

Global Food Grade Potassium Citrate Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Food Grade Potassium Citrate market size is expected to reach \$ 732 million by 2032, rising at a market growth of 6.7% CAGR during the forecast period (2026-2032).

Food grade potassium citrate is a white, odorless, crystalline powder or granular substance manufactured by reacting citric acid with potassium hydroxide or potassium carbonate. It is highly soluble in water, with a saline, cooling taste, and serves as a multifunctional food additive (E332) with applications as an acidity regulator, buffering agent, sequestrant, stabilizer, emulsifier, and antioxidant in various food products. Unlike industrial or pharmaceutical grades, food grade potassium citrate must meet stringent purity standards including ≥99.0% assay, low heavy metal content (lead ≤2 ppm), and compliance with FCC, USP, BP, or GB1886.74-2015 specifications. It is widely used in the food and beverage industry for sodium reduction (replacing sodium citrate in processed foods), pH control in soft drinks and juices, as an emulsifying salt in processed cheese, and as a potassium fortification ingredient in sports drinks and dietary supplements. From a value chain perspective, upstream includes citric acid manufacturers (fermentation-based), potassium hydroxide/carbonate suppliers, and purification equipment providers; midstream involves neutralization, crystallization, drying, sieving, blending, and quality testing; downstream demand spans food and beverage processors, dairy manufacturers, pharmaceutical companies, sports nutrition brands, and dietary supplement producers. In 2025, the average selling price is approximately US\$1,625 per ton, global sales volume is about 277k tons, and gross margins generally range from 15% to 30%, driven by raw material costs (citric acid, potassium hydroxide), energy prices, and purification process efficiency.

The food grade potassium citrate market is experiencing steady growth driven by

regulatory pressure for sodium reduction, expanding applications in functional beverages, and increasing consumer awareness of potassium's role in cardiovascular health.

Regulatory Push for Sodium Reduction as Primary Driver

The FDA's Phase II sodium reduction guidance, issued in August 2024, aims to lower average sodium intake to 2,750 mg per day. This regulatory pressure has compelled food processors to seek effective potassium-based substitutes for sodium-containing additives. Potassium citrate serves as a direct replacement for sodium citrate in numerous applications including processed cheese, meat products, and canned goods, offering equivalent functional performance while reducing sodium content. For example, replacing sodium citrate with potassium citrate in processed cheese formulations can reduce sodium by approximately 25-30% while maintaining melt and texture properties.

Expansion in Functional Beverages and Sports Nutrition

The beverage industry's growing focus on pH regulation and electrolyte balance has created significant demand for potassium citrate. In soft drinks and fruit juices, it acts as an effective buffering agent to maintain stable acidity and flavor profiles. The sports drink and functional beverage categories have emerged as particularly high-growth segments, where potassium citrate serves dual purposes: as an electrolyte for hydration and as a pH regulator. The clean-label movement has further accelerated adoption, as potassium citrate is perceived as a more natural ingredient compared to synthetic alternatives.

Processed Cheese and Dairy Applications

Emulsifying salts are essential in processed cheese manufacturing, where potassium citrate functions as a sequestrant that binds calcium ions, promoting protein hydration and stable emulsion formation. This application is particularly significant in the production of cheese slices, cheese sauces, and cream cheese products. The global processed cheese market continues to expand, driven by fast food chains and convenience food trends, directly benefiting potassium citrate demand. Potassium citrate can replace up to 100% of sodium-containing emulsifying salts in certain cheese applications without compromising melt characteristics or shelf stability.

This report studies the global Food Grade Potassium Citrate production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Food Grade Potassium Citrate and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Food Grade Potassium Citrate that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Food Grade Potassium Citrate total production and demand, 2021-2032, (Kilotons)

Global Food Grade Potassium Citrate total production value, 2021-2032, (USD Million)

Global Food Grade Potassium Citrate production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Food Grade Potassium Citrate consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Food Grade Potassium Citrate domestic production, consumption, key domestic manufacturers and share

Global Food Grade Potassium Citrate production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Food Grade Potassium Citrate production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Food Grade Potassium Citrate production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Food Grade Potassium Citrate market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cargill, Incorporated, Jungbunzlauer Suisse AG, ADM (Archer Daniels Midland Company), FBC Industries, Inc., Gadot Biochemical Industries Ltd., Citrique Belge N.V., American Tartaric Products, Inc., COFCO Biochemical, Huangshi Xinghua Biochemical Co., Ltd., Jiangsu Kolod Food Ingredients Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Food Grade Potassium Citrate market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Food Grade Potassium Citrate Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Food Grade Potassium Citrate Market, Segmentation by Type:

