

Global Food Freshness Indicator Label Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Food Freshness Indicator Label market size is expected to reach \$ 288 million by 2032, rising at a market growth of 6.3% CAGR during the forecast period (2026-2032).

Food Freshness Indicator Label refers to an intelligent label that provides a visible, tactile, or digitally readable indication of remaining food freshness, spoilage status, or cumulative storage conditions. The market mainly includes time-temperature freshness labels, spoilage-gas indicators, pH-responsive labels, color-changing freshness indicators, and tactile shelf-life indicators. Static date labels, ordinary product labels, standalone data loggers, RFID traceability tags without freshness sensing, and active packaging materials used only to extend shelf life are excluded.

The 2025 benchmark ASP is US\$0.20 per unit, global sales volume is approximately 903.000 million units, and the estimated average gross margin is approximately 37%. The upstream industry chain includes indicator dyes, reactive chemicals, enzymes, polymers, films, paper substrates, adhesives, printing inks, and microfluidic materials. The midstream includes indicator formulation, shelf-life calibration, printing, coating, lamination, label converting, testing, and customized development. The downstream mainly covers meat, seafood, dairy products, fresh produce, prepared foods, and beverages.

Demand for food freshness indicator labels is supported by food-waste reduction, cold-chain quality management, improved inventory rotation, and growing demand for information beyond static expiry dates. Commercial indicators can respond to cumulative time and temperature exposure or directly detect spoilage-related changes, providing a more dynamic indication of product condition.

Future development will focus on direct spoilage detection, product-specific shelf-life calibration, lower unit cost, high-speed label application, digital scanning, recyclable packaging compatibility, bio-based indicator materials, and clearer consumer-readable outputs.

Report Scope

This report studies the global Food Freshness Indicator Label production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Food Freshness Indicator Label and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Food Freshness Indicator Label that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Food Freshness Indicator Label total production and demand, 2021-2032, (Million Units)

Global Food Freshness Indicator Label total production value, 2021-2032, (USD Million)

Global Food Freshness Indicator Label production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Food Freshness Indicator Label consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Food Freshness Indicator Label domestic production, consumption, key domestic manufacturers and share

Global Food Freshness Indicator Label production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Food Freshness Indicator Label production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Food Freshness Indicator Label production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Food Freshness Indicator Label market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zebra Technologies Corporation,

Insignia Technologies Ltd., Mimica Lab Ltd., Keep-it Technologies AS, Vitsab International AB, Timestrip UK Ltd., Evigence Sensors Ltd., Innoscentia AB, DeltaTrak, Inc., SpotSee, LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Food Freshness Indicator Label market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Food Freshness Indicator Label Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Food Freshness Indicator Label Market, Segmentation by Type:

Time?Temperature Reaction

Volatile Gas Reaction

pH & Chemical Reaction

Biological & Enzymatic Reaction

Global Food Freshness Indicator Label Market, Segmentation by Installation Position:

Package-Exterior Label

Package-Interior Indicator

Closure-Integrated Indicator

Global Food Freshness Indicator Label Market, Segmentation by Monitoring Period:

Short Shelf-Life Indicator

Medium Shelf-Life Indicator

Long Shelf-Life Indicator

Global Food Freshness Indicator Label Market, Segmentation by Application:

Meat & Poultry

Seafood

Dairy Products

Fresh Produce

Prepared Foods & Beverages

Others

Companies Profiled:

Zebra Technologies Corporation

Insignia Technologies Ltd.

Mimica Lab Ltd.

Keep-it Technologies AS

Vitsab International AB

Timestrip UK Ltd.

Evigence Sensors Ltd.

Innoscentia AB

DeltaTrak, Inc.

