

# Global Food Safety Traceability Platform Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GA618711855AEN.html>

Date: July 2026

Pages: 143

Price: US\$ 4,480.00 (Single User License)

ID: GA618711855AEN

## Abstracts

The global Food Safety Traceability Platform market size is expected to reach \$ 1344 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032).

A food safety traceability platform is a comprehensive digital system built on information technology, designed to ensure full-chain information transparency?from the source through production, processing, warehousing, logistics, and sales to the consumer?while enabling data recording, process tracking, and the clear definition of responsibilities.

The growth of the food safety traceability platform market is primarily driven by factors such as increasingly stringent food safety regulations, a growing need for food recalls and risk accountability, heightened consumer demand for transparency regarding food origins, the expansion of fresh cold-chain and cross-border food distribution, and the digital transformation of food enterprise management. As food supply chains extend across the entire lifecycle?from cultivation and raw material procurement to processing, warehousing, cold-chain distribution, and final sales?traditional manual record-keeping and fragmented systems can no longer meet the requirements for batch tracking, quality documentation, supplier collaboration, temperature monitoring, and compliance auditing. By leveraging technologies such as QR codes, barcodes, RFID, IoT, blockchain, and cloud platforms, food safety traceability platforms enable end-to-end recording and visual management of raw material sources, production batches, inspections, logistics flows, storage conditions, and sales destinations. These platforms help enterprises rapidly identify problematic batches, pinpoint points of accountability, and execute precise recalls during food safety incidents; simultaneously, they enhance brand trust, regulatory compliance, and supply chain operational efficiency, thereby

shifting food safety management from reactive retrospective tracing to proactive, full-process risk early warning and control.

This report studies the global Food Safety Traceability Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Food Safety Traceability Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Food Safety Traceability Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Food Safety Traceability Platform total market, 2021-2032, (USD Million)

Global Food Safety Traceability Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Food Safety Traceability Platform total market, key domestic companies, and share, (USD Million)

Global Food Safety Traceability Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Food Safety Traceability Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Food Safety Traceability Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Food Safety Traceability Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include SAP, Oracle, Infor, Aptean, ?IBM Food Trust, TELUS, iTradeNetwork, ReposiTrak, TraceGains, Trustwell, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Food Safety Traceability Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Food Safety Traceability Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Food Safety Traceability Platform Market, Segmentation by Type:

Cloud-based

On-premises

#### Global Food Safety Traceability Platform Market, Segmentation by Technology:

QR Code Traceability

Barcode Traceability

Blockchain Traceability

Others

#### Global Food Safety Traceability Platform Market, Segmentation by Food Type:

Fresh Food

Frozen and Refrigerated Food

Others

#### Global Food Safety Traceability Platform Market, Segmentation by Application:

Large Enterprises

Small and Medium-sized Enterprises

#### Companies Profiled:

SAP

Oracle

Infor

Aptean

IBM Food Trust

TELUS

iTradeNetwork

ReposiTrak

TraceGains

Trustwell

FoodChain ID

SafetyChain Software

Optel Group

Wholechain

Allera

Datahex

FoodReady

?FoodDocs

Zhuisuyun

SF Fengsu

#### Key Questions Answered

1. How big is the global Food Safety Traceability Platform market?
2. What is the demand of the global Food Safety Traceability Platform market?
3. What is the year over year growth of the global Food Safety Traceability Platform market?
4. What is the total value of the global Food Safety Traceability Platform market?
5. Who are the Major Players in the global Food Safety Traceability Platform market?
6. What are the growth factors driving the market demand?

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