3%-4%

4%-5%

5%-6%

Global Food Grade Potassium Citrate Market, Segmentation by Particle Size:

Powder

Granular (20-60 mesh)

Crystalline

Fine Granular (60-100 mesh)

Global Food Grade Potassium Citrate Market, Segmentation by Price Tier (Per Ton):

Economy / Standard Grade (
Mid-Range / FCC Grade (US\$1,400-1,800/ton)

Premium / USP/EP Grade (> US\$1,800/ton)

Global Food Grade Potassium Citrate Market, Segmentation by Application:

Dairy & Processed Cheese

Beverages

Meat & Canned Foods

Bakery & Confectionery

Dietary Supplements

Infant Formula

Other

Companies Profiled:

Cargill, Incorporated

Jungbunzlauer Suisse AG

ADM (Archer Daniels Midland Company)

FBC Industries, Inc.

Gadot Biochemical Industries Ltd.

Citrique Belge N.V.

American Tartaric Products, Inc.

COFCO Biochemical

Huangshi Xinghua Biochemical Co., Ltd.

Jiangsu Kolod Food Ingredients Co., Ltd.

Shandong Ensign Industry Co., Ltd.

CCP (Changchun Group)

Hugestone Enterprise Co., Ltd.

Key Questions Answered:

1. How big is the global Food Grade Potassium Citrate market?
2. What is the demand of the global Food Grade Potassium Citrate market?
3. What is the year over year growth of the global Food Grade Potassium Citrate market?
4. What is the production and production value of the global Food Grade Potassium Citrate market?
5. Who are the key producers in the global Food Grade Potassium Citrate market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Food Grade Potassium Citrate Introduction
- 1.2 World Food Grade Potassium Citrate Supply & Forecast
 - 1.2.1 World Food Grade Potassium Citrate Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Food Grade Potassium Citrate Production (2021-2032)
 - 1.2.3 World Food Grade Potassium Citrate Pricing Trends (2021-2032)
- 1.3 World Food Grade Potassium Citrate Production by Region (Based on Production Site)
 - 1.3.1 World Food Grade Potassium Citrate Production Value by Region (2021-2032)
 - 1.3.2 World Food Grade Potassium Citrate Production by Region (2021-2032)
 - 1.3.3 World Food Grade Potassium Citrate Average Price by Region (2021-2032)
 - 1.3.4 North America Food Grade Potassium Citrate Production (2021-2032)
 - 1.3.5 Europe Food Grade Potassium Citrate Production (2021-2032)
 - 1.3.6 China Food Grade Potassium Citrate Production (2021-2032)
 - 1.3.7 Japan Food Grade Potassium Citrate Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Food Grade Potassium Citrate Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Food Grade Potassium Citrate Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Food Grade Potassium Citrate Demand (2021-2032)
- 2.2 World Food Grade Potassium Citrate Consumption by Region
 - 2.2.1 World Food Grade Potassium Citrate Consumption by Region (2021-2026)
 - 2.2.2 World Food Grade Potassium Citrate Consumption Forecast by Region (2027-2032)
- 2.3 United States Food Grade Potassium Citrate Consumption (2021-2032)
- 2.4 China Food Grade Potassium Citrate Consumption (2021-2032)
- 2.5 Europe Food Grade Potassium Citrate Consumption (2021-2032)
- 2.6 Japan Food Grade Potassium Citrate Consumption (2021-2032)
- 2.7 South Korea Food Grade Potassium Citrate Consumption (2021-2032)
- 2.8 ASEAN Food Grade Potassium Citrate Consumption (2021-2032)
- 2.9 India Food Grade Potassium Citrate Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Food Grade Potassium Citrate Production Value by Manufacturer (2021-2026)
- 3.2 World Food Grade Potassium Citrate Production by Manufacturer (2021-2026)
- 3.3 World Food Grade Potassium Citrate Average Price by Manufacturer (2021-2026)
- 3.4 Food Grade Potassium Citrate Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Food Grade Potassium Citrate Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Food Grade Potassium Citrate in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Food Grade Potassium Citrate in 2025
- 3.6 Food Grade Potassium Citrate Market: Overall Company Footprint Analysis
 - 3.6.1 Food Grade Potassium Citrate Market: Region Footprint
 - 3.6.2 Food Grade Potassium Citrate Market: Company Product Type Footprint
 - 3.6.3 Food Grade Potassium Citrate Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Food Grade Potassium Citrate Production Value Comparison
 - 4.1.1 United States VS China: Food Grade Potassium Citrate Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Food Grade Potassium Citrate Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Food Grade Potassium Citrate Production Comparison
 - 4.2.1 United States VS China: Food Grade Potassium Citrate Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Food Grade Potassium Citrate Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Food Grade Potassium Citrate Consumption Comparison
 - 4.3.1 United States VS China: Food Grade Potassium Citrate Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Food Grade Potassium Citrate Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Food Grade Potassium Citrate Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Food Grade Potassium Citrate Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Food Grade Potassium Citrate Production Value (2021-2026)