SpotSee, LLC

3M Company

Nanografi Smart Tech

Key Questions Answered:

1. How big is the global Food Freshness Indicator Label market?
2. What is the demand of the global Food Freshness Indicator Label market?
3. What is the year over year growth of the global Food Freshness Indicator Label market?
4. What is the production and production value of the global Food Freshness Indicator Label market?
5. Who are the key producers in the global Food Freshness Indicator Label market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Food Freshness Indicator Label Introduction
- 1.2 World Food Freshness Indicator Label Supply & Forecast
 - 1.2.1 World Food Freshness Indicator Label Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Food Freshness Indicator Label Production (2021-2032)
 - 1.2.3 World Food Freshness Indicator Label Pricing Trends (2021-2032)
- 1.3 World Food Freshness Indicator Label Production by Region (Based on Production Site)
 - 1.3.1 World Food Freshness Indicator Label Production Value by Region (2021-2032)
 - 1.3.2 World Food Freshness Indicator Label Production by Region (2021-2032)
 - 1.3.3 World Food Freshness Indicator Label Average Price by Region (2021-2032)
 - 1.3.4 North America Food Freshness Indicator Label Production (2021-2032)
 - 1.3.5 Europe Food Freshness Indicator Label Production (2021-2032)
 - 1.3.6 China Food Freshness Indicator Label Production (2021-2032)
 - 1.3.7 Japan Food Freshness Indicator Label Production (2021-2032)
 - 1.3.8 Southeast Asia Food Freshness Indicator Label Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Food Freshness Indicator Label Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Food Freshness Indicator Label Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Food Freshness Indicator Label Demand (2021-2032)
- 2.2 World Food Freshness Indicator Label Consumption by Region
 - 2.2.1 World Food Freshness Indicator Label Consumption by Region (2021-2026)
 - 2.2.2 World Food Freshness Indicator Label Consumption Forecast by Region (2027-2032)
- 2.3 United States Food Freshness Indicator Label Consumption (2021-2032)
- 2.4 China Food Freshness Indicator Label Consumption (2021-2032)
- 2.5 Europe Food Freshness Indicator Label Consumption (2021-2032)
- 2.6 Japan Food Freshness Indicator Label Consumption (2021-2032)
- 2.7 South Korea Food Freshness Indicator Label Consumption (2021-2032)
- 2.8 ASEAN Food Freshness Indicator Label Consumption (2021-2032)
- 2.9 India Food Freshness Indicator Label Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Food Freshness Indicator Label Production Value by Manufacturer (2021-2026)
- 3.2 World Food Freshness Indicator Label Production by Manufacturer (2021-2026)
- 3.3 World Food Freshness Indicator Label Average Price by Manufacturer (2021-2026)
- 3.4 Food Freshness Indicator Label Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Food Freshness Indicator Label Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Food Freshness Indicator Label in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Food Freshness Indicator Label in 2025
- 3.6 Food Freshness Indicator Label Market: Overall Company Footprint Analysis
 - 3.6.1 Food Freshness Indicator Label Market: Region Footprint
 - 3.6.2 Food Freshness Indicator Label Market: Company Product Type Footprint
 - 3.6.3 Food Freshness Indicator Label Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Food Freshness Indicator Label Production Value Comparison
 - 4.1.1 United States VS China: Food Freshness Indicator Label Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Food Freshness Indicator Label Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Food Freshness Indicator Label Production Comparison
 - 4.2.1 United States VS China: Food Freshness Indicator Label Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Food Freshness Indicator Label Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Food Freshness Indicator Label Consumption Comparison
 - 4.3.1 United States VS China: Food Freshness Indicator Label Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Food Freshness Indicator Label Consumption Market

Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Food Freshness Indicator Label Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Food Freshness Indicator Label Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Food Freshness Indicator Label Production Value (2021-2026)

4.4.3 United States Based Manufacturers Food Freshness Indicator Label Production (2021-2026)

4.5 China Based Food Freshness Indicator Label Manufacturers and Market Share

4.5.1 China Based Food Freshness Indicator Label Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Food Freshness Indicator Label Production Value (2021-2026)

4.5.3 China Based Manufacturers Food Freshness Indicator Label Production (2021-2026)

4.6 Rest of World Based Food Freshness Indicator Label Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Food Freshness Indicator Label Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Food Freshness Indicator Label Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Food Freshness Indicator Label Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Food Freshness Indicator Label Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Time?Temperature Reaction

