

Global Food Safety Rapid Test Kit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Food Safety Rapid Test Kit market size was valued at US\$ 976 million in 2025 and is forecast to a readjusted size of US\$ 1564 million by 2032 with a CAGR of 6.5% during review period.

Food Safety Rapid Test Kit refer to reagent papers, test strips, detection cards, kits and supporting reaction reagents used for rapid screening, preliminary quantification or auxiliary judgment of risk factors in food, agricultural products and related raw materials. Their core value lies in shifting sample identification, specific reactions and result interpretation from traditional laboratory testing to on-site or semi-on-site procedures, enabling regulatory authorities, food processing enterprises, farmers' markets, breeding and distribution entities to identify potential risks in a short time and promptly implement interception, re-inspection or traceability measures.

In terms of technical approaches, Food Safety Rapid Test Kit mainly include colloidal gold-based detection, ELISA detection and other types. Colloidal gold immunochromatographic products are based on the specific binding of antigens and antibodies coupled with colorimetric interpretation, featuring simple operation, intuitive results and suitability for on-site rapid screening. ELISA kits deliver high sensitivity and specificity, making them more applicable to scenarios requiring strong robustness and batch sample processing. Other types include physicochemical reagents, fluorescent PCR kits, nucleic acid extraction reagents, etc., which are mostly used for detecting illegal additives, pesticide and veterinary drug residues, microorganisms and certain hygiene indicators. End-use applications mainly cover meat, dairy products, processed foods, fruits and vegetables, as well as other food categories such as aquatic products, grain feeds, eggs and honey.

The market value of the Food Safety Rapid Test Kit is evolving from a “single-use testing consumable” into a front-end screening tool within the broader food safety governance system. Its core function is not to fully replace laboratory-based confirmatory testing, but to rapidly identify risks, divert suspicious samples for further verification, and reduce the probability of batch-level food safety incidents across food production, circulation, regulatory sampling, agricultural market access, and enterprise self-inspection scenarios. The product scope in this report covers test papers, test strips, test cards, test kits, and supporting reagents, which can be used independently or in combination with instruments to rapidly analyze contaminants, hazardous substances, microorganisms, and other food safety-related indicators in food samples.

From the perspective of enterprise product positioning, global leading players and regional companies differ materially in their competitive focus. International companies such as Neogen, IDEXX, Bio-Rad, and Eurofins place greater emphasis on methodological maturity, standardized testing systems, brand credibility, and cross-regional customer coverage. They hold stronger advantages in dairy products, meat products, processed foods, microbiological testing, and laboratory-based supporting testing scenarios. Chinese domestic companies such as Shenzhen Bioeasy Biotechnology, Kwinbon Biotechnology, Shian Technology, Meizheng Bio-Tech, and Zhiyunda Technology place more emphasis on product localization, alignment with regulatory testing items, channel response speed, and cost-effectiveness, giving them stronger competitiveness in grassroots regulatory inspection, agricultural markets, on-site testing by food processing companies, and regional procurement projects.

From the demand side, meat products, dairy products, and processed foods are the three core application markets for the Food Safety Rapid Test Kit, together contributing more than 80% of global revenue. This structure indicates that demand for rapid food safety testing is closely correlated with risk exposure. In meat products, the main testing focus includes veterinary drug residues, illegal additives, mycotoxins, and certain freshness indicators. In dairy products, key testing targets include antibiotic residues, aflatoxins, illegal additives, and raw milk quality control. In processed foods, risks come from multiple sources, including raw material residues, contamination during processing, additive compliance, and supply chain batch management. By comparison, fruit and vegetable testing is more focused on pesticide residues and market access screening, with high testing frequency but relatively fragmented single-item value. Other categories, such as aquatic products, eggs, honey, grains, and feed, mainly represent supplementary and special-purpose regulatory testing demand.