4.4.3 United States Based Manufacturers Food Grade Potassium Citrate Production (2021-2026)

4.5 China Based Food Grade Potassium Citrate Manufacturers and Market Share

4.5.1 China Based Food Grade Potassium Citrate Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Food Grade Potassium Citrate Production Value (2021-2026)

4.5.3 China Based Manufacturers Food Grade Potassium Citrate Production (2021-2026)

4.6 Rest of World Based Food Grade Potassium Citrate Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Food Grade Potassium Citrate Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Food Grade Potassium Citrate Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Food Grade Potassium Citrate Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Food Grade Potassium Citrate Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 3%-4%

5.2.2 4%-5%

5.2.3 5%-6%

5.3 Market Segment by Type

5.3.1 World Food Grade Potassium Citrate Production by Type (2021-2032)

5.3.2 World Food Grade Potassium Citrate Production Value by Type (2021-2032)

5.3.3 World Food Grade Potassium Citrate Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY PARTICLE SIZE

6.1 World Food Grade Potassium Citrate Market Size Overview by Particle Size: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Particle Size

6.2.1 Powder

6.2.2 Granular (20-60 mesh)

6.2.3 Crystalline

6.2.4 Fine Granular (60-100 mesh)

6.3 Market Segment by Particle Size

6.3.1 World Food Grade Potassium Citrate Production by Particle Size (2021-2032)

6.3.2 World Food Grade Potassium Citrate Production Value by Particle Size (2021-2032)

6.3.3 World Food Grade Potassium Citrate Average Price by Particle Size (2021-2032)

7 MARKET ANALYSIS BY PRICE TIER (PER TON)

7.1 World Food Grade Potassium Citrate Market Size Overview by Price Tier (Per Ton): 2021 VS 2025 VS 2032

7.2 Segment Introduction by Price Tier (Per Ton)

7.2.1 Economy / Standard Grade (7.2.2 Mid-Range / FCC Grade (US\$1,400-1,800/ton)

7.2.3 Premium / USP/EP Grade (> US\$1,800/ton)

7.3 Market Segment by Price Tier (Per Ton)

7.3.1 World Food Grade Potassium Citrate Production by Price Tier (Per Ton) (2021-2032)

7.3.2 World Food Grade Potassium Citrate Production Value by Price Tier (Per Ton) (2021-2032)

7.3.3 World Food Grade Potassium Citrate Average Price by Price Tier (Per Ton) (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Food Grade Potassium Citrate Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Dairy & Processed Cheese

8.2.2 Beverages

8.2.3 Meat & Canned Foods

8.2.4 Bakery & Confectionery

8.2.5 Dietary Supplements

8.2.6 Infant Formula

8.2.7 Other

8.3 Market Segment by Application

8.3.1 World Food Grade Potassium Citrate Production by Application (2021-2032)

8.3.2 World Food Grade Potassium Citrate Production Value by Application
(2021-2032)

8.3.3 World Food Grade Potassium Citrate Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Cargill, Incorporated

9.1.1 Cargill, Incorporated Details

9.1.2 Cargill, Incorporated Major Business

9.1.3 Cargill, Incorporated Food Grade Potassium Citrate Product and Services

9.1.4 Cargill, Incorporated Food Grade Potassium Citrate Production, Price, Value,
Gross Margin and Market Share (2021-2026)

9.1.5 Cargill, Incorporated Recent Developments/Updates

9.1.6 Cargill, Incorporated Competitive Strengths & Weaknesses

9.2 Jungbunzlauer Suisse AG

9.2.1 Jungbunzlauer Suisse AG Details

9.2.2 Jungbunzlauer Suisse AG Major Business

9.2.3 Jungbunzlauer Suisse AG Food Grade Potassium Citrate Product and Services

9.2.4 Jungbunzlauer Suisse AG Food Grade Potassium Citrate Production, Price,
Value, Gross Margin and Market Share (2021-2026)