5.2.2 Volatile Gas Reaction

5.2.3 pH & Chemical Reaction

5.2.4 Biological & Enzymatic Reaction

5.3 Market Segment by Type

5.3.1 World Food Freshness Indicator Label Production by Type (2021-2032)

5.3.2 World Food Freshness Indicator Label Production Value by Type (2021-2032)

5.3.3 World Food Freshness Indicator Label Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY INSTALLATION POSITION

6.1 World Food Freshness Indicator Label Market Size Overview by Installation Position: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Installation Position

6.2.1 Package-Exterior Label

6.2.2 Package-Interior Indicator

6.2.3 Closure-Integrated Indicator

6.3 Market Segment by Installation Position

6.3.1 World Food Freshness Indicator Label Production by Installation Position (2021-2032)

6.3.2 World Food Freshness Indicator Label Production Value by Installation Position (2021-2032)

6.3.3 World Food Freshness Indicator Label Average Price by Installation Position (2021-2032)

7 MARKET ANALYSIS BY MONITORING PERIOD

7.1 World Food Freshness Indicator Label Market Size Overview by Monitoring Period: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Monitoring Period

7.2.1 Short Shelf-Life Indicator

7.2.2 Medium Shelf-Life Indicator

7.2.3 Long Shelf-Life Indicator

7.3 Market Segment by Monitoring Period

7.3.1 World Food Freshness Indicator Label Production by Monitoring Period (2021-2032)

7.3.2 World Food Freshness Indicator Label Production Value by Monitoring Period (2021-2032)

7.3.3 World Food Freshness Indicator Label Average Price by Monitoring Period (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Food Freshness Indicator Label Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Meat & Poultry

8.2.2 Seafood

8.2.3 Dairy Products

8.2.4 Fresh Produce

8.2.5 Prepared Foods & Beverages

8.2.6 Others

8.3 Market Segment by Application

8.3.1 World Food Freshness Indicator Label Production by Application (2021-2032)

8.3.2 World Food Freshness Indicator Label Production Value by Application
(2021-2032)

8.3.3 World Food Freshness Indicator Label Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Zebra Technologies Corporation

9.1.1 Zebra Technologies Corporation Details

9.1.2 Zebra Technologies Corporation Major Business

9.1.3 Zebra Technologies Corporation Food Freshness Indicator Label Product and
Services

9.1.4 Zebra Technologies Corporation Food Freshness Indicator Label Production,
Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Zebra Technologies Corporation Recent Developments/Updates

9.1.6 Zebra Technologies Corporation Competitive Strengths & Weaknesses

9.2 Insignia Technologies Ltd.

9.2.1 Insignia Technologies Ltd. Details

9.2.2 Insignia Technologies Ltd. Major Business

9.2.3 Insignia Technologies Ltd. Food Freshness Indicator Label Product and Services

9.2.4 Insignia Technologies Ltd. Food Freshness Indicator Label Production, Price,
Value, Gross Margin and Market Share (2021-2026)