The differentiated strengths of each product type determine its boundaries of use across application scenarios. Colloidal gold testing is currently the mainstream format most suitable for on-site rapid screening. Its advantages include simple operation, fast result generation, intuitive interpretation, and low requirements for equipment and operators. It is well suited to high-frequency screening in grassroots regulatory inspection, market sampling, incoming inspection by enterprises, breeding operations, and circulation channels. ELISA testing is more appropriate for scenarios that require higher sensitivity, specificity, batch testing capability, and result robustness. It is commonly used for veterinary drug residues, mycotoxins, illegal additives, and similar targets in meat products, dairy products, and processed foods. Although ELISA requires more complex operation and greater instrument dependence than colloidal gold testing, it provides stronger technical credibility in laboratories, enterprise quality control centers, and regulatory re-testing scenarios. Among other product types, physicochemical reagents are suitable for rapid colorimetric judgment of specific illegal additives, heavy metals, or hygiene indicators. Fluorescent PCR and nucleic acid extraction kits are more often used for microorganisms, pathogens, and highly specific testing scenarios. They have higher technical barriers but offer advantages in accuracy and specificity.

From a market trend perspective, the growth logic of the Food Safety Rapid Test Kit industry is shifting from “more testing items” toward “deeper scenario penetration, earlier testing intervention, and more integrated testing systems.” On one hand, food safety regulation is no longer limited to end-market sampling. It is extending to multiple nodes, including raw material procurement, production and processing, warehousing and logistics, and market sales, thereby increasing the frequency of rapid testing products in grassroots regulation, enterprise self-inspection, and supply chain quality control. On the other hand, a single rapid testing product is often insufficient to cover complex food matrices and multiple risk factors. Enterprises are increasingly inclined to build combined testing solutions, such as “colloidal gold rapid screening + ELISA batch testing + PCR/physicochemical special-purpose testing,” in order to balance testing speed, cost, sensitivity, and result reliability.

Overall, the Food Safety Rapid Test Kit has strong rigid-demand characteristics. Food safety incidents are highly sensitive from a social perspective; regulators need to improve sampling coverage; food processing companies need to reduce batch release risks; circulation channels need to improve access efficiency; and end consumers are pushing the food supply chain toward greater transparency.

This report is a detailed and comprehensive analysis for global Food Safety Rapid Test Kit market. Both quantitative and qualitative analyses are presented by manufacturers,

by region & country, by Technology and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Food Safety Rapid Test Kit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/K Units), 2021-2032

Global Food Safety Rapid Test Kit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/K Units), 2021-2032

Global Food Safety Rapid Test Kit market size and forecasts, by Technology and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/K Units), 2021-2032

Global Food Safety Rapid Test Kit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/K Units), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Food Safety Rapid Test Kit
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Food Safety Rapid Test Kit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Neogen, IDEXX, Bio-Rad Laboratories, Eurofins, Shenzhen Bioeasy Group, Charm Sciences, Unisensor, Kwinbon Biotechnology, Dayuan & Oasis Food Tech Ltd, Guangzhou Ruisen

Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Food Safety Rapid Test Kit market is split by Technology and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Technology, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Technology

Colloidal Gold Detection Kit

ELISA Kit

Others

Market segment by Product Form

Test Strip

Test Card

Test Kit

Market segment by Testing Object

Veterinary Drug Residues

Pesticide Residues

Mycotoxins

Illegal Additives

Microorganisms/Pathogens

Others

Market segment by Application

Meat

Dairy Foods

Processed Foods

Fruits & Vegetables

Others

Major players covered

Neogen

IDEXX

Bio-Rad Laboratories

Eurofins

Shenzhen Bioeasy Group

Charm Sciences

Unisensor

Kwinbon Biotechnology

Dayuan & Oasis Food Tech Ltd

Guangzhou Ruisen Biotechnology

Jiangxi Zodalabs Biotechnology

Zhejiang Dian Biotechnology

Guangzhou Annuo Technology

Beijing WDWK Biotech

Shandong Meizheng Biotechnology

Hangzhou Tianmai Biotechnology

Shenzhen REAGENT TECHNOLOGY

Beijing Zhiyunda Science and Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Food Safety Rapid Test Kit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Food Safety Rapid Test Kit, with price, sales quantity, revenue, and global market share of Food Safety Rapid Test Kit from 2021 to 2026.

Chapter 3, the Food Safety Rapid Test Kit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Food Safety Rapid Test Kit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Technology and by Application, with sales market share and growth rate by Technology, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Food Safety Rapid Test Kit market forecast, by regions, by Technology, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Food Safety Rapid Test Kit.

Chapter 14 and 15, to describe Food Safety Rapid Test Kit sales channel, distributors, customers, research findings and conclusion.

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