

Global Food Safety Rapid Test Kit Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Food Safety Rapid Test Kit market size is expected to reach \$ 1564 million by 2032, rising at a market growth of 6.5% CAGR during the forecast period (2026-2032).

Food Safety Rapid Test Kit refer to reagent papers, test strips, detection cards, kits and supporting reaction reagents used for rapid screening, preliminary quantification or auxiliary judgment of risk factors in food, agricultural products and related raw materials. Their core value lies in shifting sample identification, specific reactions and result interpretation from traditional laboratory testing to on-site or semi-on-site procedures, enabling regulatory authorities, food processing enterprises, farmers' markets, breeding and distribution entities to identify potential risks in a short time and promptly implement interception, re-inspection or traceability measures.

In terms of technical approaches, Food Safety Rapid Test Kit mainly include colloidal gold-based detection, ELISA detection and other types. Colloidal gold immunochromatographic products are based on the specific binding of antigens and antibodies coupled with colorimetric interpretation, featuring simple operation, intuitive results and suitability for on-site rapid screening. ELISA kits deliver high sensitivity and specificity, making them more applicable to scenarios requiring strong robustness and batch sample processing. Other types include physicochemical reagents, fluorescent PCR kits, nucleic acid extraction reagents, etc., which are mostly used for detecting illegal additives, pesticide and veterinary drug residues, microorganisms and certain hygiene indicators. End-use applications mainly cover meat, dairy products, processed foods, fruits and vegetables, as well as other food categories such as aquatic products, grain feeds, eggs and honey.

The market value of the Food Safety Rapid Test Kit is evolving from a “single-use testing consumable” into a front-end screening tool within the broader food safety governance system. Its core function is not to fully replace laboratory-based confirmatory testing, but to rapidly identify risks, divert suspicious samples for further verification, and reduce the probability of batch-level food safety incidents across food production, circulation, regulatory sampling, agricultural market access, and enterprise self-inspection scenarios. The product scope in this report covers test papers, test strips, test cards, test kits, and supporting reagents, which can be used independently or in combination with instruments to rapidly analyze contaminants, hazardous substances, microorganisms, and other food safety-related indicators in food samples.

From the perspective of enterprise product positioning, global leading players and regional companies differ materially in their competitive focus. International companies such as Neogen, IDEXX, Bio-Rad, and Eurofins place greater emphasis on methodological maturity, standardized testing systems, brand credibility, and cross-regional customer coverage. They hold stronger advantages in dairy products, meat products, processed foods, microbiological testing, and laboratory-based supporting testing scenarios. Chinese domestic companies such as Shenzhen Bioeasy Biotechnology, Kwinbon Biotechnology, Shian Technology, Meizheng Bio-Tech, and Zhiyunda Technology place more emphasis on product localization, alignment with regulatory testing items, channel response speed, and cost-effectiveness, giving them stronger competitiveness in grassroots regulatory inspection, agricultural markets, on-site testing by food processing companies, and regional procurement projects.

From the demand side, meat products, dairy products, and processed foods are the three core application markets for the Food Safety Rapid Test Kit, together contributing more than 80% of global revenue. This structure indicates that demand for rapid food safety testing is closely correlated with risk exposure. In meat products, the main testing focus includes veterinary drug residues, illegal additives, mycotoxins, and certain freshness indicators. In dairy products, key testing targets include antibiotic residues, aflatoxins, illegal additives, and raw milk quality control. In processed foods, risks come from multiple sources, including raw material residues, contamination during processing, additive compliance, and supply chain batch management. By comparison, fruit and vegetable testing is more focused on pesticide residues and market access screening, with high testing frequency but relatively fragmented single-item value. Other categories, such as aquatic products, eggs, honey, grains, and feed, mainly represent supplementary and special-purpose regulatory testing demand.

The differentiated strengths of each product type determine its boundaries of use across

application scenarios. Colloidal gold testing is currently the mainstream format most suitable for on-site rapid screening. Its advantages include simple operation, fast result generation, intuitive interpretation, and low requirements for equipment and operators. It is well suited to high-frequency screening in grassroots regulatory inspection, market sampling, incoming inspection by enterprises, breeding operations, and circulation channels. ELISA testing is more appropriate for scenarios that require higher sensitivity, specificity, batch testing capability, and result robustness. It is commonly used for veterinary drug residues, mycotoxins, illegal additives, and similar targets in meat products, dairy products, and processed foods. Although ELISA requires more complex operation and greater instrument dependence than colloidal gold testing, it provides stronger technical credibility in laboratories, enterprise quality control centers, and regulatory re-testing scenarios. Among other product types, physicochemical reagents are suitable for rapid colorimetric judgment of specific illegal additives, heavy metals, or hygiene indicators. Fluorescent PCR and nucleic acid extraction kits are more often used for microorganisms, pathogens, and highly specific testing scenarios. They have higher technical barriers but offer advantages in accuracy and specificity.