9.2.5 Insignia Technologies Ltd. Recent Developments/Updates

9.2.6 Insignia Technologies Ltd. Competitive Strengths & Weaknesses

9.3 Mimica Lab Ltd.

9.3.1 Mimica Lab Ltd. Details

9.3.2 Mimica Lab Ltd. Major Business

9.3.3 Mimica Lab Ltd. Food Freshness Indicator Label Product and Services

9.3.4 Mimica Lab Ltd. Food Freshness Indicator Label Production, Price, Value, Gross
Margin and Market Share (2021-2026)

9.3.5 Mimica Lab Ltd. Recent Developments/Updates

9.3.6 Mimica Lab Ltd. Competitive Strengths & Weaknesses

9.4 Keep-it Technologies AS

9.4.1 Keep-it Technologies AS Details

- 9.4.2 Keep-it Technologies AS Major Business
- 9.4.3 Keep-it Technologies AS Food Freshness Indicator Label Product and Services
- 9.4.4 Keep-it Technologies AS Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 Keep-it Technologies AS Recent Developments/Updates
- 9.4.6 Keep-it Technologies AS Competitive Strengths & Weaknesses
- 9.5 Vitsab International AB
 - 9.5.1 Vitsab International AB Details
 - 9.5.2 Vitsab International AB Major Business
 - 9.5.3 Vitsab International AB Food Freshness Indicator Label Product and Services
 - 9.5.4 Vitsab International AB Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Vitsab International AB Recent Developments/Updates
 - 9.5.6 Vitsab International AB Competitive Strengths & Weaknesses
- 9.6 Timestrip UK Ltd.
 - 9.6.1 Timestrip UK Ltd. Details
 - 9.6.2 Timestrip UK Ltd. Major Business
 - 9.6.3 Timestrip UK Ltd. Food Freshness Indicator Label Product and Services
 - 9.6.4 Timestrip UK Ltd. Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Timestrip UK Ltd. Recent Developments/Updates
 - 9.6.6 Timestrip UK Ltd. Competitive Strengths & Weaknesses
- 9.7 Evigence Sensors Ltd.
 - 9.7.1 Evigence Sensors Ltd. Details
 - 9.7.2 Evigence Sensors Ltd. Major Business
 - 9.7.3 Evigence Sensors Ltd. Food Freshness Indicator Label Product and Services
 - 9.7.4 Evigence Sensors Ltd. Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Evigence Sensors Ltd. Recent Developments/Updates
 - 9.7.6 Evigence Sensors Ltd. Competitive Strengths & Weaknesses
- 9.8 Innoscentia AB
 - 9.8.1 Innoscentia AB Details
 - 9.8.2 Innoscentia AB Major Business
 - 9.8.3 Innoscentia AB Food Freshness Indicator Label Product and Services
 - 9.8.4 Innoscentia AB Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Innoscentia AB Recent Developments/Updates
 - 9.8.6 Innoscentia AB Competitive Strengths & Weaknesses
- 9.9 DeltaTrak, Inc.

- 9.9.1 DeltaTrak, Inc. Details
- 9.9.2 DeltaTrak, Inc. Major Business
- 9.9.3 DeltaTrak, Inc. Food Freshness Indicator Label Product and Services
- 9.9.4 DeltaTrak, Inc. Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.9.5 DeltaTrak, Inc. Recent Developments/Updates
- 9.9.6 DeltaTrak, Inc. Competitive Strengths & Weaknesses
- 9.10 SpotSee, LLC
 - 9.10.1 SpotSee, LLC Details
 - 9.10.2 SpotSee, LLC Major Business
 - 9.10.3 SpotSee, LLC Food Freshness Indicator Label Product and Services
 - 9.10.4 SpotSee, LLC Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.10.5 SpotSee, LLC Recent Developments/Updates
 - 9.10.6 SpotSee, LLC Competitive Strengths & Weaknesses
- 9.11 3M Company
 - 9.11.1 3M Company Details
 - 9.11.2 3M Company Major Business
 - 9.11.3 3M Company Food Freshness Indicator Label Product and Services
 - 9.11.4 3M Company Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.11.5 3M Company Recent Developments/Updates
 - 9.11.6 3M Company Competitive Strengths & Weaknesses
- 9.12 Nanografi Smart Tech
 - 9.12.1 Nanografi Smart Tech Details
 - 9.12.2 Nanografi Smart Tech Major Business
 - 9.12.3 Nanografi Smart Tech Food Freshness Indicator Label Product and Services
 - 9.12.4 Nanografi Smart Tech Food Freshness Indicator Label Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.12.5 Nanografi Smart Tech Recent Developments/Updates
 - 9.12.6 Nanografi Smart Tech Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Food Freshness Indicator Label Industry Chain
- 10.2 Food Freshness Indicator Label Upstream Analysis
 - 10.2.1 Food Freshness Indicator Label Core Raw Materials
 - 10.2.2 Main Manufacturers of Food Freshness Indicator Label Core Raw Materials
- 10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 Food Freshness Indicator Label Production Mode