9.2.5 Jungbunzlauer Suisse AG Recent Developments/Updates

9.2.6 Jungbunzlauer Suisse AG Competitive Strengths & Weaknesses

9.3 ADM (Archer Daniels Midland Company)

9.3.1 ADM (Archer Daniels Midland Company) Details

9.3.2 ADM (Archer Daniels Midland Company) Major Business

9.3.3 ADM (Archer Daniels Midland Company) Food Grade Potassium Citrate Product
and Services

9.3.4 ADM (Archer Daniels Midland Company) Food Grade Potassium Citrate
Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 ADM (Archer Daniels Midland Company) Recent Developments/Updates

9.3.6 ADM (Archer Daniels Midland Company) Competitive Strengths & Weaknesses

9.4 FBC Industries, Inc.

9.4.1 FBC Industries, Inc. Details

9.4.2 FBC Industries, Inc. Major Business

9.4.3 FBC Industries, Inc. Food Grade Potassium Citrate Product and Services

- 9.4.4 FBC Industries, Inc. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 FBC Industries, Inc. Recent Developments/Updates
- 9.4.6 FBC Industries, Inc. Competitive Strengths & Weaknesses
- 9.5 Gadot Biochemical Industries Ltd.
 - 9.5.1 Gadot Biochemical Industries Ltd. Details
 - 9.5.2 Gadot Biochemical Industries Ltd. Major Business
 - 9.5.3 Gadot Biochemical Industries Ltd. Food Grade Potassium Citrate Product and Services
 - 9.5.4 Gadot Biochemical Industries Ltd. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Gadot Biochemical Industries Ltd. Recent Developments/Updates
 - 9.5.6 Gadot Biochemical Industries Ltd. Competitive Strengths & Weaknesses
- 9.6 Citrique Belge N.V.
 - 9.6.1 Citrique Belge N.V. Details
 - 9.6.2 Citrique Belge N.V. Major Business
 - 9.6.3 Citrique Belge N.V. Food Grade Potassium Citrate Product and Services
 - 9.6.4 Citrique Belge N.V. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Citrique Belge N.V. Recent Developments/Updates
 - 9.6.6 Citrique Belge N.V. Competitive Strengths & Weaknesses
- 9.7 American Tartaric Products, Inc.
 - 9.7.1 American Tartaric Products, Inc. Details
 - 9.7.2 American Tartaric Products, Inc. Major Business
 - 9.7.3 American Tartaric Products, Inc. Food Grade Potassium Citrate Product and Services
 - 9.7.4 American Tartaric Products, Inc. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 American Tartaric Products, Inc. Recent Developments/Updates
 - 9.7.6 American Tartaric Products, Inc. Competitive Strengths & Weaknesses
- 9.8 COFCO Biochemical
 - 9.8.1 COFCO Biochemical Details
 - 9.8.2 COFCO Biochemical Major Business
 - 9.8.3 COFCO Biochemical Food Grade Potassium Citrate Product and Services
 - 9.8.4 COFCO Biochemical Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 COFCO Biochemical Recent Developments/Updates
 - 9.8.6 COFCO Biochemical Competitive Strengths & Weaknesses
- 9.9 Huangshi Xinghua Biochemical Co., Ltd.

- 9.9.1 Huangshi Xinghua Biochemical Co., Ltd. Details
- 9.9.2 Huangshi Xinghua Biochemical Co., Ltd. Major Business
- 9.9.3 Huangshi Xinghua Biochemical Co., Ltd. Food Grade Potassium Citrate Product and Services
- 9.9.4 Huangshi Xinghua Biochemical Co., Ltd. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 Huangshi Xinghua Biochemical Co., Ltd. Recent Developments/Updates
- 9.9.6 Huangshi Xinghua Biochemical Co., Ltd. Competitive Strengths & Weaknesses
- 9.10 Jiangsu Kolod Food Ingredients Co., Ltd.
- 9.10.1 Jiangsu Kolod Food Ingredients Co., Ltd. Details
- 9.10.2 Jiangsu Kolod Food Ingredients Co., Ltd. Major Business
- 9.10.3 Jiangsu Kolod Food Ingredients Co., Ltd. Food Grade Potassium Citrate Product and Services
- 9.10.4 Jiangsu Kolod Food Ingredients Co., Ltd. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.10.5 Jiangsu Kolod Food Ingredients Co., Ltd. Recent Developments/Updates
- 9.10.6 Jiangsu Kolod Food Ingredients Co., Ltd. Competitive Strengths & Weaknesses
- 9.11 Shandong Ensign Industry Co., Ltd.
- 9.11.1 Shandong Ensign Industry Co., Ltd. Details
- 9.11.2 Shandong Ensign Industry Co., Ltd. Major Business
- 9.11.3 Shandong Ensign Industry Co., Ltd. Food Grade Potassium Citrate Product and Services
- 9.11.4 Shandong Ensign Industry Co., Ltd. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.11.5 Shandong Ensign Industry Co., Ltd. Recent Developments/Updates
- 9.11.6 Shandong Ensign Industry Co., Ltd. Competitive Strengths & Weaknesses
- 9.12 CCP (Changchun Group)
- 9.12.1 CCP (Changchun Group) Details
- 9.12.2 CCP (Changchun Group) Major Business
- 9.12.3 CCP (Changchun Group) Food Grade Potassium Citrate Product and Services
- 9.12.4 CCP (Changchun Group) Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 CCP (Changchun Group) Recent Developments/Updates
- 9.12.6 CCP (Changchun Group) Competitive Strengths & Weaknesses
- 9.13 Hugestone Enterprise Co., Ltd.
- 9.13.1 Hugestone Enterprise Co., Ltd. Details
- 9.13.2 Hugestone Enterprise Co., Ltd. Major Business
- 9.13.3 Hugestone Enterprise Co., Ltd. Food Grade Potassium Citrate Product and Services