From a market trend perspective, the growth logic of the Food Safety Rapid Test Kit industry is shifting from “more testing items” toward “deeper scenario penetration, earlier testing intervention, and more integrated testing systems.” On one hand, food safety regulation is no longer limited to end-market sampling. It is extending to multiple nodes, including raw material procurement, production and processing, warehousing and logistics, and market sales, thereby increasing the frequency of rapid testing products in grassroots regulation, enterprise self-inspection, and supply chain quality control. On the other hand, a single rapid testing product is often insufficient to cover complex food matrices and multiple risk factors. Enterprises are increasingly inclined to build combined testing solutions, such as “colloidal gold rapid screening + ELISA batch testing + PCR/physicochemical special-purpose testing,” in order to balance testing speed, cost, sensitivity, and result reliability.

Overall, the Food Safety Rapid Test Kit has strong rigid-demand characteristics. Food safety incidents are highly sensitive from a social perspective; regulators need to improve sampling coverage; food processing companies need to reduce batch release risks; circulation channels need to improve access efficiency; and end consumers are pushing the food supply chain toward greater transparency.

This report studies the global Food Safety Rapid Test Kit production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Food Safety Rapid Test Kit and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Food Safety Rapid Test Kit that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Food Safety Rapid Test Kit total production and demand, 2021-2032, (K Units)

Global Food Safety Rapid Test Kit total production value, 2021-2032, (USD Million)

Global Food Safety Rapid Test Kit production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Food Safety Rapid Test Kit consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Food Safety Rapid Test Kit domestic production, consumption, key domestic manufacturers and share

Global Food Safety Rapid Test Kit production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Food Safety Rapid Test Kit production by Technology, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Food Safety Rapid Test Kit production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Food Safety Rapid Test Kit market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Neogen, IDEXX, Bio-Rad Laboratories, Eurofins, Shenzhen Bioeasy Group, Charm Sciences, Unisensor, Kwinbon Biotechnology, Dayuan & Oasis Food Tech Ltd, Guangzhou Ruisen Biotechnology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Food Safety Rapid Test Kit market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/K

Units) by manufacturer, by Technology, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Food Safety Rapid Test Kit Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Food Safety Rapid Test Kit Market, Segmentation by Technology:

Colloidal Gold Detection Kit

ELISA Kit

Others

Global Food Safety Rapid Test Kit Market, Segmentation by Product Form:

Test Strip

Test Card

Test Kit

Global Food Safety Rapid Test Kit Market, Segmentation by Testing Object:

Veterinary Drug Residues

Pesticide Residues

Mycotoxins

Illegal Additives

Microorganisms/Pathogens

Others

Global Food Safety Rapid Test Kit Market, Segmentation by Application:

Meat

Dairy Foods

Processed Foods

Fruits & Vegetables

Others

Companies Profiled:

Neogen

IDEXX

Bio-Rad Laboratories

Eurofins

Shenzhen Bioeasy Group

Charm Sciences

Unisensor

Kwinbon Biotechnology

Dayuan & Oasis Food Tech Ltd

Guangzhou Ruisen Biotechnology

Jiangxi Zodalabs Biotechnology

Zhejiang Dian Biotechnology

Guangzhou Annuo Technology

Beijing WDWK Biotech

Shandong Meizheng Biotechnology

Hangzhou Tianmai Biotechnology

Shenzhen REAGENT TECHNOLOGY

Beijing Zhiyunda Science and Technology

Key Questions Answered:

1. How big is the global Food Safety Rapid Test Kit market?
2. What is the demand of the global Food Safety Rapid Test Kit market?
3. What is the year over year growth of the global Food Safety Rapid Test Kit market?
4. What is the production and production value of the global Food Safety Rapid Test Kit market?
5. Who are the key producers in the global Food Safety Rapid Test Kit market?
6. What are the growth factors driving the market demand?

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