10.6 Food Freshness Indicator Label Procurement Model

10.7 Food Freshness Indicator Label Industry Sales Model and Sales Channels

10.7.1 Food Freshness Indicator Label Sales Model

10.7.2 Food Freshness Indicator Label Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Food Freshness Indicator Label Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Food Freshness Indicator Label Production Value by Region (2021-2026) & (USD Million)

Table 3. World Food Freshness Indicator Label Production Value by Region (2027-2032) & (USD Million)

Table 4. World Food Freshness Indicator Label Production Value Market Share by Region (2021-2026)

Table 5. World Food Freshness Indicator Label Production Value Market Share by Region (2027-2032)

Table 6. World Food Freshness Indicator Label Production by Region (2021-2026) & (Million Units)

Table 7. World Food Freshness Indicator Label Production by Region (2027-2032) & (Million Units)

Table 8. World Food Freshness Indicator Label Production Market Share by Region (2021-2026)

Table 9. World Food Freshness Indicator Label Production Market Share by Region (2027-2032)

Table 10. World Food Freshness Indicator Label Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Food Freshness Indicator Label Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Food Freshness Indicator Label Major Market Trends

Table 13. World Food Freshness Indicator Label Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Million Units)

Table 14. World Food Freshness Indicator Label Consumption by Region (2021-2026) & (Million Units)

Table 15. World Food Freshness Indicator Label Consumption Forecast by Region (2027-2032) & (Million Units)

Table 16. World Food Freshness Indicator Label Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Food Freshness Indicator Label Producers in 2025

Table 18. World Food Freshness Indicator Label Production by Manufacturer (2021-2026) & (Million Units)

Table 19. Production Market Share of Key Food Freshness Indicator Label Producers in 2025

Table 20. World Food Freshness Indicator Label Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Food Freshness Indicator Label Company Evaluation Quadrant

Table 22. World Food Freshness Indicator Label Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Food Freshness Indicator Label Production Site of Key Manufacturer

Table 24. Food Freshness Indicator Label Market: Company Product Type Footprint

Table 25. Food Freshness Indicator Label Market: Company Product Application Footprint

Table 26. Food Freshness Indicator Label Competitive Factors

Table 27. Food Freshness Indicator Label New Entrant and Capacity Expansion Plans

Table 28. Food Freshness Indicator Label Mergers & Acquisitions Activity

Table 29. United States VS China Food Freshness Indicator Label Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Food Freshness Indicator Label Production Comparison, (2021 & 2025 & 2032) & (Million Units)

Table 31. United States VS China Food Freshness Indicator Label Consumption Comparison, (2021 & 2025 & 2032) & (Million Units)

Table 32. United States Based Food Freshness Indicator Label Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Food Freshness Indicator Label Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Food Freshness Indicator Label Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Food Freshness Indicator Label Production (2021-2026) & (Million Units)

Table 36. United States Based Manufacturers Food Freshness Indicator Label Production Market Share (2021-2026)

Table 37. China Based Food Freshness Indicator Label Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Food Freshness Indicator Label Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Food Freshness Indicator Label Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Food Freshness Indicator Label Production, (2021-2026) & (Million Units)

Table 41. China Based Manufacturers Food Freshness Indicator Label Production Market Share (2021-2026)

Table 42. Rest of World Based Food Freshness Indicator Label Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Food Freshness Indicator Label Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Food Freshness Indicator Label Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Food Freshness Indicator Label Production, (2021-2026) & (Million Units)

Table 46. Rest of World Based Manufacturers Food Freshness Indicator Label Production Market Share (2021-2026)

Table 47. World Food Freshness Indicator Label Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Food Freshness Indicator Label Production by Type (2021-2026) & (Million Units)

Table 49. World Food Freshness Indicator Label Production by Type (2027-2032) & (Million Units)

Table 50. World Food Freshness Indicator Label Production Value by Type (2021-2026) & (USD Million)

Table 51. World Food Freshness Indicator Label Production Value by Type (2027-2032) & (USD Million)