9.13.4 Hugestone Enterprise Co., Ltd. Food Grade Potassium Citrate Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Hugestone Enterprise Co., Ltd. Recent Developments/Updates

9.13.6 Hugestone Enterprise Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Food Grade Potassium Citrate Industry Chain

10.2 Food Grade Potassium Citrate Upstream Analysis

10.2.1 Food Grade Potassium Citrate Core Raw Materials

10.2.2 Main Manufacturers of Food Grade Potassium Citrate Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Food Grade Potassium Citrate Production Mode

10.6 Food Grade Potassium Citrate Procurement Model

10.7 Food Grade Potassium Citrate Industry Sales Model and Sales Channels

10.7.1 Food Grade Potassium Citrate Sales Model

10.7.2 Food Grade Potassium Citrate Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Food Grade Potassium Citrate Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Food Grade Potassium Citrate Production Value by Region (2021-2026) & (USD Million)

Table 3. World Food Grade Potassium Citrate Production Value by Region (2027-2032) & (USD Million)

Table 4. World Food Grade Potassium Citrate Production Value Market Share by Region (2021-2026)

Table 5. World Food Grade Potassium Citrate Production Value Market Share by Region (2027-2032)

Table 6. World Food Grade Potassium Citrate Production by Region (2021-2026) & (Kilotons)

Table 7. World Food Grade Potassium Citrate Production by Region (2027-2032) & (Kilotons)

Table 8. World Food Grade Potassium Citrate Production Market Share by Region (2021-2026)

Table 9. World Food Grade Potassium Citrate Production Market Share by Region (2027-2032)

Table 10. World Food Grade Potassium Citrate Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Food Grade Potassium Citrate Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Food Grade Potassium Citrate Major Market Trends

Table 13. World Food Grade Potassium Citrate Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Food Grade Potassium Citrate Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Food Grade Potassium Citrate Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Food Grade Potassium Citrate Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Food Grade Potassium Citrate Producers in 2025

Table 18. World Food Grade Potassium Citrate Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Food Grade Potassium Citrate Producers in 2025

Table 20. World Food Grade Potassium Citrate Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Food Grade Potassium Citrate Company Evaluation Quadrant

Table 22. World Food Grade Potassium Citrate Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Food Grade Potassium Citrate Production Site of Key Manufacturer

Table 24. Food Grade Potassium Citrate Market: Company Product Type Footprint

Table 25. Food Grade Potassium Citrate Market: Company Product Application Footprint

Table 26. Food Grade Potassium Citrate Competitive Factors

Table 27. Food Grade Potassium Citrate New Entrant and Capacity Expansion Plans

Table 28. Food Grade Potassium Citrate Mergers & Acquisitions Activity

Table 29. United States VS China Food Grade Potassium Citrate Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Food Grade Potassium Citrate Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Food Grade Potassium Citrate Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Food Grade Potassium Citrate Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Food Grade Potassium Citrate Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Food Grade Potassium Citrate Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Food Grade Potassium Citrate Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Food Grade Potassium Citrate Production Market Share (2021-2026)

Table 37. China Based Food Grade Potassium Citrate Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Food Grade Potassium Citrate Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Food Grade Potassium Citrate Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Food Grade Potassium Citrate Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Food Grade Potassium Citrate Production Market Share (2021-2026)

