. Large Enterprises

Figure 50. Small and Medium-sized Enterprises

Figure 51. World Food Safety Traceability Solutions Market Size Market Share by Application (2021-2032)

Figure 52. Food Safety Traceability Solutions Industrial Chain

Figure 53. Methodology

Figure 54. Research Process and Data Source

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