Table 52. World Food Freshness Indicator Label Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Food Freshness Indicator Label Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Food Freshness Indicator Label Production Value by Installation Position, (USD Million), 2021 & 2025 & 2032

Table 55. World Food Freshness Indicator Label Production by Installation Position (2021-2026) & (Million Units)

Table 56. World Food Freshness Indicator Label Production by Installation Position (2027-2032) & (Million Units)

Table 57. World Food Freshness Indicator Label Production Value by Installation Position (2021-2026) & (USD Million)

Table 58. World Food Freshness Indicator Label Production Value by Installation Position (2027-2032) & (USD Million)

Table 59. World Food Freshness Indicator Label Average Price by Installation Position (2021-2026) & (US\$/Unit)

Table 60. World Food Freshness Indicator Label Average Price by Installation Position

(2027-2032) & (US\$/Unit)

Table 61. World Food Freshness Indicator Label Production Value by Monitoring Period, (USD Million), 2021 & 2025 & 2032

Table 62. World Food Freshness Indicator Label Production by Monitoring Period (2021-2026) & (Million Units)

Table 63. World Food Freshness Indicator Label Production by Monitoring Period (2027-2032) & (Million Units)

Table 64. World Food Freshness Indicator Label Production Value by Monitoring Period (2021-2026) & (USD Million)

Table 65. World Food Freshness Indicator Label Production Value by Monitoring Period (2027-2032) & (USD Million)

Table 66. World Food Freshness Indicator Label Average Price by Monitoring Period (2021-2026) & (US\$/Unit)

Table 67. World Food Freshness Indicator Label Average Price by Monitoring Period (2027-2032) & (US\$/Unit)

Table 68. World Food Freshness Indicator Label Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Food Freshness Indicator Label Production by Application (2021-2026) & (Million Units)

Table 70. World Food Freshness Indicator Label Production by Application (2027-2032) & (Million Units)

Table 71. World Food Freshness Indicator Label Production Value by Application (2021-2026) & (USD Million)

Table 72. World Food Freshness Indicator Label Production Value by Application (2027-2032) & (USD Million)

Table 73. World Food Freshness Indicator Label Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Food Freshness Indicator Label Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Zebra Technologies Corporation Basic Information, Manufacturing Base and Competitors

Table 76. Zebra Technologies Corporation Major Business

Table 77. Zebra Technologies Corporation Food Freshness Indicator Label Product and Services

Table 78. Zebra Technologies Corporation Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Zebra Technologies Corporation Recent Developments/Updates

Table 80. Zebra Technologies Corporation Competitive Strengths & Weaknesses

Table 81. Insignia Technologies Ltd. Basic Information, Manufacturing Base and Competitors

Table 82. Insignia Technologies Ltd. Major Business

Table 83. Insignia Technologies Ltd. Food Freshness Indicator Label Product and Services

Table 84. Insignia Technologies Ltd. Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Insignia Technologies Ltd. Recent Developments/Updates

Table 86. Insignia Technologies Ltd. Competitive Strengths & Weaknesses

Table 87. Mimica Lab Ltd. Basic Information, Manufacturing Base and Competitors

Table 88. Mimica Lab Ltd. Major Business

Table 89. Mimica Lab Ltd. Food Freshness Indicator Label Product and Services

Table 90. Mimica Lab Ltd. Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Mimica Lab Ltd. Recent Developments/Updates

Table 92. Mimica Lab Ltd. Competitive Strengths & Weaknesses

Table 93. Keep-it Technologies AS Basic Information, Manufacturing Base and Competitors

Table 94. Keep-it Technologies AS Major Business

Table 95. Keep-it Technologies AS Food Freshness Indicator Label Product and Services

Table 96. Keep-it Technologies AS Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Keep-it Technologies AS Recent Developments/Updates

Table 98. Keep-it Technologies AS Competitive Strengths & Weaknesses

Table 99. Vitsab International AB Basic Information, Manufacturing Base and Competitors