Table 42. Rest of World Based Food Grade Potassium Citrate Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Food Grade Potassium Citrate Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Food Grade Potassium Citrate Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Food Grade Potassium Citrate Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Food Grade Potassium Citrate Production Market Share (2021-2026)

Table 47. World Food Grade Potassium Citrate Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Food Grade Potassium Citrate Production by Type (2021-2026) & (Kilotons)

Table 49. World Food Grade Potassium Citrate Production by Type (2027-2032) & (Kilotons)

Table 50. World Food Grade Potassium Citrate Production Value by Type (2021-2026) & (USD Million)

Table 51. World Food Grade Potassium Citrate Production Value by Type (2027-2032) & (USD Million)

Table 52. World Food Grade Potassium Citrate Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Food Grade Potassium Citrate Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Food Grade Potassium Citrate Production Value by Particle Size, (USD Million), 2021 & 2025 & 2032

Table 55. World Food Grade Potassium Citrate Production by Particle Size (2021-2026) & (Kilotons)

Table 56. World Food Grade Potassium Citrate Production by Particle Size (2027-2032) & (Kilotons)

Table 57. World Food Grade Potassium Citrate Production Value by Particle Size (2021-2026) & (USD Million)

Table 58. World Food Grade Potassium Citrate Production Value by Particle Size (2027-2032) & (USD Million)

Table 59. World Food Grade Potassium Citrate Average Price by Particle Size (2021-2026) & (US\$/Ton)

Table 60. World Food Grade Potassium Citrate Average Price by Particle Size

(2027-2032) & (US\$/Ton)

Table 61. World Food Grade Potassium Citrate Production Value by Price Tier (Per Ton), (USD Million), 2021 & 2025 & 2032

Table 62. World Food Grade Potassium Citrate Production by Price Tier (Per Ton) (2021-2026) & (Kilotons)

Table 63. World Food Grade Potassium Citrate Production by Price Tier (Per Ton) (2027-2032) & (Kilotons)

Table 64. World Food Grade Potassium Citrate Production Value by Price Tier (Per Ton) (2021-2026) & (USD Million)

Table 65. World Food Grade Potassium Citrate Production Value by Price Tier (Per Ton) (2027-2032) & (USD Million)

Table 66. World Food Grade Potassium Citrate Average Price by Price Tier (Per Ton) (2021-2026) & (US\$/Ton)

Table 67. World Food Grade Potassium Citrate Average Price by Price Tier (Per Ton) (2027-2032) & (US\$/Ton)

Table 68. World Food Grade Potassium Citrate Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Food Grade Potassium Citrate Production by Application (2021-2026) & (Kilotons)

Table 70. World Food Grade Potassium Citrate Production by Application (2027-2032) & (Kilotons)

Table 71. World Food Grade Potassium Citrate Production Value by Application (2021-2026) & (USD Million)

Table 72. World Food Grade Potassium Citrate Production Value by Application (2027-2032) & (USD Million)

Table 73. World Food Grade Potassium Citrate Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Food Grade Potassium Citrate Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. Cargill, Incorporated Basic Information, Manufacturing Base and Competitors

Table 76. Cargill, Incorporated Major Business

Table 77. Cargill, Incorporated Food Grade Potassium Citrate Product and Services

Table 78. Cargill, Incorporated Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Cargill, Incorporated Recent Developments/Updates

Table 80. Cargill, Incorporated Competitive Strengths & Weaknesses

Table 81. Jungbunzlauer Suisse AG Basic Information, Manufacturing Base and Competitors

Table 82. Jungbunzlauer Suisse AG Major Business

Table 83. Jungbunzlauer Suisse AG Food Grade Potassium Citrate Product and Services

Table 84. Jungbunzlauer Suisse AG Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Jungbunzlauer Suisse AG Recent Developments/Updates

Table 86. Jungbunzlauer Suisse AG Competitive Strengths & Weaknesses

Table 87. ADM (Archer Daniels Midland Company) Basic Information, Manufacturing Base and Competitors

Table 88. ADM (Archer Daniels Midland Company) Major Business

Table 89. ADM (Archer Daniels Midland Company) Food Grade Potassium Citrate Product and Services

Table 90. ADM (Archer Daniels Midland Company) Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. ADM (Archer Daniels Midland Company) Recent Developments/Updates

Table 92. ADM (Archer Daniels Midland Company) Competitive Strengths & Weaknesses

Table 93. FBC Industries, Inc. Basic Information, Manufacturing Base and Competitors

Table 94. FBC Industries, Inc. Major Business

Table 95. FBC Industries, Inc. Food Grade Potassium Citrate Product and Services

Table 96. FBC Industries, Inc. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. FBC Industries, Inc. Recent Developments/Updates