Table 100. Vitsab International AB Major Business

Table 101. Vitsab International AB Food Freshness Indicator Label Product and Services

Table 102. Vitsab International AB Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Vitsab International AB Recent Developments/Updates

Table 104. Vitsab International AB Competitive Strengths & Weaknesses

Table 105. Timestrip UK Ltd. Basic Information, Manufacturing Base and Competitors

Table 106. Timestrip UK Ltd. Major Business

Table 107. Timestrip UK Ltd. Food Freshness Indicator Label Product and Services

Table 108. Timestrip UK Ltd. Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Timestrip UK Ltd. Recent Developments/Updates

Table 110. Timestrip UK Ltd. Competitive Strengths & Weaknesses

Table 111. Evigence Sensors Ltd. Basic Information, Manufacturing Base and Competitors

Table 112. Evigence Sensors Ltd. Major Business

Table 113. Evigence Sensors Ltd. Food Freshness Indicator Label Product and Services

Table 114. Evigence Sensors Ltd. Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Evigence Sensors Ltd. Recent Developments/Updates

Table 116. Evigence Sensors Ltd. Competitive Strengths & Weaknesses

Table 117. Innoscentia AB Basic Information, Manufacturing Base and Competitors

Table 118. Innoscentia AB Major Business

Table 119. Innoscentia AB Food Freshness Indicator Label Product and Services

Table 120. Innoscentia AB Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Innoscentia AB Recent Developments/Updates

Table 122. Innoscentia AB Competitive Strengths & Weaknesses

Table 123. DeltaTrak, Inc. Basic Information, Manufacturing Base and Competitors

Table 124. DeltaTrak, Inc. Major Business

Table 125. DeltaTrak, Inc. Food Freshness Indicator Label Product and Services

Table 126. DeltaTrak, Inc. Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. DeltaTrak, Inc. Recent Developments/Updates

Table 128. DeltaTrak, Inc. Competitive Strengths & Weaknesses

Table 129. SpotSee, LLC Basic Information, Manufacturing Base and Competitors

Table 130. SpotSee, LLC Major Business

Table 131. SpotSee, LLC Food Freshness Indicator Label Product and Services

Table 132. SpotSee, LLC Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. SpotSee, LLC Recent Developments/Updates
Table 134. SpotSee, LLC Competitive Strengths & Weaknesses
Table 135. 3M Company Basic Information, Manufacturing Base and Competitors
Table 136. 3M Company Major Business
Table 137. 3M Company Food Freshness Indicator Label Product and Services
Table 138. 3M Company Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. 3M Company Recent Developments/Updates
Table 140. 3M Company Competitive Strengths & Weaknesses
Table 141. Nanografi Smart Tech Basic Information, Manufacturing Base and Competitors
Table 142. Nanografi Smart Tech Major Business
Table 143. Nanografi Smart Tech Food Freshness Indicator Label Product and Services
Table 144. Nanografi Smart Tech Food Freshness Indicator Label Production (Million Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Nanografi Smart Tech Recent Developments/Updates
Table 146. Nanografi Smart Tech Competitive Strengths & Weaknesses
Table 147. Global Key Players of Food Freshness Indicator Label Upstream (Raw Materials)
Table 148. Global Food Freshness Indicator Label Typical Customers
Table 149. Food Freshness Indicator Label Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Food Freshness Indicator Label Picture

Figure 2. World Food Freshness Indicator Label Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Food Freshness Indicator Label Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Food Freshness Indicator Label Production (2021-2032) & (Million Units)

Figure 5. World Food Freshness Indicator Label Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Food Freshness Indicator Label Production Value Market Share by Region (2021-2032)

Figure 7. World Food Freshness Indicator Label Production Market Share by Region (2021-2032)

Figure 8. North America Food Freshness Indicator Label Production (2021-2032) & (Million Units)

Figure 9. Europe Food Freshness Indicator Label Production (2021-2032) & (Million Units)

Figure 10. China Food Freshness Indicator Label Production (2021-2032) & (Million Units)

Figure 11. Japan Food Freshness Indicator Label Production (2021-2032) & (Million Units)

Figure 12. Southeast Asia Food Freshness Indicator Label Production (2021-2032) & (Million Units)

Figure 13. Food Freshness Indicator Label Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 16. World Food Freshness Indicator Label Consumption Market Share by Region (2021-2032)

Figure 17. United States Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 18. China Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 19. Europe Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 20. Japan Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 21. South Korea Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 22. ASEAN Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 23. India Food Freshness Indicator Label Consumption (2021-2032) & (Million Units)

Figure 24. Producer Shipments of Food Freshness Indicator Label by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Food Freshness Indicator Label Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Food Freshness Indicator Label Markets in 2025

Figure 27. United States VS China: Food Freshness Indicator Label Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Food Freshness Indicator Label Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Food Freshness Indicator Label Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers Food Freshness Indicator Label Production Market Share 2025

Figure 31. China Based Manufacturers Food Freshness Indicator Label Production Market Share 2025

Figure 32. Rest of World Based Manufacturers Food Freshness Indicator Label Production Market Share 2025

Figure 33. World Food Freshness Indicator Label Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World Food Freshness Indicator Label Production Value Market Share by Type in 2025

Figure 35. Time?Temperature Reaction

Figure 36. Volatile Gas Reaction

Figure 37. pH & Chemical Reaction

Figure 38. Biological & Enzymatic Reaction

Figure 39. World Food Freshness Indicator Label Production Market Share by Type (2021-2032)

Figure 40. World Food Freshness Indicator Label Production Value Market Share by Type (2021-2032)

Figure 41. World Food Freshness Indicator Label Average Price by Type (2021-2032) &

(US\$/Unit)

Figure 42. World Food Freshness Indicator Label Production Value by Installation Position, (USD Million), 2021 & 2025 & 2032

Figure 43. World Food Freshness Indicator Label Production Value Market Share by Installation Position in 2025

Figure 44. Package-Exterior Label

Figure 45. Package-Interior Indicator

Figure 46. Closure-Integrated Indicator

Figure 47. World Food Freshness Indicator Label Production Market Share by Installation Position (2021-2032)

Figure 48. World Food Freshness Indicator Label Production Value Market Share by Installation Position (2021-2032)

Figure 49. World Food Freshness Indicator Label Average Price by Installation Position (2021-2032) & (US\$/Unit)

Figure 50. World Food Freshness Indicator Label Production Value by Monitoring Period, (USD Million), 2021 & 2025 & 2032

Figure 51. World Food Freshness Indicator Label Production Value Market Share by Monitoring Period in 2025

Figure 52. Short Shelf-Life Indicator

Figure 53. Medium Shelf-Life Indicator

Figure 54. Long Shelf-Life Indicator

Figure 55. World Food Freshness Indicator Label Production Market Share by Monitoring Period (2021-2032)

Figure 56. World Food Freshness Indicator Label Production Value Market Share by Monitoring Period (2021-2032)

Figure 57. World Food Freshness Indicator Label Average Price by Monitoring Period (2021-2032) & (US\$/Unit)

Figure 58. World Food Freshness Indicator Label Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Food Freshness Indicator Label Production Value Market Share by Application in 2025

Figure 60. Meat & Poultry

Figure 61. Seafood

Figure 62. Dairy Products

Figure 63. Fresh Produce

Figure 64. Prepared Foods & Beverages

Figure 65. Others

Figure 66. World Food Freshness Indicator Label Production Market Share by Application (2021-2032)

Figure 67. World Food Freshness Indicator Label Production Value Market Share by Application (2021-2032)

Figure 68. World Food Freshness Indicator Label Average Price by Application (2021-2032) & (US\$/Unit)

Figure 69. Food Freshness Indicator Label Industry Chain

Figure 70. Food Freshness Indicator Label Procurement Model

Figure 71. Food Freshness Indicator Label Sales Model

Figure 72. Food Freshness Indicator Label Sales Channels, Direct Sales, and Distribution

Figure 73. Methodology

Figure 74. Research Process and Data Source

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