Table 98. FBC Industries, Inc. Competitive Strengths & Weaknesses

Table 99. Gadot Biochemical Industries Ltd. Basic Information, Manufacturing Base and Competitors

Table 100. Gadot Biochemical Industries Ltd. Major Business

Table 101. Gadot Biochemical Industries Ltd. Food Grade Potassium Citrate Product and Services

Table 102. Gadot Biochemical Industries Ltd. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Gadot Biochemical Industries Ltd. Recent Developments/Updates

Table 104. Gadot Biochemical Industries Ltd. Competitive Strengths & Weaknesses

Table 105. Citrique Belge N.V. Basic Information, Manufacturing Base and Competitors

Table 106. Citrique Belge N.V. Major Business

Table 107. Citrique Belge N.V. Food Grade Potassium Citrate Product and Services

Table 108. Citrique Belge N.V. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Citrique Belge N.V. Recent Developments/Updates

Table 110. Citrique Belge N.V. Competitive Strengths & Weaknesses

Table 111. American Tartaric Products, Inc. Basic Information, Manufacturing Base and Competitors

Table 112. American Tartaric Products, Inc. Major Business

Table 113. American Tartaric Products, Inc. Food Grade Potassium Citrate Product and Services

Table 114. American Tartaric Products, Inc. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. American Tartaric Products, Inc. Recent Developments/Updates

Table 116. American Tartaric Products, Inc. Competitive Strengths & Weaknesses

Table 117. COFCO Biochemical Basic Information, Manufacturing Base and Competitors

Table 118. COFCO Biochemical Major Business

Table 119. COFCO Biochemical Food Grade Potassium Citrate Product and Services

Table 120. COFCO Biochemical Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. COFCO Biochemical Recent Developments/Updates

Table 122. COFCO Biochemical Competitive Strengths & Weaknesses

Table 123. Huangshi Xinghua Biochemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 124. Huangshi Xinghua Biochemical Co., Ltd. Major Business

Table 125. Huangshi Xinghua Biochemical Co., Ltd. Food Grade Potassium Citrate Product and Services

Table 126. Huangshi Xinghua Biochemical Co., Ltd. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Huangshi Xinghua Biochemical Co., Ltd. Recent Developments/Updates

Table 128. Huangshi Xinghua Biochemical Co., Ltd. Competitive Strengths & Weaknesses

Table 129. Jiangsu Kolod Food Ingredients Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 130. Jiangsu Kolod Food Ingredients Co., Ltd. Major Business

Table 131. Jiangsu Kolod Food Ingredients Co., Ltd. Food Grade Potassium Citrate Product and Services

Table 132. Jiangsu Kolod Food Ingredients Co., Ltd. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Jiangsu Kolod Food Ingredients Co., Ltd. Recent Developments/Updates

Table 134. Jiangsu Kolod Food Ingredients Co., Ltd. Competitive Strengths & Weaknesses

Table 135. Shandong Ensign Industry Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 136. Shandong Ensign Industry Co., Ltd. Major Business

Table 137. Shandong Ensign Industry Co., Ltd. Food Grade Potassium Citrate Product and Services

Table 138. Shandong Ensign Industry Co., Ltd. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Shandong Ensign Industry Co., Ltd. Recent Developments/Updates

Table 140. Shandong Ensign Industry Co., Ltd. Competitive Strengths & Weaknesses

Table 141. CCP (Changchun Group) Basic Information, Manufacturing Base and Competitors

Table 142. CCP (Changchun Group) Major Business

Table 143. CCP (Changchun Group) Food Grade Potassium Citrate Product and Services

Table 144. CCP (Changchun Group) Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. CCP (Changchun Group) Recent Developments/Updates

Table 146. CCP (Changchun Group) Competitive Strengths & Weaknesses

Table 147. Hugestone Enterprise Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 148. Hugestone Enterprise Co., Ltd. Major Business

Table 149. Hugestone Enterprise Co., Ltd. Food Grade Potassium Citrate Product and Services

Table 150. Hugestone Enterprise Co., Ltd. Food Grade Potassium Citrate Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Hugestone Enterprise Co., Ltd. Recent Developments/Updates

Table 152. Hugestone Enterprise Co., Ltd. Competitive Strengths & Weaknesses

Table 153. Global Key Players of Food Grade Potassium Citrate Upstream (Raw

Materials)

Table 154. Global Food Grade Potassium Citrate Typical Customers

Table 155. Food Grade Potassium Citrate Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Food Grade Potassium Citrate Picture

Figure 2. World Food Grade Potassium Citrate Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Food Grade Potassium Citrate Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Food Grade Potassium Citrate Production (2021-2032) & (Kilotons)

Figure 5. World Food Grade Potassium Citrate Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Food Grade Potassium Citrate Production Value Market Share by Region (2021-2032)

Figure 7. World Food Grade Potassium Citrate Production Market Share by Region (2021-2032)

Figure 8. North America Food Grade Potassium Citrate Production (2021-2032) & (Kilotons)

Figure 9. Europe Food Grade Potassium Citrate Production (2021-2032) & (Kilotons)

Figure 10. China Food Grade Potassium Citrate Production (2021-2032) & (Kilotons)

Figure 11. Japan Food Grade Potassium Citrate Production (2021-2032) & (Kilotons)

Figure 12. Food Grade Potassium Citrate Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 15. World Food Grade Potassium Citrate Consumption Market Share by Region (2021-2032)

Figure 16. United States Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 17. China Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 22. India Food Grade Potassium Citrate Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Food Grade Potassium Citrate by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Food Grade Potassium

Citrate Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Food Grade Potassium Citrate Markets in 2025

Figure 26. United States VS China: Food Grade Potassium Citrate Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Food Grade Potassium Citrate Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Food Grade Potassium Citrate Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Food Grade Potassium Citrate Production Market Share 2025

Figure 30. China Based Manufacturers Food Grade Potassium Citrate Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Food Grade Potassium Citrate Production Market Share 2025

Figure 32. World Food Grade Potassium Citrate Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Food Grade Potassium Citrate Production Value Market Share by Type in 2025

Figure 34. 3%-4%

Figure 35. 4%-5%

Figure 36. 5%-6%

Figure 37. World Food Grade Potassium Citrate Production Market Share by Type (2021-2032)

Figure 38. World Food Grade Potassium Citrate Production Value Market Share by Type (2021-2032)

Figure 39. World Food Grade Potassium Citrate Average Price by Type (2021-2032) & (US\$/Ton)

Figure 40. World Food Grade Potassium Citrate Production Value by Particle Size, (USD Million), 2021 & 2025 & 2032

Figure 41. World Food Grade Potassium Citrate Production Value Market Share by Particle Size in 2025

Figure 42. Powder

Figure 43. Granular (20-60 mesh)

Figure 44. Crystalline

Figure 45. Fine Granular (60-100 mesh)

Figure 46. World Food Grade Potassium Citrate Production Market Share by Particle Size (2021-2032)

Figure 47. World Food Grade Potassium Citrate Production Value Market Share by

Particle Size (2021-2032)

Figure 48. World Food Grade Potassium Citrate Average Price by Particle Size (2021-2032) & (US\$/Ton)

Figure 49. World Food Grade Potassium Citrate Production Value by Price Tier (Per Ton), (USD Million), 2021 & 2025 & 2032

Figure 50. World Food Grade Potassium Citrate Production Value Market Share by Price Tier (Per Ton) in 2025

Figure 51. Economy / Standard Grade (Figure 52. Mid-Range / FCC Grade (US\$1,400-1,800/ton)

Figure 53. Premium / USP/EP Grade (> US\$1,800/ton)

Figure 54. World Food Grade Potassium Citrate Production Market Share by Price Tier (Per Ton) (2021-2032)

Figure 55. World Food Grade Potassium Citrate Production Value Market Share by Price Tier (Per Ton) (2021-2032)

Figure 56. World Food Grade Potassium Citrate Average Price by Price Tier (Per Ton) (2021-2032) & (US\$/Ton)

Figure 57. World Food Grade Potassium Citrate Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World Food Grade Potassium Citrate Production Value Market Share by Application in 2025

Figure 59. Dairy & Processed Cheese

Figure 60. Beverages

Figure 61. Meat & Canned Foods

Figure 62. Bakery & Confectionery

Figure 63. Dietary Supplements

Figure 64. Infant Formula

Figure 65. Other

Figure 66. World Food Grade Potassium Citrate Production Market Share by Application (2021-2032)

Figure 67. World Food Grade Potassium Citrate Production Value Market Share by Application (2021-2032)

Figure 68. World Food Grade Potassium Citrate Average Price by Application (2021-2032) & (US\$/Ton)

Figure 69. Food Grade Potassium Citrate Industry Chain

Figure 70. Food Grade Potassium Citrate Procurement Model

Figure 71. Food Grade Potassium Citrate Sales Model

Figure 72. Food Grade Potassium Citrate Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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